THE AMERICAN HOME

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WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

SERVING OVER 3,000,000 HOMEMAKING FAMILIES

MARCH · 25¢



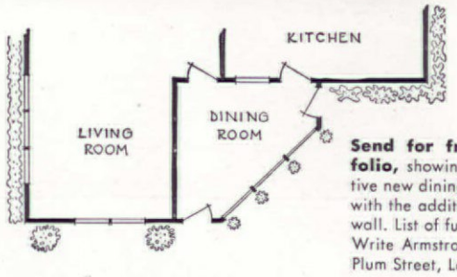
Petite Lady President veers off shipping lanes to remodeling



Floor is Armstrong Rubber Tile, Style Nos. 695 and 653.

cut a corner, gain a dining room

You can make a whole new room with just one wall if you already have two outside walls that form an L. Cut across the corner with insulating windows, and you gain a wonderful triangular room that's indoors and outdoors at the same time. If it joins the kitchen, as it did here, it makes an exciting place to dine. Then give the room a touch of elegance with a gleaming black-and-white floor of Armstrong Rubber Tile. It not only has a look of luxury but a feeling of luxury, too, even when put down right over concrete. You'll find your new room delightfully easy to keep clean. Dirt, dust, and spilled food wipe right up from the mirror-smooth surface of Armstrong Rubber Tile. It's the ideal floor for a dining room—elegant, yet practical, it keeps its loveliness for years. To make your home a more beautiful, carefree place to live in, ask for Armstrong Rubber Tile, the modern fashion in floors.



Send for free room portfolio, showing how this attractive new dining area was created with the addition of one window wall. List of furnishings included. Write Armstrong Cork Co., 5603 Plum Street, Lancaster, Penna.

Armstrong

THE MODERN FASHION IN

FLOORS

LINOLEUM • PLASTIC CORLON® • EXCELON® VINYL-ASBESTOS TILE • CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE • ASPHALT TILE • LINOTILE®

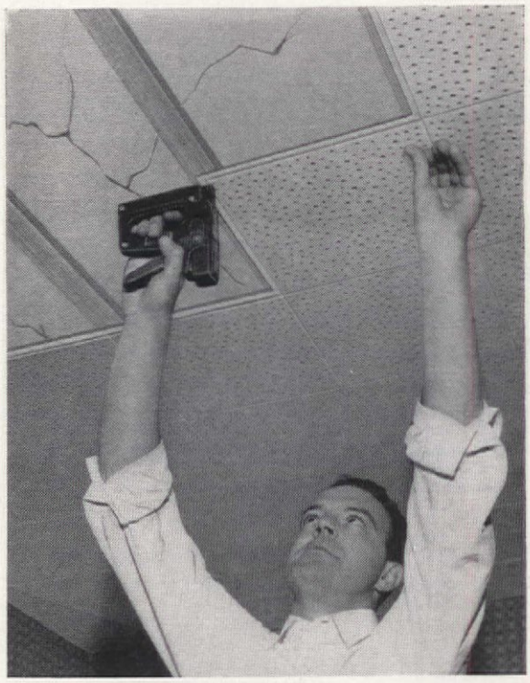
Sound conditioning . . . the new comfort for up-to-date homes



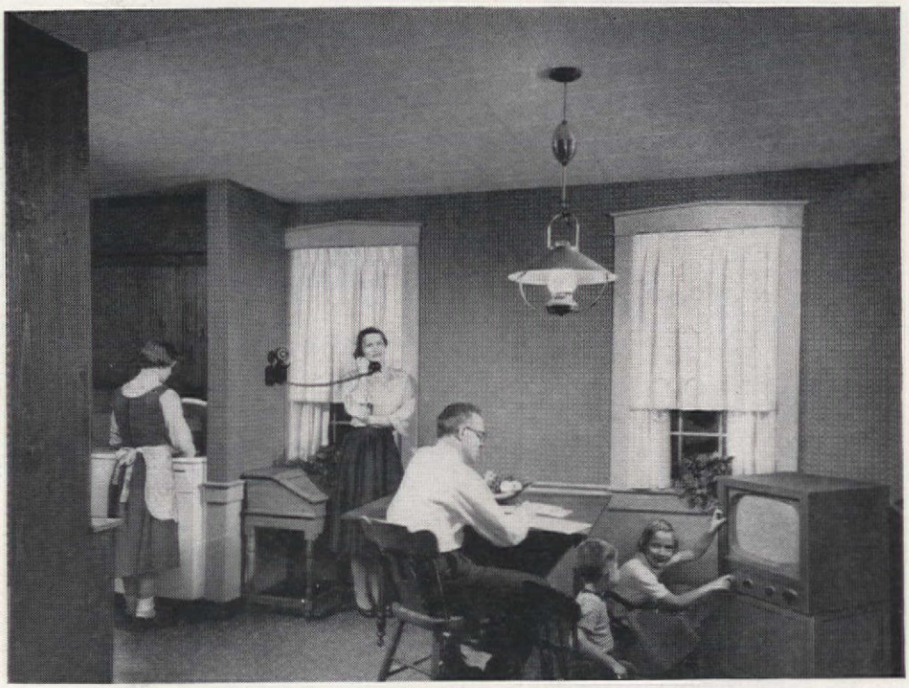
Fix cracked ceilings permanently with Armstrong Cushiontone. This modern material covers old surfaces with a ceiling that won't crack. It eliminates messy patching or replastering. An occasional cleaning or repainting keeps it looking new.

New low-cost ceiling quiets noise, covers cracks

You can install it yourself for about $25.



It's easy to install a Cushiontone ceiling—and do a professional job—by stapling, nailing, or cementing. A special tongue-and-groove joint hides staples or nails and helps level the 12″ x 12″ or 12″ x 24″ tiles. It's economical, too. With Cushiontone, you can sound condition a ten by twelve foot ceiling yourself for less than $25.



Quiet means less tension and more fun in a busy family room. Sounds of TV, children, and appliances are all pleasantly subdued by the Cushiontone ceiling, and you'll enjoy restful quiet. The Full Random styling of Cushiontone blends well with either contemporary or traditional decor.



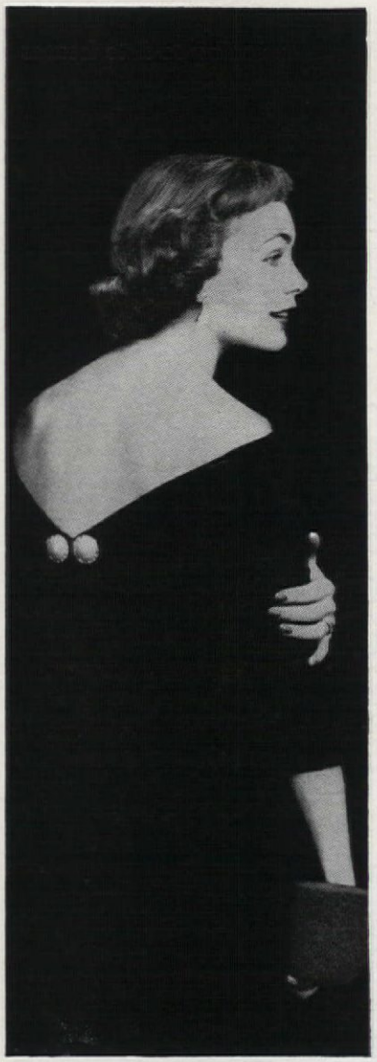
For free booklet, "How to Make Things Quieter at Your House," write direct to Armstrong Cork Company, 5603 Clark Street, Lancaster, Pennsylvania.

***You can buy Cushiontone** from your Building Materials Dealer and do the job yourself. For professional help, see your Armstrong Acoustical Contractor. Both names are listed in the Yellow Pages of your phone directory.*

Armstrong
CEILINGS

including Cushiontone® and Temlok® Tile

to quiet and beautify your home



the smartest girls use it!

Here's how to single out the Tampax user: First, she's intelligent. She realizes that internal sanitary protection is a far more sensible way of handling "problem days." It prevents odor. It eliminates chafing. It's easy to carry, insert, change and dispose of. It does all the things you wished sanitary protection would do! . . . Secondly, the Tampax user is poised. She's conscious of her clothes, her carriage, her grooming. She particularly likes Tampax because it's "invisible" when in place; she doesn't like belts, pins or pads. She feels strongly that the Tampax way is the nicer way, the more modern way, the most desirable way. When millions of smart girls *do* use Tampax, why shouldn't you? It's sold at drug or notion counters in your choice of 3 absorbencies: Regular, Super and Junior. Get it this very month! Tampax Incorporated, Palmer, Mass.



THESE SPECIAL FEATURES WILL HELP YOU TO BRING "OPERATION HOME IMPROVEMENT" TO YOUR HOME AND NEIGHBORHOOD

49 Green is Her Hobby
67 We Wouldn't Go This Far—But
90 Where Equipment Rises to the Occasion
132 House Cut In Half
138 Go Ahead and SPLASH!
162 Wish You Had a Fireplace?

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In this Issue

MARCH 1956 Vol. LV, No. 4

Arts and Crafts

22 Take a Whack at a Piñata
118 "I Saw It in the American Home"
120 Pattern Order Form
121 Pattern Centers
122 Delight Your Kids with Cottontails
135 Light Work Makes This Lamp
22, 118, 119 Patterns

Gardening

19 Tray Gardening YOU Can Do
35 Oh You Lucky Dog!
143 Pruning Pointers for Early Spring
144 WEEDS Make a Lovely Garden
146 How to Plant a Rose Bush
148 How to Turn a Corner
154 Ring, "Wild" Bells of Ireland

Decorating

36 Look What's Happened to Lacy Curtains
49 Green is Her Hobby
62 Less Work and No Trouble At All!
66 Jaunty as a Spring Bonnet
104 The Case of the Vanishing Laundry
108 For Your Star Boarder
111 Pictures on Patterned Walls?
130 It Flips Its Lid
136 Chintzy Ideas

Homes and Maintenance

56 A Barn Remodeled? Not So!
64 How to Get More from Your Power Saw
67 We Wouldn't Go This Far—But
72 Blueprint House
114 Danton's Paradisio
127 Have You the $64 Answers?
132 House Cut in Half
138 Go Ahead and SPLASH!
156 Handyman How-To's
157 Blueprint Order Form
162 Wish You Had a Fireplace?
164 Painting How-To's

Food, Kitchens, and Entertaining

76 Take ½ lb. of Cheese
78 The Lamb Was Sure to Go
80 Easter Bird Can Keep a Secret
90 Where Equipment Rises to the Occasion
94 Cookie Capers
96 Split-Second Cooking
100 Spring Cleaning Is Out of Date
106 Bless My Many-Armed Servants
158 "Maid" on Wheels

Features

6 Letters
10 Four Sisters from Independence
14 Heel, Boy!
22 One Penny for the Show
26 What's in April
28 The More the Music-er
38 Market Place
46 Suppose You DIE Tomorrow
60 Country's First Power-Mower Derby Howling Success!
160 Where Credit Is Due
166 Look, It's New

THE AMERICAN HOME, March, 1956. Vol. LV, No. 4. Published monthly by The American Home Magazine Corporation, 300 Park Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Gloisten, Archa O. Knowlton, Marion M. Mayer, Arthur Sherrill, Foster Willet, Vice-Presidents. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1956, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries $3.00 a year; 2 years, $5.00; 3 years, $6.00. All other countries, add $1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under the Act of Congress, March 3, 1879. **POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.**

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WILLETT
TRANS-EAST
Solid Cherry
FURNITURE



Chair $188.75, Chest $215.00, Cabinet $129.00, Chest (partially shown) $129.00, Night Stand $57 50, Bed $109 00*

Enchantment for Sale . . . quiet elegance of the Far East captured in this solid cherry furniture by WILLETT



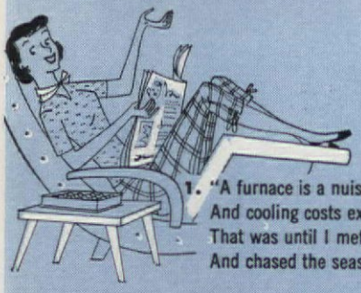
Buffet $199.00, Buffet Top $125.00, Table $139.00, Chair $62.25, Arm Chair $72.25, Buffet $249.00*

TRANS-EAST was created for the Oriental trend in contemporary home furnishings. But see how its simple lines blend with the more conventional background in the dining room. Few possessions give you the lasting pleasure and satisfaction found in this fine furniture. Trans-East is superbly constructed of solid cherry . . . the richly accented grain rubbed to a silken finish that's pleasant to your eyes, thrilling to your finger-tips. The slatted doors and heavy pewter finish drawer pulls highlight the quality of each piece. You can buy Willett piece by piece or by the roomful. Leading dealers have Trans-East and other Willett groups in open stock; write for the name of the one nearest you.

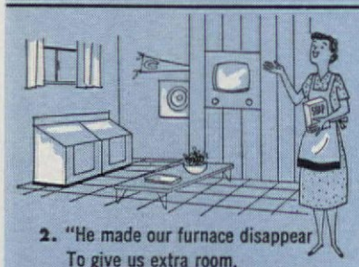
**Prices F.O.B. Louisville*

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Be sure you get EVERYTHING Yearound Air Conditioning Offers!



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And cooling costs exorbitant . . . I'd rather own a mink.
That was until I met a man who spoke of "CAC"*
And chased the seasons from our house, as you will quickly see."



2. "He made our furnace disappear
To give us extra room,
And made my washday wonderful . . .
No more a day of doom."



3. "An even greater miracle
Was ours a flight above,
For now we have 12 months a year
The touch of Spring we love."



4. "But that's not all, with windows shut,
Our cleaning bills did dive.
My slaving days were ended,
My leisure did arrive."



5. "Constant circulation
Of filtered, healthful air . . .
It cut our costs of living,
Put comfort everywhere."



6. "What did the job? Who was the man?
It's EVERYTHING from one . . .
The WETHERMATIC engineer
Who brings you WILLIAMSON!"



* *Complete Air Conditioning*

WILLIAMSON
HEATING & COOLING

THE WILLIAMSON COMPANY
3350-D3 Madison Rd., Cincinnati 9, Ohio

Gentlemen: I'm enclosing 10¢ in coin for my copy of Williamson's "Heating and Cooling Primer."

Name_____

Address_____

City_____ Zone____ State_____



"XTRA" PLEASURE

May I send a word of special appreciation to those who are responsible for your utterly lovely Christmas greeting cards.

It will be a real privilege to mail them to my friends along with the *Xtra* pleasure they will derive in knowing the AMERICAN HOME will greet them for the next 12 months.

—ELSIE MAY PHOEBUS

WE'RE HAPPY TO HEAR

My husband and I had long entertained a dream of building our own home. In March of 1954 we came upon the split-level house pictured in that issue. So, in July, the house was started.

It was the greatest adventure in our lives. Therefore I say "thank you," for without that copy of the AMERICAN HOME, and the case of love at first sight, I believe that we would still be thinking of a home and not living in it. —BETTY KRUM

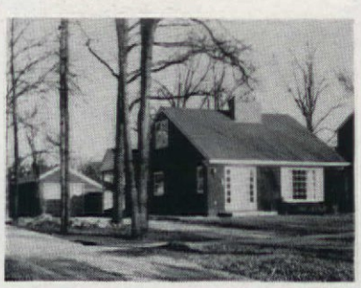
"THE AMERICAN HOME LOOK"

I am so proud of my little house with "The AMERICAN HOME Look" I thought I would tell you about it.

To find a house that would fit a 50-foot lot is not easy! I designed the house and took it to an architect for blueprints.

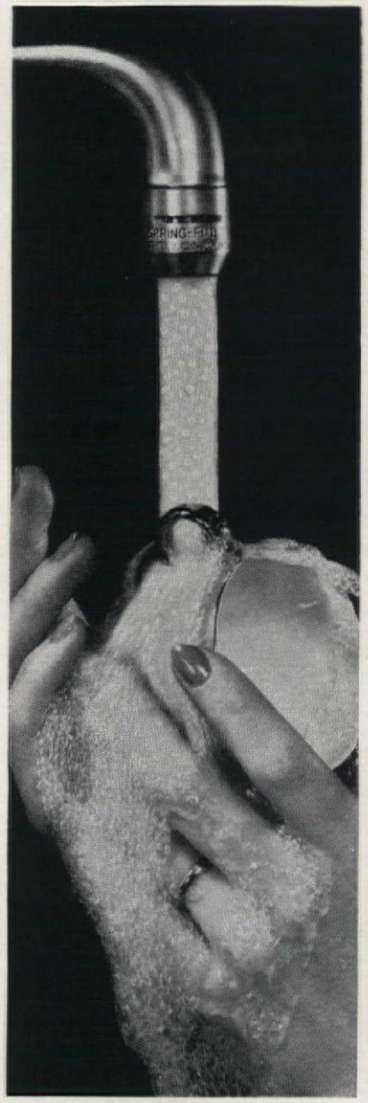
The house is green cedar shakes with white trim. We have an attic, will make a studio bedroom and bath (plumbing roughed in). The partial basement has a fireplace in the recreation room. The tiny sewing room has been a wonderful thing! Also the foyer which eliminates unnecessary traffic through the living room. We intend to enclose the porch for a small den.

Oh yes, in the fall we built your four-in-one garage. It is perfect for the lot and the house.



Our foyer is paneled three feet up, with paper at the top. Our fireplace wall is white paneling. The fireplace is white decorative tiles.

CONTINUED ON PAGE 8



Looks, Feels, Tastes Better!

Water from a faucet with a Spring-Flo Aerator

Feel how the stream from a Spring-Flo equipped faucet is cushioned by millions of tiny air bubbles. Clings, spreads, can't splash! See the bubbles vanish, carrying away most clouding gases, off-tastes, odors. Result: water that's crystal-spring clear —tastes the way pure water *should!*

BETTER WASHING, RINSING, TOO!

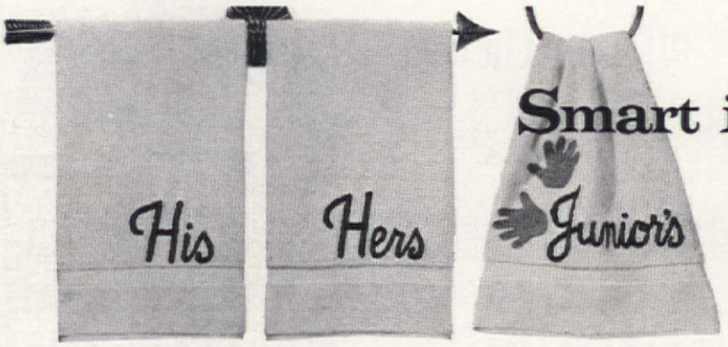
The bubbly stream makes billows of suds. Quickly dissolves, mixes soap and detergent so they wash better. Its higher velocity flow *without splash* means *all* the faucet's water works to wash and rinse.

Leading faucets are Spring-Flo equipped. Ask your plumber.

ON LEADING MAKES OF FAUCETS

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AGHNIDES U.S. PATS. 2,210,846—2,316,832



Smart idea in TV too... and G.E. makes it smart for you!

Now you can have two of the new advanced G-E TV for less than millions paid for one

Mom loves heart throbs. Pop goes for sports. Junior howls for Westerns. Let's face it...one TV can't possibly keep everyone happy. So General Electric gives you the smart answer... finer television, priced so low Mom, Pop and Junior can have their own. Look as you will ...compare as you will—you'll find no television anywhere so excitingly advanced in performance, style and value as the fabulous new G-E TV for '56. See the wide selection at your G-E TV Dealer's. General Electric Co., Television Receiver Dept., Syracuse, N. Y.



Showpiece General Electric Hospitality TV rolls anywhere for "wherever-you-are" TV fun. Top-Tuning; "Set-and-Forget" volume control. Famous G-E Aluminized Picture Tube for "indoor-outdoor" picture quality. Model 21C134. In Bermuda Bronze, Model 21C133.



†A. Model 14T007, Cordovan finish, Only 32 lbs.—$99.95.*

Three New 26-lb. Portables
Aluminized Tube—Aluminum Cabinet

B. Model 14T012, Sun Gold & Ivory.
C. Model 14T011, Bermuda Bronze & Ivory.
D. Model 14T014, Sea Blue & Ivory.

See G. E. on TV: "Warner Bros. Presents" (ABC-TV) and "The 20th Century Fox Hour" (CBS-TV)



New "King-Size" G-E TV with biggest picture in General Electric history at the lowest price per square inch. "Set-and-Forget" volume control; G-E "Daylight Power" Aluminized Picture Tube for shades-up lights-on viewing; Hi-contrast dark safety glass. Model 24C181.



Here's General Electric's Amazing Automatic TV. Starts at any pre-set time—turns itself off automatically. Keeps you from missing your favorite program. Accurate electric clock. "Set-and-Forget" volume control. Top-Tuning; G-E "Daylight Power" Picture. Model 21C141.

†**History-Making General Electric Personal TV** from only $99.95, goes upstairs, downstairs, all around the house. Newest G-E Personal TV weighs only 26 pounds. First portable ever with Aluminized Picture Tube and *aluminum cabinet*. Two-way interference protection. Built-in antenna. Sparkling two-tone finishes. Smartest idea ever for game rooms, children's rooms, business offices, doctors' waiting rooms, school dormitories, hotels.

Progress Is Our Most Important Product

GENERAL ELECTRIC

**Manufacturer's suggested retail prices include Federal Excise tax, one-year warranty on picture tube, 90 days on parts. UHF at small additional cost. Prices subject to change without notice.*

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LIFT OUT



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And easy it is with R. O. W. wood removable windows. They lift out for quick, safe washing or painting inside the home. Exclusive LIF-T-LOX balance allows easy raising and lowering and yet does not interfere with the lift-out feature. R. O. W. windows are weather tight in all seasons because spring pressure compensates for temperature changes and insures a snug fit without binding. Insist on R. O. W. windows and enjoy the beauty, warmth and natural insulation that only wood windows can give.

See your local lumber dealer or write:

R. O. W. SALES COMPANY, 1309 ACADEMY AVE. • FERNDALE 20, MICHIGAN

Off Your Chest

(Begins on page 6)

Your magazine has been a great source of help, information, and inspiration. Especially as you have several homes each year in the Early American style.

—MRS. JACK MITCHELL

HAPPY ONE

Here is a picture to show you that a tire tube does make a good safe swing. Following the instructions



from the AMERICAN HOME last summer, his Pappy made it for this happy little boy, one-year-old Stevie.

—MRS. LESTER BEATTY

"AMERICAN HOME TO THE RESCUE"

Please advise: PURCHASE PRICE AND WHERE TO PURCHASE SOLDIERS PICTURED ON YOUR NOVEMBER COVER.

THERE HAS BEEN NO PEACE IN OUR HOUSE SINCE THAT MAGAZINE ARRIVED. If Xmas is indeed to be peaceful in any respect at our house, Santa must find these soldiers 'tween now and Dec. 25th.

Please don't let Xmas sneak up on *me.* —PAUL M. WASHBURN

Hope answer arrived in time—EDS.

FOR THE HOME

I wish to commend you for the high caliber, not only of the articles and illustrations, but also the advertising in your magazine.

In these days of so many sordid publications and low-grade advertisements it is most gratifying to know that there are editors who keep up the high standards that our country deserves and needs.

—MRS. COSMO S. ANTISTA



NEW!

EDGE PLYWOOD...



DECORATE THINGS...



with new Flexible

Weldwood® Wood-Trim®

No more exposed edges when you make things of plywood — things like tables, desks, cabinets or other projects. Wood-Trim covers the edge with real wood veneer... gives a real "pro" finish. Apply it in minutes — without clamping, ironing, sawing, nailing, using Weldwood Contact Cement or Weldwood Presto-Set Glue.

And you'll invent countless decorative uses for Wood-Trim, too! For instance, you'll trim lamp shades and picture frames with Wood-Trim, decorate coffee tables, clocks, waste baskets, etc.

8 Ft. rolls 1" wide, 79¢ each. Oak, African Mahogany, Walnut, Birch or Fir.



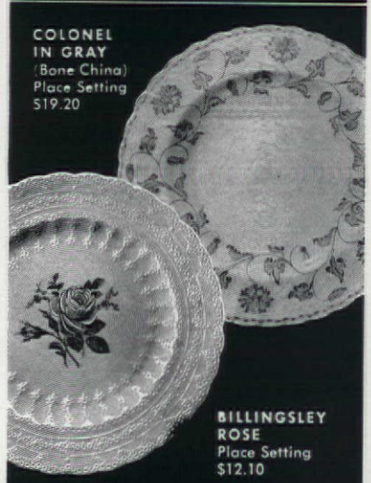
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Spode

THE FINE ENGLISH DINNERWARE



Need a larger platter for that big roast? There are five sizes of platters to match your Spode pattern—and many other serving pieces, too. Write for Booklet 19.

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MADE TO USE AND ENJOY

Bring new softness,
new beauty to
your windows with
luxurious curtains of

DACRON

REG. U.S. PAT. OFF.

There's high fashion at your windows when your curtains are made of "Dacron"*. They're sheer flattery . . . *and* a dream to wash, quick to dry, beautiful year after year. You'll want all your windows framed with luxurious curtains of Du Pont "Dacron" polyester fiber—the best balance of beauty, easy care, long wear. Choose from many styles, new soft pastels, frothy embroidered whites at your favorite store.

For free curtain decorating booklet, write E. I. du Pont de Nemours & Co. (Inc.), Dept. N-2496 (D), Wilmington 98, Delaware.



Look for this label on quality construction in curtains of "Dacron"

DACRON—for the best balance of beauty, easy care, and long wear

*Registered trademark for Du Pont's polyester fiber

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

Du Pont makes fibers, does not make the fabrics or curtains shown here



She Refinishes Clock Frames



She Hooks

FOUR SISTERS FROM INDEPENDENCE



She Makes Dolls



She Weaves

ANN PEPPARD

Out in Independence, Missouri, live four sisters. Each has her own special hobby. And the four share a hobby: getting together to exchange ideas. Three of the sisters, Mrs. Ronald Carmichael, Mrs. Thomas Franklin, and Mrs. Jay Weeks, live in separate homes on 13 acres that bear the same address. The fourth sister, Mrs. Margaret Hunt, lives a few miles away. Each sister has her own hobby studio.

Dorothy Carmichael is the weaver. She owns four looms —keeps a small one in the kitchen so she can do some in-between weaving while dinner is cooking! Mrs. Carmichael insists on knowing where a rug is to be used before planning the colors she'll use. Often the materials match wallpaper or drapery tones. "A rag rug can be a horror if not planned," she says. Dolls are Aileen Franklin's chief interest. She casts character heads in small molds, and dresses all the dolls herself. Mrs. Franklin designs many originals, and specializes in quaint and colorful Dickens characters complete with musical instruments.

Cecile Weeks makes carvings—dolls and Madonna figures—then refinishes old wooden clock frames as cabinets to hold the figures. She also paints lamp globes to match antique bases. Maggie Hunt designs and hooks beautiful rugs —and teaches rug-hooking in her home studio.

Yes, when the four sisters from Independence get together, they're always sure to find plenty to keep them busy! THE END

NEW! For Automatic Dishwashers!

PROCTER & GAMBLE'S

Cascade

Gives spotless results never before possible in your dishwasher!



It's true! Cascade gets glasses, silver close-up clean . . . without a touch of the towel!

Now! Spotless glasses . . . *close-up clean!*

Annoyed by dull spots on freshly washed glasses? Don't blame your automatic dishwasher. Switch to new Cascade and get the cleanest glasses you've ever had. It's true—Cascade's exclusive formula leaves glasses spotless and crystal clear . . . "*close-up clean.*"

Now! Sparkling silver . . . *close-up clean!*

Without the touch of a towel Cascade-washed silver is ready for the table . . . bright and sparkling! Yes, Cascade gets silver "*close-up clean*" —free of streaks and spots. You'll be delighted! What's more, Cascade helps protect your nice aluminum pots and pans.

Plus new safety for fine china!

Don't worry—your best china can go into the dishwasher now. Cascade will protect it. In fact, with Cascade, gold leaf and other delicate china patterns are safer than in water alone. Try Cascade—you'll enjoy its fresh clean fragrance and pretty green color, too.

© THE PROCTER & GAMBLE COMPANY

Every leading dishwasher manufacturer recommends CASCADE!

American Kitchens • Apex

CROSLEY • GENERAL ELECTRIC

Hotpoint • JAMES

KENMORE • KitchenAid

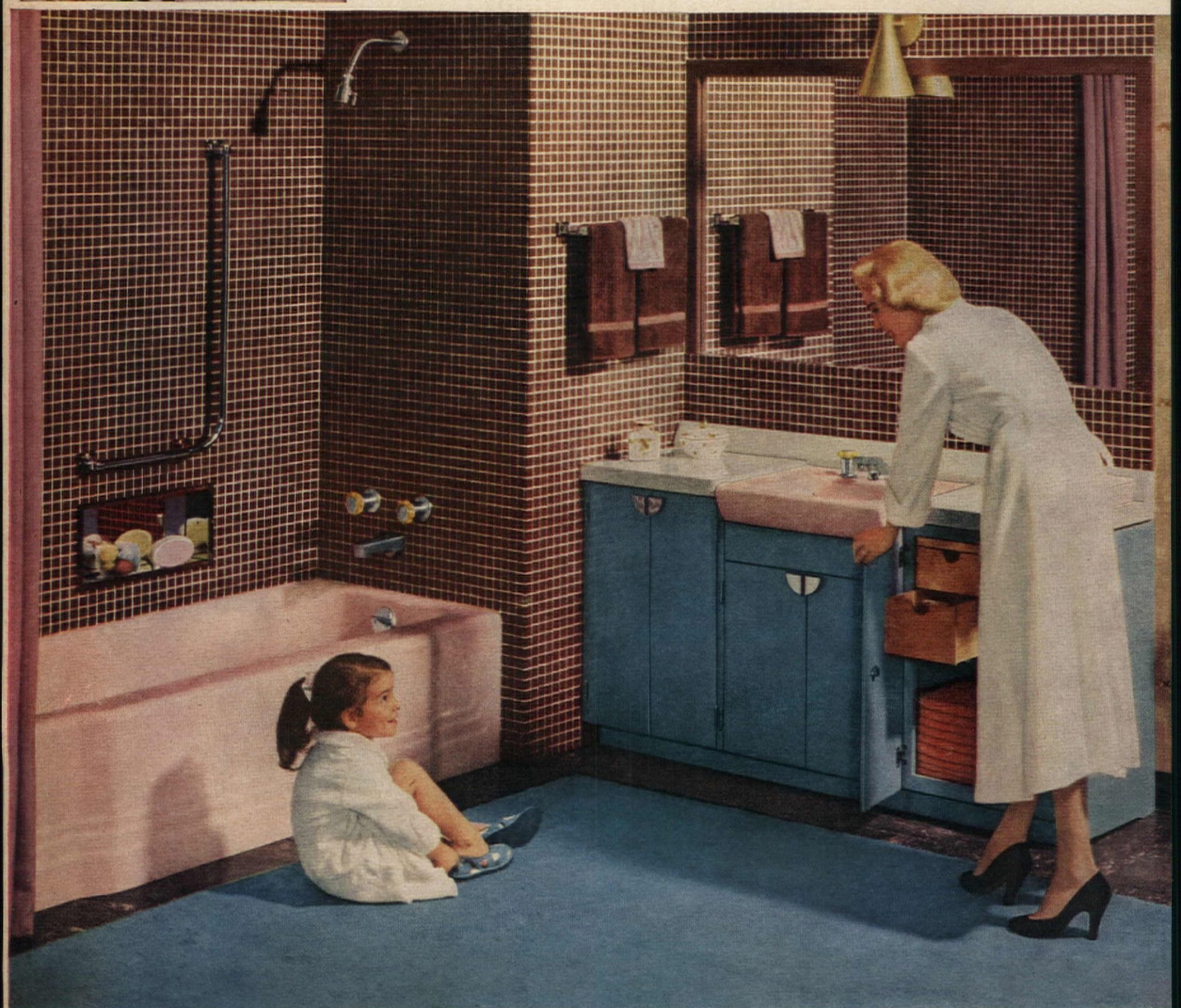
Westinghouse

Youngstown Kitchens and more!

No traffic jams when you have



two AMERICAN-Standard



American-Standard, Dept. PA-36
Pittsburgh 30, Pa.

Please send me your booklet, PLANNING FOR BETTER BATHROOMS. Enclosed is 10¢ in coin to cover handling.

I am modernizing ☐ building ☐

NAME.....

STREET.....

CITY.....

COUNTY.....STATE.....

See American-Standard products over NBC-TV's programs: TODAY starring Dave Garroway, and HOME starring Arlene Francis.



Two bathrooms will keep rush hour traffic moving smoothly in your home! And it's so easy, so inexpensive to have them when you choose American-Standard bathrooms like these.

Only $5.45 a week* for example, buys the three fixtures shown above for one of your bathrooms. And only $2.71 a week* gets you the space-saving fixtures, at top right, for your second bathroom.

And look at the convenience! The large tub above is ten per cent longer than the average. The vanity is a smart combination of lavatory, dressing table and storage cabinet. In addition to the deep, roomy compartments for storing towels, there's a handy manicure tray, two cosmetic drawers and a medicine drawer that locks.

You get so many extras with American-Standard bathrooms . . . extras such as:

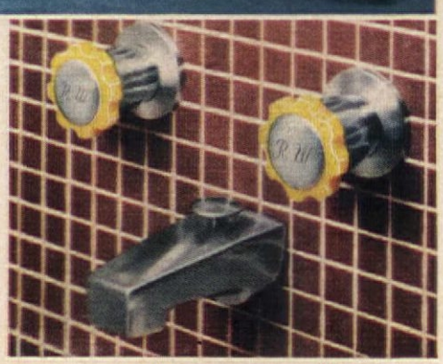
- Smart, new, contemporary styling.
- Gleaming surfaces, easy to keep clean.
- Beautiful decorator colors to brighten your new or modernized bathrooms.

For more information see your American-Standard retailer—ask him about easy payment terms. He's listed in your phone book's Yellow Pages under "plumbing fixtures" or "plumbing supplies." Or mail the coupon at the left for a helpful booklet. AMERICAN-STANDARD PLUMBING AND HEATING DIVISION, Pittsburgh 30, Pa.

*PLUS INSTALLATION

bathrooms





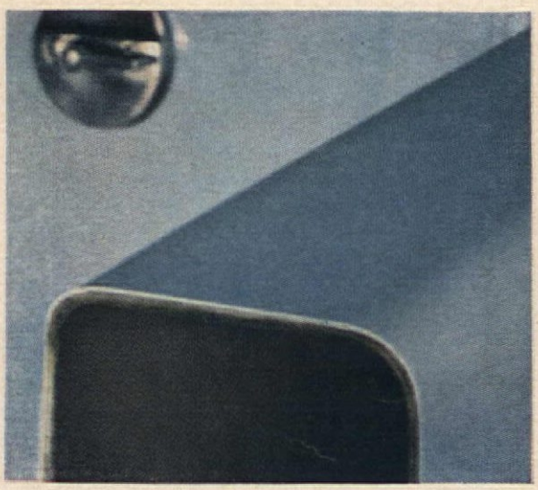
Your own initials in script or block lettering on your bathroom faucets! That's the smart, new, decorative note! Handles for these satin chrome faucets are available in five harmonizing or contrasting colors.



6 x 7 feet is all the floor space needed for this bathroom. And think how it will help relieve traffic jams in your home! Notice the . . .

- Shower-bath combination that fits into space measuring only 38 x 39 inches.
- Roomy lavatory with handy shelf for toiletries.

Like all American-Standard fixtures, these are quality products that last a lifetime. The smooth, gleaming surfaces are easy to clean . . . easy to keep clean . . . and you may make your selection from six decorator colors and white. All colors are true and permanent . . . will not dull or fade.



A thick, even coat of enamel is fused to the rigid cast iron of American-Standard baths for lifetime service, permanent beauty. When you are building or buying, make sure that the tub is cast iron.



Full bathing convenience is assured in this shower-bath combination. It will be a great favorite with shower enthusiasts. Lower sides and corner seat make it a wonderful boon when bathing children.

The most beautiful bathrooms are

AMERICAN-Standard



Photo by Hedrich-Blessing. Furniture by M. Singer & Sons.

This pegged oak floor is smart...decorative...inexpensive

There's warm informality about Bruce Ranch Plank that gives any room unusual charm. The random oak strips with walnut pegs are rich in tradition...yet their style flatters the most modern interior.

Bruce Ranch Plank is not expensive, although it has the appeal of a costly random-width floor. There's no messy, expensive sanding and finishing after the floor is laid because the walnut pegs and the beautiful Decorator Finish are factory-applied. This superb finish makes floor care the easiest you've ever known.

When you build, remodel or buy a home, be sure to tell your architect, lumber dealer or builder that you want Bruce Hardwood Floors. You can choose from Ranch Plank, Fireside Plank, Block or Strip. Write for free booklet with room photos in color.

E. L. Bruce Co., 1505 Thomas St., Memphis 1, Tenn.
World's largest maker of hardwood floors

BRUCE

Bruce

HARDWOOD FLOORS



• Strip







HEEL, BOY!

DAVID BLAKE



HEEL. Holding end of lead in right hand, with left hand close to collar, give command "heel," and step forward. If dog's too slow or fast, jerk—don't pull—to keep in line. Give praise when earned.

You need understanding, patience, and consistency to train a dog. Time and again I have heard dogs commanded and reprimanded with a vocabulary that a dog—certainly a puppy—could not understand. Were it not for their continuous desire to please, many dogs could not adjust to their owners' lives.

Keep commands simple and as few in number as possible. There should be consistency so that the same command is intended for the same performance at all times by everyone.

Teach each step in the execution of a command by association. Make each successful performance pleasant by praise.

You may wish to teach a dog to sit and to lie down. If you teach the dog to sit by placing him in the position and repeating the command "sit" and then teach him to lie down using the command "down," what should you expect the dog to do if you give the command "sit down"? If you reprimand the dog for begging, yet give tidbits, can you blame him for trying?

To train your dog: assume that he wishes to learn how to please you; commands should be simple, patient, and consistent; let the dog know when his performance pleases; devise means which he can understand to get an idea across.

And remember that his span of attention is short. Training sessions should be frequent but not long in duration.

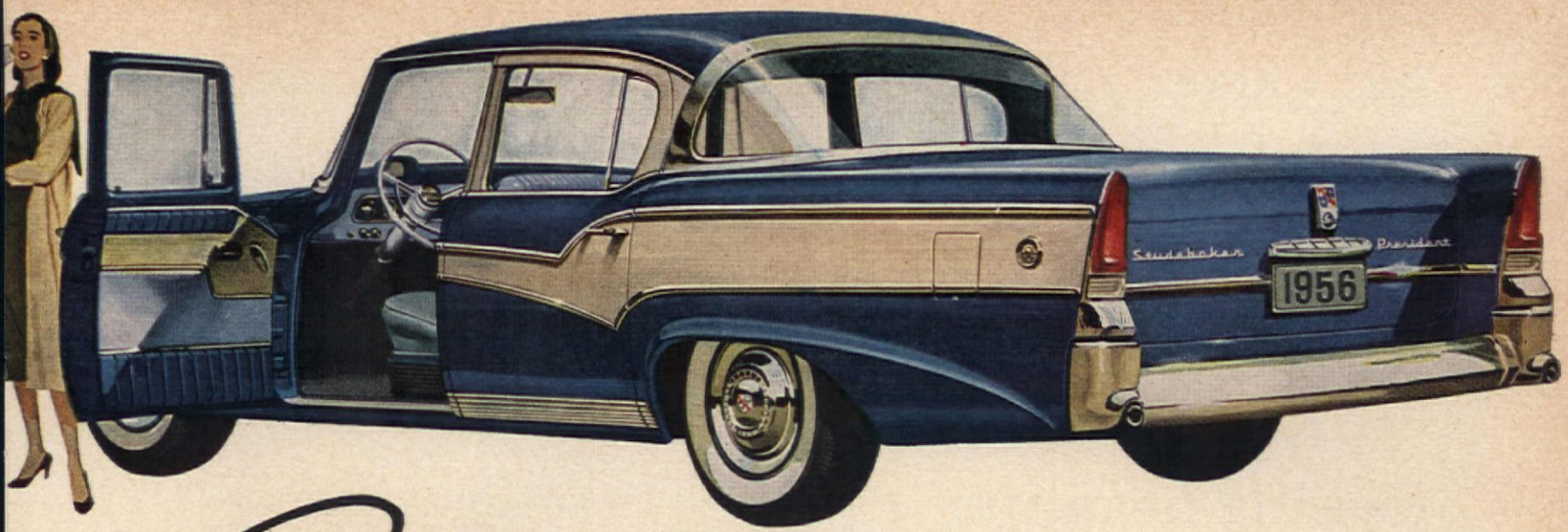
MORE PICTURES ON PAGE 17



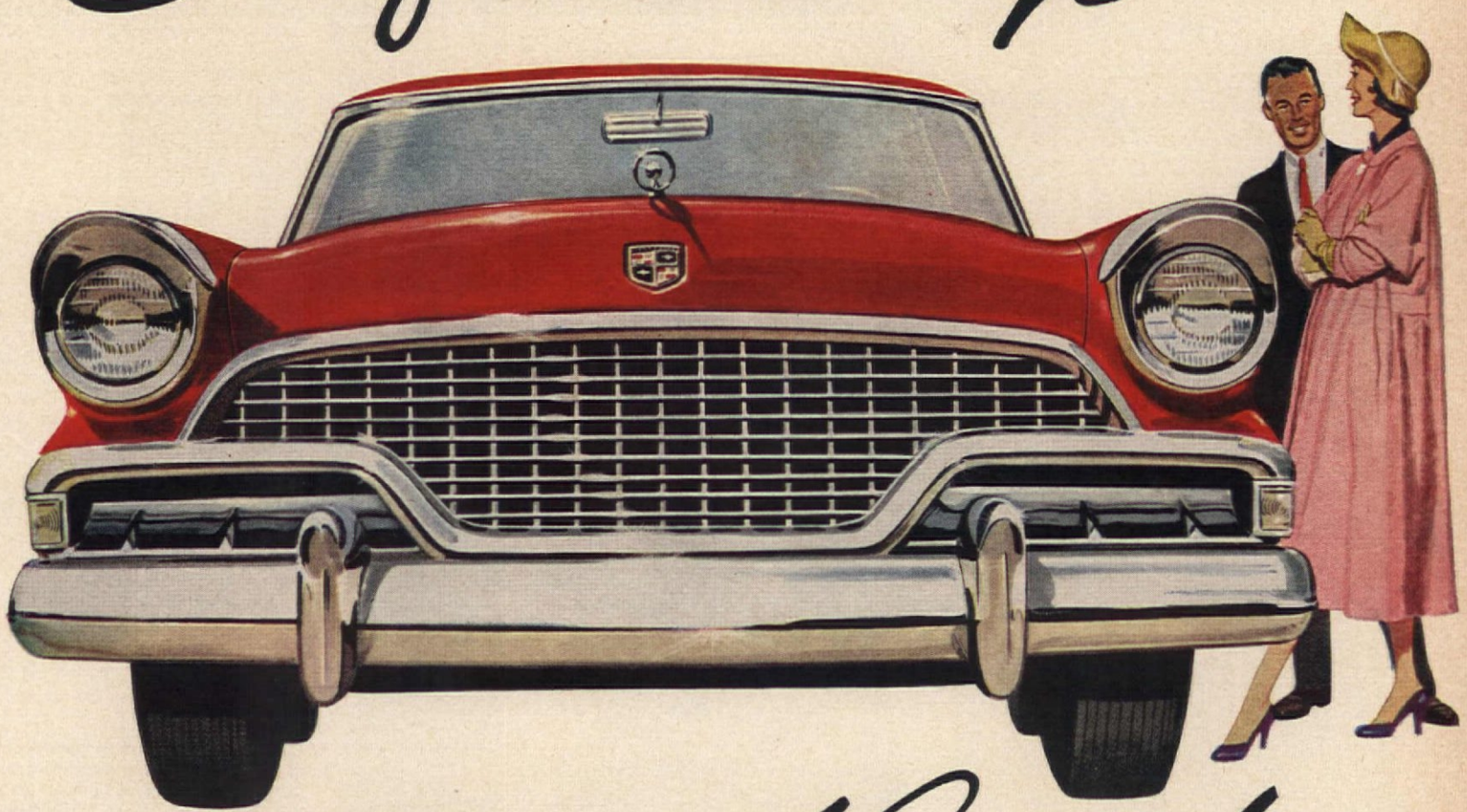
SIT. When you stop, command "sit," hold head up with lead in right hand, and press downward on dog's loins. Form U with left thumb and forefinger. It's firmer.



STAY. Repeat command "stay," thrusting palm toward dog's nose. Continue until he remains sitting with lead dropped. Increase distance when dog obeys.



Craftsmanship



with a flair!

Here's the look of luxury—and it's in the *low price field!* It's the big new Studebaker—and never before has there been such a difference in low price cars. Here's why:

You get the longest wheelbase—120½ inches—and the biggest power—210 hp.—in its class. You get a fabulous floating ride, along with silky bursts of speed that only the costliest cars can rival.

And from its massive new grille to its high-falutin' dual exhausts, you get beauty. Inside, surrounded by lovely color-keyed interiors, soothed by a sound-conditioned ceiling, you get luxury beyond compare.

Yes, only Studebaker brings you new style, new power, new beauty—*Craftsmanship with a Flair* in the low price field! There are 16 new and different models for you to choose from: beautiful passenger cars, *big* station wagons, exciting family sports cars. See them at your Studebaker Dealer's soon!

Studebaker

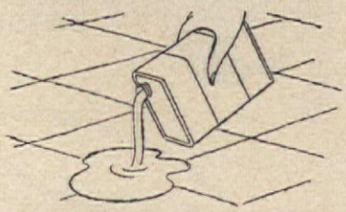
THE BIG NEW CHOICE
IN THE LOW PRICE FIELD

STUDEBAKER DIVISION, STUDEBAKER-PACKARD CORPORATION—WHERE PRIDE OF WORKMANSHIP STILL COMES FIRST!

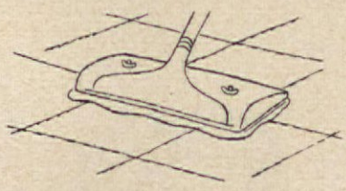
Let Johnson's new quicker waxing way keep your floors (and you) looking beautiful



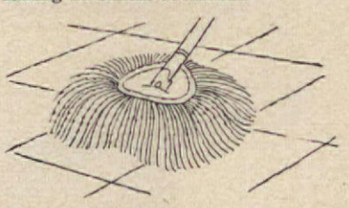
Quicker to do—
easier on you!



1. You don't wear yourself out scrubbing this new quicker waxing way. Beautiflor actually dry-cleans as you wax, removes many marks and stains that soap and water won't budge. Simply pour a small amount of Beautiflor onto your floor and you're on your way!



2. You clean as you wax! Rub Beautiflor into floor with wax applier or clean cloth. Cover only small section—about the size of a card table top. Buff lightly while still moist. *Buffing while moist* is the key to easier, faster buffing in Beautiflor's quicker waxing way—don't let it set too hard. Continue waxing and polishing in small sections.



3. Your daily dust mop keeps floors scuff-free! Johnson's puts its finest hard-finish waxes into Beautiflor. It doesn't pile up in patchy-looking, uneven layers—never peels off. Your floors *stay* beautiful between waxings with the most casual care. And all the while they gleam with the deep, rich luster only a genuine wax finish can give.

Beautiflor

Johnson's finest wax
combined with dry cleaner

"JOHNSON'S" AND "BEAUTIFLOR" ARE REGISTERED TRADEMARKS OF S. C. JOHNSON & SON, INC.

Heel, Boy!

(Begins on page 14)



DOWN. With command, press hind quarters as with "sit." Pull front down; pull up on lead running under arch of foot. If dog stiffens front legs, pull them out.



STAY. When dog is down, repeat command "stay." If he sits, return to down position repeating "down" and "stay" sternly. Increase distance until he's steady.



COME. Stand at lead length. Repeat dog's name and command "come" encouragingly (as, "Red—*come*") and pull dog steadily toward you. A 12′ or 15′ length of clothes line is more effective than lead. Reward accomplishment with praise to get repeats.



When dog walks with head at your thigh, keeping pace with fast or slow gait, try him off lead. Occasional reverting to lead may be necessary. To speed up, encourage. Command to sit if too fast.



If dog jumps up, grasp forefeet, rear forward with one foot—balancing carefully— and tap dog's hind foot with toe. Say "no" at same time. Don't allow lapses in discipline, then expect obedience.



Take your COLOR cue from nature

Nature's colors are always harmonious. *Enjoy them in your home.* They're captured in Pratt & Lambert *New* Lyt-all Flowing Flat for walls, and Vitralite Enamel for woodwork and trim. Easy to apply and pleasant to use because there's no objectionable odor. Velvet-smooth yet scrubbable. Beautify your home with Pratt & Lambert *New* Lyt-all Flowing Flat and Vitralite Enamel.

Made by the Makers of "61" Floor Varnish

PRATT & LAMBERT-INC.

A Dependable Name in Paint since 1849

NEW YORK • BUFFALO • CHICAGO • PORT ERIE, ONT.



PRATT & LAMBERT-INC., 63 Tonawanda St.
Buffalo 7, N. Y.

Please send me the P&L Color Planning Book. I enclose 10c for postage and handling.

NAME _____

ADDRESS _____

CITY _____ ZONE ___ STATE _____





Available in G-E Mix-or-Match colors: Canary Yellow, Turquoise Green, Cadet Blue, Petal Pink, Woodtone Brown—or White. With left- or right-hand doors.



TWO separate appliances in one cabinet!

The true, zero-degree freezer has its own separate door, and separate refrigerating system. Keeps as many as 89 packages of frozen foods up to a year.

The big refrigerator section has completely automatic defrosting. And there's room for more foods on the sturdy G-E Revolving Shelves!

New, big G-E with Revolving Shelves and Magnetic Doors

REVOLVING SHELVES PUT ALL FOODS AT YOUR FINGERTIPS!
MAGNETIC DOORS CLOSE AUTOMATICALLY!

No other refrigerator, at a comparable price, can match this wonderful 12-cubic-foot General Electric Refrigerator-Freezer for worksaving conveniences and luxurious good looks.

Just look at all the features you can enjoy: General Electric Revolving Shelves, Magnetic Doors, automatic defrosting in the refrigerator section, automatic butter conditioner, adjustable and removable door shelves, separate zero-degree freezer that holds up to 77 pounds of frozen foods. So safe, too! Children can't be locked inside because the latchless magnetic door can be opened easily from within.

See this big, economical Refrigerator-Freezer at your General Electric dealer's. Ask about the easy terms and generous trade-in allowance most General Electric dealers are offering.

For his name and address, look in your classified telephone directory. General Electric Company, Appliance Park, Louisville 1, Kentucky.



Revolving Shelves put all foods within easy reach. Just turn a shelf—food rides to the front.



Store Bulky Items without rearranging foods. Press button, turn shelf to adjust up or down.



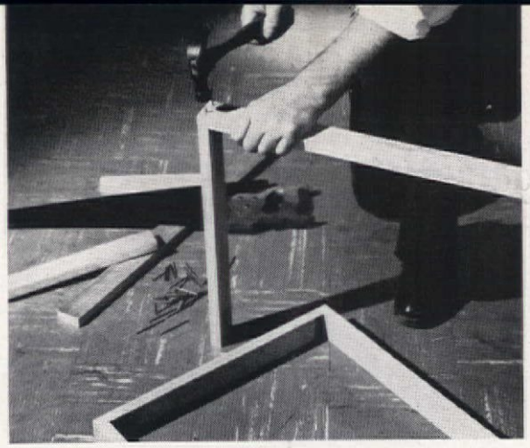
Magnetic Doors. Permanent G-E Alnico Magnets close doors automatically, silently. Provide more efficient seal.



Foot Pedal. A touch of your toe opens refrigerator door, leaving your hands free to carry food.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!

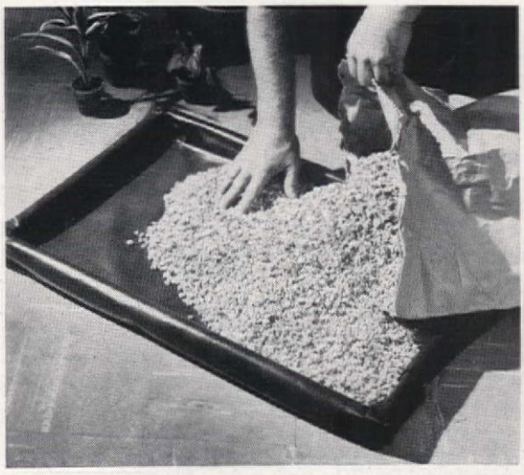
GENERAL ELECTRIC





The making of tray is simplicity itself. First, nail 1″ by 2″ strips together to make a frame right size to fit space available. No bottom is needed if, when tray is to be moved, a thin board or larger tray is slipped underneath it.

Cover simple frame with flexible, waterproof plastic you can buy at department, 5-and-10, and other stores. Cut it 10″ longer each way than frame. Tack or staple it to bottom; bring up, cross other side. Fold corners in neatly.





Now you fill the completed tray with coarse, insulation-fill grade vermiculite you can get at builders' supply dealers, *not* finer grade sold by garden supply stores. Level it off, and water until the vermiculite gets evenly moist.

Wash soil from roots of plants, whether from pots or garden. Spread roots evenly over the bottom of tray, covering them with vermiculite; firm it gently to support plants. Cuttings can be rooted under glass or jar, as in foreground.

R. B. FARNHAM
Executive Secretary,
Horticultural Society of New York, Inc.

Tray Gardening YOU Can Do

Imagine a shallow tray of mature foliage or flowering house plants—as intriguing as a tray of canapés and far more beautiful and lasting! Or, better, don't merely imagine it—have one! It's easy. And in it you can, as we have long wanted to, grow plants without pots and enjoy natural beauty indoors without any bulky containers of soil.

Here is, indeed, a fundamental and most revolutionary advance in houseplant culture, offering advantages to both the indoor gardener and the interior decorator. It can be adapted to any space and decor. And it greatly simplifies the care of the plants, providing around their leaves a cool, moist atmosphere that they need so badly and which is usually so lacking in the average home. The broad, shallow rooting area insures abundant aeration. The roots are not matted against a flower-pot wall where they are subject to extremes of aeration, moisture, temperature, and available nutrients; any root crowding occurs first on the bottom of the tray, which is the last part to dry out, lack nutrients, or fluctuate in temperature. So plants grown in trays tend to stay healthy and handsome longer.

Tray culture was evolved over the past five years in the large windows of the Horticultural Society of New York, where difficult growing conditions had

CONTINUED ON PAGE 20



"Anyone can make perfect pinch-pleated draperies this quick, easy way,"

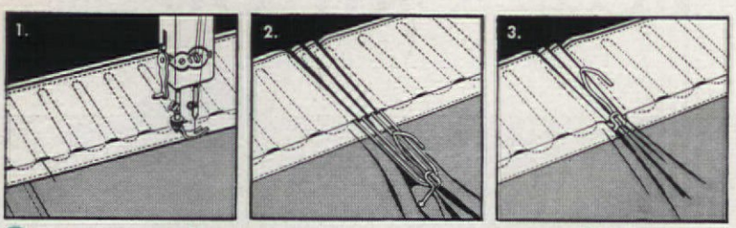
says *Anne Davis*, Judd's consultant on interior decorating.



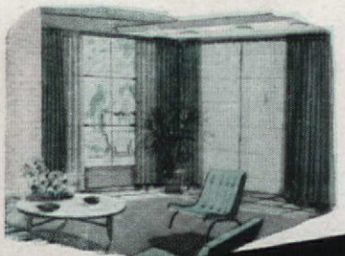
New Judd Pleatmaster®

TITE-PINCH HOOKS and NO-TWIST TAPE

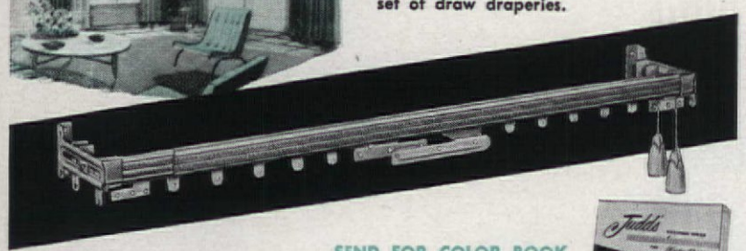
Rounded base of hook automatically gathers material. Tite-Pinch arms hold it firmly in place. No tacking necessary. Just follow these three simple steps:



1. Sew tape across top of material. 2. Insert hook tips in pre-sewn pockets and slip Tite-Pinch arms over two center folds. 3. Slide hooks up into pockets.



Ideal Companions — Make your pleated draperies with handy Judd Pleatmaster hooks and tape — then hang them on this versatile No. 6817 Traverse Rod. Extra socket holds second rod for glass curtains — or second set of draw draperies.



SEND FOR COLOR BOOK

by Anne Davis, 32 pages of authoritative suggestions for every type of window . . . more than 100 room illustrations in color! Easy "how-to-do-it" instructions. Send 25¢ in coin.



JUDD decorator-styled Drapery Fixtures

H. L. JUDD DIVISION, Dept. AH-3
The Stanley Works, Wallingford, Connecticut
Please send me your new book on window decoration. I enclose 25¢ in coin.
*Name*_____
*Address*_____
*City and Zone*_____ *State*_____

H. L. JUDD DIVISION, The Stanley Works STANLEY **Wallingford, Conn.**

Tray Gardening

(Begins on page 19)

given inferior results. The tray of moist vermiculite lessened the heat of the brief midday sunshine which had previously injured plants that were growing most of the time with too little sun. It enabled them to endure unharmed the Friday-to-Monday periods of too-high temperature, when the air conditioning was shut off. A potted Veltheimia standing in a tray actually matured seed and sowed it in the vermiculite where it germinated and grew! An African violet cutting thrust into the vermiculite rooted, thrived, and bloomed all summer where, previously, plants had suffered sun-scalded leaves. In fact, everything we have tried has thrived except the "aluminum plant," which seems to do better in a pot where it can be kept drier.

Nine trays in the Society's offices (the one you see on page 19 is a year old) support a healthy collection of begonias, African violets, rosary vines, pick-a-back plants, Philodendron of several species, Streptocarpus, Chlorophytum, and Vitis capensis, all growing in vermiculite.

Construction and planting details are explained on page 19. Care of the trays is just as simple. Whenever the surface of the vermiculite is no longer moist, apply enough of a *very dilute* solution of plant food (instead of plain water) to remoisten all the surface and cover the floor of the tray not more than one-quarter inch deep. This may mean twice a week, or more or less often, depending on the number and size of the plants in the tray and the temperature and dryness of the air. Even if too much water is applied, damage is not likely, for even an inch of water in vermiculite can contain enough air to keep the roots of most plants from drowning. However, repeated flooding will injure the roots of the more sensitive kinds, as you'd see by the foliage the week following.

Almost any one of the complete soluble fertilizers on the market is satisfactory for most of the common foliage plants—provided the solution is kept weak by using less plant food than is directed on the package. For two years I have added only a level quarter-teaspoon of a soluble 10-10-10 analysis fertilizer to each gallon of water. Insist on a fertilizer that lists its constituents on the label, and select one with about equal parts of nitrogen, phosphoric acid, and potash, and the fewest compounds containing chlorides and sulphates.

When a plant threatens to become top-heavy, cut off the upper section, dust the cutoff end with a root-inducing powder, and stick it into the vermiculite in another tray to grow into a new plant. A handsome mature plant in a pot can be simply stood on the floor of a tray. Here it seldom needs water oftener than the tray itself, and its flourishing condition will show how it appreciates the cool, moist air around its leaves.

Remember, though, that plants will not stay healthy, even in these trays, without enough light. So the location must be either in a window or adequately lit by cool fluorescent light (perhaps combined with some incandescent light).

Even less than wholly adequate light will prolong a plant's beauty and cut down the frequency of needed replacements. Incandescent light alone will help, but its greater heat tends to encourage the growth of injurious red-spider mites. A 100-watt bulb in a reading lamp will give 75 foot-candles of light to a plant on a table beneath it, and this is enough to keep most foliage plants healthy for a year or more, especially with light-to-moderate watering. From 200 to 500 foot-candles will grow African violets if they are well cared for and if the air is not overheated.

The following table, developed by R. L. Zahour of the Westinghouse Lamp Division, shows how distance affects fluorescent light intensity. It assumes a 4′ industrial-type fixture with two 40-watt fluorescent white tubes and a reflector suspended lengthwise above a 2′ by 4′ bench or table. Column 1 gives the height of fixture above center of bench; column 2 gives foot-candles of light at center of bench; column 3 gives foot-candles along sides of bench. The plants listed are those reported most satisfactory, given 16 hours of light each day.

Height above bench (inches)	Foot-candles, center of bench	Foot-candles, sides of bench
4	750 (orchids)	600
5	600	500
6	500 (African violets)	400
7	450	350
8	400	325
9	350	300
10	325	280
12	300	250
14	250	200
16	225	180
18	200	140
20	180	115
24	110 (foliage plants)	100

THE END

EASTER SEALS
1956
HELP CRIPPLED CHILDREN



For highest thread count, curtains of

HATHAWAY

MARQUISETTES

HATHAWAY DACRON

HATHAWAY NYLON

*Du Pont's polyester fiber

Next time you buy curtains, be sure to examine the fabric carefully. You can see for yourself that curtains of **HATHAWAY NYLON** and **HATHAWAY DACRON*** are woven more closely...have more threads per inch! And you know—the higher the thread count, the more beautiful and longer lasting the curtains! So look more closely... look for the Hathaway identification on labels and washing instructions. Curtains of **HATHAWAY NYLON** and **HATHAWAY DACRON** are guaranteed against fabric defects and sun deterioration.

Products of *Berkshire Hathaway* Inc.

Ruffled



Tailored



Tiers



FREE! ALL ABOUT CURTAINS

Berkshire Hathaway Inc.
Dept. A-36, New Bedford, Mass.

Send for this free booklet of decorating ideas. See how to use standard curtains to achieve beautiful effects.

NAME_____

ADDRESS_____

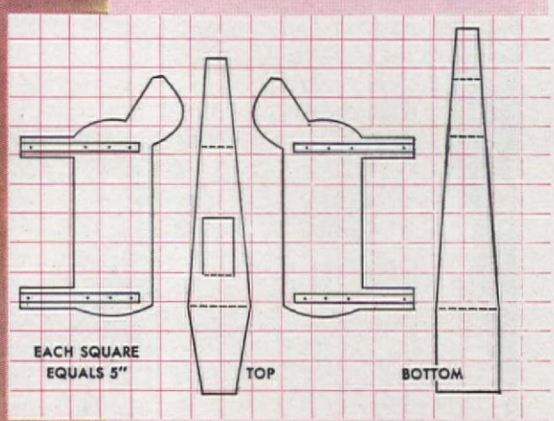
CITY_____ ZONE_____ STATE_____



JOHN LIPPERT

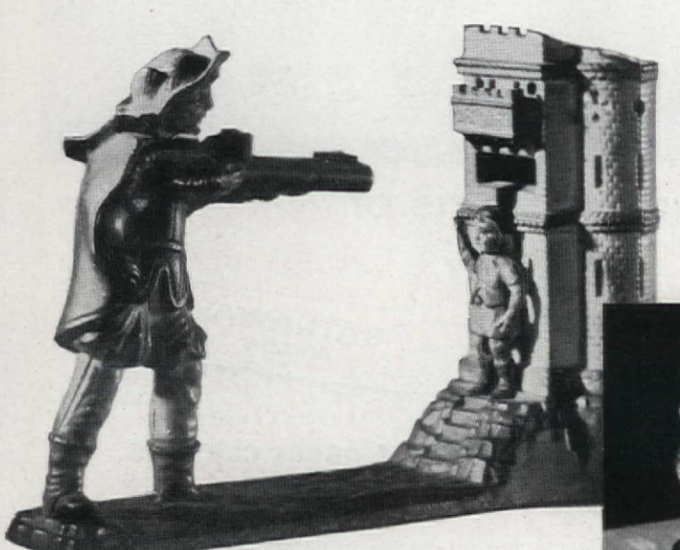
Take a

Here's the pattern for our lamb piñata. Each square equals 5". Cut from cardboard or corrugated paper. Tack ½" by 2" strip of wood to each leg for support.



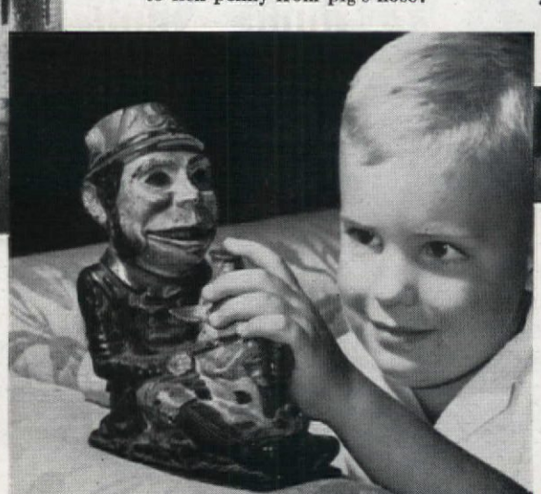
FROM THE COLLECTION OF MR. SAMUEL F. PRYOR

Step Right Up, Folks –



Cock the trigger, place a coin on end of gun, and press down William Tell's foot. He will shoot at apple on son's head, knocking the apple into the tower. All for a penny!

Burks Terry is delighted when he puts a penny on the nose of Paddy's pig. When lever is pulled, Paddy's eyes roll back, his jaw moves, he sticks out tongue to lick penny from pig's nose!



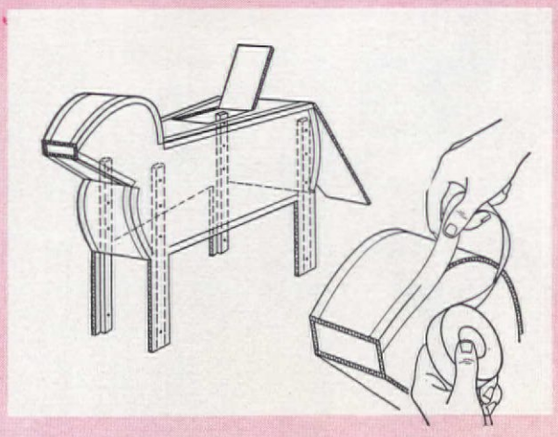


Indian shoots bear—gunsight is drawn back and held in shooting position until button is pressed to pull trigger. Coin placed on barrel of gun is shot into the bear's chest. These banks are from late 19th century.

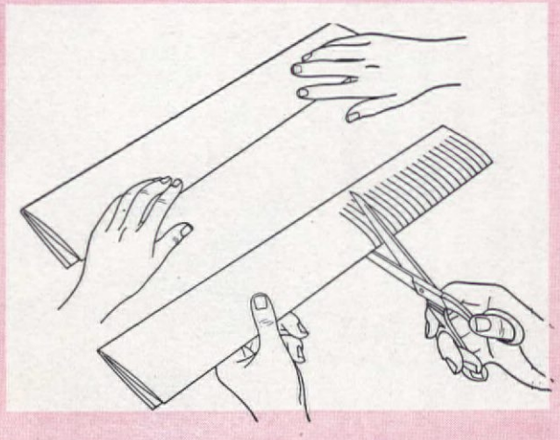
What makes a party a *party* for muchachos and muchachas in Mexico? It's a party when blindfolded children take turns trying to whack, with a stick, a colorful piñata hung from the ceiling. When the piñata breaks open, the kids scramble for the goodies that come pouring out. A piñata combines the surprise of a grab bag with the suspense of a game of Pin the Tail on the Donkey. Just what is a piñata? Well, it's a paper-covered image concealing at its center a crude, easy-to-break pottery bowl filled with wrapped candies and small presents. To make our variation—this curly lamb—you need only paper, glue, and a cardboard frame. Fill the lamb with goodies and hang it from the ceiling. Or let it stand on the floor. Either way will delight small fry for parties or come Easter. THE END

whack at a PIÑATA!

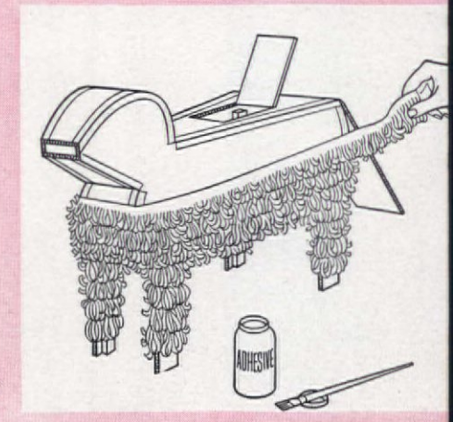
Assemble the parts of the lamb like this, taping top and then bottom parts together. Notice opening in the top of the lamb's back. You put goodies in there. Then, if you prefer, piñata needn't be broken.



The lamb's fuzzy coat is made of tissue paper. Fold a sheet of the paper so it is 4″ wide, then cut it to make fringe. Cut just to within an inch of the top edge of each strip of the tissue paper.



Starting 3″ above hoofs, wind fringe around lamb's body. Allow 1″ overlap and attach with rubber cement. Cover the nose and hoofs with black paper.



Cottontails for Easter Parties are Fun, Quick, and Easy to Do—See page 122.

One Penny for the Show!

MARY E. MONZE



To operate jolly circus clown, you place coin in his hand. Hand rises to deposit coin in mouth when lever in back is pressed. His eyes roll at the same time.



Magician stands on a platform before table where coin is placed. When lever is pressed he lowers hat over coin, nods his head, coin disappears.



Let's play ball: place coin in hand of pitcher and press lever to pitch coin. Batter will miss, and coin will be safely deposited by the catcher.

MORE 19TH CENTURY PENNY BANKS ON PAGE 25



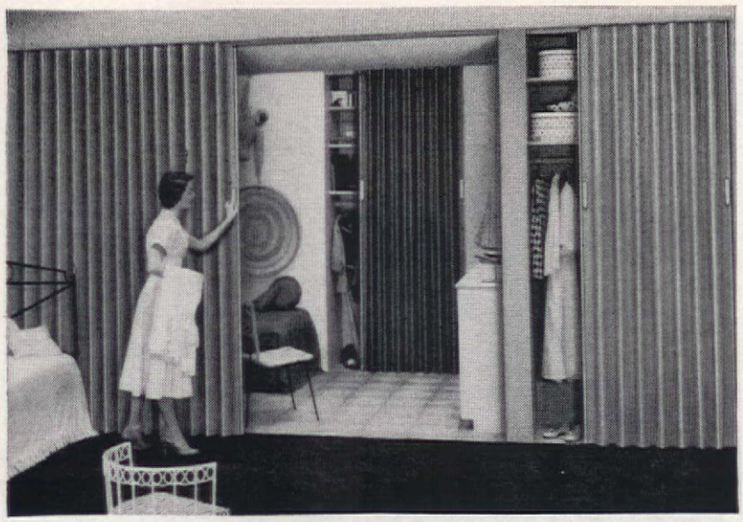
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THEY provide extra rooms without costly extra space. They'll divide bedrooms; give you convenient floor-to-ceiling openings for closets; close off recreation room from workshop; add a dressing room to your bath. Their all-steel interior framework guides them back and forth with a smooth, balanced action; no floor track needed.

They'll outlast solid walls. They're easy to wash with soap and water. Custom made in any size, with a wide choice of textures and colors. They can even have curved overhead tracks for attractive and unusual interiors. Want *more* suggestions? Mail that handy coupon on the next page, today.

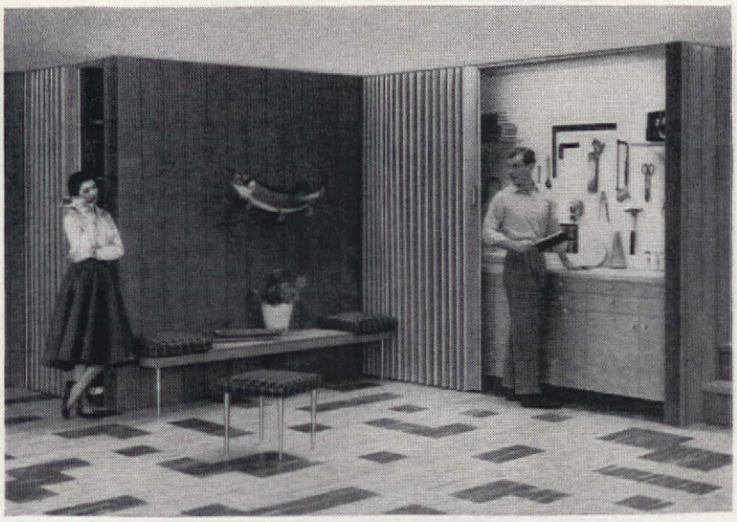
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Presto—an extra room when you want it!

And how often you *do* wish you had an extra room for entertaining—or the convenience of an extra bedroom. Now it's really possible within the space you have. See in the picture above how a MODERNFOLD dividing wall makes *two* bedrooms out of one. It's a wonderful idea for dividing open spaces, too ...separating kitchen and dining areas, for example.



Simple to separate workshop from recreation room

And by adding a MODERNFOLD floor-to-ceiling closet opening, you have ample storage space. Like more ideas? There's a MODERNFOLD way to solve every interior space problem, starting with standard size folding doors from as low as $22.45. They're sold through leading lumber dealers, department stores and decorating shops. Or look in classified directory under "Doors". And by all means send in the coupon below.

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Bank Collection

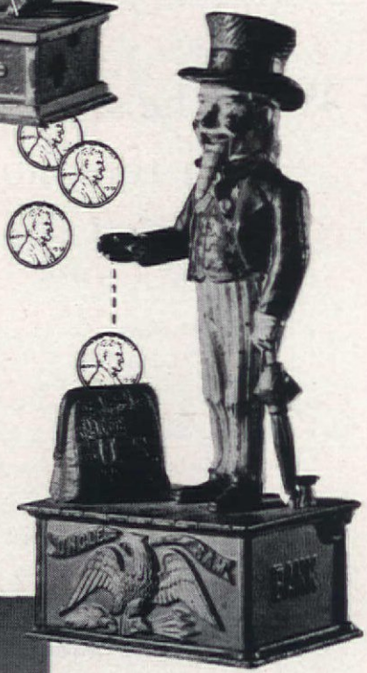
(Begins on page 22)



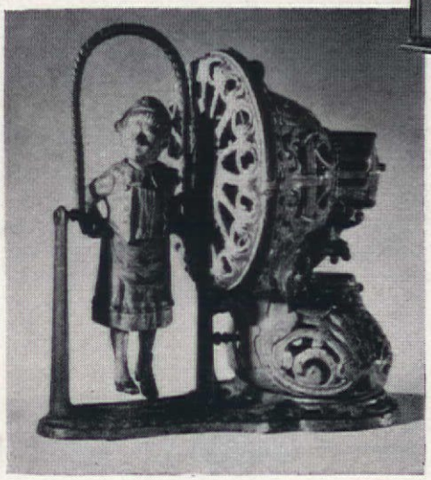
Bulldog performs three ways. Place coin on his nose, pull down his tail and hold until he swallows coin. When you release tail, dog's head falls backward, jaw opens, and button on end of his nose tilts so coin slides into opened mouth. A mechanical joy, this toy! And, like the rest of these banks, a true collector's item.



Here's another realistic and amusing bank from Mr. Pryor's collection: Dog Trick invites attention and a thrifty gesture. Put a coin in the dog's mouth, and, as spring is released, he'll jump through the hoop and put the coin safely in the barrel. Hoop is held by a circus clown, no less.



Uncle Sam nods his head as if to say "thank you" when coin placed in his outstretched hand slips into his carpet bag. The origin of these mechanical banks is not entirely clear. But it definitely is known that they were popular in Europe before foundries in the United States began to make them for sale to families in this land.



Reflecting the child at play is this "Girl Skipping Rope" bank. It is wound with key, then coin is put in slot. When lever is pressed, girl skips rope, her head and feet in rhythm, and coin falls into bank. Undoubtedly, these banks were designed to foster thrift in children. But they appealed to adults then, too, just as they do today. THE END



"June's a long way off . . ."



"Sure miss the folks"



"Wonder how everything is at home?"



"I'm just fine, Dad. Great of you to call!"

When he's away from home a telephone call makes all the difference

There's something about a family get-together by telephone that seems to brighten the day at *both* ends of the line.

News, encouragement, reassurance—all are part of the satisfaction of "talking it over" by telephone.

Why not arrange right now for regular telephone visits with your boy or girl who's away at school. It means so much. Costs so little.

LONG DISTANCE RATES ARE LOW

Here are some examples:

New York to New Haven	40¢
Des Moines to Minneapolis	65¢
Boston to Syracuse	70¢
Kansas City to Denver	$1.05
Los Angeles to Dallas	$1.50

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM

What's in APRIL



Did you ever see such gay Easter eggs? They're easy to decorate, and are perfect little beauties. Dye them many rainbow colors, trim them lavishly, and I will be tickled pink to deliver them to all the kiddies on the block, come Easter morn. These eggs make beautiful decorations for the table, I bet.

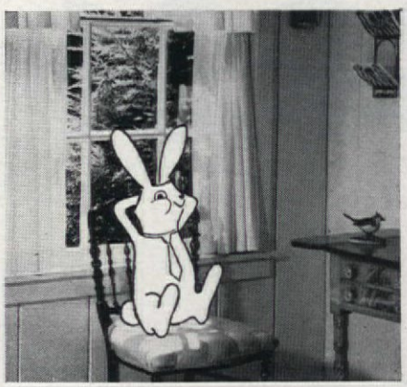


Yes, we rabbits are all in favor of this vacation house. You'll agree when you see how easy it is to build this primitive camp. It has sun decks, a kitchenette, bath and fireplace; sleeps six people. Once the foundation is put in, you can enclose house in six working week ends. P.S.—There's a plus in this house, for it has storage aplenty.



Iris? They are favored by every bunny that ever found a way to a garden. I know people go for iris, too. In April, you'll learn how to breed iris in your own home garden. Cross pollination's easy, and the results will delight you. It's really fun to see what new iris colors you can get this easy way.

Antiques? Rabbits aren't experts on this subject, that's one sure thing. But YOU may become an expert after you read how to use antiques effectively. You'll be able to display those precious heirlooms to their best advantage—and your home will look far prettier for it. Why don't you rearrange your antiques before Easter, so I can enjoy the results?



"Yo-ho, Mom! There's hidden treasure in your new G-E Automatic!"





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- Circulates and filters the wash water at the rate of 6 gallons per minute!
- Lint is filtered out, sand and silt are removed at the bottom of the washbasket and flushed away.

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TIDE actually revolutionized washday when it brought you a completely new and different kind of cleaning power—and that miracle cleaning power has *never* been surpassed.

You can see the reason why so *many* manufacturers put Tide in their new automatics . . . why more women use Tide in automatics than any other washday product made. Be sure to use Tide in *your* automatic. Remember, the cleanest clean possible is Tide-clean!

THE CLEANEST CLEAN POSSIBLE IS TIDE-CLEAN

THE MAKERS OF 25 AUTOMATICS RECOMMEND **Tide**

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THE MORE THE MUSIC-ER

ARTHUR H. WALLACE

The dishes are done, the cat has been fed, and the lights are on in the living room or rumpus room. The house is silent of voices, but instead there's the sound of musical instruments being tuned—a violin squeaking, a trombone belching, or an oboe sounding its nasal-like 'A'. All the family is gathered, joined by a neighbor or so, instruments polished bright by soft cloths, and everybody ready for a few hours of making music at home.

This growing activity may already be familiar to you from your personal experience, or from the habits of people in your community. If so, here are some hints on how to enjoy your own music making even more; if not, you might explore how you can make it a regular part of your life. For rounding up the family and a handful of friends to entertain themselves in this way is not difficult, and can quickly become the source of a lot of wholesome fun.

To start, you need only two people, each able to do little more than barely play instruments. The more players you have and the more advanced they are, the merrier. But two beginners—once they've learned to read music and reproduce the notes—are enough to get under way.

Where do you find players? Like so many of life's good things, in your own back yard. Mom, Dad, and the kids are the handiest prospects. Chances are good that one parent knows how to play the piano. And since variety is the secret of maximum musical enjoyment at home, it's a good idea to introduce other musical instruments.

The choice is wide. Among the instruments with strings, there's the violin or the cello. There is also the guitar; and for the more advanced, the viola and the double-bass (better known as the "bull fiddle" or the "doghouse"). Among the woodwinds, you find the flute, oboe, clarinet, and bassoon. After one of these basic woodwind instruments has been mastered, you might for the fun of it try a related instrumental cousin. For instance, the flute player may turn to the piccolo, the oboist to the English horn, the clarinetist to the bass clarinet, and the performer on the bassoon to the contrabassoon.

The brasses include the French horn, cornet, trumpet, saxophone (though some insist the sax is a woodwind because of its mouthpiece), baritone, trombone, and tuba. You can also tackle a waldhorn or a melotone if you wish. And there are all kinds of percussion instruments for your consideration—kettle drums, snare drums, bass drums, cymbals, xylophones, marimbas, vibraphones, and just about any device with a musical tone.

One thing is certain from all this: there's no shortage of opportunities for developing a varied musical group at home.

What you choose depends on your personal taste. If you like serious music, you will most likely want to stick to the strings, the woodwinds, and the French horn. For popular music, the guitar, bull fiddle, saxophone,

CONTINUED ON PAGE 30



The '56 Chevrolet



It looks high priced—but it's the new Chevrolet "Two-Ten" 4-Door Sedan.

For sooner and safer arrivals!

It's so nimble and quick on the road . . .

Of course, you don't have to have an urgent errand and a motorcycle escort to make use of Chevrolet's quick and nimble ways. Wherever you go, the going's sweeter and safer in a Chevy.

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True, lots of cars are high powered today, but the difference is in the way Chevrolet *handles* its power. It's rock-steady on the road . . . clings to curves like part of the pavement. That's *stability*—a matter of build and balance that helps make Chevrolet one of the few great road cars!

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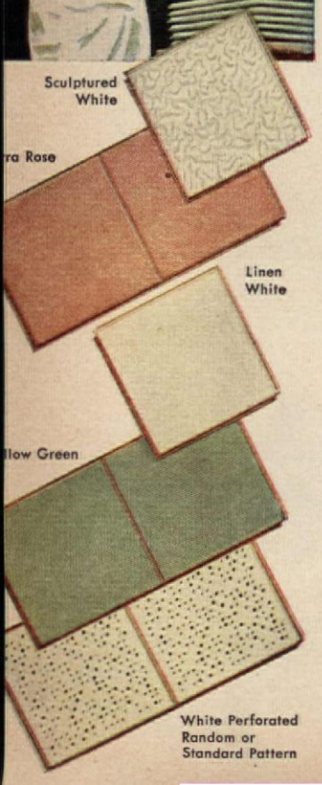
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The More the Music-er

(Begins on page 28)

trumpet, trombone, clarinet, and standard set of drums are more practical than the violin or the bassoon.

The combinations are numerous. Some, however, are more practical because for centuries they have been in the minds of the men and women who have been writing music for instruments. The violin and piano are the most popular duet in the serious field; the violin, cello, and piano the favorite form of trio. But for years it was the violin, viola, and cello, and this trio seems to be increasing in public esteem again. At the same time, duets for flute and violin, clarinet and violin, flute and clarinet, and oboe and clarinet are gaining. So are duets for oboe and bassoon and for clarinet and bassoon.

In popular music, too, you'll find all sorts of combinations. The most widespread groupings these days seem to be the piano, guitar, and bass, with the piano, sax, and drums chasing along at the heels. But you'll also find trios of accordion, guitar, and bass, or trumpet, vibraphone, and drums turning up both in homes and in places where professional musicians perform.

You need not be guided by these groupings, though. Music can be adapted for any instrumental combination you get together.

But here's an important reminder. When you're building up a group *never force anyone*, particularly the children, to play. A musical instrument is something they should take to of their own volition if they are really to master its principles and to enjoy playing it. Too many people feel that if *they* like something—whether it's music, a particular instrument, or eating oysters on the half-shell—others around them should necessarily enjoy it too. Nothing is farther from the truth. And in music, particularly, forcing a child may very well kill what some day could grow into a love of the art.

On the other hand, in application of the you-catch-more-flies-with-honey-than-vinegar principle, exposure to music often stimulates a desire among children to want to join in the fun. It's a safe bet that most of those so exposed will develop a warm interest in playing an instrument. That's the time to consult them about the instrument they might like to play and let them have a role in determining the composition of the family musical group.

Another word of warning. If you want a youngster to like music, try not to sour his taste by making him play nothing but scales. This, of course, is a problem for music teachers and most of them have already faced it. While Mom and Dad were probably brought up on the scale method, as a rule it is no longer the basis for music instruction today.

In co-operation with the major music publishing firms, teachers have worked a teaching revolution. Replacing the old scales and meaningless musical exercises are many series of arrangements of music heard in everyday life, simplified to the level where they can be played by beginners. These include arrangements of great songs, music from great symphonies, and easy arrangements of popular music favorites. Just as the addition of chocolate flavoring makes milk more palatable, so CONTINUED ON PAGE 32

WE NEED YOUR OLD ADDRESS AS WELL AS YOUR NEW ONE . . .

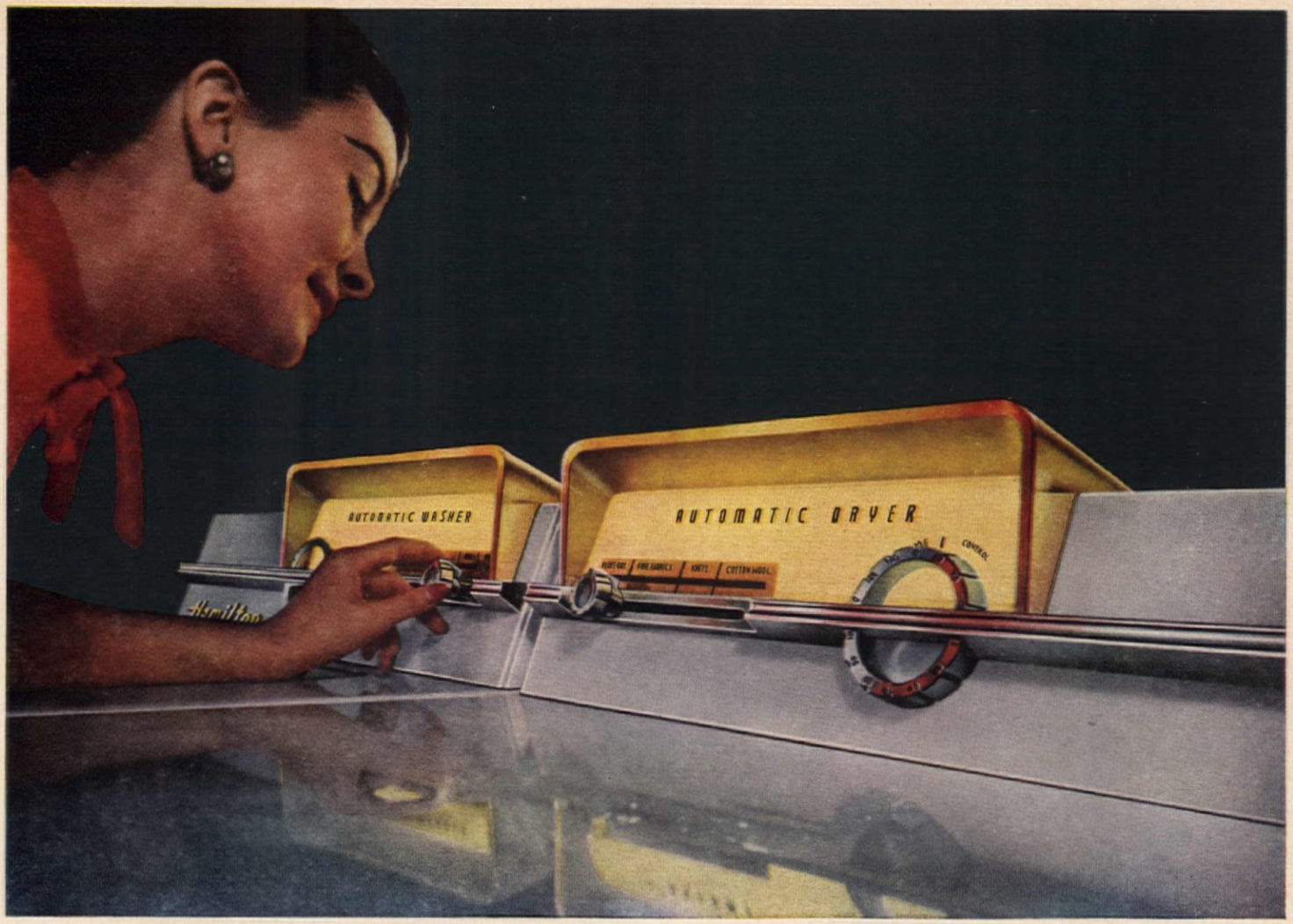


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NATIONAL GYPSUM COMPANY
Buffalo 2, N. Y.

The More the Music-er

(Begins on page 28)

this new method of teaching music through the playing of well-known pieces has taken the frown from many a child's face.

Now what kind of music can you play at home? There are many catalogs that list the music available for almost any instrumental combination. There are some catalogs that even grade the music. Grade One is for groups with less than one year's experience. Grade Two is for those of about Junior High School proficiency and is rather easy. Grade Three is an intermediate, and from then on the grades get harder. Once a group has found itself able to play music in the Grade Three category, it will know enough about making music to go on from there of its own accord.

Here are some typical opportunities in these first three grades for many instrumental combinations.

• GRADE ONE: *For trios* — Lehar's "Merry Widow Waltz," Brahms' "Cradle Song," Kreisler's "The Old Refrain," Maury's "The Three Bears."

For quartets—"The Bells of St. Mary's," "Old Man River," "Men of Harlech," Rubinstein's "Melody for Strings," Schirmer's Select Album for Wind Quartet, Masterworks for Woodwinds arranged by Ulrich.

For larger groups—"April in Portugal," "All the Things You Are," "Smoke Gets in Your Eyes," MacDowell's "To a Wild Rose," Gluck's "Dance of the Happy Spirits," Humperdinck's Prayer from "Hansel and Gretel."

• GRADE TWO: *For duets*—Handel's "Where E'er You Walk," Borodin's "Solicitude," Cadman's "From the Land of the Sky Blue Water," Bizet's "Agnus Dei," Dvorak's "Goin' Home."

For trios—Bach Chorales, Schumann's "The Merry Farmer," "No Other Love," "Because," "September Song."

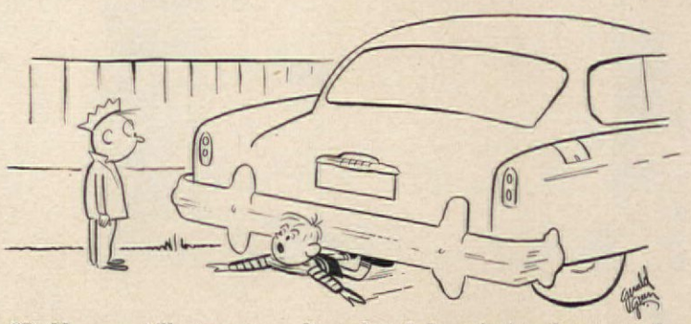
For quartets and larger groups—Kabalevsky's "Children's Suite," Yoder's "Under the Big Top," Hambourg's String Quartets Numbers 1 and 2, Mendelssohn's "War March of the Priests," Taylor's "Canzonetta," "Surrey With the Fringe on Top."

• GRADE THREE: *For duets*—Bizet's Allegretto from the "L'Arlesienne Suite No. 2," Massenet's "Under the Linden Tree," Debussy's "Sarabande," "I Love Paris."

For trios—LeRoy Anderson's "Jazz Legato," and "Jazz Pizzicato," Cesar Cui's "Orientale," Saint-Saëns' "The Swan," "Kentucky Babe," Rimsky-Korsakov's "Hymn to the Sun," "How High the Moon."

For quartets or larger—Movements from Haydn and Mozart String quartets, Chopin's "Polonaise Militaire." Prokofiev's "Fleeting Moments, Op. 22," Grieg's "Norwegian Dance, Op. 47, No. 28." Borowski's "Madrigal to the Moon," Bennett's "Broadcast from Brazil," "Rosalie," "June Is Bustin' Out All Over," "No Other Love," "You're the Cream in My Coffee."

In other words, whenever you're in the mood for a good time, gather 'round with family and friends who hopefully can make a note sound close to the way it should. Practicing is no longer a chore and you may enjoy the double pleasure of hearing your favorite music played by you and the family and your nearby friends. You'll never regret the decision to make this kind of leisure activity a regular part of your personal life. THE END



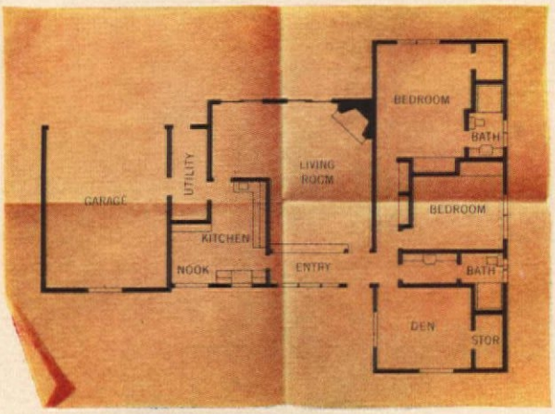
"Daddy says it'll stop on a dime, but I haven't found one yet."

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"Oh You Lucky Dog!"

HAVILAH BABCOCK



The people who come to see our garden belong to three groups. Alice and I classify them, and tentatively assign them IQ's according to the comments they make. There are the Oh-you-lucky-doggers, the I-would-have-had-a-garden-but-ers, and a third group, of which the least said the better.

"Oh, you lucky dog. You have a garden!"

"It doesn't cost you anything for food, does it?"

"You don't know how fortunate you are to have a garden!"

Thus runs the conversational gamut of the first group. My wife and I assign them IQ's that would enable them to shine in the fifth grade.

"I would have a garden, but it didn't rain last summer."

"I would have had a garden, but the insects simply devoured it, my dear!"

Thus the second group classifies itself. Two things they have in common: the word *but* and an infinite variety of alibis.

Being, on the whole, tolerant folks, we have learned to listen with forbearance, to be content with exchanging an eloquent glance now and then, and to smile wanly. It is only the third group whom we mentally consign to the nethermost depths of a Dantean Hell.

Alice and I do have good gardens, year after year. Living in a city of 100,000, we nevertheless have a full acre under intensive cultivation, half in flowers and half in vegetables. The vegetable half is my domain. I normally grow 15 to 20 kinds of vegetables.

Newspapers send photographers to take pictures of our gardens, and many people come to see them. We are glad to have them, even when they bring their baskets. But when they begin their ecstatic spiels about how lucky we are. . . .

The absence of grass in my garden, for instance, is not altogether due to the intervention of a benign providence. Prior to planting, every foot of the soil was treated under plastic gas-proof covers with methyl bromide and chloropicrin. That eliminated all grasses and weeds, except the false mallow and spiney amaranth, the seeds of which are impervious to these chemicals.

The treatment required a total of 35 hours and an outlay of $60.00 for materials, but it was the greatest bargain in my entire gardening experience.

"I'd raise a garden if I had more time."

A person can usually find time to do what he most wants to do. The particular woman who harps on this theme wears herself down attending garden clubs, yet she has no time to plant anything.

In the summer, Alice and I are up at 5 o'clock and in our respective gardens at 5:30. She likes to cut her roses while they are dew-fresh. By 8 we begin to dress

CONTINUED ON PAGE 162

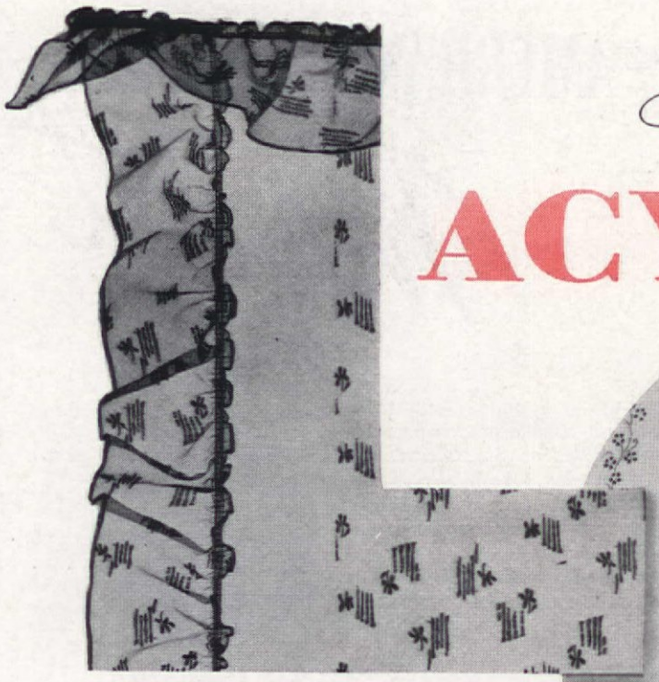
Every woman of every age knows full well the enchantment of the lacy look. In a lovely fantasy, we've captured some of that enchantment in the make-believe and the dreams of the very young—in the very real memories of the elegantly elderly. We show lace as personal adornment—yes—because the adorning of her home is a very personal thing to every woman. But what isn't readily apparent in all this fragile-looking beauty is the wondrous strength and practicality of it all. The delicate cobweb-like meshes are of nylon or dacron with intricate designs printed on in flock. Others are woven of cotton and given a special finish, or made of cotton and dacron in such a manner that they need no stretching. Before the embroidery is applied, a special finish goes onto the organdy to assure its permanent crispness. So these lacy lovelies have their special appeal to the practical lady of the house. The matter of washing them is accomplished in a very few minutes, some drip dry in only a few minutes more, and most of them, happily, require no ironing at all. New fibers and new techniques bring you the lacy look at little cost. THE END



Make-believe, too, is the lacy look of this curtain. Simulated tambour design in flock has been applied to a panel of filmiest dacron by a new method. Same design is on panels 63″, 72″, 81″, and 90″ long. Curtains are washable.

Look what's happened to

LACY CURTAINS



Lovely lead-off to our lacy story is the ruffled curtain (see letter "L") of nylon or dacron with tiny sprigs of white flock. It comes 54" to 90" long. To see the delicacy of design possible with flocking, note florets in stripes on dacron in letter "C". In white and five pastels, it comes in lengths from 54" to 90". Both curtains washable.

Top performer is this tier curtain of high-count, permanently finished organdy. Embroidered top scallops are set in rows 3" apart. You can shorten curtain from 36" to 33" or 30"—just cut around scallops.

Pretty and practical in pink or in white, this cafe curtain of woven cotton lace has a special finish to assure easy care. To keep it company, there are cafe and panel curtains in a variety of lengths.

GERTRUDE BROOKS DIXSON

Present and past meet in this panel. Made of either nylon or dacron, it's flocked in a nostalgic simulated tambour design. Panels come 72" to 90" long. Background panel is woven dacron and cotton with a permanent finish. It needs no stretching or ironing after washing. Widths available are 42", 55", and 68". Lengths, 30", 36", 81", 90".



See "Where Credit Is Due," page 160

BANCROFT'S *Easter Parade*



MUSICAL EASTER BASKET

The Easter Bunny's best surprise! Here's a festively decorated Musical Basket chock full of gayly colored candy eggs. Small fry turn the handle to play the music of Peter Cottontail as they gobble up the eggs that nestle in a bed of green cellophane. 4" x 5" basket is in 4 colors.
GL 5734 ..... **$1.00**



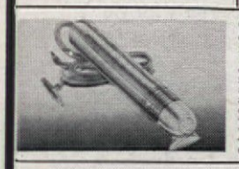
NEW! . . . 3D FLAMINGOES BRING CHARM TO LAWN OR GARDEN!

So life-like to see! Brilliantly hued Flamingoes bring a lush tropical setting to lawn or garden. Almost 3 ft. tall, these full bodied natural colored birds seem ready to take off in flight. Their true-color pink tones make your home the most distinctive on the block. Weatherproof 3D metylmethacrylate with ebonized steel stakes.
GK 7812, Pair **$2.95**



ENGRAVED JEWELRY FASHIONS

In step with fashion for the Easter Parade! Completely personal earrings, cuff links and slip-on collar pin—luxuriously monogrammed with ANY 2 or 3 initials. In your choice of gold or silver.
GL 7516D, Earrings; GL 7517D, Cuff Links, Each Pair **$2.00**
GL 7518D, Slip-on Pin **$1.50**
GL 7519D, Set of all 3 ..... **$5.00**



CAR VACUUM CLEANER

Compact car vacuum cleaner fits in the glove compartment! Now, you can keep your car clean and healthy at a moment's notice wherever you are. Sucks up sand, dirt, dust and crumbs from interior of car. Operates from dashboard with no special attachments—works as efficiently as a large vacuum.
GL 3749 ..... **$3.98**

TREBLE CLEF FLOWER AND BUD VASE

How charming one single rose or any other flower will look in this crystal-clear Bud Vase. Sparkling plastic has been artistically molded into a symphony of design to grace mantel, piano or table. Artificial flowers look real, fresh flowers look lovely. Exquisite glass tube nestles in the 7" Treble Clef. Decorative even without flowers.
GL 6102 ... **$1.00**





GOLDEN LINGERIE CLIPS

Shining newcomers—willing to work overtime restraining wayward slip and bra straps. Tiny golden wreaths clip easily in place—keep you comfortable and neat, free from embarrassment. You'll love 'em for sleeveless blouses and evening gowns. Fashioned from rich jeweler's metal, ¾" across.
GL 7148J, Pair..... **$1.00**



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GL 7624P, Pair **$2.98**
GL 7625J, Not Personalized..... **$1.98**

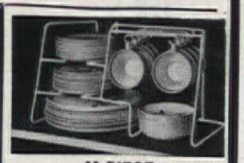
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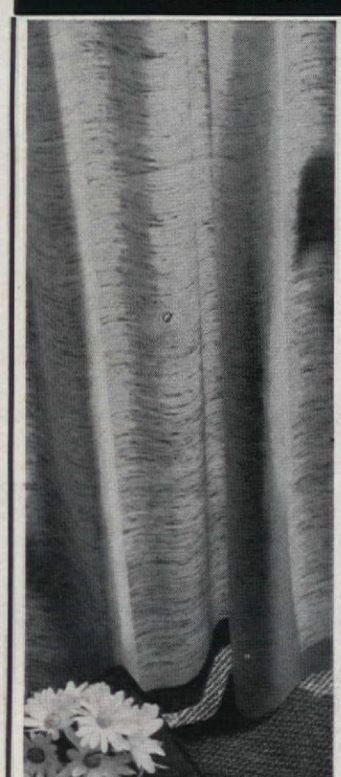
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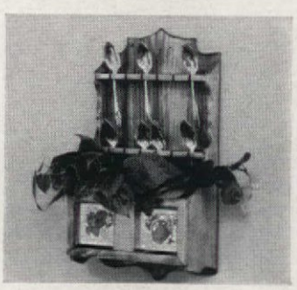
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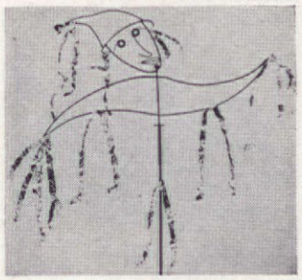
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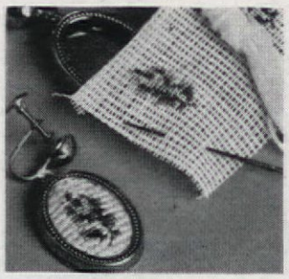
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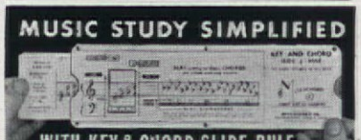
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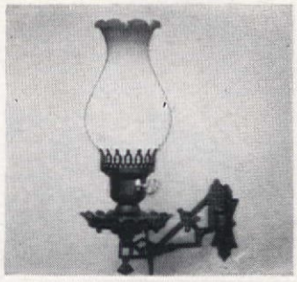
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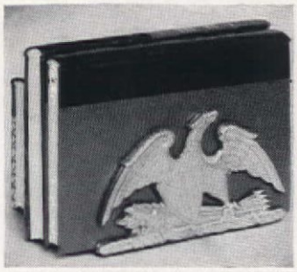
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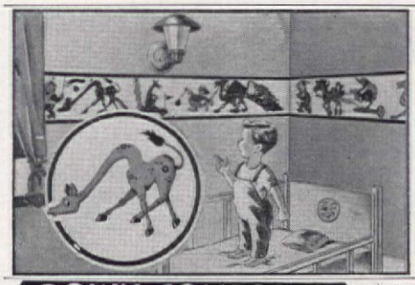
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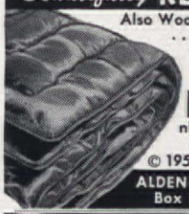
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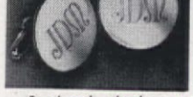
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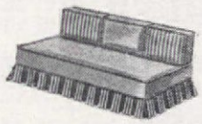
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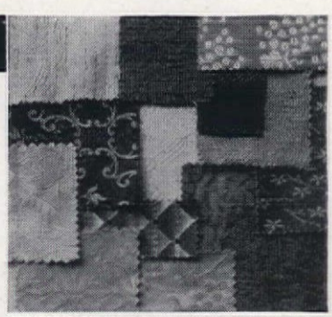
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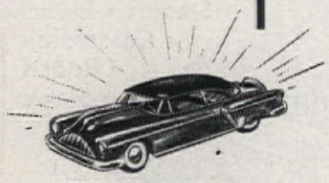


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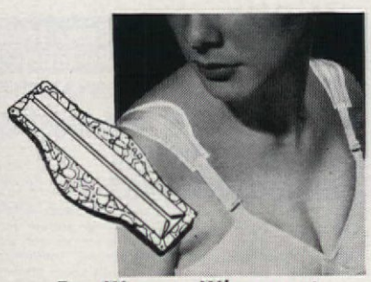
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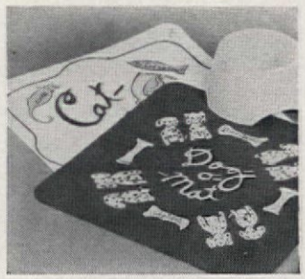
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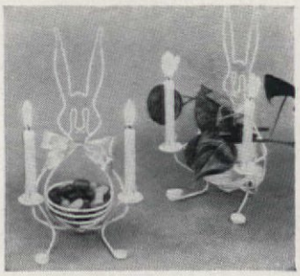
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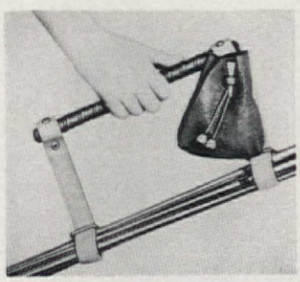
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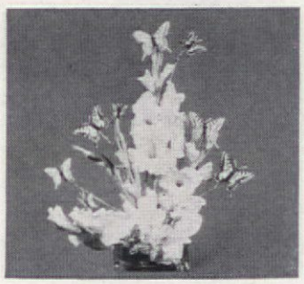
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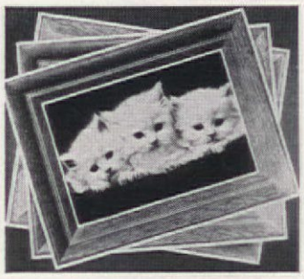
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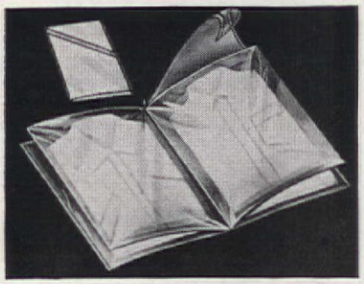


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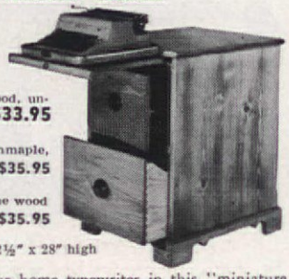
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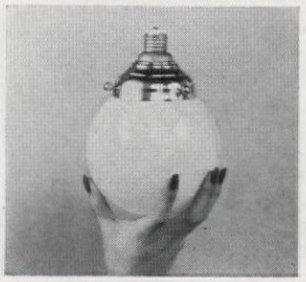
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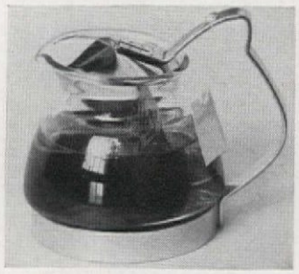
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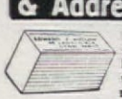
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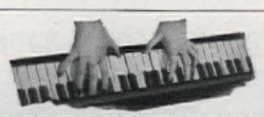


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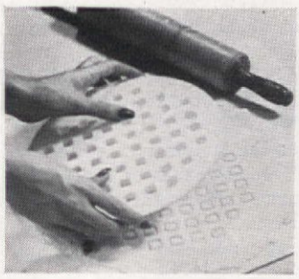
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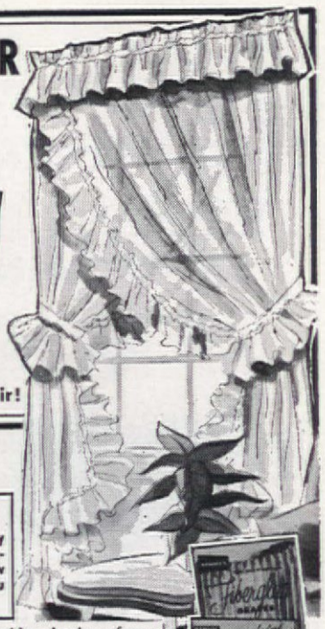
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Let's say you own a $15,000 home with a $10,000 mortgage, a car, $2,000 in savings bonds, $1,000 in checking and savings accounts, a home workshop, and miscellaneous personal items. Your "estate," all of your property and possessions, is worth about $10,000, after allowing for the mortgage.

Add $15,000 life insurance, with the insurance payable to your estate, and the total comes to around $25,000. You might consider this a comfortable sum to leave your heirs. But let's suppose that you have a wife and two children, and you die tomorrow without a will.

What will happen to your widow? How soon will she get her share of your estate, and how much will that share be? If a number of problems arise concerning debts and other claims against your estate, there may be a delay of a year or two, or even longer. And then when your wife finally receives *her* share of your $25,000 estate it may be somewhere around $7,000.

Why so little? In most states where a man dies without a will and leaves children, the children are favored. Their share can run as much as two-thirds. If they happen to be infants, it may have to be held in trust for them until they reach 21. So your wife will get only one-third—or some other fraction of the estate—after taxes, legal fees, administrator's commissions, court costs, and other expenses are deducted. Without a will, you have nothing to say about the division, even though you might think that a young mother with infant children needs more.

What causes the long delay? The estate has to be settled. An administrator is appointed by the Court and given the authority to pay last debts and funeral expenses, collect life insurance due to the estate, arrange real estate matters, obtain tax waivers, transfer bank accounts and file tax returns, check social security benefits, and many, many other things.

The administrator must be paid for his services and this commission is deducted from your estate. True, your widow might apply for authority to act as administratrix but that doesn't mean she will get the job. Very often, political appointments are made. If a stranger is made responsible for all funds, he may dole out the money with extreme caution. In such case, your widow might have to turn to him for enough money to pay the grocer, the butcher, and the milkman.

But what if your widow *is* appointed administratrix? That will save on commissions, but will it end her immediate problems? No. She will have to post a bond—double the estimated value of the entire estate—and pay a premium. Furthermore, this bond will have to be kept in force until the youngest child is of age.

With a will, all this is avoided. Not only can you name those to receive your property, but you can appoint an executor, whether your wife or anyone else, to go down a straight line and handle things the same as if you, yourself, were still living. Bond fees can be eliminated, legal costs held to a minimum—and the estate settled in months, rather than years.

The average father who knows vaguely that, under the law, his property will pass to his wife and children, even though he has no will, hasn't thought of wills as simply a matter of good business. Minimizing

CONTINUED ON PAGE 116

Now enjoy extra years of beauty when you decorate your rooms

Heavy-duty Pittsburgh WALLHIDE Rubberized Satin Finish—made to stand extra wear in hotels and schools—is available in hundreds of colors





1. Fast to Apply—Pittsburgh Rubberized WALLHIDE paint goes on in a hurry with brush or roller!



2. Fast to Dry—You can move right back into decorated rooms within an hour after painting!



3. So Easy to Wash—You wipe off dirt, lipstick, inkspots, crayon marks, and stubborn stains easily.

Choose the sturdy wall paint that stands up even in a house full of lively children! It's "Kid-Tested" in thousands of homes

TOUGH and serviceable as well as beautiful, Pittsburgh's new WALLHIDE Rubberized Satin Finish is specially made for years of hard family usage. It's now available in hundreds of colors!

- **With brush or roller** Rubberized WALLHIDE flows on easily, covers perfectly, without leaving laps or brushmarks. Even a beginner can get a color-perfect finish. Drying is super-fast!
- **Proved** in the heavy-duty service of schools and hotels, this finish is as tough as they come! Stands up and keeps its fresh-painted look even in a house full of lively youngsters. Resists bumps, scuffs and scratches. Crayon marks, inkspots and stubborn stains wipe off quickly. Repeated washings won't mar its soft-toned beauty.
- **Other Pittsburgh Paints** now available with MAESTRO COLORS include WALLHIDE Alkyd-Type Flat for walls; WALLHIDE Gloss and SATINHIDE Enamels; famous SUN-PROOF House and Trim Paints; also Rubberized CEMENTHIDE Masonry Paint and Shake and Shingle Paint.



● Cool expanses of Seafoam Green WALLHIDE Rubberized Satin Finish set off the smart accents of drapes and furniture in this attractive living room.



● Friendly warmth is the keynote of this lovely bedroom with its walls of Cavalier Red WALLHIDE Rubberized Satin Finish and white trim.



● Walls of Sunny Yellow WALLHIDE Rubberized Satin Finish with White SATINHIDE Enamel trim give brightness and color to this cheery room.



Let the Color Selector help you decorate

● See the hundreds of modern MAESTRO COLORS at your Pittsburgh Paint dealer's. Take home the color chips you want for further study, if you wish.

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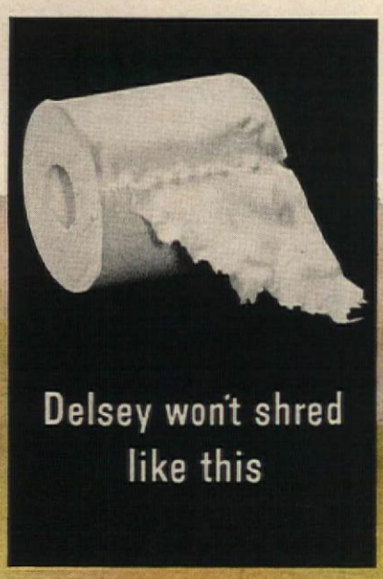
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Get a FREE copy of the new Pittsburgh book, "Living In Color" at your Pittsburgh dealer's. Contains valuable suggestions and painting hints that help you paint more easily and economically.



Only Delsey is clean-cut to tear evenly

Ends waste, saves money



Delsey won't shred like this

Get 2-ply Delsey tissue
in white or bath towel colors –
Soft like Kleenex tissues

DELSEY AND KLEENEX ARE REGISTERED TRADEMARKS OF KIMBERLY-CLARK CORPORATION



Green is Her Hobby-

and green is Mary Macdonald's town house. Once forlorn and neglected, it sparkles like a precious emerald, despite its drab setting. Cynthia Eyre has written this story of a woman's courage, imagination, and unceasing search for perfection. For, if Mrs. Macdonald's crisp, trim home is now the darling of Portland's Park Blocks and the talk of her doubting Thomas friends, it was no "happy accident". . . . Nor was it a matter of spending money only . . . . nor was this a job that was done overnight.

We selected this story as a perfect example of the aims and ideals for which this emblem stands and which you'll be seeing through-out 1956. We present this true story of one woman's determination to create a home of charm and comfort to inspire you to go and do likewise.

Please turn to page 51

At last! Low suds that really clean!

Modern miracle for automatic washers

It's Dash!

The only low-sudsing detergent with the full cleaning power of the best high sudsers!

NEW FROM PROCTER & GAMBLE! This great new DASH has everything . . . it gives you *cleaner, cleaner* clothes than any other product especially made for automatics. *And* DASH has the low suds your wonderful machine needs to wash-rinse freely.

Yes, it's true! Here is the only detergent to bring you the full cleaning power that made the best high sudsers famous . . . *without* any of their over-sudsing that can smother washing action and cause poor cleaning. DASH saves you money, too! It *costs less* to use than any other leading low-sudsing detergent you can buy.

Result of years of research by Procter & Gamble, DASH is truly a modern miracle for automatic washers. Try it soon and see why automatic makers, dealers and servicemen are opening their eyes and changing their minds . . . to DASH!

Tested and approved by leading makers of every type of automatic washer—including:

Apex • Bendix • Easy • General Electric • Hotpoint
Kelvinator • Kenmore • Maytag • Norge
Speed Queen • Westinghouse • Whirlpool



FOR GREATER SAVINGS! Get Dash in the thrifty Jumbo Size that lasts for weeks—or the big Home Laundry Size that lasts for months.



Just what you've wanted—cleaner clothes and low suds, too! Try new Dash in *your* automatic right away!

...gets clothes cleaner than any other product especially made for automatic washers!

Driving through the Park Blocks one cold November afternoon, Mrs. Paul Macdonald



CYNTHIA EYRE

at long last found what she secretly hoped to discover. A "For Sale" sign. But, disappointingly, it was not an elegantly faded gingerbread house decorators love to change into conversation pieces. The sign was tacked on the ugly porch of a row house built for quick sale at turn of the century. Some of her twin sisters had been remodeled into flats, but this one was "as is," a forlorn and angular spinster. In that raw November light she looked her worst.

Mrs. Macdonald parked her car under one of the magnificent old elms, now bare and glistening with late fall rain, and studied the house. The cement walk and steps were cracked. Weeds and litter covered the grass. There wasn't much to recommend it but the location, almost in the heart of town, also on direct route to her business. For, petite, blue-eyed Mary Macdonald, widow of a sea captain, had chosen to continue her husband's business interests.

The funny little house faced Portland's beloved Park Blocks, the beautiful and historic section where, decades ago, rising merchants and lumbermen of this western port city had proudly erected their early homes, schools, and churches. Down the street were delightful wedding-cake facades, a tall, sober New England parsonage. If some of the plush Victorian mansions had been razed for modern apartments, and many of the houses had been allowed to go to seed, still, the shaded streets unmistakably held the aura of their storied past. And here, of recent months, Mary Macdonald, a lover of history and antiques, felt herself irresistibly drawn.

Her friend, Lincoln Devereaux, a young designer and contractor, assured her the house was well-built and structurally sound. The exterior, with its basic square design, had unlimited possibilities. Old archways could be removed and match-box rooms opened. The original flues were sound. New glazing and moldings could do miracles.

As Mrs. Macdonald warmed to the idea, her friends, in direct proportion, cooled. "Why get so involved? It will be one headache after another. Take an apartment and relax!"

The admonishing chorus swelled. But Mary is a western woman bred in the tradition of new frontiers. And Irish to boot! Put the two together and something interesting is bound to happen. It did! And if Mary's green town house is now the darling of the Park Blocks and the talk of her friends, it didn't happen overnight. Painter, glazer, mason, cabinet maker, and especially the talented young contractor who spent hourless days fitting the house together, deserve much of the credit. But behind them all was a person with a single idea and the ability to coax the best from her associates. Mary's energy and patient insistence on perfection are everywhere apparent.

The city was combed for architectural details that could change plain Jane into a beauty. Wrecking houses and junk yards were ransacked. The treasure hunt paid off. Faded pink and white brick, old Victorian spindles for the stairway, and fine dentils and corbels were found. Whether fittings were old or reproductions from ordinary millwork was not so important to Mary as their sense of fitness and proportion. Often she "made do." Nothing was ever tacked on because it was quaint or interesting in itself. Each detail, each piece of furniture, each small bibelot, must be part of the whole idea.

As a result the exterior has a sense of balance and proportion, to say nothing of its contagious gaiety. Within, the unity and singleness of mood is established by color—one color—green. The entire house is a variation upon this single theme, the result as fresh and appealing as a crisp, cool salad.

At Christmas time when candles burn in old silver candelabra, epergnes overflow with frosted grapes and lady apples, fires wink in old grates, the little house glows.

Like all truly good and true houses, this one reflects its owner—especially her gift for living. At a time when many women seek ways to fill their time, Mary's life is full to overflowing.

Her understated "name" suits and feminine little hats speak of her career. Closets of becoming dresses with matched accessories point to her busy social life. But there is one closet—an anachronism in this elegant little house—that reveals her true self. Heaped here are hunting jackets, boots, rods and rifles, the addenda of a dedicated sportswoman.

On week ends and in summer she escapes to the cabins and ranches of friends, to wade happily in Oregon's famed trout streams, or hunt in mountain and meadow. In winter when the theater season or holiday parties beckon her high-country friends to Portland, they, in turn, enjoy the urban delights of her town house.

But, as Mrs. Macdonald herself admits, her happiest moments are at day's end, when, weary with the problems of modern business, she drives homeward through the Park Blocks. Lights shine from handsome old houses, the elms lift their arms skyward.

She slips her key in the door of her little house and a sense of peace and security envelop her. The fire is lighted and she sits under her apple tree, happy reminder of the days gone by.

Settled at day's end she opens the mail. Chances are there's a letter from son or grandsons in Honolulu:

"Dear Tutu*," the grandchildren write, "Today we went swimming and fished on the reef—."

And Mary Macdonald, alone in her little green house, finds life infinitely rewarding.

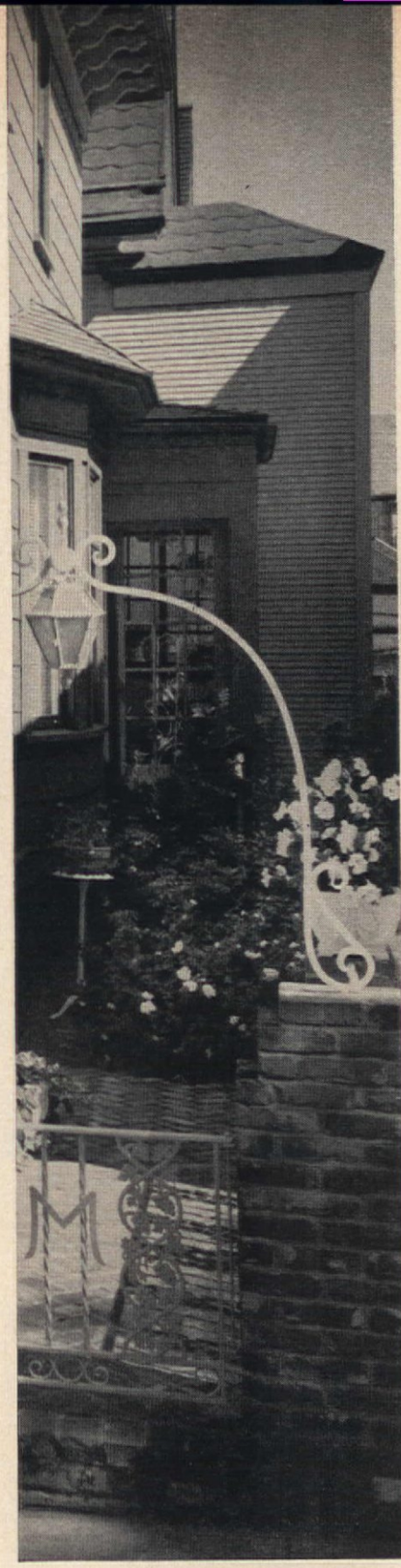
** The lovely Hawaiian word for grandmother that even toddlers can say.*



Plywood panels framed by ordinary mill-run molding set off remodeled portion of exterior. Note swag and tassel ornamentation over four-foot Dutch door, framed in mill-run extruded molding. Old brass coach lantern painted white covers former small unsightly window. Front window, only fenestration that was changed, brings light into living room, style to façade. Panel effect under window obtained by strips of picture molding. Used pink and white brick replaces ugly front porch, weedy lawn. Fence and porch balustrade designed around 22 separate pieces of swirl-and-grape wrought iron Mrs. Macdonald found in New Orleans. In summer white petunias and flame geraniums fill boxes and pots, replaced in winter by small formal evergreens and purple heather.

● In entrance hall, old fashioned turn-of-century archway with fumed oak posts was removed. New square passageway is decorated with half rounds nailed on hardboard base to simulate mill-run extruded molding. Same repeated on base of staircase. Simple but sensitively designed stairway features authentic old Victorian spindles, and a hand-carved new newel post in a pineapple design.

● "I want to sit under my apple tree," said Mrs. Macdonald to her artist friend, Georgia Lee Macdonald. That was the start of the mural on ceiling and wall of her favorite room, the tiny keeping room, part of which is shown on the cover, the opposite end at right. It reminds her of the gnarled apple tree near the farmhouse where she lived during her early married years. The keeping room, opening to kitchen, was major job. New fireplace wall utilized same flue as living room, was originally

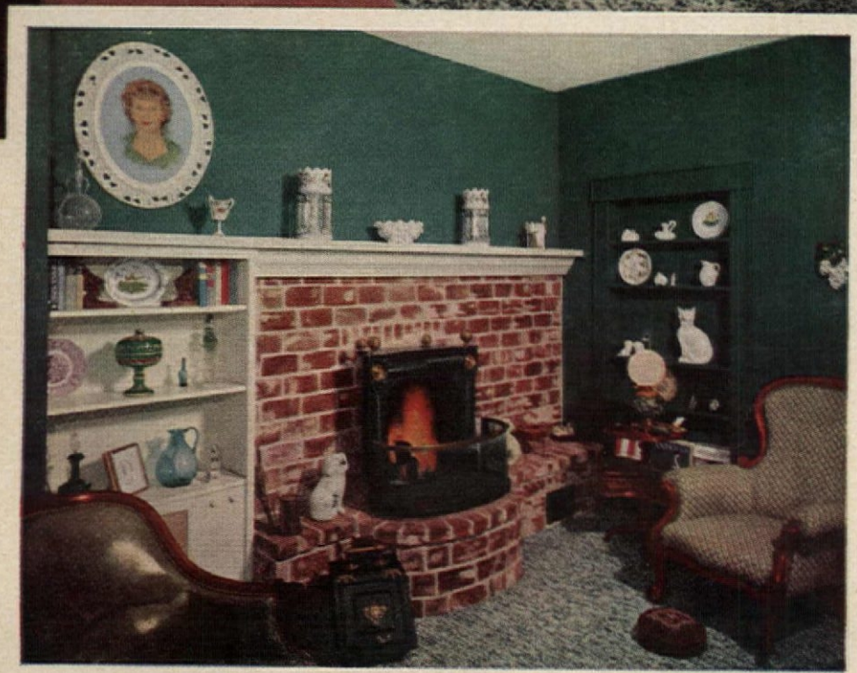




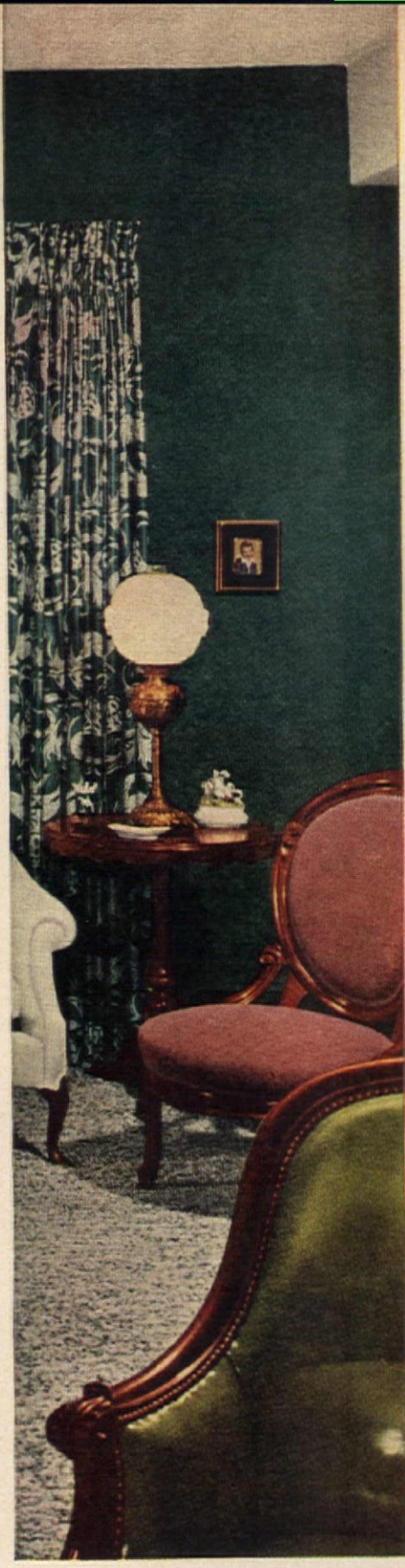


chimney for cooking and heating stoves. Scalloped valance of rustic siding helps to lower high ceiling. Pass through, seen through Dutch door, opens from kitchen to living room for easy entertaining. Rag rug was braided to repeat colors in tree. After a busy day Mrs. Macdonald loves to light "Flirt," (that's its real name) and read her mail. Oriental cat nestles comfortably in furnace vent. Corner cabinet holds ironstone and milk glass. Copper coal scuttle with porcelain handle, found in New Orleans junk shop.



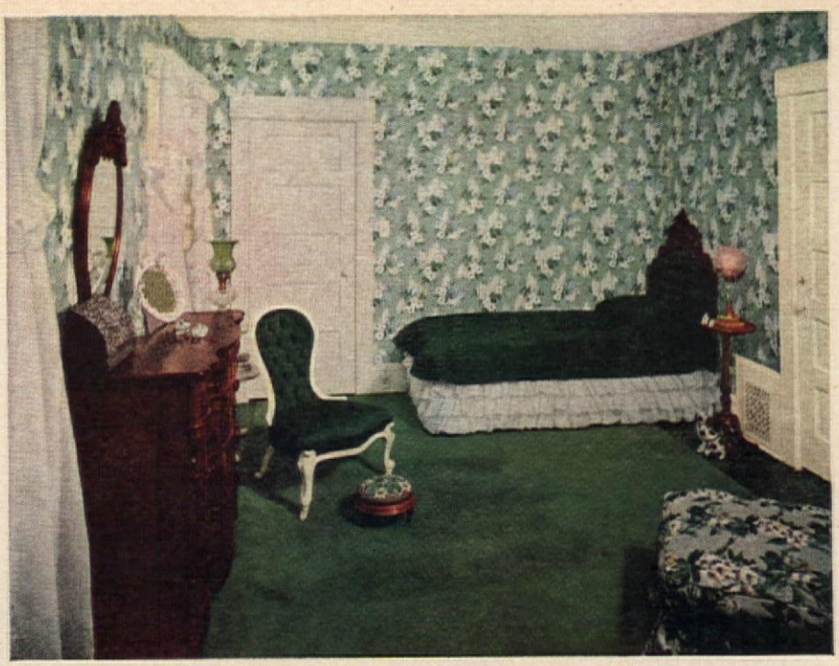


Mrs. Macdonald admires new hat on white Empire-style sofa. Draperies are Victorian motif with white bird and fruit compote pattern. Match-stick traverse bamboo window blinds give privacy from street. Victorian lady chairs upholstered in Venetian violet and green upholstery. Graceful Hepplewhite secretary imported from Bristol, circa 1775. Table in window is authentic Georgian rosewood piece, circa 1779, dining chairs 18th century English. Fine banquet lamp has original frosted cupid shade. White louvered shutters have two-fold purpose—to mask unattractive outlook and camouflage old-fashioned arched windows. Table, at left of sofa, is mahogany tripod Chippendale period with hinged "pie crust" top. Other is walnut Louis XVI pedestal table circa 1750. Old brass lamps have "baby face" design. Credenza is 18th century English piece with marble top and mirror doors,



topped by a rare Louis XVI rococo, gold-leaf mirror. On credenza, Bisque cupids holding vase; Crown Derby basket; circa 1784; pair of old decanters, Mary Gregory. On hanging wall cabinet (18th century) are Chelsea patch box; 2nd, Dresden group, Parian pitcher; 3rd, Staffordshire lamb, 1740, fine Meissen pastoral group. Left table, Bisque group.

Old fireplace wall, a challenge to all hands, was entirely redesigned. Fumed oak bookcases with leaded doors replaced by simple shelves for bric-a-brac, radio, phonograph, and books. New wall of used brick designed to



complement old Franklin stove and original curved fender. On hearth, Victorian coal scuttle with porcelain handled shovel and brass fittings; pair of Staffordshire poodle dogs. Table is exceptionally fine inlaid mahogany with carved gallery on revolving book shelf. Old satin glass oil lamp electrified. On mantel: Venetian-type diamond engraved glass decanter, 17th century; portrait of Mrs. Macdonald by Lizel Salzer; Bristol lustres; fine white porcelain bowl with applied berry pattern in relief by W. J. Copeland, circa 1820. At right, Early American vase with children and rare mark. White collection in wall cupboard includes: Parian box; derby vase; Dresden plates; early Staffordshire whimsical figures; Belleek pitcher; pair Rockingham dogs; old pottery cat of Staffordshire; pair of green barber bottles, Mary Gregory. Wall hanging is Italian in white grape design. Book shelf at left of fireplace wall includes: Top shelf, Wedgwood dish; 2nd, old Ironstone plate, rare Bohemian covered dish, satin glass bud vase, old Venetian glass bottle with flowered stopper; Murand wine jug, signed.

Mrs. Macdonald's bedroom, green, of course, is fresh as a spring morning. Hand-carved bedstead features tufting to match fabric of spread and painted white lady chair, Victorian, circa 1820. Dust ruffle is Swiss embroidery. Chest, mirror, American Chippendale style, 18th century; English candle stand as a night table. THE END



HERE'S A SWITCH!

For almost a quarter century we into homes. Now the news is



A



have been showing you how to remodel old barns building and remodeling homes to look like old barns!

Barns have always held a special spot in the hearts of most Americans, and there are no barns in the world that can compare with ours. Our barns came before our homes, for while the early settler and his family could make do in a rude hut for a time, the livestock and harvest required a permanent and spacious structure from the start.

In other countries barns are often small—no more than crude outbuildings in which to house the animals. But from pioneer days, American barns have generally been big and well constructed, and have a particular grace and design all their own. Though we owe our residential architecture to many lands, the architecture of our barns is as native to this country as are the mountains and the rivers.

Old barns have long been a favorite for remodeling into homes because they offer huge amounts of space, good construction, and a design that actually is a part of the landscape.

But today, unfortunately, old barns are not too easy to come by. Many have already been made over into comfortable homes—some at a cost that would stagger the imagination of the original builder. Others, in spite of their fine construction and heavy, hand-hewed beams, have been allowed to rot and fall apart. Some, happily, still fulfill their original function and are very definitely "not for sale."

But in spite of the shortage in old barns, the yen for them as homes is still strong—so strong, in fact, that today houses are actually being designed and built or remodeled to resemble remodeled barns. On these and following pages, we show two examples of how well this particular architectural switch can work out.



Barn Remodeled? Not So!

HUBBARD H. COBB

On these first two pages you see the attractive home of Mr. and Mrs. R. O. Klausmeyer of Cincinnati. It never was a barn, nor was it a house designed and built to look like a barn. The truth of the matter is that it was a house remodeled to resemble a remodeled barn. And to make the story even stranger, this was probably the last style in homes that the Klausmeyers wanted.

Before they moved into their "barn," the Klausmeyers had sold their previous home and most of their furnishings, and were living in an apartment until they could build the sort of home they really wanted. Plans were drawn up and then the Korean War started. Building costs shot up. For as long as they could, the Klausmeyers stuck it out in the apartment. But then came the day when they felt they must move into more spacious temporary quarters. Then they saw this house which was remodeled to look like a barn and furnished and decorated in Colonial. They wanted modern but, since this wasn't to be their permanent home, they didn't want to do a lot of redecorating.

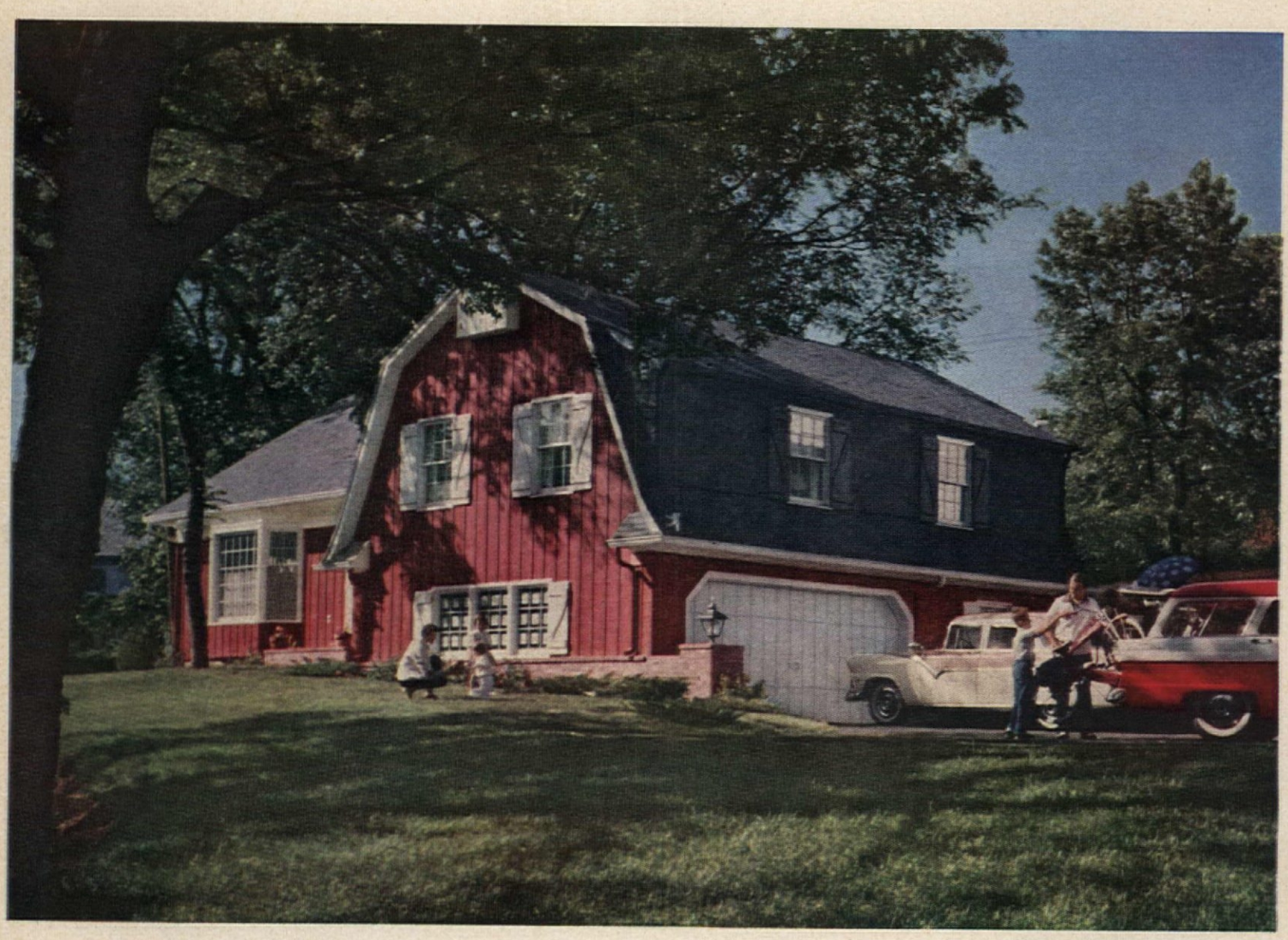
So they simply left the Colonial decorations and started to furnish with modern pieces that they would eventually use in their new home. Actually, this home became something of a testing ground for the modern furniture they bought. They would acquire new pieces, live with them for a time, and then count them in or out of their eventual plans for an all-out modern home. As you can see, the modern furniture and the traditional background get along nicely.

MORE ABOUT "BARNS" ON NEXT TWO PAGES



A Barn Remodeled? Not So!

(Begins on page 56)





Nope, this house is definitely not a remodeled barn either. It's a house that was designed and built to look like a barn. Why would anyone build a house to look like a barn? Mr. and Mrs. John E. Honsinger of Kansas City, Missouri, can give you many reasons.

Before they moved into their "barn" the Honsingers and their two children lived in a treeless community of two bedroom, one-story "ranch" houses. The houses had little individuality other than color and landscaping. And when you stood in the dining room and turned your head, you could look into every room in the house. When their third child was about to enter the picture, the Honsingers started looking for more space in a house more to their liking.

They wanted a house that was not all on one level, but, at the same time, they didn't want to do too much stair climbing. Almost all the newer homes they found were one-story jobs, and the older houses just had too much space.

In their wanderings they ran across a house done in the "barn" school of architecture. It was too small for their needs, but they knew that this was what they wanted. They found out who the builder was and then went out looking for a site. They fortunately found, in a good neighborhood, a lot

CONTINUED ON PAGE 128





There's plenty of room for good living both inside and out for Mr. and Mrs. Honsinger and the three children, Mike, Lisa and little Leslie Ann. The furnishings and decorations are mostly Colonial but the Honsingers have also made good use of Mexican and Italian accessories that were picked up in travels. Fireplace in dining room is used for cooking during the winter. Louvered screen unfolds to separate dining area from the kitchen.



COUNTRY'S FIRST POWER-MOWER DERBY



First Devon Derby featured lavish pre-race parade of entries led by Stutz Bearcat and modern sports car. Strung out behind are entrants in the "Grand Prix."

HERBERT M. PACKER, JR.

A "lawn-mower derby" has become the latest fad for residents of Devon, Pennsylvania, a suburb of Philadelphia. Power mowers, garden tractors, power appliances or outdoor power units—call 'em what you will. They all get a workout when the lawn clipping chores are done and the neighbors gather together for fun making.

The derby is the outgrowth of a friendly argument between two neighbors over whose garden tractor was faster.

It wasn't long before other neighbors got into the act.

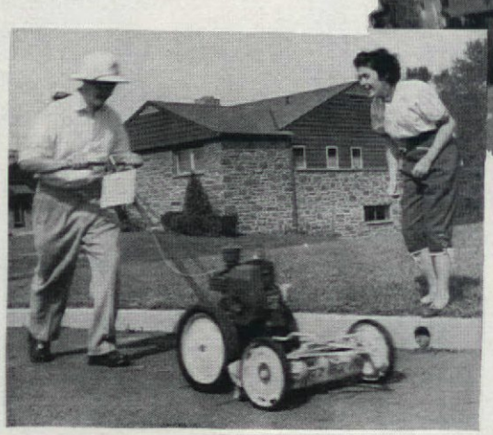
"Why not stage a race and we'll all get in it?" some fun-loving Devonite suggested, and the great Devon Derby was born.

The first, which you see here, was a howling success. So plans have been made for a much bigger derby at the famous Devon Fairgrounds. Along with all the fun and enthusiasm of the derby, there's also a bit of seriousness. In fact, the manufacturers of one line of outdoor power units report that a certain Devonite approached them to see if his tractor could be souped up in hot-rod fashion.

"We had to turn him down," a company official said. "That would be unethical."

The power-mower derby idea is catching on in other parts of suburban Philadelphia, too. Residents of Elkins Park, Springfield, and several other communities have derby plans.

Who knows—maybe the era of cutting grass with a power mower may give way to the era of the power-mower derby. Philadelphia could easily become the site for a "power-mower World Series." Get your tickets early! THE END



Driver Price, approaching finish line in Class I "walker" heat, is cheered home by wife Evelyn.



"Come on, Daddy, let's get this thing moving!" Devonite Jim Reoch gets a helping hand from the kids to start his racer.

HOWLING SUCCESS!

Time out for adjustments, but to three-year-old Herbie Packer the operation seems considerably more serious. As an ardent rooter for his dad, he whooped happily when family entry got going.

Shades of Merrie England and race-track odds maker—Bob Teeter chose role over race.







"Walkers" near end of first-heat runoffs. Derby entrants included all classes of power mowers.



Daughter Catherine has encouraging words for Jim Tynon as he makes a few last-minute adjustments before Class III tractor heat.



The Winner!

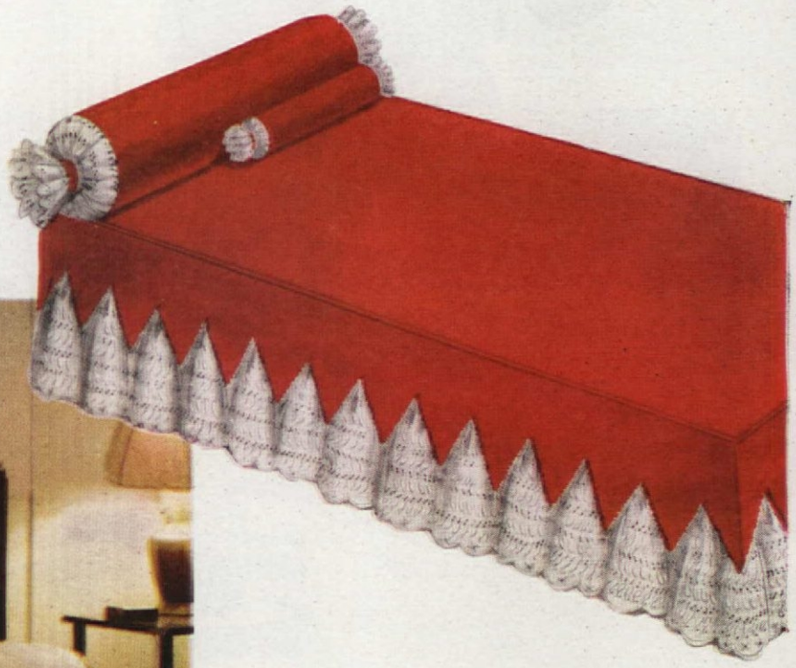
To the victor the spoils! Winner of the Class III riding-tractor race, Charlie Endriss gets trophy and a kiss from favorite rooter, wife Mary.





Less Work

Toile, *by its very nature, is slow to show soil, reluctant to wrinkle. Our sample from Cheney Greeff. Attractive toile bedcovering above in home of Harold Ruebens.*





Stunningly serene bed spread and bolster in Chinese room setting by **Dora Brahms, A.I.D.**

Felt *needs no hemming, stays neat and firm on bed, even with teen-age abuse and flopping about. Our design has dust ruffle of eyelet embroidery.*

DESIGNED BY MARY E. MONZE

Mattress Padding

can make reasonable facsimile of handsome spread at left, is easy to whip up on your sewing machine, agreeable to repeated trips to washing machine.

Rich luminous colors, and texture as soft as old damask distinguish the new Trilok line from the early crudities of plastic upholstery materials.





For the modern minded, another distinguished plastic. Silken textured horizontal stripes on a background that resembles hand-woven linen, comes in many smart color combinations.

THESE TWO PRODUCTS OF UNITED STATES RUBBER

and No Trouble At All!

UNITED STATES RUBBER CO. LOUIS DE HAVEN SHAW, A.I.D., DECORATOR



Decorator Louis de Haven Shaw upholsters a much used pine wing chair in taupe-brown Naugahyde. Notice how beautifully it pleats. Soil, and even ink spots, wash off without leaving a trace of stain.

BOTH ARE BOLTAFLEX, A PRODUCT OF BOLTA PRODUCTS SALES, INC.



Clover pink that stays petal fresh and a mannish glen tweed in warm toast colorings. Both elastic-backed plastic, both needing only damp cloth upkeep.



Seersucker?

No, Koroseal! The colors as fresh and the upkeep even easier than old-time cotton seersucker—because it's plastic, you see!

B. F. GOODRICH CO.

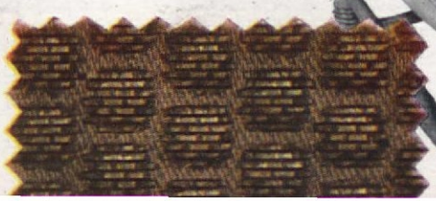


SMALL SCALE, ALL-OVER DESIGN IN HAND-SCREENED CALF LEATHER ADAMS LEATHER CO.

Calico and Pine?

The chair is old pine all right but the seat pad is new Naugahyde—a vinyl upholstery fabric that breathes, washes, and lasts forever.





UNITED STATES RUBBER CO.

How to Get More from Your

JONATHAN ALEY

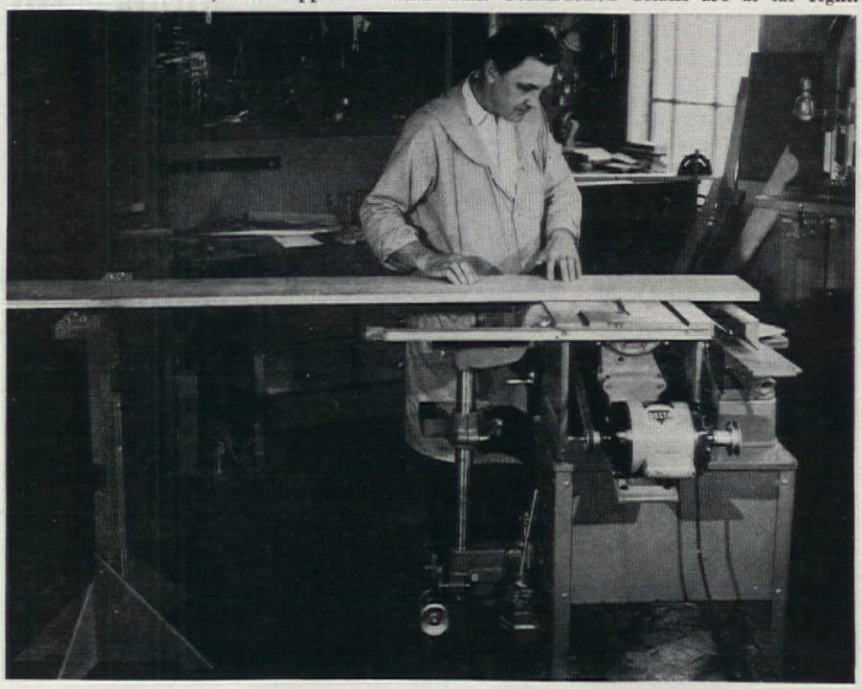
Accessories, to the woman in your house, mean gloves, hats, shoes—but to you as a power-tool user, the word means parts for the basic tool that will increase its usefulness.

Next to portable electric drills, power saws are the most common and most useful power tools found in home workshops. By owning such a saw, you not only speed up your productivity, but also you can almost invariably produce more *accurate* finished work than you can with hand tools alone.

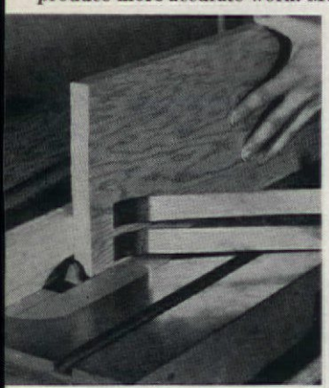
Once you've mastered the basic operations of cross-cutting and ripping, you're ready to learn about some of the other jobs that your saw can do for you. You can *make* some of the accessories shown here; the others range from a few dollars up to a sizeable chunk of your week's pay. But in every case, you make use of the powerful motor and well-built machine that you already own. If you plan to buy accessories, be sure to tell your dealer the make, model, and size of arbor (saw shaft) of your machine.

Finally, always respect your saw. It can do beautiful work. But carelessly used it can damage wood—and *people*. THE END

Long boards or large sheets of sawable material are easier and safer to handle if you use an adjustable support. It reduces binding, burning, and kickbacks when cross cutting, as shown below. When ripping, start with support in front of saw, directly in line with blade; when work's half cut, shift support to other side. Construction details are at far right.

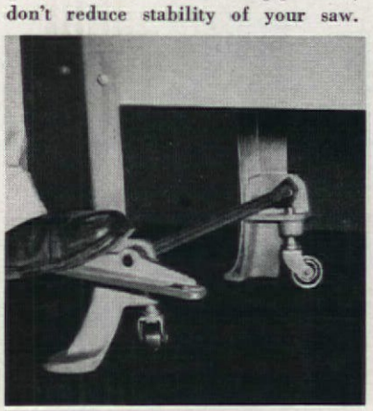


Screw or clamp a one-inch wood facing to both sides of fence for use with molding head. Undercut wood so that it overlaps head, allowing use of just part of pattern, or whole blade. Hold-down fingers (here used laterally) produce more accurate work. Moldings can be cut on board edges or surfaces.



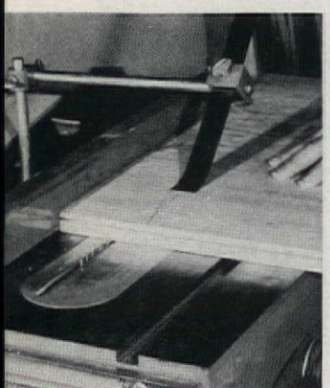


The retractable locking casters, that allow you to shift the saw easily for the most convenient working position, don't reduce stability of your saw.

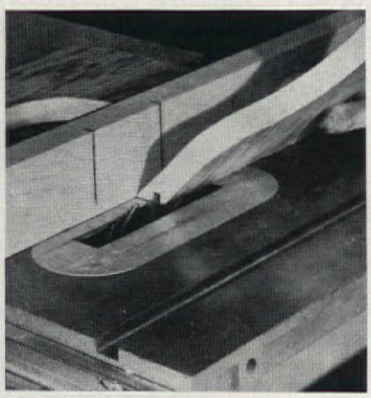


Miter gauge clamp holds work firmly. For wide work, screw wooden extension to miter face. To cut duplicate pieces, clamp a block to extension, as shown.





For clean cuts, less sanding in finished work that will be exposed, use a hollow-ground planer blade and a hold-down.



Dado blades cut grooves for joints, for splined miters, and so on. Average set of blades can be adjusted to cut a groove that is up to 13/16" in width.

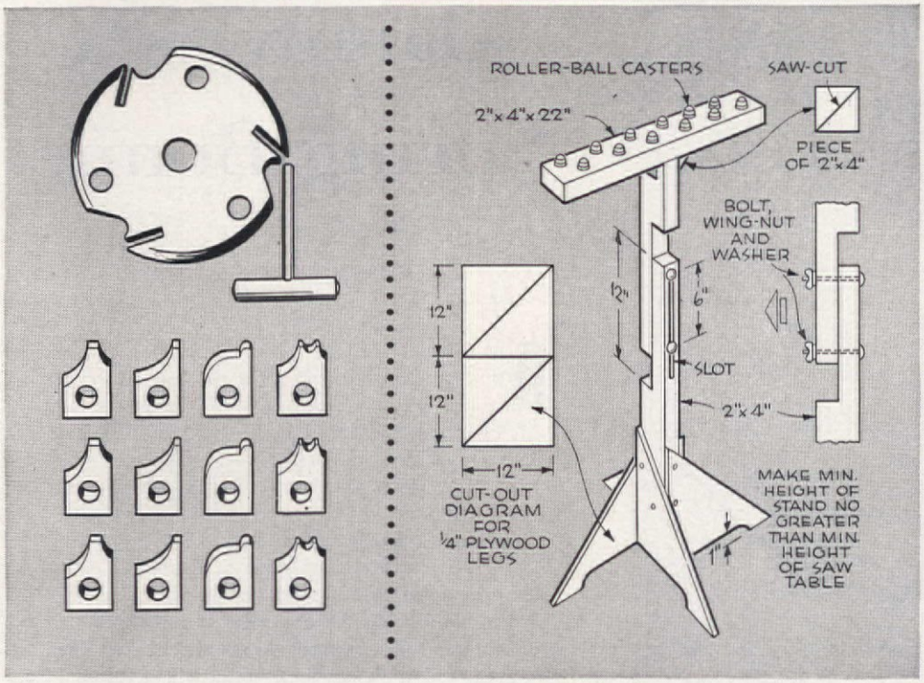


Saber saw accessory cuts fancy curves, saves cost of motor and table; can be used with miter gauge and fence, but it does not fit every make of saw.



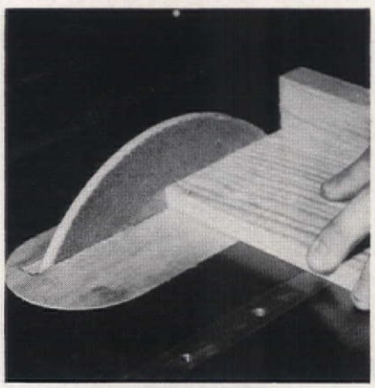
A jointer (can be added to most saws) cuts rabbets as shown, planes boards flat, and trues up and squares edges—an essential for good cabinet work.

The molding head practically converts your saw to a shaper for cutting moldings, fancy edges, glue joints, and tongue-and-groove joints. Dozens of knives to cut great variety of different shapes are available. By taking a series of consecutive cuts with different sets of molding blades, you can duplicate almost any stock molding or trim or you can create entirely new ones.

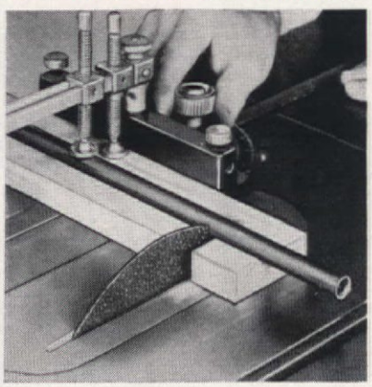


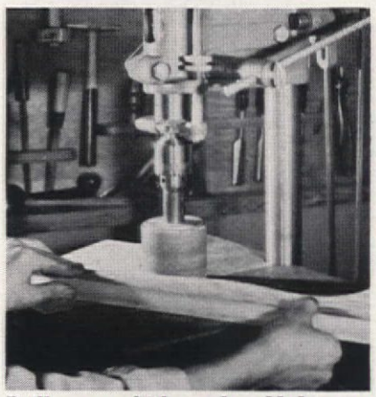
POWER SAW

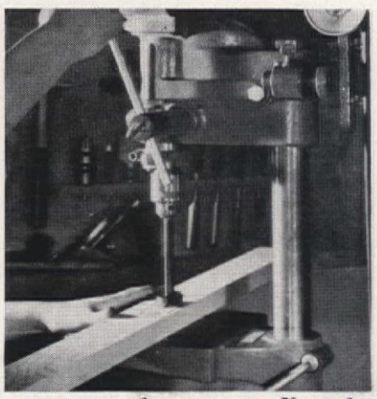
Cut sanding wheel from plywood to fit standard paper discs (or get one ready-made). Great sanding accuracy is possible when you are using miter gauge.



Cut metal, brick, tile, stone, glass, or plastic by using abrasive cutoff wheel (you can get several varieties). Use V block, as shown, to hold tubing.







Drill press, which can be added to some saws, saves cost of extra motor. Not only can you drill holes, but you can drum-sand and rout as shown. Other accessories for this accessory permit shaping, mortising, planing, dovetailing, and even metal milling with a special vise. Consult dealer about your saw before you buy drill.

See "Where Credit Is Due," page 160

SAFETY DOS AND DON'TS

DO mount your power saw on a sturdy wobble-free metal or wooden table.

DON'T remove blade guard or splitter.*

DO keep fence, table, and blade in alignment and keep saw blades sharp—both habits reduce chances of kickbacks.

DON'T ever change saw blades when saw is plugged in to power source.

DO install a key-locked safety switch to prevent children from turning saw on.

DON'T wear loose clothing or long neckties that might catch and draw you into moving parts of saw.

DO use a push stick to feed small or narrow work past the saw blade.

DON'T cut small pieces by eye—always use miter gauge or fence to support and guide work past blade.

DO remove small cutoff ends, chips, and sawdust that remain on saw table—but first turn off saw.

DON'T let scrap and sawdust accumulate around base of saw—a slip against blade could be serious.

DO provide adequate non-glare lighting directly above saw table.

DON'T stand directly in line with saw blade. Stand to one side so that if kickbacks occur they'll fly past you instead of hitting you.

**We did for our pictures only to make them easier to understand.*



Jaunty as a Spring Bonnet

ARRANGEMENT BY BETTY B. MERRIAM

What greater treat on a cold March day than to find this gay arrangement gracing a hall or living-room table?

It's true elegance on a budget. In *Ryton Firs,* Lascelles Abercrombie says,

"But here's the happiest light can lie on
ground,
Grass sloping under trees
Alive with yellow shine of daffodils!"

How wonderful to bring that yellow shine indoors. Not hard to do, for daffodils are cheap in early spring.

Begin your arrangement as shown below. Then, so trumpets follow design lines—rather than turning faces head-on like astonished, inquisitive spectators—grasp a daffodil by the base of its stem, slowly turn it until it "looks" in the direction you desire. Insert at same angle on the pin holder and *let it alone!* Airiness and beauty follow naturally when blossoms are placed not only from right to left but from front to back—for an enticing "come see what's around the corner" series of curves.

The pussywillows will outlast at least five such daffodil placements; then they put forth foliage to develop into an attractive line arrangement themselves. THE END

Plain circular block supports delicate Chinese-type base of teakwood or black lacquer. The dull black pottery container holds a pin holder anchored with modeling clay wedged well to hold branches. Use 28 daffodils, rhododendron leaves.



Gently remove husks from "pussies." Bend length of pussywillow stem at one-inch intervals between the "catkins." Press firmly, but don't break. Stems stay bent if pressed firmly enough.





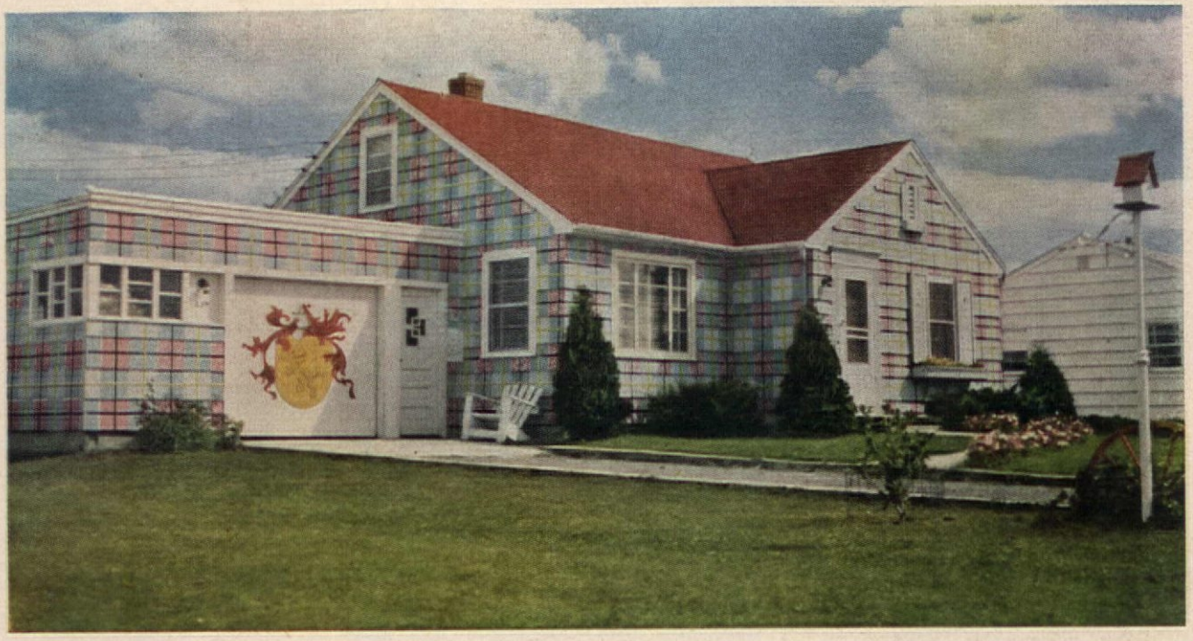


Construct arrangement on block temporarily. Fill container with water. Force branches onto holder. Group the stems.

Place daffodil foliage along stem contours, vary length of leaves. Cluster long and short flowers, turning trumpets so they follow design lines, as described above.

OPERATION '56—the year to FIX HOME IMPROVEMENT

Ever hear that a painter doesn't have time to paint his own house? Well, painter Vic Sparks of Rochester, N. Y., has a go at it often. When he last cut loose with bucket and brush, he decked house in bright plaid, bold crest.



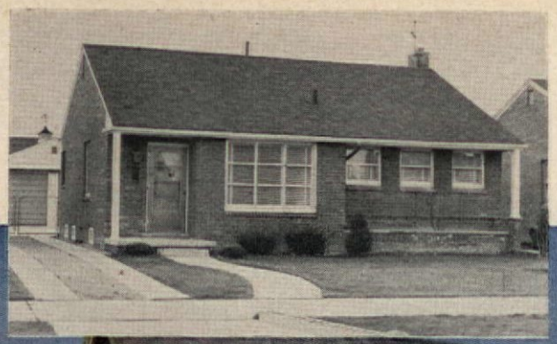
We wouldn't go this far—

But why let your house look like a carbon copy of others on the block? Just because it's *built* like others in your neighborhood is no reason it has to *look* like all the rest. Why not have the very sight of your home please passers-by and greet your guests warmly in the spirit of the friendly family that lives here. Difficult, you say? Expensive? No reason such a happy transformation has to bust a budget or a back. Home-proud families everywhere are giving their castles a custom-built look in easy, inexpensive steps. Their intentions are not just to be *different*, but different in ways that count. Intentions, though, aren't enough, and where many projects go astray is right at the beginning "—how do I get started?" One good way is to sketch your house from guest's-eye view, and then sketch in features that you might consider adding. You can't draw a straight line? Then why not start with a large snapshot of your house and mark in possible changes with a crayon? Or maybe without such preliminaries you know just what will turn the trick. In any event, decide first what you want, then go ahead in small, enjoyable steps. Before you realize it, your whole house and lot will greet the world with your friendly spirit.





CONTINUED ON THE NEXT TWO PAGES

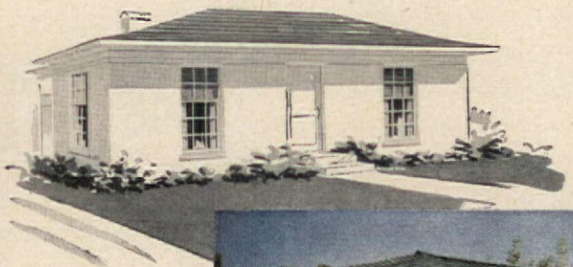


HOUSE AND LOT go together like cake and frosting, and in changing the "recipe" for either you affect the over-all flavor. In Detroit, the Jack Bensons figured that the flavor of their home, which was like so many others nearby, needed spicing up. So they decided what they wanted and went to work —with a dash of fence and lamp post, a pinch of new sidewalk, a slice of new door, and good measure of trees, shrubs and flowers, they captured a fine taste.



What could be more monotonous than a column of uniformly-clad houses standing stiffly at attention on each side of the street? Hopeless? Not at all







WHEN IS A PORTICO not just a portico? When careful planning and a few deft strokes lift it from the commonplace. Even if many houses in the neighborhood had this feature, here's a home that would stand out because of the skillful blending of the house with its surroundings. Foundation planting and cut greens in urn tie house and lot together. Cozy porch furniture is invitation to "come sit a spell."



HOUSE AFTER HOUSE PAINTED WHITE? And maybe you want your house to remain white but still would like it to be different. How to accomplish this? Look what a green roof and green shutters can do! And for just that touch of distinction on the lot, how about a sweep of post-and-rail fence with an X pattern? Bottom rail is high enough for easy grass clipping beneath. Fence planting adds beauty, won't hamper painting.

IN THE LANGUAGE OF ENTRANCES, here's "Welcome, neighbor, come on in!" Nothing expensive or elaborate, but what an impressive looking way to get away from row-on-row sameness. Best of all, fine points that make this distinguished effect are all within the do-it-yourself realm. Like a walk of stepping stones? You can cast 'em yourself from concrete, or use flagstone. Fence and lamp post? Easy to install yourself. And you needn't be the world's best carpenter or painter to carry off this friendly, colorful arrangement of doorside shutters. With a planting that joins house, fence, and lot—and something you can do yourself—the effect is complete. THE END

21 new ideas for 21 Campbell's Soups

—new ways, new times, new places!



Ever butter up your family with hot buttered soup? Ever brighten up your husband's spirits with soup on the rocks? Ever wake yourself up with fragrant, flavorful soup for breakfast?

No matter how, when or where you enjoy these soups, they're ever so good for you in so many ways. Their aroma and steaming warmth whet the appetite. A variety of Campbell's Soups supplies basic nutritional needs — proteins, vitamins, minerals — and liquids, too, to aid your digestion.

As you look over these 21 new ideas — choose one to try tonight.



SOUP FOR SUNDAY BRUNCH

Campbell's Chicken Gumbo—delicious chicken and vegetable soup packed with nourishment. Extra-good with waffles.



SOUP NOGS

Take one can of Cream of Celery Soup. Whip it up with one can of milk and two eggs. Chill and serve — an extra-nourishing notion!



SOUP AND THIMBLE DUMPLINGS

Add herbs or spice to biscuit mix. Make *tiny* dumplings. Drop from a teaspoon, simmer 5 min. in Scotch Broth.



SOUP ON THE BUFFET TABLE

A decorative tureen filled to the brim with Beef Soup. A hearty, stick-to-the-ribs soup for Sunday night or any night.



SOUP FOR A BIRTHDAY

Make it a party soup—a bowl of Campbell's Beef Noodle with candles on Melba toast. Good for children — and they'll love it.



SOUP AND A SWEET

To help balance a rich dessert — Vegetarian Vegetable Soup with its nourishing green and yellow vegetables.



SOUP ON THE ROCKS

Cool, clear, refreshing! Campbell's Bouillon poured from the can into glasses filled with ice cubes. Have it often!



SOUP-PLATE LUNCH

Surround a bowl of Vegetable Beef Soup with crackers, cheese . . . whatever you like. So quick, so easy, so good for you!



SOUP AND SNIPPETS

Cream of Asparagus—with snippets cut out of sliced process cheese—and slipped gently onto the surface.

Once a day . . . every day . . .



SOUP FOR A LATE SUPPER

Onion Soup—rich and savory—with sweet onions and Cheddar cheese! Have it with a green salad and French bread!



HOT BUTTERED SOUP

Glorious Tomato Soup in big, comfortable mugs — topped with a generous piece of butter. Hot, hearty and heavenly!



SOUP IN THE LUNCH BOX

Green Pea Soup—creamy-smooth companion to sandwiches. Take it hot in a vacuum bottle — to school, work, or a picnic!



SOUP ON THE SNACK BAR

Lunch, supper, any time—set out Campbell's Clam Chowder on the kitchen lunch bar — and watch the family line up!



SOUP THROUGH THE MEAL

Enjoy a steaming cup of Consommé as *any* meal's hot drink! Clear and tangy beef broth — makes everything taste better!



SOUP AND FRUIT

Light and bright for lunch—a bowl of Chicken Noodle Soup, a bunch of grapes, and maybe crackers 'n cheese.



PASS THE SOUP TRAY

In the living room—pass 'round mugs of Cream of Mushroom and salty nibbles. Before dinner, or as an evening snack.



SOUP AND POPCORN

Fun for children and grownups, too! Big bowls of Campbell's Cream of Chicken Soup garnished with buttered popcorn.



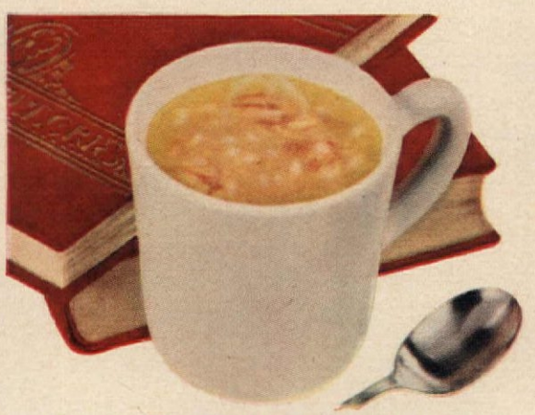
SOUP FOR BREAKFAST

Start the day with extra punch—serve cheering bowls of Campbell's Vegetable Soup 'round your breakfast table!



SOUP AND CHEESE

Bean with Bacon Soup. And on the side—your favorite cheese. High-protein combination for high-powered energy.



SOUP FOR RELAXATION AND SLEEP

Soothing as a bedtime fairy tale—a mug of golden-good Chicken with Rice Soup. Sweet dreams for Junior, Dad or Granddad!



SOUP CAN MAKE THE MEAL

Have a vegetable and meat soup like Campbell's Pepper Pot. Make it with milk for an extra-good 'n nourishing treat!

Mm! Mm! Good!

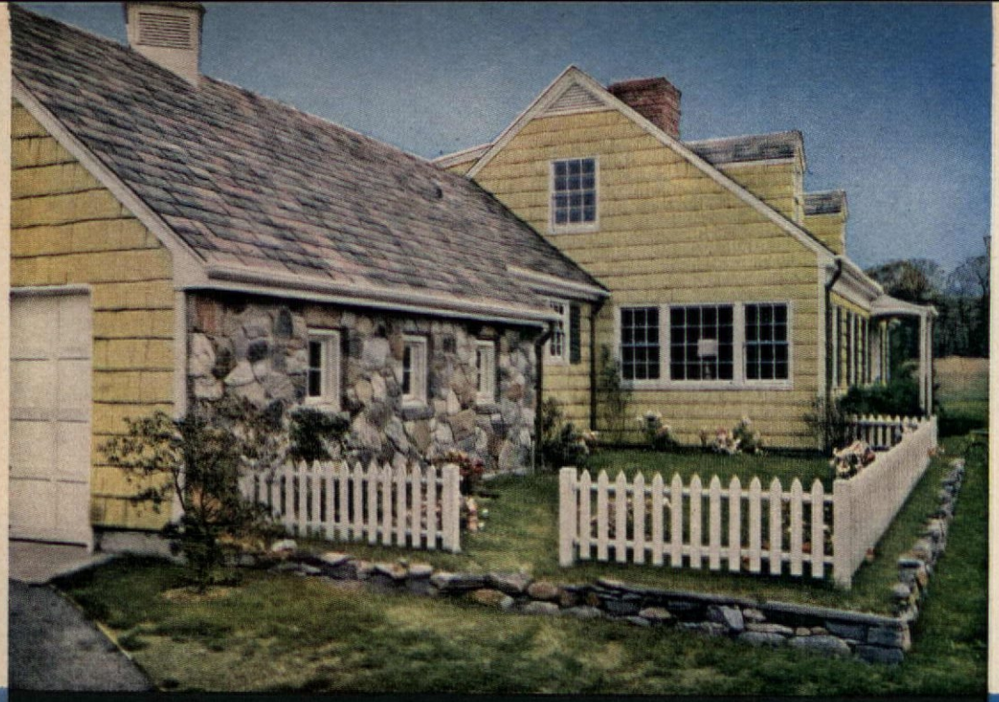
Campbell's Soup



SOUPS SUPPLY BASIC NUTRITIONAL NEEDS

PROTEINS—for upkeep and growth • CARBOHYDRATES—for energy

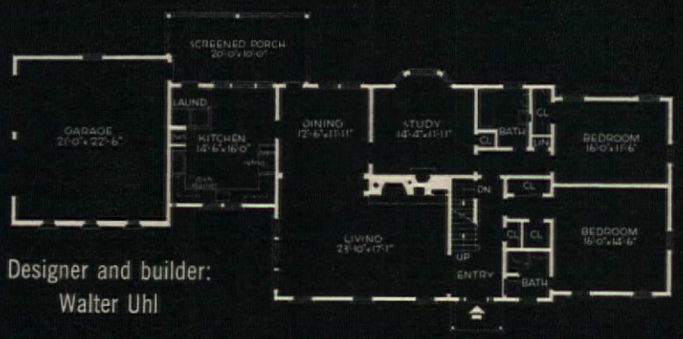
VITAMINS and MINERALS—for vitality • LIQUIDS—for digestion



QUESTION: *Can a*

JAMES W. BRETT

Two-car garage is an asset to the house, not architect's afterthought nor builder's whim. Notice how shingles on roof and end wall match house. Stone wall is in Pennsylvania Colonial style and adds interest to house as viewed from road. Ventilating cupola continues Colonial air.



Designer and builder:
Walter Uhl

ANSWER: **Yes! If**

Garage Be Functional and Add to the Beauty of a Home?

The AMERICAN HOME Blueprint House this month is a classic style in American architecture. Colonial has been popular for many decades and will continue to be, for it holds a lot of warmth and living behind its simple, sensible lines. Within this traditional exterior, a modern, efficient floor plan plus the latest equipment and materials give you beauty, comfort, and convenience—a happy combination of favorite points from traditional and modern design. Here are a few examples of the livability that makes this house a real value.

Privacy? There's plenty in the secluded den that has a big bow window overlooking the back lawn. Room for play? The full basement has lots of space for ping pong, shuffleboard, and a workshop, too, and keeps the noise of cavorting kids and buzzing saws from intruding harshly into the living, dining, and sleeping areas.

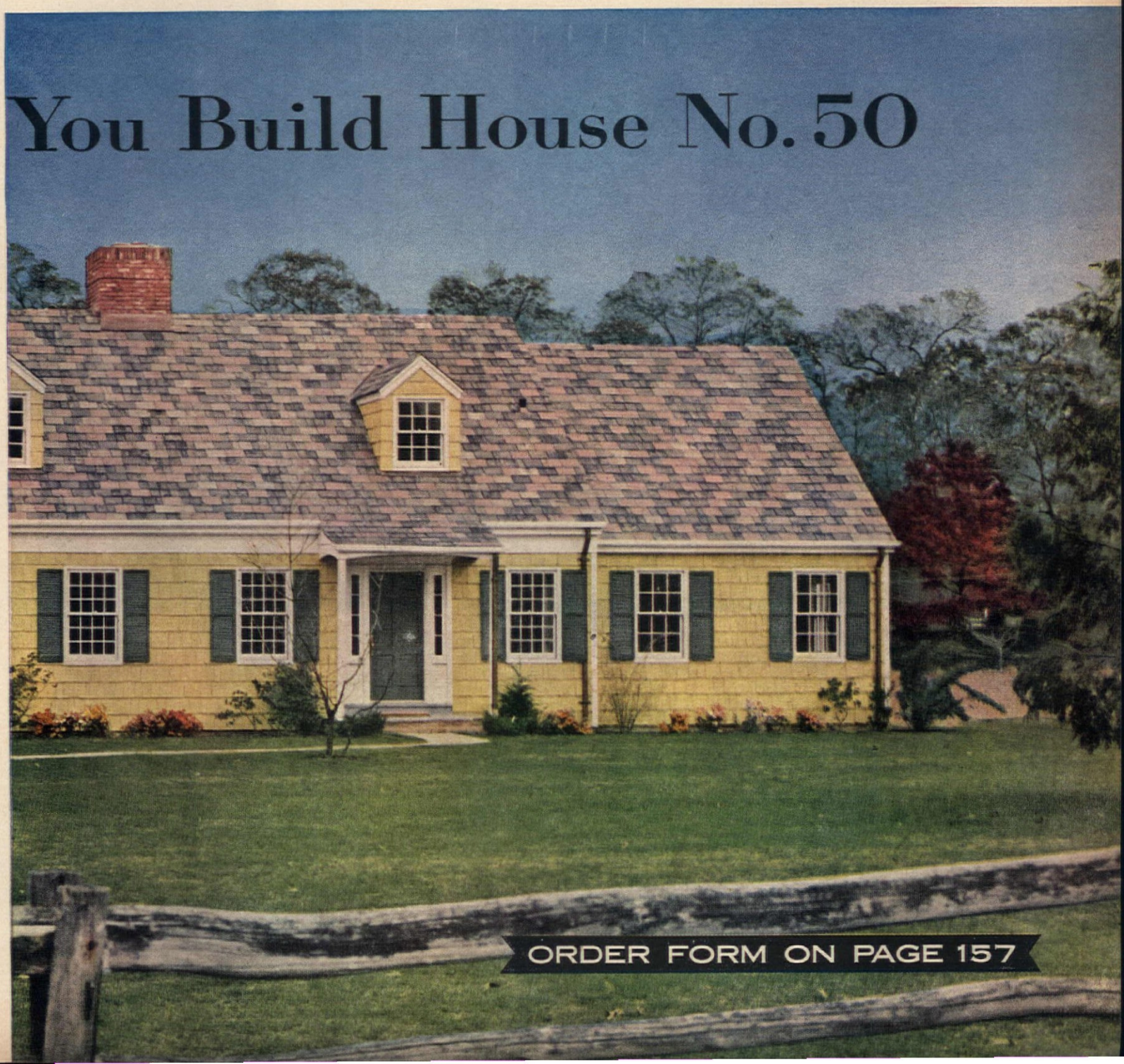
Convenient kitchen? There's a well-laid-out area of 232 square feet that includes a laundry and breakfast nook, too, for quick, efficient meal handling.

Sleeping quarters for a growing family? This house has two first-floor bedrooms, two planned for the expansion attic, and the versatile den that can be converted into a bedroom or guest room.

Fireplaces? One in the living room and another in the den. Connected living and dining rooms create a feeling of space and openness. Separation of living, sleeping, and utility areas helps everyday living run smoothly. The entry hall diverts traffic, saving the living room from becoming a thoroughfare.

A screened porch, accessible from the kitchen or dining room is at the back of the house for privacy from the street and full enjoyment of long, warm-weather evenings. The garage has easy access to kitchen and storage space under roof and along walls. THE END

You Build House No. 50



ORDER FORM ON PAGE 157

BETTY CROCKER  OF GENERAL MILLS

Make a wonderful Fiesta cake!

"You're wonderful . . . homemaker! Your husband thinks so. Your children think so. Your friends think so. And maybe that's why you keep on doing all those things they like you for!

"Like thinking up s'prises! Surprises like this Fiesta Flaming Peach Cake one of our friends made up because it's Peach Fiesta time . . . and the man in her life likes brandied peaches.

"Surprises like keeping the cooky jar filled with Betty Crocker Brownies. Or cake 'n ice cream *after* dinner when you're watching TV. Or hot gingerbread . . . surprise, surprise . . . for just an any-morning breakfast!

"Short cuts make surprises easy. And our Betty Crocker Cake Mixes . . . we know you know . . . are tremendous short cuts. They bring you good things—like the finest soft vegetable shortening, famous Softasilk Cake Flour, fine flavorings. Our angel food contains the whites of 13 farm-fresh eggs. Our gingerbread needs no eggs. For all the others you add your own fresh eggs . . . because fresh eggs make the homemade kind of cake *your* family deserves.

"Do bake one of the good things on this page right soon, won't you? *You'll have good luck with it!*"

Betty Crocker



Betty Crocker says:

"I guarantee a perfect* cake every time you bake—

cake...after cake...after cake!"

*PERFECT? Yes, we DO mean perfect. If a cake you bake with a Betty Crocker Cake Mix is less than perfect, mail the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.



June-in-January Cake. Snowy white cake, made in minutes with *Betty Crocker White Cake Mix.* For a summery treat, serve with vanilla ice cream 'n strawberries from freezer.





Here's a new cake mix! It's *Betty Crocker Peanut Delight Cake*—a new cake mix flavor! You'll taste real peanut butter in it! Bake in oblong pan, serve squares with Peanut Fluff—recipe's on the package.





This is brand-new, too! It's *Betty Crocker Chocolate Malt Cake* — another exciting new cake mix flavor! It's made with honest-to-goodness malted milk. Serve with ice cream dusted with cocoa! Mmmm! Good!



Fiesta Flaming Peach Cake. Gay and lighthearted! You start with *Betty Crocker Honey Spice Cake Mix*, so your cake will be perfect. The Cling Peaches come from California, in a can. Just let cake cool, then fill and top with the new *Betty Crocker Angel Fluff Frosting Mix* or sweetened whipped cream, and arrange drained peach halves on top. Center each with a sugar lump soaked in lemon extract. Light the sugar — and serve your cake flaming!





Festive Angel Food. New *Betty Crocker Angel Food Cake Mix* contains the whites of 13 fine country eggs! For this pretty cake, fold ½ cup chopped, well drained maraschino cherries into batter.





Upsy-Daisy Cake. Pineapple upside-down cake, really. To make gay daisies, arrange pineapple wedges around maraschino cherries. Upside-down recipe's on *Betty Crocker Yellow Cake Mix* package.





Marble Fudge Sundae. Easy! Bake *Betty Crocker Marble Cake Mix* in oblong pan, cut squares, spoon on ice cream. *Betty Crocker Instant Chocolate Fudge Frosting Mix* makes sauce.



BLUE BREAD
Appetizer, bread, yes, and a dessert

LIMA CHEESE SOUP
Serve hot or chilled



JUNE TOWNE

Take ½ lb. of

The Lenten season is here. So, for many people, the search is on for nourishing meals without meat. Especially for supper parties and the times when friends "drop in," cheese now assumes an added importance. You'll find it a versatile stand-in for meat. It combines well with a variety

For details about table appointments, see "Where Credit Is Due," page 160

RECIPES ON PAGES 83, 84

SWISS ONION-CHEESE PIE
An appetizer or entree



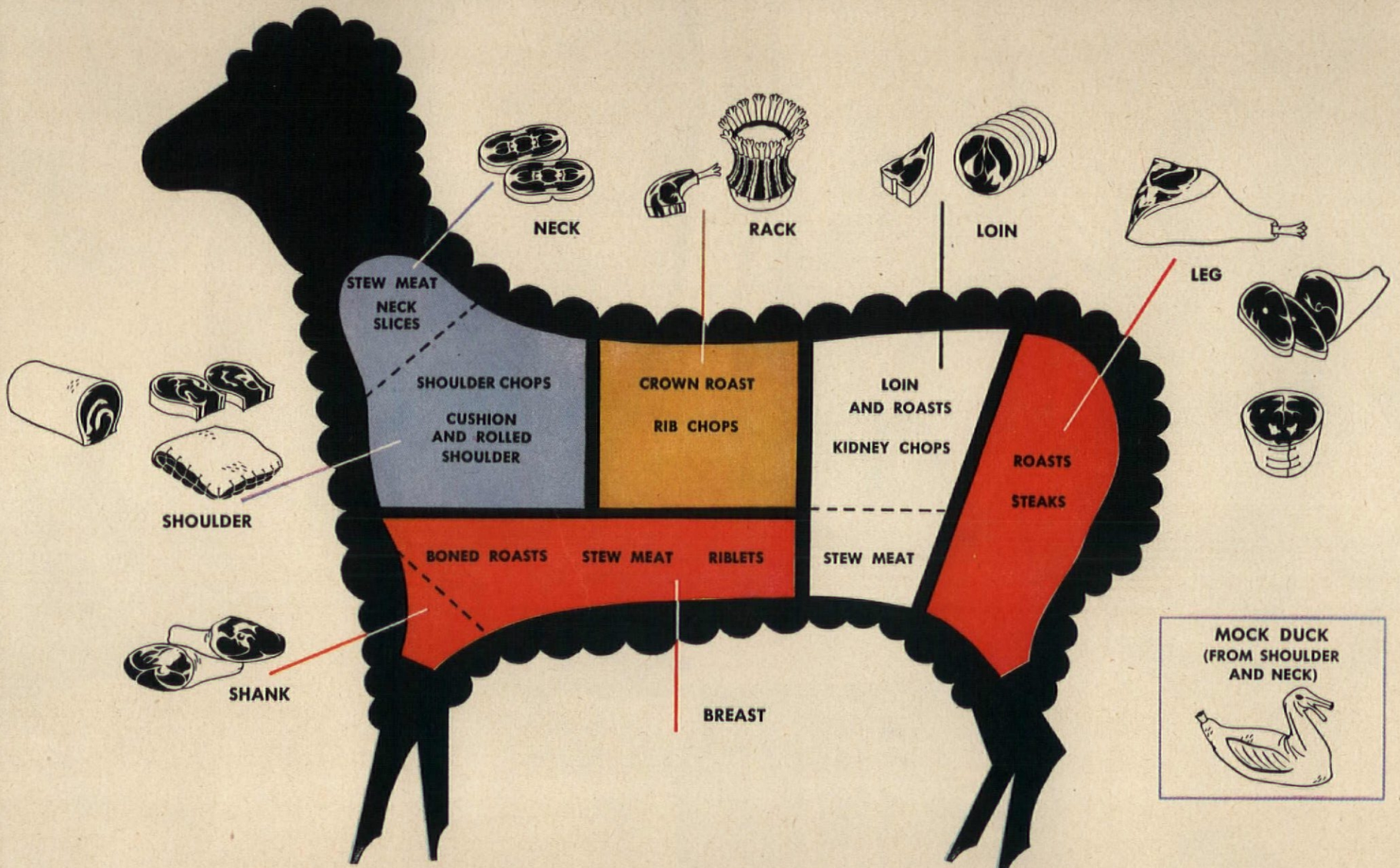
CHEESE

of foods. It's economical, and, like meat, is packed with protein. Each of these dishes takes just a half pound of cheese, and most of them can star in more than one spot on your menu. They make Lenten meal planning a happy task.

CHEESE DELIGHT
On the double
in sauce and pastry

CHEESE-IT FISH
Triple this time.
Sauce, topping, biscuits

DOUBLE CHEESE SALAD
Proteins galore, salad and dressing


NECK
RACK
LOIN
LEG
STEW MEAT
NECK SLICES
SHOULDER CHOPS
CUSHION AND ROLLED SHOULDER
CROWN ROAST
RIB CHOPS
LOIN AND ROASTS
KIDNEY CHOPS
ROASTS
STEAKS
SHOULDER
BONED ROASTS
STEW MEAT
RIBLETS
STEW MEAT
SHANK
BREAST
MOCK DUCK
(FROM SHOULDER AND NECK)

LAMB CHART



For details about table appointments, see "Where Credit Is Due," page 160



When the ancients spoke of succulent lamb, they were talking about more than chops, leg, and rack. They were discussing *all* the 20-odd cuts and the variety meats on a lamb carcass. (Notice our lamb chart.) You'll find it pays to have more than a nodding acquaintance with the various cuts. It pays in lower grocery bills and in the satisfaction you get when meals are packed with taste appeal. Kidneys, for instance, are mighty wonderful morning eating in an omelet, but inexpensive enough to serve as a side dish, too. And they're just as much at home on your luncheon or dinner menu. Try our FRENCH KIDNEY OMELET recipe.

...THE LAMB WAS SURE TO GO

JEANNIE WILLIS



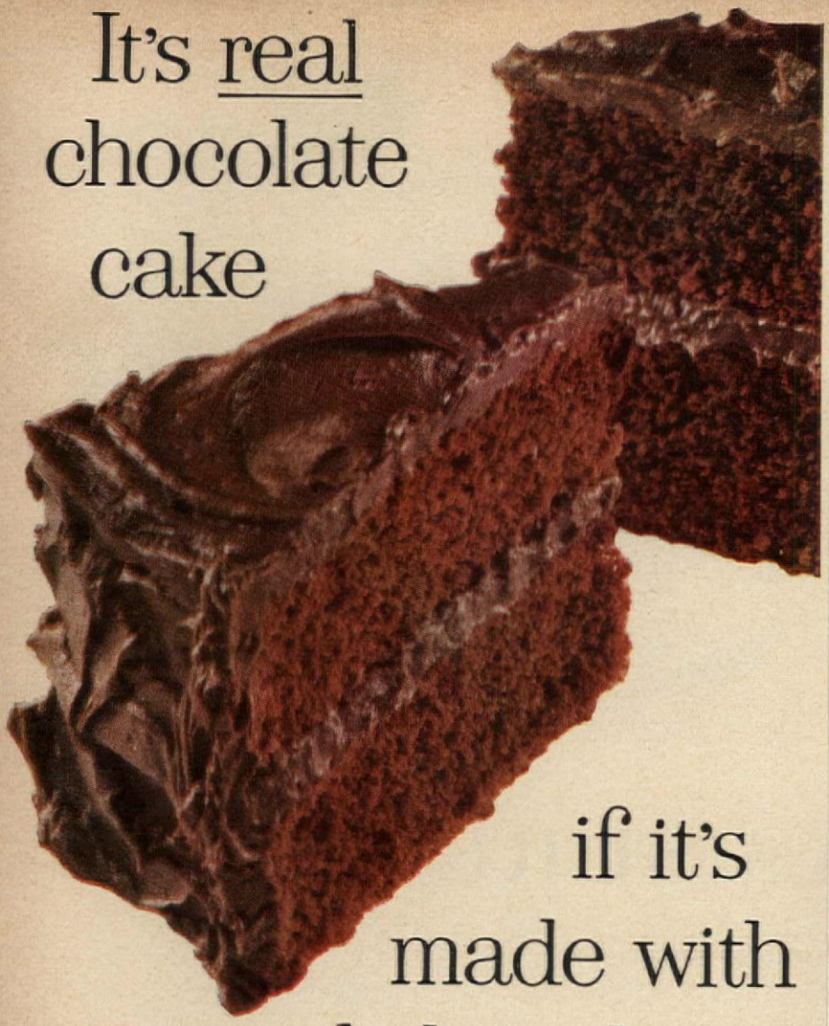
LAMB SUEY (right) is a "leftover" trick for your files—a recipe fit for the most sophisticated of tongues. Then for the "one shot" leg-of-lamb eaters we suggest in our recipe for minted lamb steaks (page 88) a buying method that eliminates leftovers. Have your butcher cut a thick steak from the center of the lamb leg. This you will broil, basting with the sauce as it broils. MINTED LAMB STEAKS *are* a treat!



BARBECUED RIBLETS (left), those strips of tasty lean lamb attached to the bone, are especially flavorful and inexpensive, so invite as many guests as you wish. If it's a dinner party, serve the ribs on a handsome platter. For an informal gathering serve it from a buffet. If you're "cooking out," it's fun to use paper plates, red bandanna napkins, and Western decorations. Paper frills on the bones are a convenience when you eat the ribs as "finger food." Another charm of this recipe—it can be duplicated in the oven, on the rotisserie, in the broiler—indoors or out, hot or cold. Superb as an entree or for hors d'oeuvres.

RECIPES ON PAGES 87, 88

It's real chocolate cake



if it's made with real chocolate



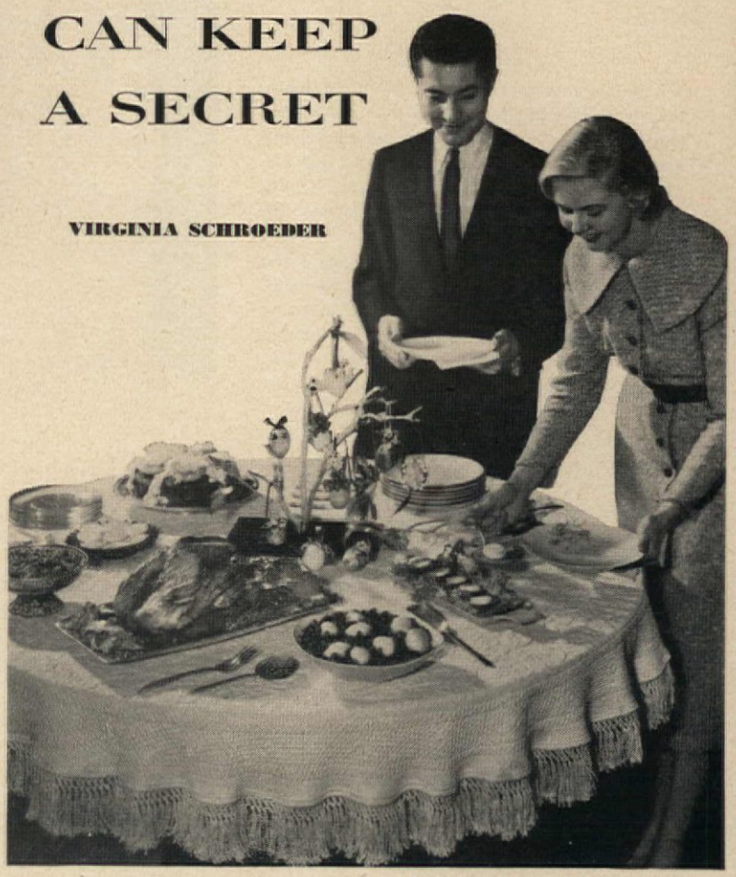
and Baker's makes it best!

Follow easy recipes on package for cake and luscious frosting . . . *all pure chocolate through and through!*



EASTER BIRD CAN KEEP A SECRET

VIRGINIA SCHROEDER



See "Where Credit Is Due," page 160

• Readers of the AMERICAN HOME welcomed our Editor Jean Austin's instructions in her Good Victuals article (December, 1951) on how to bone a turkey. If you missed this treat, let us know. We'll send a copy for your recipe file.

That was an idea for deluxe table service. Now here is a suggestion for the buffet addicts—and who isn't one? This way to carve eliminates a "carving appearance," and perhaps a bit of stage fright, in front of guests. The bird is *pre*-carved.

This idea, by the way, isn't just for the Easter chicken. Try it for turkey, duck, or any other fowl. To learn how to carve so your guests can pluck the slices, see our recipe on page 87. Top off the meal with our luscious butterscotch peach gâteau.

RECIPE FOR BUTTERSCOTCH PEACH GÂTEAU ON PAGE 87





Pears, lettuce, Miracle Whip ...wonderful salad real quick!

Miracle Whip was specially created to make even the simplest salads exciting. With just a pear half and a lettuce leaf, you have a *wonderful* salad when you use Miracle Whip.

Miracle Whip tastes different because it *is* different. Kraft's secret recipe and exclusive beating process make it a unique *type* of dressing, combining the best qualities of good old-fashioned boiled dressing and fine mayonnaise.

Liked by more people than any brand of salad dressing or mayonnaise ever made, there's nothing else anywhere like the one and only Miracle Whip. Year after year—in Canada, too—it actually outsells the next 20 salad dressings *combined*.

Try it, and you'll see why!

Cooking champions say: "There never was anything like it before!"

"This fluffy-rich, golden-yellow shortening gives you a new kind of cakes!"



Mrs. Oscar Vik of Onawa, Iowa, has won over 900 blue ribbons for cooking, more than 400 of them in the huge Iowa State Fair. She says, "Fluffo makes my cakes unbelievably high and light... and much more delicious! I count on Fluffo to help me win. My Fluffo Fudge Cake wins my *husband's* vote, too!"

...better in every way than you could possibly make before!



Mrs. Vik adds: "The moment I scooped Fluffo out of my cup, I could see it would blend better...



"You can tell from the Fluffo batter that you'll get a better cake! It bakes up beautifully, so moist and rich—has a wonderful eating quality you just can't get when you use a *white* shortening... *It's Fluffo for me!*"

YOU'VE NEVER SEEN such cakes as you get when you use golden Fluffo! A really new *kind* of cakes . . . more luscious . . . *better in every way than you ever got with any other shortening!*

That's because Fluffo is a different *kind* of shortening. Even its *color* is different – rich golden-yellow. Fluffo is blended by Procter & Gamble from the finest shortening ingredients, by an exclusive fluffing process. It's the highest quality you can buy!

No wonder Mrs. Vik says, "I never got such handsome fluffy-light cakes before . . . the prize-winningest cakes I ever tasted!"

Needless to say, you'll never go back to white shortenings after you've tried golden Fluffo. You'll love Fluffo for *all* your baking and frying.

Costs no more than other leading shortenings. And, so digestible! Change to Fluffo today.



MRS. VIK'S CHAMPIONSHIP FUDGE CAKE

Try this cake on your *husband—it'll be* his *favorite, too! (NOTE: Use Fluffo in all recipes that call for shortening; no need to change any measurement.)*

2 cups sifted cake flour **1⅔ cups sugar** **3 squares melted unsweetened chocolate**
1 tsp. salt **1½ tsp. soda** **½ cup FLUFFO** **1⅓ cups milk (add ⅔ cup twice)**
½ tsp. double-acting baking powder **3 eggs (⅔ cup)** **1 tsp. vanilla**

Combine flour, sugar, salt, soda and baking powder in mixing bowl. Add Fluffo, melted chocolate and ⅔ cup milk. Beat vigorously by hand or mixer (medium speed) for 2 minutes, scraping bowl often. Add eggs, ⅔ cup milk and vanilla. Beat for 2 minutes. Pour into two 9" cake pans 1½" deep, rubbed with Fluffo or lined with paper. Bake 35-40 min. at 350°. Cool 10-15 min., remove from pans and cool on wire cake rack.

Luscious Fudge Frosting: Mix ⅓ cup Fluffo, 1 egg, 3 cups sifted confectioners' sugar and ¼ tsp. salt. Add 2½ squares melted unsweetened chocolate and beat thoroughly. Add 5 tbsp. cream or top milk, one at a time while beating, beat till smooth and good spreading consistency.

Mocha Icing: Add 1 tbsp. instant coffee, dissolved in cream.

Mint Icing: Add ⅛ to ¼ tsp. mint flavoring during final beating.

Procter & Gamble's new *kind* of shortening . . . GOLDEN FLUFFO

ALL-PURPOSE SHORTENING, NOT A TABLE SPREAD (Yellow from pure carotene)

©1955, The Procter and Gamble Company

American Home Recipes

(Take ½ lb. of Cheese, pictured in color on page 76)



• cheese delight

• swiss onion-cheese pie

Preparation time: 15 min.
Baking time: 45 min.

5 slices bacon, optional
1 small onion, sliced
½ lb. swiss cheese, grated
4 eggs, beaten
2 cups light cream
1 tbs. flour
½ tsp. salt
Dash of tabasco
Dash of nutmeg
1 unbaked 9-inch pie shell

• Fry bacon until crisp. Crumble into small pieces. Sauté onions until tender but not brown. Combine all ingredients and pour into pie shell. Bake at 400°F. for 15 min. and then at 325°F. for 30 min. Serve hot.

Serves 6-8 ***515 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• lima cheese soup

Preparation time: 10 min.
Simmering Time: 10 min.

½ lb. sharp cheddar cheese, grated
1 1-lb. can dried lima beans
1 cup milk
(Optional Seasonings:)
1 small onion
1 sprig parsley
1 bay leaf
1 tsp. Worcestershire sauce
Dash of tabasco
1½ tsp. salt
¼ tsp. pepper

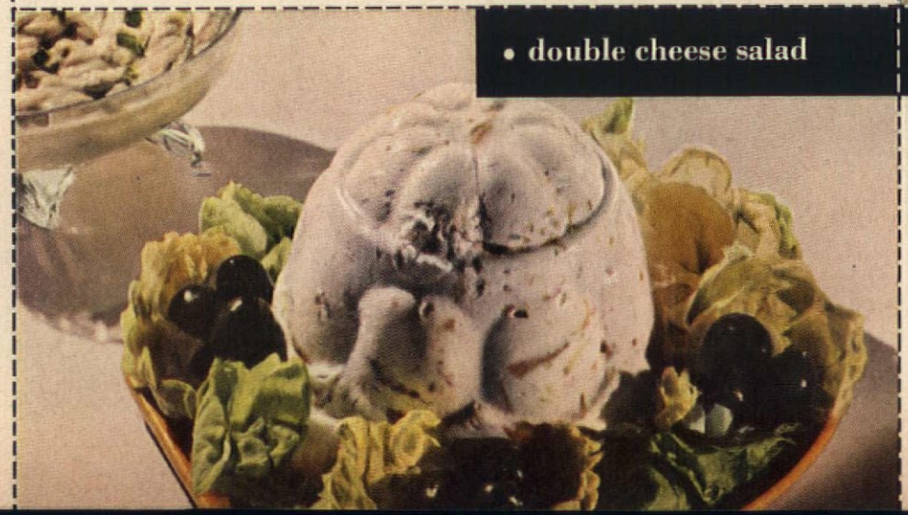
• Blend cheese, lima beans, and ¼ cup of the milk in a blender. Pour into a saucepan and add remaining ¾ cup milk. Season to taste. Simmer for 10 min.

Serves 6 ***260 cal. per serving*** ***Source of Vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS



• blue bread



• double cheese salad

• cheese-it fish

Preparation time: 15 min.
Baking time: 20 min.

½ lb. grated cheddar cheese
1 cup biscuit mix
2 tbs. butter or margarine
2 tbs. flour
2 cups milk
1 tsp. salt
Dash of pepper
Dash of ground thyme
2-lb. fish, boned, cooked, and cubed (leftover fish may be used)
1 cup cooked peas
2 med. potatoes, cooked and diced
1 tbs. onion, minced and browned lightly
1 green pepper, diced, browned
½ cup diced celery, browned
1 pimiento, diced

• Add ¼ cup of the grated cheese to biscuit mix. Prepare as directed on package for rolled biscuits. Roll into shape of your casserole. Set aside. Prepare sauce by melting the butter in a saucepan, quickly stir in the flour. Add milk gradually, stirring constantly, add salt, pepper, thyme, and remaining cheese. Stir until cheese is melted. Add remaining ingredients and pour into a 3 qt. casserole or baking dish. Top with the biscuit topping and bake at 400°F. for 20 min.

Serves 8 ***540 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

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American Home Building, Forest Hills, N. Y.

• double cheese salad

Preparation time: 15 min.
Chilling time: 2 hrs.

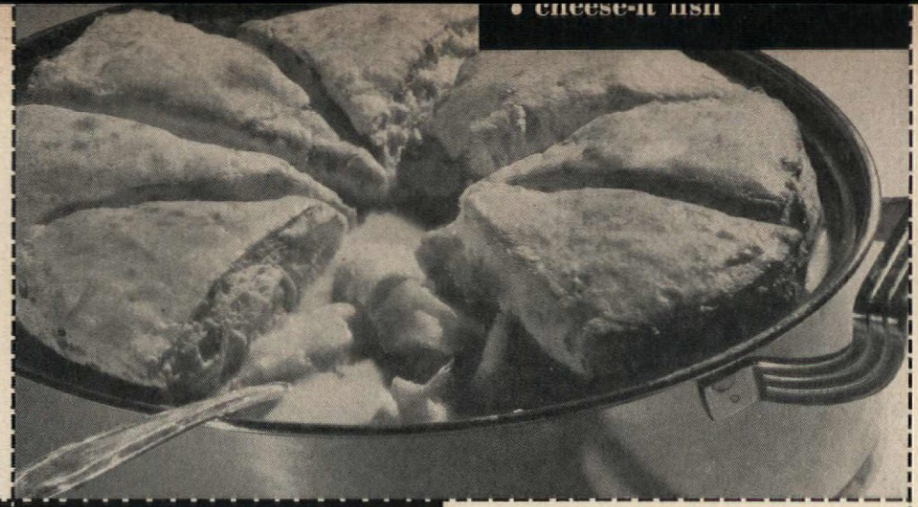
1 #2 can diced pineapple, drained
2 tbs. plain gelatin
½ cup cold water
1 cup pineapple juice, from pineapple
Juice of one lemon
¾ cup sugar
½ lb. cottage cheese
½ pt. heavy cream, whipped

• Drain pineapple, reserving juice. Soften gelatin in the cold water, combine fruit juices and heat. Dissolve gelatin and sugar in the fruit juices. Chill. When gelatin mixture begins to thicken, add remaining ingredients. Pour into a 1½ qt. mold. Chill until firm. Serve with your favorite cream cheese salad dressing.

Serves 8-12 ***180 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in The American Home Kitchens

• cheese-it fish





• lima cheese soup

• blue bread

Preparation time: 5 min.
Broiling time: 3 min.

2 loaves French bread
¼ lb. bleu cheese
¼ lb. cream cheese
2 tbs. essence dry white wine
1 egg

• Slice bread at 1-inch intervals to about ½ inch from the bottom. Combine and blend remaining ingredients to make a paste. Spread cheese paste in between slices. Place under broiler for 3 min. Serve hot.

Yield: 2 loaves ***1683 cal. per loaf*** ***Source of Vitamins A, B***

Originated in The American Home Kitchens

• cheese delight

Preparation time: 20 min.
Baking time: 20 min.

1 pkg. frozen asparagus
PASTRY
1 cup sifted flour
1 tsp. salt
⅓ cup shortening
3 tbs. cold water
¼ cup butter or margarine, melted
¼ lb. pasteurized process American Cheese, grated

• Sift flour and salt together, cut in shortening; add water and blend with a pastry blender, or use ½ pkg. of pastry mix prepared according to package directions. Roll pastry as you would for pies, brush pastry with ¼ of the melted butter and sprinkle with ¼ of the grated cheese. Fold pastry in half and reroll. Continue, alternately adding butter and cheese and rolling pastry until all of the butter and cheese is folded in. Cut pastry into 3 x 6-inch strips. Fold pastry strips around asparagus spears. Bake on cookie sheet at 400°F. for 20 min. Serve hot with cheese sauce.

SAUCE
1 tbs. butter or margarine
2 tbs. flour
1 cup milk
Salt and Pepper to taste
¼ tsp. Worcestershire sauce
¼ lb. pasteurized process American Cheese, grated

• Melt butter in double boiler. Stir in flour. Gradually add milk, stirring constantly. Continue stirring and add remaining ingredients. Simmer and stir occasionally until cheese is melted.

Serves 4 ***495 cal. per serving of two*** ***Source of Vitamins A, B, C***

Tested in The American Home Kitchens

• swiss onion-cheese pie



NEW!

Pillsbury Frosting Mixes

Elegant "cooked" frostings without cooking

...and guaranteed never to sugar!



FLUFFY WHITE—smooth, light frosting that spreads and peaks in billows of goodness... as fluffy and fine as cooking could ever give you. And all you do is add water and beat. Even the egg whites are right in the mix (the same country-fresh kind that are in the famous Pillsbury Angel Food). Enough—and more—for the biggest two-layer cake.

CREAMY FUDGE—rich, smooth and creamy, and that real chocolate fudge flavor—so like an elegant home-cooked fudge frosting you'll hardly believe it's so easy. No cooking and just a bit of beating. All you add is butter (or margarine) and water and... there you are, with enough of this chocolate lover's delight to frost a big two-layer cake—top, sides, and in between.





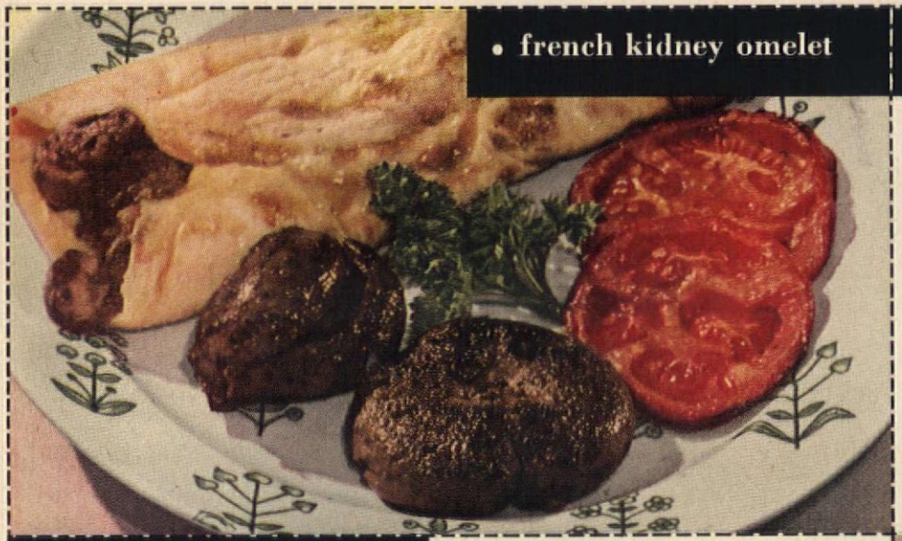
Wonderful winter meal . . . and easy!

Spam® oven barbecue

Indoor cooking, outdoor goodness . . . and a fun meal for the family! Simply score SPAM and glaze with your favorite barbecue sauce. Bake at 375° for 25 to 30 minutes . . . basting occasionally with additional sauce. Good go-with: fluffy steamed rice. Main thing to remember is . . . start with SPAM! It's the unequalled blend of sweet pork shoulder and mild tender ham.



SPAM is the registered trade-mark for a pure pork product packed in 12 oz. cans only by Geo. A. Hormel & Co., Austin, Minn.



• french kidney omelet

• butterscotch peach gâteau

Preparation time: 15 min.
Cooking time: 40 min.

1 layer butterscotch cake
5 peach halves
Butterscotch sauce
½ pt. whipped cream
4 oz. coconut, if desired

• Arrange peach halves around top of cake layer. Pour butterscotch sauce over peaches and cake. Garnish cake with whipped cream and coconut.

BUTTERSCOTCH SAUCE

¾ cup light brown sugar
⅓ cup light corn syrup
2½ tbs. water
Dash of salt
⅓ cup evaporated milk
¼ tsp. vanilla
Dash of cinnamon

• Combine sugar, corn syrup, water, and salt in a saucepan. Bring to a boil and cook until it will form a soft ball in cold water (236°F.). Remove from heat. Cool to room temperature. Beat in evaporated milk and flavorings.

Yield: 5 servings ***665 cal. per serving*** ***Source of Vitamins A, B***
Tested in THE AMERICAN HOME KITCHENS

• minted lamb steaks

Preparation time: 5 min.
Broiling time: 10-16 min. (to taste)

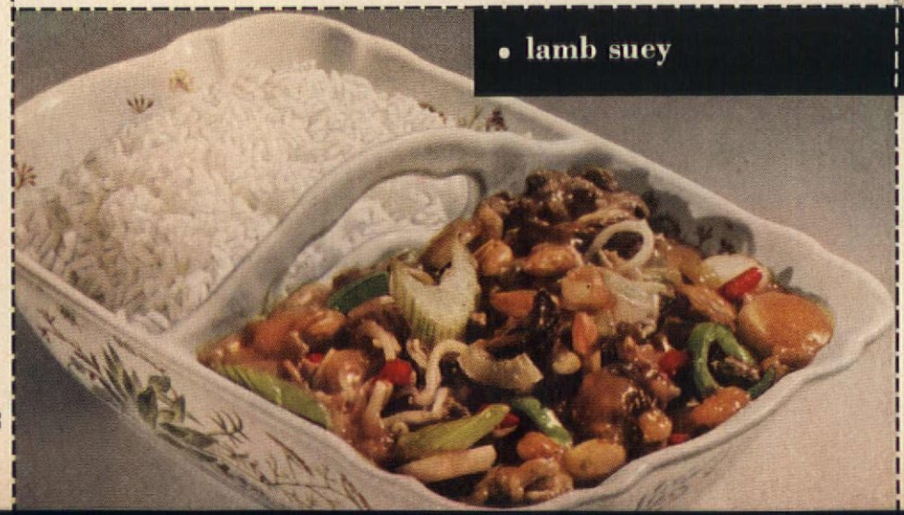
¼ cup sugar
2 tbs. cornstarch
Dash of nutmeg
1 egg yolk, beaten
2 cups apple juice
1 tbs. minced fresh mint
4 thick lamb steaks

• Combine sugar, cornstarch, and nutmeg and add beaten egg yolk, apple juice, and mint. Cook over medium heat, stirring until thickened. Broil steaks 5-8 min. on each side, basting with sauce at intervals.

Serves 4 ***385 cal. per serving*** ***Source of Vitamins A, B, C***
Tested in THE AMERICAN HOME KITCHENS



• barbecued riblets



• lamb suey

• poultry, buffet style

• Carving a fowl for a buffet table is just a little different from the bird carved for table service. For this bird is pre-carved and pressed back together again before it ever reaches the table. However, the basic must of a very sharp, thin-bladed knife still goes. Carve from the lower breast to the upper part, slices about ⅛ inch thick, cutting almost to the bone. From the breast go to the leg and thigh and then to the other half of the fowl, remembering always to carve away from you. Just before you are ready to place the bird on the buffet table, gently sever the slices from the bone with the tip of the carving knife, being careful not to spoil the "whole look".

American Home Recipes

(Lamb Chart, pictured in color on page 78)
(Easter Bird, pictured on page 80)

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American Home Recipes

(Lamb Chart, pictured in color on page 78)
(Easter Bird, pictured on page 80)

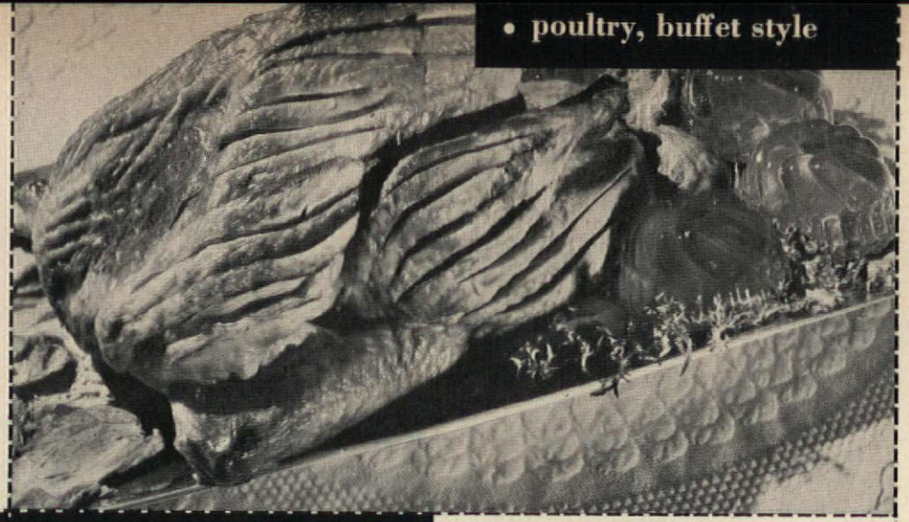
• lamb suey

Preparation time: 15 min.
Cooking time: 20 min.

1 green pepper, sliced
1 onion, sliced
1 cup diced celery
2 tbs. oil or shortening
1 lb. lamb stew meat, boneless
1 tsp. cornstarch
2 tsp. soy sauce
2 tsp. salt
¼ tsp. pepper
1 tbs. monosodium glutamate
¼ cup cold water
1 1-lb. can bean sprouts
1 4-oz. can sliced mushrooms
1 5¼-oz. can water chestnuts

• Sauté green pepper, onion, and celery in fat until tender but not brown. Remove from skillet. Brown meat. Dissolve cornstarch and seasonings in cold water and liquid from bean sprouts. Add to meat. Cook until meat is almost tender. Add vegetables and continue cooking until meat and vegetables are tender.

Serves 4 ***450 cal. per serving*** ***Source of Vitamins A, B, C***
Originated in The American Home Kitchens



• poultry, buffet style



• minted lamb steaks

• barbecued riblets

Preparation time: 10 min.
Broiling time: 16 min.

1 strip of lamb breast or riblets
Garlic salt
¼ cup chili sauce
⅛ tsp. celery salt
Dash of tabasco
Juice of one lemon

• Cut breast into one-rib pieces. Sprinkle ribs with garlic salt. Combine remaining ingredients. Sauté or broil until ribs are browned. Brush with sauce and bake or broil until ribs are tender.

Serves 3 ***380 cal. per serving*** ***Source of Vitamins A, B, C***
Originated in The American Home Kitchens

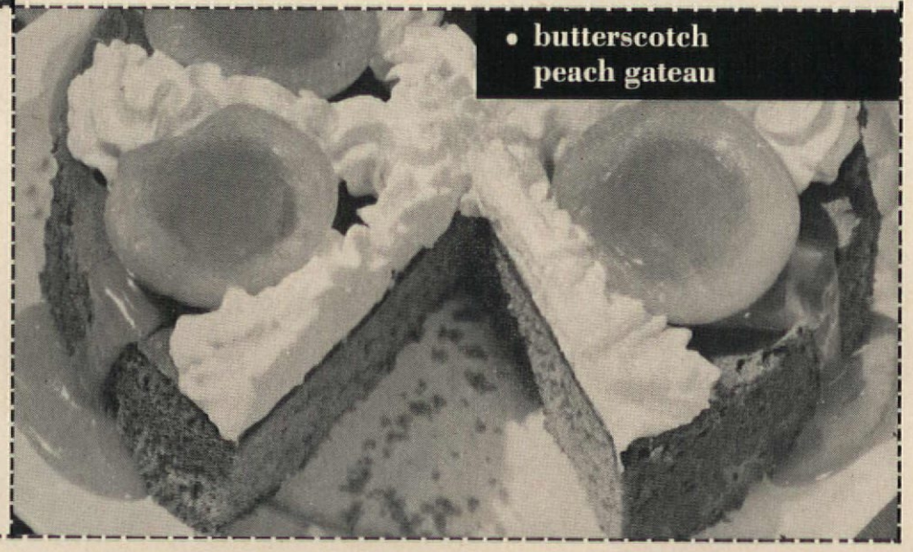
• french kidney omelet

Preparation time: 10 min.
Cooking time: 20 min.

8 lamb kidneys
2 tbs. oil or shortening
1 6-oz. can sliced mushrooms
1 beef bouillon cube
1 cup hot water
2 tbs. flour
Salt to taste

• Flour and sauté 4 whole kidneys in fat and set aside. Cut remaining kidneys in small cubes and sauté with the mushrooms. Dissolve bouillon cube in hot water, stir in flour and salt. Add to kidney and mushroom mixture. Simmer until kidneys are tender and sauce begins to thicken. Spread sauce over French omelet before rolling. Garnish plate with whole kidney.

Serves 4 ***315 cal. per serving*** ***Source of Vitamins A, B***
Originated in The American Home Kitchens



• butterscotch peach gateau

Fresh idea for breakfast!

...this fresh cream cheese on toast



• Lots of folks love the cool creaminess of Philadelphia Brand Cream Cheese on breakfast toast . . . or rolls or muffins . . . with or without jam.

Its fresh flavor perks up a sleepy appetite. And this famous cream cheese is so wholesome . . . supplies vitamin A and other fine dairy food values.

Try it for a change tomorrow morning. Just be sure to get genuine *Philadelphia* Brand Cream Cheese . . . marked with the famous red Kraft K. The cream cheese that *tastes richer*, fresher, better than all the rest . . . with the special goodness nobody has ever been able to copy. Made *only* by Kraft.

Sunday Special

Soften some genuine Philadelphia Brand Cream Cheese with a little milk and whip it up fluffy with a fork. Serve it on waffles with strawberry preserves. That fresh, creamy goodness melting into the hot waffles is really delicious!





SEE KRAFT TV THEATRE
Wed. nights NBC
TV's most famous dramatic series

Where equipment rises to the occasion

EDITH RAMSAY

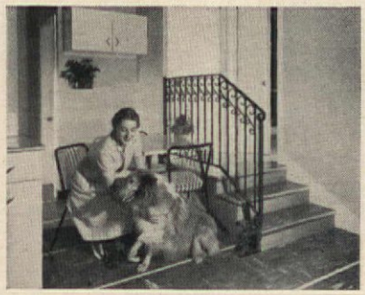
The Petersons already *had* a well planned kitchen, but now it's better — with little remodeling. This points to built-in-looking equipment of spanking-fresh design

With the flick of a button, Helen Peterson raises elevator oven to *her* best working height for baking, roasting, broiling. When food's in, cooking begun, she can touch another button; down to base-cabinet level glides the oven, its handsome stainless steel top ready to serve as additional work surface. The mount-anywhere controls are: roastmeter, automatic timer clock, minute timer.





"I don't have time for non-essentials—I must keep house the easy way." So spoke Helen Peterson when we asked why they planned their kitchen the way they did. Helen and Stanford Peterson, with their charming daughter Diane, live in Whitemarsh Township, just outside Philadelphia. They have a lovely home and believe in *living* in it, so they're finding ways to make life easier, more fun.



The Petersons had a well-planned kitchen to begin with, but with the addition of newest-design equipment, their kitchen is even better. Let's take hold of the iron rail, greet Laddie, the Petersons' collie, and step down for a look.

See how the elevator oven rises and shines to meet the occasion; next to the oven, surface cooking units fit into the 24-inch base cabinet; replacing conventional units are wall refrigerator and freezer that can be installed side by side as the Petersons have them, or one on top of the other, under counter, or even at opposite sides of the room. New dishwasher-sink makes light of dishes.

At 8 o'clock each morning all three Petersons dash off to work. So management of time gets top billing. Helen does her weekly shopping coming home Thursdays. On her way into the kitchen from the garage, she washes fruits and vegetables in the laundry sink, then either prepares them for freezing or pops them into the refrigerator. Laundry sink is also used for beverage preparation and gardening activities. Washer and dryer take care of family wash. Window garden adds cheer and fills many pleasant hobby hours. Pass-through attractively separates laundry and kitchen areas. Dishes are loaded in dishwasher and washed when full load has accumulated. Dishes used daily store there till next use.

MORE PICTURES. FLOOR PLANS, PAGE 92



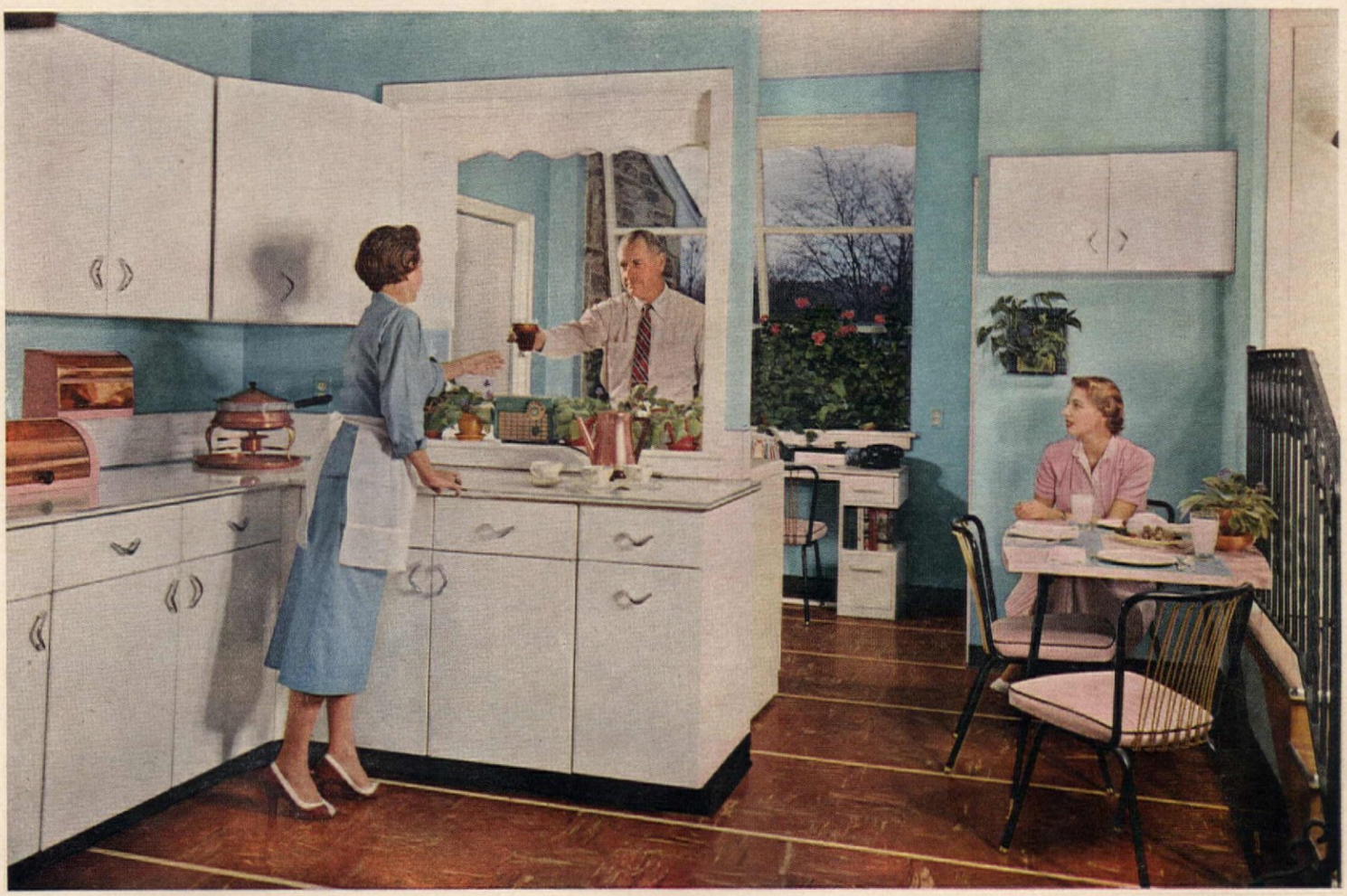
Work-level refrigerator, freezer each have own cooling system. Cubes in freezer; freezer supplies in cabinets top, bottom.



Just off kitchen, laundry functions as Helen's planning center, indoor garden, as well as Pete's beverage center. Laundry sink serves wide variety of uses.

See "Where Credit Is Due," page 160





NEW IDEA!



Good Seasons is a registered trade-mark

Good Seasons Salad Dressing Mix!

A famous chef put his secret blend of rare herbs and spices into envelopes—named it Good Seasons Mix. You add your own vinegar and oil and you get the finest salad dressing you ever tasted.

You'll want to try all five mixes, each makes a half pint in seconds—Old Fashion French, California French, Old Fashion Garlic, Exotic Herbs and Bleu Cheese.



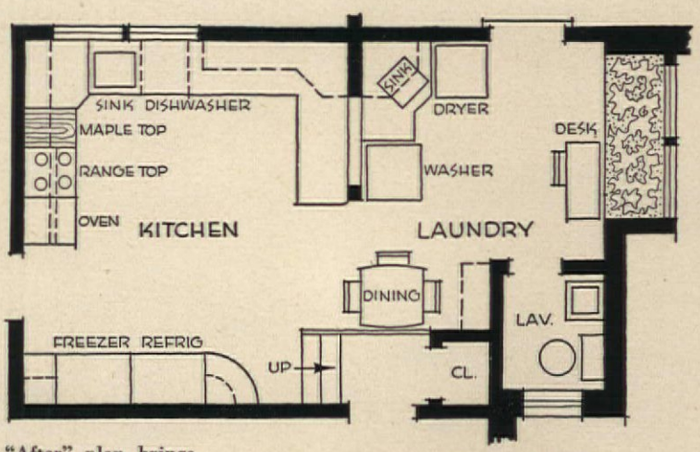
SPECIAL INTRODUCTORY KIT

Contains a Self-Measuring Bottle, 2 different Good Seasons Mixes, and a salad recipe booklet—and is featured in your store at a low "try-it-now" price.

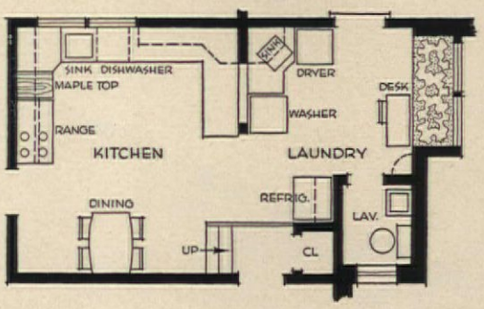
One of the many fine products of General Foods, makers of Maxwell House Coffee

Where Equipment Rises

(Begins on page 90)



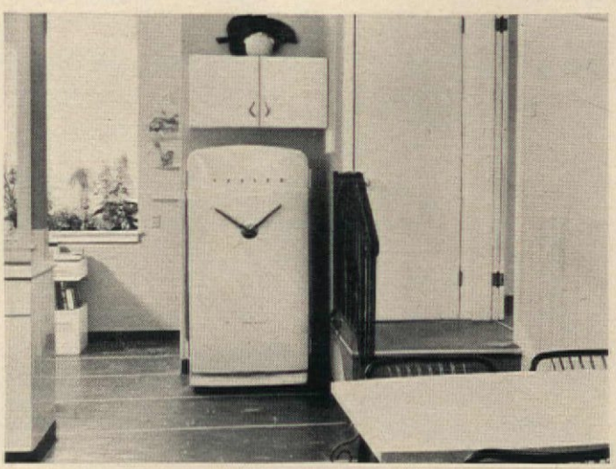
"After" plan brings together cooking, refrigerating, mixing areas. More work area beside cooking units.



"Before" plan wasn't bad, but addition of latest kitchen equipment and shifting of table improved plan.



Before remodeling, cooking area was near dining room and kitchen dining, but there wasn't any work space to left of surface units.



In "before" arrangement, refrigerator was conveniently near back door, which is good, but too far from kitchen work area. THE END

Spoon in the sparkle



Salads shine when you use **fruit cocktail with character**—and so do you!

For DEL MONTE Fruit Cocktail has the brilliant colors, tidy cuts and perfect flavor balance to uphold your reputation as a very good cook. Yet you save time and work in each first course, salad or dessert you let it brighten.

You can see why DEL MONTE is America's favorite fruit cocktail. Hadn't you better get in on this, too?

FRUIT BASKET SALAD

Hollow out grapefruit; set scooped-out fruit aside for breakfast. For handles, cut ¼-inch strip from rim of grapefruit, leaving attached at opposite sides. Fill grapefruit with drained DEL MONTE Fruit Cocktail. Raise handles, fasten at top center with bit of toothpick or string. Cover this with bit of salad greens. Tuck greens around edge of fruit, as shown. Serve with Nut-Date Dressing, made as follows:

- ¾ cup syrup from DEL MONTE Brand Fruit Cocktail
- 2 tablespoons cornstarch
- ¼ teaspoon salt
- 1 tablespoon vinegar
- ½ cup finely chopped dates
- ½ cup chopped walnuts
- ¾ cup cream, whipped

Mix first 4 ingredients in saucepan. Cook, stirring constantly, till mixture is thick and clear. Continue cooking for 3 or 4 min. longer. Cool slightly, stir in dates and nuts. Fold in cream, whipped light but not stiff. Makes about 2 cups.

The brand you know puts flavor first **Del Monte**®

COOKIE CAPERS

IDEA: MARY CONRAD

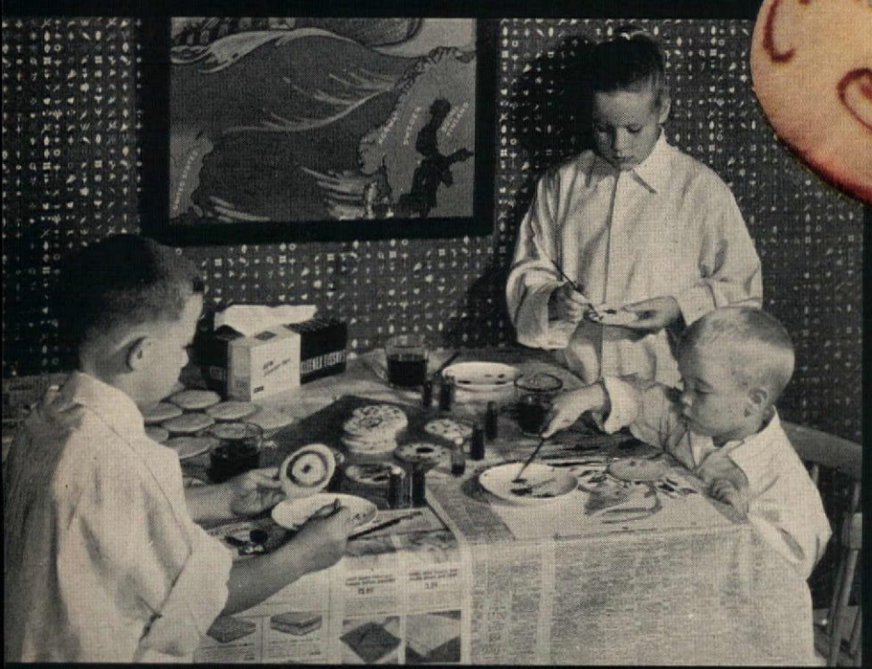
Next time you bake a batch of cookies, make it a family fun party. Let everyone paint cookies as gifts for friends. One member of *our* cookie party (below) is only three, and he enjoys painting cookies as much as a teenager would.

Start with your favorite white refrigerator cookie recipe. Arrange cookies—fancy shapes or round slices—on baking sheet. Put liquid food coloring (full strength) in saucers, get small paint brushes from the kids' paint boxes, and call everyone to the kitchen to paint. There'd be frosting from one end of the room to the other if you used regular frosting, but these food coloring jars are swell to work with.

Paint tops of raw cookies with tip of brush—paint names, abstract designs, flowers. Use bold strokes if you wish, for you can remove excess color with a cleansing tissue. You can use several colors on one cookie, but keep brushes separated.

When all the cookies are painted, sprinkle very lightly with white sugar. Bake at 375° F. for about six minutes, or until edges are faintly brown. Then remove from cookie sheet with a spatula and place on absorbent paper to cool. The colors will remain clear and brilliant.

THE END























JEANNIE WILLIS



Thrifty, nifty lunch with STARLAC®—*the heart of milk*

STARLAC TUNA CHOWDER

(makes 4 to 5 servings—approx. 5 cups)

1/2 cup finely sliced onion
1/2 cup chopped celery
2 tablespoons butter
1 7-oz. can tuna fish, flaked
1 quart liquid Instant Starlac
2 tablespoons flour
1 teaspoon salt • dash pepper

Lightly brown onions and celery in butter in large saucepan. Remove from heat . . . add tuna fish. Add flour, salt and pepper to liquid Instant Starlac. Beat with rotary beater until just blended. Add to tuna fish mixture. Cook over low heat until thoroughly heated. *Do Not Boil.*

Starlac brings you all the nutritious elements of milk, minus the water and fat.

It brings you the heart of milk—to build strong and healthy bodies with harder muscles, sturdier bones and sounder teeth.

It tastes milk-sweet, milk-fresh. It mixes instantly, even in ice water. Grand for drinking! Grand for cooking! Serve Borden's Starlac morning, noon and night.

Borden's **STARLAC**
-the heart of milk
-about 8¢ a quart



Available in 5-qt. blue package; 3-qt. pre-measured red package; giant 12-qt. package.

© 1956 by The Borden Company



This coffee tells you it's fresher

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

Fresher because it's pressure packed

A remarkable new instant coffee is underneath this lid . . .



Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!



New Instant Chase & Sanborn



SPLIT-SECOND COOKING

VIRGINIA E. THABET

ROAST BEEF, 5-lb.	30 minutes
BACON	2 minutes
BAKED POTATO	5 minutes
HEAT A JAR OF BABY FOOD	45 seconds
TWO-LAYER CAKE (Cold Oven)	5 minutes

Here's flash news! Ever think that you'd cook with high frequency energy? Well, such cooking's here, and it's on the market in limited quantities . . . slightly expensive because it's so new. It is a form of microwave cooking that applies the same kind of energy used to operate your radio, and that transmits the signal to your television set. But this cooking won't interfere with the reception of either, because it is on a different wave length! This kind of energy produces heat *within* the food but not in the oven or the utensil. Sounds fantastic, doesn't it! Well it is . . . but that's the direction to which cooking is pointing! And it's called *electronic*.

This new electronic range looks like an oven and it is an oven. But the only heat produced is in the food. The air in the range, the range itself, and the utensils remain at room temperature, except for such small amounts of heat as they may pick up from the food! Imagine using no pot holders to remove that roast that looks so tempting and smells so luscious! And it is so *fast*. A potato bakes in five minutes, an egg cooks in 20 seconds, and a 5-pound roast in 30 minutes. (A roast prepared the usual way takes over two hours.) A pre-cooked frozen meal can be thawed and ready to serve in about four minutes.

At first glance, this is a pretty startling turn of events, particularly when compared to the conditions we usually associate with cooking. All this speed and no heat! The answer? The character of *microwave energy*. When CONTINUED ON PAGE 99

Gay ways to make a hit! Leap Year Salads

Cling Peach Heart and Arrow. Use a spoon, gelatin mold or cookie cutter to form heart shape of cottage cheese on salad plate. Outline cheese with cling peach slices, then with strip of pimiento. Garnish with salad greens. Decorate with arrow cut from green pepper.



ng Peach Wedding Bouquet. Spoon mound cottage cheese onto plate garnished with d greens. Top with drained cling peach f, cut side down. Arrange flower cluster of l cherries and mint leaves on peach. Shape uquet bow from a thin strip of orange peel.

made with Cling Peaches and Cottage Cheese

Aren't they delightful fun for Leap Year?—a tender heart, pierced with Cupid's arrow. A wedding bouquet, engaging as can be. A bell to foretell a happy golden wedding! Simple combinations, all, of protein-rich cottage cheese, garnishes and summer-sweet cling peaches from California. Cling peaches make the prettiest and tastiest salads—be sure when you buy that the can label says "clings."

Cling Peach Advisory Board

CANNED
Cling Peaches
FROM CALIFORNIA



Cling Peach Golden Wedding Bell. Spoon cottage cheese onto plate garnished with salad greens. Arrange cling peach slices on cheese in bell outline, with inner curve of peaches facing inward at top, outward at lower part and bottom. Decorate with cherry clapper and pimiento bow.



A JELL-O SALAD MAKES THE MEAL

CELEBRATION SALAD

1 package Apple Jell-O
dash of salt • 1 cup hot water • ¾ cup cold water
2 teaspoons lemon juice or vinegar
1⅓ cups (16-ounce can) drained fruit cocktail

Something *new* in salads—new Apple Jell-O combined with your favorite fruit! Dissolve Jell-O and salt in *hot* water. Add cold water and lemon juice or vinegar. Chill until slightly thickened. Fold in fruit. Pour into molds. Chill until firm. Unmold. For salad, serve on crisp greens with mayonnaise. For dessert, serve with sweetened whipped cream. Sprinkle mayonnaise or cream with cinnamon or nutmeg. Makes 6 servings.

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

Split-Second Cooking

(Begins on page 96)

microwave energy, controlled by turning the knob, comes into contact with a substance, any one of three things can happen. The energy can be reflected . . . as in radar. It can pass right through. Or it can be absorbed. *When it is absorbed,* it is converted into heat. Foods *absorb* the energy and naturally become hot. That is *electronic* cooking!

Cooking on the electronic range is simple because temperature controls are eliminated. All you need do is select high or low speed and set the timer.

Amazed that you can cook bacon on a paper plate lined with a paper towel, as shown on page 96? It's true. The paper towel absorbs the grease, the bacon turns golden brown, and the paper plate comes out unharmed! Amazing indeed.

Manufacturers have conducted many field tests to further development of these electronic ranges. Many housewives in the nation have been and are still participating in these tests—perhaps you are one of them. They have found that the electronic range has many advantages in addition to reducing cooking time. Fewer dishes are used because food can be cooked in the glass or china dish in which it is served. The dish remains cool, so food does not stick to it. Thus, dishwashing is easier and many dishes normally scoured after oven use can be washed in an automatic dishwasher without pre-scrubbing.

The women field-testing this new range find that they serve more roasts during the week, since these meats can be cooked in much shorter time. They prepare more hot lunches for school children; prepare more meals early in the day, and reheat meals at dinner in the time it takes to set the table. Freezers are used more. Hot cereals are cooked in small amounts in cereal dishes for quick breakfasts.

Frozen and fresh vegetables are quickly cooked in casserole serving dishes. Many families report that they do more mealtime entertaining in hot weather!

Yes, this electronic range looks like an oven and it is an oven. And it comes as a built-in or as a stack-on unit with high and low speed setting and an individual timer for the microwave unit and the browning unit.

The door has a special pull catch that can be released from either side. The electronic unit will not operate unless the door is latched. Thus, it is impossible for you to come in contact with the microwaves that cook the food. There is no danger at all.

On one range, there is a card file of over 400 detailed recipes for easy cooking reference.

The electronic range operates on a 220-volt circuit and uses the same kind of outlet with the same type cable as an electric range. The electronic range requires no special installation, either.

So where do we go from here? Electronics can offer a new flexibility in home meals. The electronic range is used for many foods formerly cooked on the range surface, such as eggs, vegetables, puddings, hot cereals, sauces, baby foods, bacon.

So, Dad, don't be afraid to be late. Your dinner, served up an hour ago, can be popped into the electronic oven and come to you piping hot in seconds. THE END



"WELL JUST HOW LONG WILL THE ELECTRICITY BE OFF....IM HELPLESS!"

whatever you do, cook it the new bacon way with the MIRRO-MATIC electric PRESSURE



easier pressure cooking!
easier pressure canning!
easier frying!
easier boiling!
easier steaming!
easier braising!
...and the only really easy way to keep foods GOOD and hot till served!

There's never been anything like it . . . anywhere! This modern miracle of *controlled* cooking makes *everything* easier, every step of the way.

All you do is dial the heat your recipe requires . . . from frying-high to a gentle "low." The exclusive Thermo-Heat Control automatically keeps the heat right where you set it, indefinitely.

Use your Electric MIRRO-MATIC without its cover, for frying chicken or chops, and for browning meats to be braised, with cover in place, for puddings or steamed breads. Add the pressure control and you can choose the *pressure* you prefer . . . 5, 10, or 15 lbs. . . . for speed-cooking or canning. As with the heat, the *exact* pressure you select is automatically controlled, indefinitely.

Whatever, whenever, *wherever* you cook, do it the new, electric MIRRO-MATIC way. You'll get easier meals and better meals, for less money . . . automatically!

4-QUART Electric, $29.95 with cord, rack, and recipe book. Federal Tax included.

MIRRO-MATIC also offers a complete range of non-electric pressure pans . . .

4-qt., $12.95 (West, 13.95) 6-qt., $19.95 (West, 21.95)
2½-qt., $11.95 (West, 12.95) 8-qt., $21.95 (West, 23.95)
16-qt., $28.95 (West, 29.95)
Rack and recipe book included.



automatically CONTROLLED HEAT!

Simply set dial of Thermo-Heat Control to correspond with pressure recipe requires and proper heat level is automatically maintained. Can also be set for browning, boiling, keeping foods hot.



automatically CONTROLLED PRESSURE!

Exclusive MIRRO-MATIC Pressure Control automatically prevents pressure from going higher than recipe requires . . . 5, 10, or 15 lbs.

automatically MEANS MORE Kinds of EASY MIRRO-MATIC Cooking, with minimum attention for years and years.

Sell the Electric MIRRO-MATIC at department, hardware, and home furnishing stores, wherever dealers sell the finest aluminum.

your best buy!

MIRRO THE FINEST ALUMINUM

Guaranteed by Good Housekeeping

COMMENDED PARENTS' MAGAZINE

ALUMINUM GOODS MANUFACTURING COMPANY, MANITOWOC, WISCONSIN
World's Largest Manufacturer of Aluminum Cooking Utensils

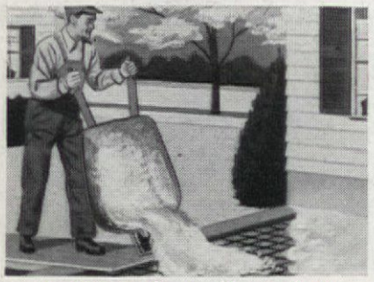
"A terrace be[illegible] sewer!"



"If your sewer line were cast iron, I'd say 'sure'. But it's non-metallic — and not strong enough to take the added weight."



"Cast Iron is different. It's metal — and really rugged. Even the weight of street traffic will not damage it."



"In this trade we like to know we're building over cast iron. Then you won't have any worries later on about digging up the terrace to get to the sewer."

Want to know what you can do to prevent sewer failure . . . add years to the life of your sewer and all that's planted or built above it? Send for your *free* copy of "What You Should Know About Plumbing Drainage". Mail the coupon today.

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The Mark of Quality and Permanence



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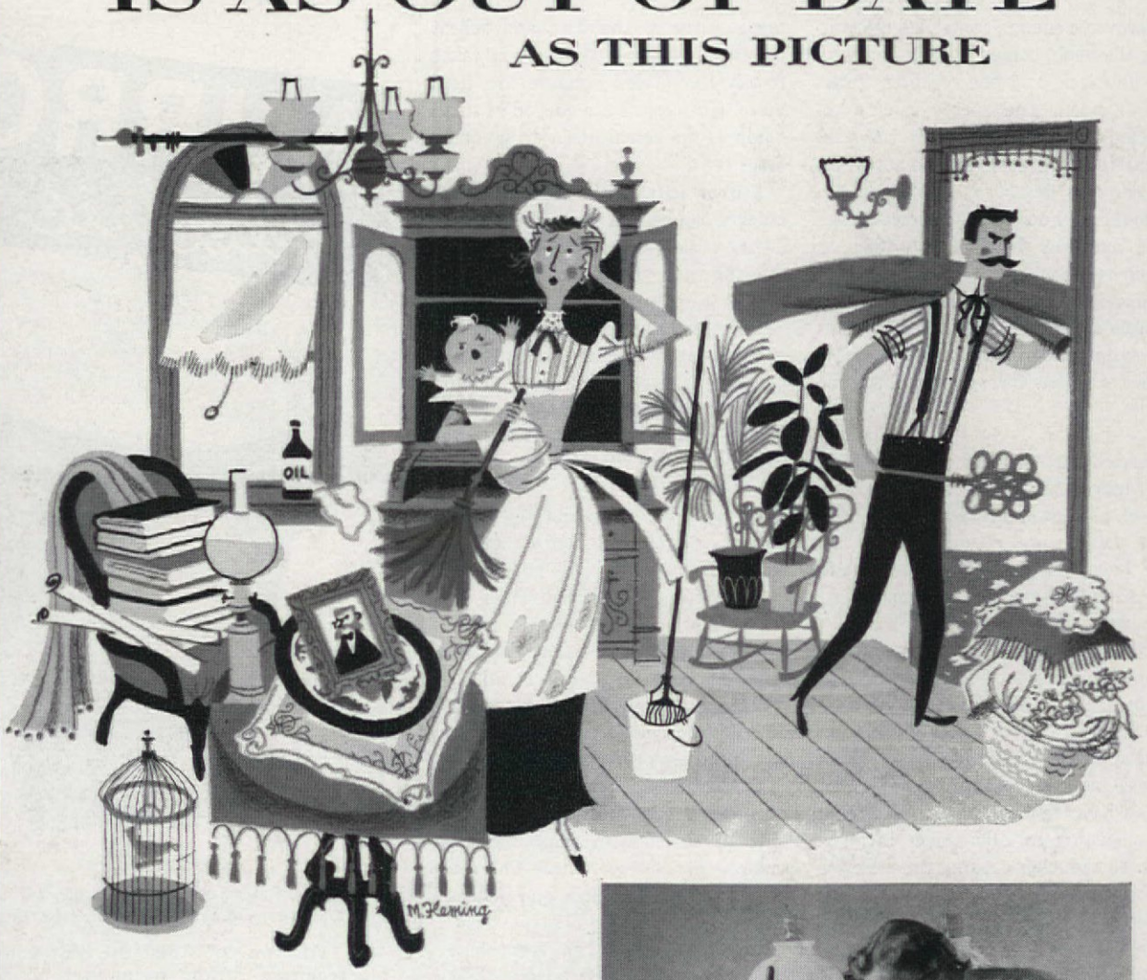
Please send me, FREE your booklet, "What You Should Know About Plumbing Drainage."

Name_____

Address_____

City_____ Zone_____ State_____

SPRING CLEANING IS AS OUT OF DATE AS THIS PICTURE



Spring cleaning? Why, haven't you heard? That's out of date! Way out of date. This business of "kicking up a storm" come every spring and fall is enough to drive Dad stark, raving mad. And who can blame him? He needs his solid comfort when he comes home after a hard day's work . . . he expects to find his easy chair and slippers in the usual place. And he's due that, don't you think? What's more, he wants you to be on hand all calm, cool, and collected and wearing a pretty dress. It's entirely possible. Even with the kids underfoot—why not let them lend a hand? You *can* have evenings as they should be. You needn't be worn out and grouchy. Just keep that daily housecleaning up to par!

Arrange your time and make the most of it. Cut down your weekly and monthly chores, for "chores" are just what they are when you let them pile up. Here are some things we would like to recommend to you. They add up to an ideal cleaning method, we know. How closely you can follow this method will depend on your way of life, and your needs. But it can serve as a guide to channel your activities. It's easier to spend a short time cleaning every day than to face that tough spring cleaning grind. So hop to it! We promise we will!

SEE OUR CLEANING CHART AT RIGHT— IT WILL HELP YOU PLAN YOUR SCHEDULE. MORE PICTURES ON PAGE 102



Save steps and energy: assemble all cleaning items in a basket and tote it around. Carry carpet sweeper and mop in other hand. Wear mitts and dust with both hands.

FIXIT TIPS
WITH "SCOTCH"
COLORED PLASTIC TAPE



MEND BROKEN TOYS with bright strips of this tough, all-plastic tape. Stretches to fit curved surfaces, sticks smooth and tight as skin.



IDENTIFY OVERSHOES, rubbers, other look-alike items with a small strip of "SCOTCH" Brand Plastic Tape. Seven colors, two widths to choose from. Only 25¢ or 50¢ at stores everywhere.



MINNESOTA MINING & MFG. CO., ST. PAUL 6, MINN.

RECIPES IN USE NEED

CELLOPHANE ENVELOPES

For new recipes—or your old favorites—use these individual cellophane envelopes! They're greaseproof and moistureproof . . . easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00
400 for $3.00

Over 40 Million Purchased By American Home Readers. Write today—don't wait! Send check or money order:

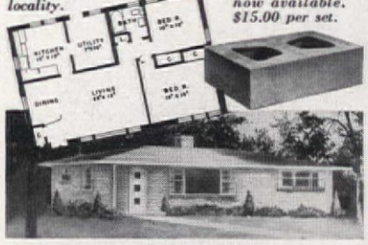
THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

B-13

$388.31 buys all the Brikcrete needed to build the eight-inch-thick walls of the 37'x24' "Brikadier."

**National average. May vary by locality.*

Brikadier plans now available. $15.00 per set.



Same low price per square foot for any size or type of home you plan to build.

Brikcrete is the world's most modern masonry, with colorful beauty, streamlined symmetry and self-contained insulation properties. Plenty of strength. Water resistant. Easy to lay. Wide range of colors. Costs less than lumber because it's made by chain of independent local plants throughout the U.S. Write for literature and name of nearest Brikcrete manufacturer.

BRIKCRETE ASSOCIATES, INC.
404 West 25th Street Holland, Michigan

In Canada
DUNN MASONRY MACHINERY LTD.
806 Dundas Highway
Cooksville, Ont.



You Can Be a Local Manufacturer

More local plants are badly needed to supply increasing demand. To men of vision and aggressiveness, Brikcrete is truly an outstanding manufacturing opportunity. Ideal community enterprise. Plants operate in franchise-protected territories. Liberal sponsor cooperation. High income potentials. Requires no skilled labor. We supply the basic equipment on easy-to-pay rental terms. Write for Brikcrete Book No. 2 for more information.

CLEANING CHART

DAILY

TIDY AND STRAIGHTEN UP

DUSTING

LIGHT ONCE-OVER OF CARPETS AND RUGS WITH CARPET SWEEPER

LIGHT ONCE-OVER OF FLOORS WITH MOP OR VACUUM CLEANER

WEEKLY

CLEAN WINDOWS INSIDE

VACUUM FLOORS, CARPETS, RUGS

LIGHT CLEANING OF BASEBOARDS AND WOODWORK

DUST AND WAX FURNITURE

CLEAN KITCHEN CABINETS, RANGE, REFRIGERATOR (DEFROST) AND FLOORS

CLEAN BATHROOM FIXTURES, FLOORS

MONTHLY

CLEAN WINDOWS OUTSIDE

VACUUM DRAPERIES AND FURNITURE

TURN MATTRESSES, VACUUM BEDSTEAD

WASH BASEBOARDS AND MOLDINGS

CLEAN CLOSETS AND BUREAU DRAWERS

OCCASIONALLY

WAX FLOORS

WASH AND WAX WOODWORK

WASH AND CLEAN WALLS

PACK SEASONAL ITEMS, UNPACK STORED ONES

SORT ITEMS FOR CLEANING, REPAIRS

MOTHPROOF CLOSETS, RUGS AND FURNITURE

P.S. DON'T FORGET TO CLEAN YOUR CLEANING EQUIPMENT AFTER EACH USE—OR AS DIRECTED. IT'LL SERVE YOU LONGER!

A.O.Smith celebrates 3,000,000 glass-lined water heaters with a 3,000,000 CONTEST!



you can win a Free trip for two

to EUROPE...
to HAWAII...
to BERMUDA...

or equivalent in cash!
or win one of 100 other prizes!

Just name this **Permaglas®** *Water Heater*

All you need to do to win this big, easy contest is to think of a name that best describes the new Permaglas water heater. There's nothing to buy, and no long writing to do. To enter, just drop in to see your nearby Permaglas Dealer. He'll give you your contest rules and entry blank. He'll help you think of a name by showing you the new Permaglas Water Heater.

SEE YOUR Permaglas® DEALER NOW!

Your Permaglas dealer has entry blanks, full contest rules, and a list of all of the wonderful prizes to be given away. Enter NOW . . . you can easily be one of the lucky winners. 1st PRIZE—Two-week all-expense trip for two to Europe. 2nd PRIZE—Two-week all-expense trip for two to Hawaii. 3rd PRIZE—Two-week all-expense trip for two to Bermuda. Plus 100 additional valuable prizes!

DON'T DELAY . . . CONTEST CLOSES MIDNIGHT, MAY 15, 1956!

If you have purchased a Permaglas water heater, any model, between February 1, 1956, and May 15, 1956, and your suggested name is selected as one of the winners, the entire cost of the water heater will be refunded to you by the A. O. Smith Corporation.

Why 3,000,000 Glass-Lined Water Heaters are Important to YOU

Everybody knows that glass can't rust, but it took Permaglas—way back in 1939—to show that glass was one sure way to prevent rust in a water heater. But just any glass won't do. Ordinary pot-and-pan porcelain enamel quickly deteriorates under constant contact with very hot water.

Since 1921, A. O. Smith has been coating steel with glass. A. O. Smith engineers tested thousands of glass formulas *exhaustively* before they found one that was tough enough for water heater use. The A. O. Smith formula is the *only* glass really proved in water heaters . . . and now over 3,000,000 families know it.

When you buy Permaglas, you get patented HEETWALL construction for more efficient heating, and elimination of scalding hot water.

Too, Permaglas gives you the only EYE-HI temperature control, plus aqua-and-copper styling that makes all other water heaters old fashioned!

Through research . . . a better way

A.O.Smith CORPORATION

PERMAGLAS DIVISION, KANKAKEE, ILL.
In Canada: John Inglis Co., Ltd., Toronto



get **Permaglas®** with the ONLY glass-lined tank proved by 3,000,000 families

There is a difference in bleaches!



CLOROX®
is Ultra-refined
...EXTRA GENTLE

HERE'S THE BENEFIT TO YOU

In laundering



In house cleaning



1 EXTRA-*gentle bleaching!*

Clorox is made Ultra-refined by a formula and process used only by Clorox . . . and protected by patent. The effect of this formula and process is to provide maximum purity, making Clorox free from caustic, extra gentle . . . safer for bleaching, brightening and disinfecting white and color-fast cottons and linens.

2 EXTRA-*efficient disinfecting!*

Thanks to the exclusive Ultra-refining process, Clorox is the most efficient germ-killer of its kind. In routine cleaning of kitchen and bathroom surfaces Clorox not only removes stains and deodorizes, it disinfects . . . provides a type of disinfection recommended by hundreds of public health departments.

© 1956, Clorox Chemical Co.

You get *both* big *extras* with *Ultra-refined* CLOROX®



Every time you use CLOROX you protect family health!

Spring Cleaning

(Begins on page 100)



Keep appliances, cabinets bright with wax that waxes *and* cleans. Pour on damp cloth, rub to loosen dirt. Polish while damp.



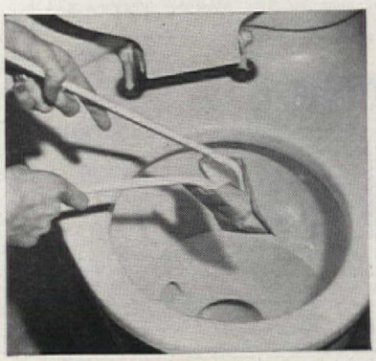
Clean draperies, furniture, tapestries, mattresses, furs, clothes with upholstery nozzle of vacuum cleaner. Suction regulators on some cleaners work on most delicate fabrics.



To avoid marking walls when you clean baseboards and woodwork, cover cardboard with aluminum foil. Place just above baseboard.



Pour small amount of window-and-metal wax on a damp sponge. Put thin coat on windows, let dry. Polish with soft, clean cloth.



Use a disposable toilet-bowl cleaner and all you have to touch is mop handle. Slip a disposable, foaming deodorizer-cleansing pad onto bottom of mop and scurry it around bowl. When finished, press the button on top of handle and flush away pad. Guards against bacteria. Has wall dispenser. THE END

See "Where Credit Is Due," page 160



This is the trend-setting new "Pioneer" by American Kitchens . . . color styled by Beatrice West

New trend toward living-kitchens . . . with a vivid accent on texture

Antique copper and natural birch—with the extra strength of an all-steel frame

Texture is the key to today's new decorating trends. Texture to give you subtle blends and exciting contrasts—as in this dramatic new kitchen by American Kitchens.

It's called the "Pioneer" . . . and it's a kitchen that's a joy to live in . . . a kitchen to be proud of. To achieve its warm friendliness, it combines nature's most gracious textures—the gentle glow of antique copper and the rich lustre of natural birch. Even the famed "Roto-Tray" Dishwasher, the counter-top range, and the built-in oven are in matching antique copper . . . the beautiful result is a room full of charm. Comfortable, pleasant, and above all . . . convenient.

And price? Much lower than you'd think! The "Pioneer" is a kitchen of dreams designed for a budget of reality—*your* budget. And in addition to its striking beauty, it gives you the years-longer durability of an all-steel frame . . . plus dozens of work-saving features you have to see to appreciate.

So see the new "Pioneer" today—and ask your American Kitchens dealer about his exclusive Beatrice West Color Styling Service. There's absolutely no obligation!

American Kitchens (ALSO AVAILABLE IN CANADA)

DIVISION AVCO CONNERSVILLE, INDIANA

Clip and mail coupon for this valuable kitchen planning guide!



American Kitchens Division, Dept. AH-36
AVCO Mfg. Corp., Connersville, Indiana

Here's 10 cents. Please rush new full-color 24-page booklet "Clever Kitchens" with tips on kitchen planning and decorating.

Name_____
(Please Print)

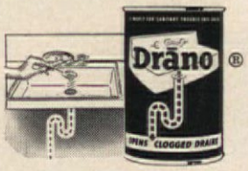
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City_____ Zone____ State_____



"Head for home, Joe! Today's the day I put Drāno in all the drains!"

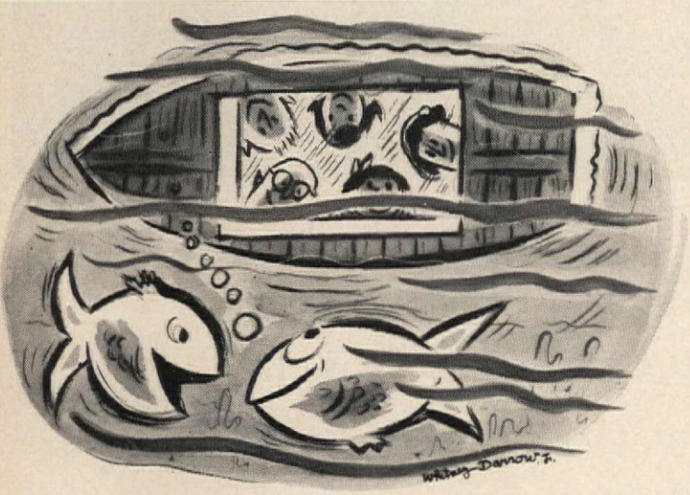
Get the jump on dangerous sewer germs. Don't trust *liquid* disinfectants to do away with them! It takes Drāno's churning, boiling action to dissolve the muck germs breed in—to keep *every* drain free-running. So why wait till the drain stops up? Make one day a week Drāno Day—it costs about a penny a drain.



Won't harm septic tanks—makes 'em work even better. Get Drāno now at grocery, drug or hardware stores, here or in Canada.

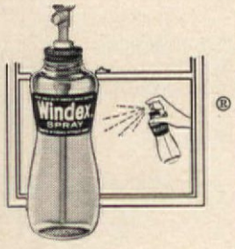
There's nothing like Drāno . . . to keep drains free-running and sanitary.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"Those silly people could see us a lot clearer if they'd clean their glass with Windex Spray."

You'll have a bright new outlook in half the time—with Windex Spray. Swish—spray it on! Whish—wipe it off! Windex gets your windows, mirrors "sparkling clean"—makes 'em stay clean longer. There's no waxy film to attract dust or show up little fingerprints—no *streaks!*



Best yet, Windex Spray is *so* thrifty—the 6-oz. size costs so little, the big 20-oz. *refill* gives you even more for your money. See for yourself —at any grocery, drug or hardware store, here or in Canada.

So quick, easy, thrifty, it outsells all other glass cleaners combined!



THE CASE OF THE VANISHING LAUNDRY

MARYLAIRD WOOD



When Mrs. Eugene Sbarbaro of Oakland, California, got an automatic washer and dryer, she didn't give up her old laundry tubs. "We need them for dyeing, gardening, clean-up, washing paint brushes—and similar tasks around our busy home," she says. So the old tubs remained.

But they became a problem when the Sbarbaros finished off the laundry area as a recreation room and bedroom. For the tubs were centered on a wall in the hallway-entry to the newly-paneled rooms. Mrs. Sbarbaro's answer to the problem was to move her washer and dryer out and disguise the laundry tubs.

To cover the tubs, Mr. Sbarbaro built a piano-like plant stand of plywood. The walls of the room are painted a soft coral and the wainscoting is gray-background wallpaper with black "grillwork" design. By carrying this pattern over the plywood laundry-tub cover, Mrs. Sbarbaro has achieved a decorator's touch.

Wrought iron sofa legs tie in with the wallpaper. For a gay accent, a birdcage is used as an overhead light fixture. Now an area that was dingy and unattractive is functional and charming.

It's another example of what do-it-yourselfers can accomplish with a little imagination and work. THE END

WE NEED YOUR OLD ADDRESS AS WELL AS YOUR NEW ONE . . .



. . . to change your subscription stencil when you move. Avoid missing copies or paying extra postage on them. Fill in your *new* address below, and send it with the address label (or a facsimile) from this issue, direct to The AMERICAN HOME Subscription Dept., Forest Hills 75, N. Y., five weeks before moving-day.

Name

New Address

City Zone State

ROPER *is one of a number of automatic separate Gas range units, made to "CP" standards. See them at your Gas company or Gas appliance dealer's.*



Look to GAS for separate range units... the smartest idea in many a kitchen!

CABINETS BY REPUBLIC STEEL KITCHENS

How modern can a kitchen get? Housewife after housewife is finding an exciting new answer in separate Gas range units. In tiny kitchens, these units open up new storage areas and work areas can be far more convenient. In a large kitchen, grandeur can be yours . . . some people use 2 ovens . . . set extra burners near the breakfast nook. Wherever you put these units, you get the unbeatable cooking skill that Gas has always been prized for. Instant on-off heat . . . superb control . . . that famous flame-kissed broiling (have *you* tasted the difference?) . . . and the evenest baking in the world. Talk to your Gas company or Gas appliance dealer now about planning a "package" kitchen around separate Gas range units and the ready-made cabinets that go with them. Such a purchase is FHA-approved for easy financing. It not only increases the value of your house, it adds immeasurably to your enjoyment of life! AMERICAN GAS ASSOCIATION

Only Gas gives you so many modern features

GAS—the modern fuel for automatic cooking . . . refrigeration . . . water-heating . . . house-heating . . . air-conditioning . . . clothes-drying . . . incineration.



I'm in love with my new

MICARTA

unitop®

it's setting the style

in modern kitchens!

Every woman will love this refreshingly different Micarta counter surfacing. Here, for the first time, is a one-piece counter that eliminates dirt-catching metal moldings *completely!* From its "dripless" front edge to the top of the backsplash, it's just one seamless sweep of colorful plastic—*much easier to clean!* Moreover, its simple construction makes it ideal for "do-it-yourself" installations. Think of all these advantages in a tough material that retains its original beauty almost indefinitely!

For the complete story on the colorful, practical Unitop, just use the coupon.

Westinghouse

United States Plywood Corporation
P. O. Box 126
New York 46, N. Y. AH-3-56

Please send me complete information on the new Micarta Unitop.

NAME_____

ADDRESS_____

CITY & STATE_____

micarta®
DECORATIVE SURFACING

distributed by
UNITED STATES PLYWOOD CORPORATION
largest plywood organization in the world



BLESS MY MANY-ARMED SERVANTS!

EDITH GOODMAN

Do you sometimes wish you were as many-armed as Siva so that all your chores might be finished more rapidly? I've found more practical answers, though, are household helpers that do the heavy work of laundry, ironing, and cleaning. They serve me like extra hands, saving time and energy—and money, in the long run.

The house is a time-consuming care. Cleaning, cooking, shopping, laundry, mending, and budget management all take time. I can't buy everything I want. Still, I have acquired appliances over a period of years through close attention to good sales.

In the laundry department: my automatic washer after 15 years' service has just been replaced by a new one. The old washer did up to a dozen loads of laundry a week, and gave free time for other chores. And if I'd sent out laundry over the years, it would have cost many times what the washer did.

My dryer is the newest item. It eliminates lugging heavy baskets, and leaves the clothes dry and odorless. Many things may be hand-smoothed and put away. Sprinkling is eliminated by damp-drying.

This brings me to the ironer. Sitting comfortably at an ironer gets the work done in a fraction of the time, without backache.

In the food department: although our refrigerator is small we decided that we wanted to keep it. So we got a freezer. We have daily food storage in the refrigerator, with everything else in the freezer, and it works very well. I can buy larger quantities of foods in season, when they cost less, and store them in the freezer. We figure this means our freezer should repay its cost in about three years. For baked goods, the freezer literally takes the cake. I can bake in quantity when I have time.

I found that a very heavy duty mixer will mix bread dough and pie pastry, run a grinder, and whip anything. It also turns an ice-cream freezer. I keep it on the drainboard by the range and above it is a shelf with baking needs. This forms a mixing center, easy to get at and use. I use it at least once a day. No bakery bills!

In the cleaning department comes the vacuum cleaner. Mine is a tank type. All our floors are either wood, asphalt tile, or rubber tile (even the porch and basement)—easy to keep clean with the felt floor attachment. It keeps wax shined between washings, too.

A good hot water heater is another efficiency builder in our house. Plenty of hot water is a must for washing dishes, scrubbing, and other chores. And really hot water is needed for the dishwasher. Sometimes I have to leave before everyone finishes breakfast. Dishes are simply rinsed and put in the dishwasher, leaving the kitchen clean and tidy and the sink free.

Getting rid of the garbage was a nuisance until we put in a waste disposer a couple of years ago. Now the sink is clear of refuse all the time. We bought the heaviest-duty machine available. It will grind up anything but metal or glass. This disposer eliminates an unsightly garbage pail and the job of cleaning it.

My sewing machine has paid for itself many times over in the savings when I made clothing, draperies, and slipcovers.

These are the appliances *I* find most useful. When I average out the length of service I get from my appliances I don't believe they're expensive, and they certainly give me valuable bonuses of time and energy.

THE END

Under this Formica Top is an astonishing new washer

It washes clean, clean, clean—by energizing the water itself, then surging it through clothes. There is no thrashing agitator in the Bendix Power-Surge Washer.



Only Bendix gives you colorful, carefree Formica Work-Tops

Think what you can do with 25 wonderful extra inches of counter space. Genuine Formica . . . resists chipping, peeling, cracking, staining. In seven decorator colors.



You can actually feel the energy as it surges out soil!

See a badly soiled glove wash clean . . . *right on your hand*



1. To see how the Bendix Power-Surge Washer whisks out deepest, stickiest soil, first rub sticky catsup (or gooey jam) deep into the fibers of a glove. Make a real mess of it!



2. Now put your gloved hand in the Power-Surge Washer. Sure you can! It's entirely different from conventional agitators, as safe for your fingers as it is for clothes.



3. You'll *feel* this washer washing clean. And in seconds, you'll see what we mean by energized washing action. Look at your glove. Not a trace of sticky catsup is left.



4. A wonderful washer to live with! Cleans clothes cleaner. Eliminates agitator wear. And there's practically no "wear out" to it. No gears or transmission to get out of whack.

Crosley and Bendix Home Appliances Divisions of
AVCO MANUFACTURING CORPORATION
Advanced Development in Aviation, Electronics, Products for Farm and Home

In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario

For the name of your nearest Bendix dealer, call Western Union, Operator 25.

BENDIX

AUTOMATIC **POWER-SURGE WASHER**

ROYLEDGE
SHELF LINING PAPER



A spring tonic for your shelves

Time to spruce up shelves with wonderful new Royledge. Kitchens and closets wake up come vibrantly alive —with these radiantly fresh, new patterns and colors. Royledge never fades... stays fresh so long. Ask for Royledge Shelf Lining Paper and Edging all-in-one in regular or Xtra-width — *and* the new *narrow-width*. It costs so little too. Get a fresh supply at Variety, Supermarkets and Dept. Stores everywhere.





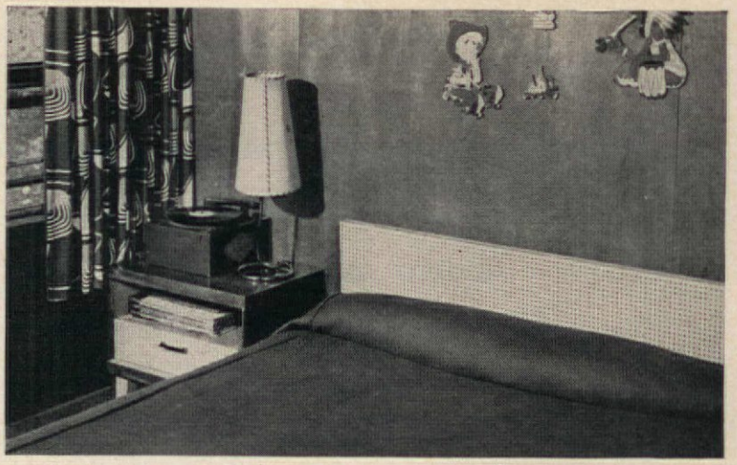
Guaranteed by Good Housekeeping



Royledge
SHELF LINING PAPER
AND EDGING ALL-IN-ONE

DESIGNED FOR Royal LIVING, EVERY DAY!

Royal Lace Paper Works, Inc., Brooklyn 1, N. Y. (A subsidiary of Eastern Corp.)



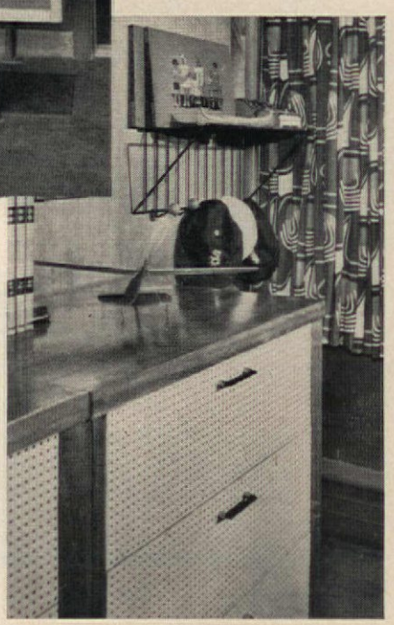
Cementing a perforated hardboard panel right onto an old headboard gives it a distinctive design pleasing to both adult and young man. The drawer front of the night stand is similarly treated with board.

FOR YOUR STAR BOARDER



Architect Eugene Meyer designed and built an easy-to-copy single pedestal desk for his young son. Drawers are faced with perforated hardboard and whole unit is set up against a small wall area covered with the same material. Favorite toys or collection can add personal touch.

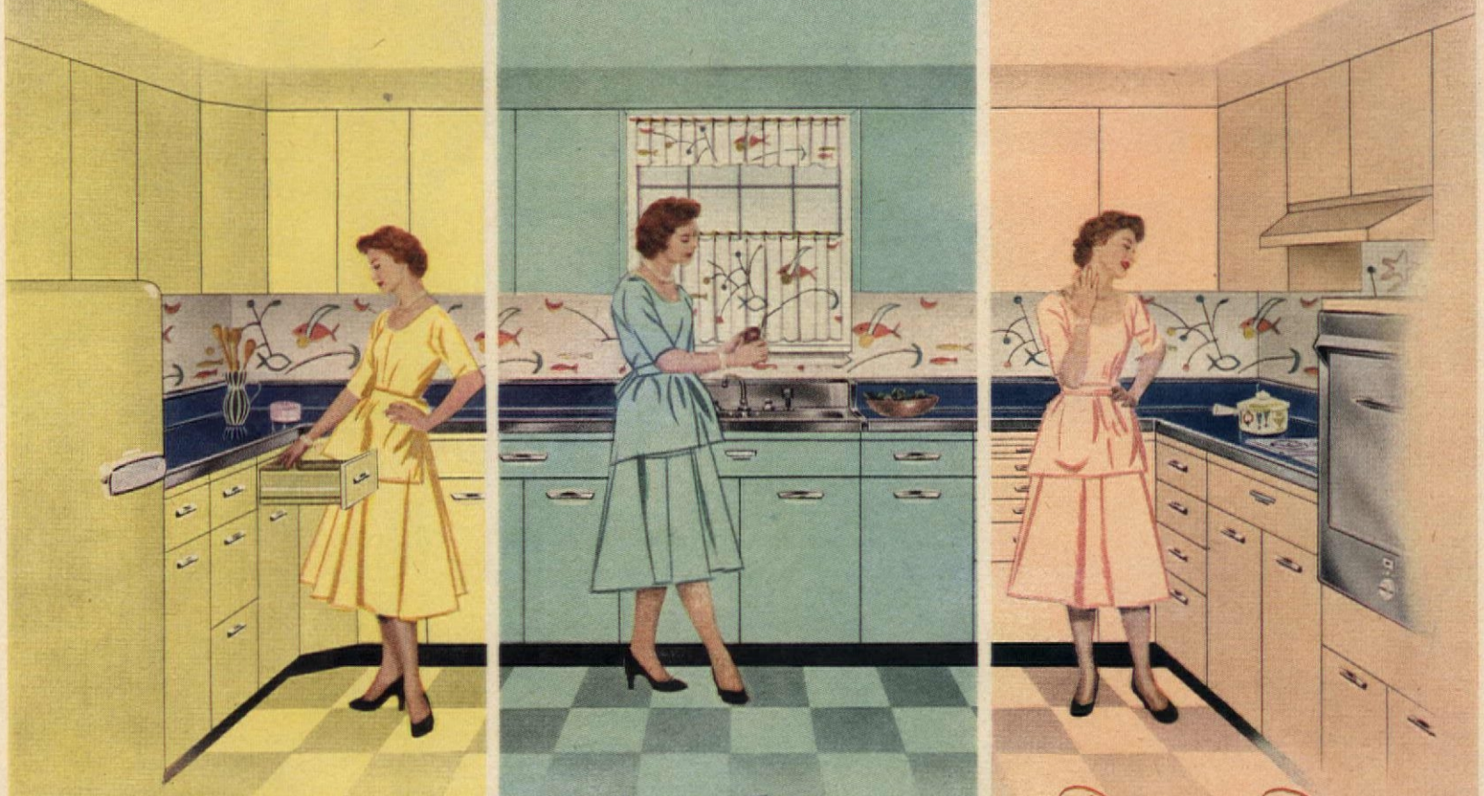
See "Where Credit Is Due," page 160



An old double dresser takes on a most contemporary air just by the addition of perforated panels, simple pulls. Mr. Meyer utilizes wall space again with a wall shelf designed to hold treasured belongings. Planned to please a seven-year-old, this room will adapt to his changing tastes and hobbies in years to come.

The Color News is Harmony Hues!

Republic Kitchen Stylists give you the Practical Answer to Color



Largo Yellow

HARMONY HUES BLEND WITH NEW APPLIANCES IN COLOR...

Long, intensive survey and research by Republic created Harmony Hues to blend, harmonize or contrast happily anywhere in the color spectrum. From Largo Yellow, Tempo Turquoise or Prelude Pink, you'll discover a shade to go with any of the new refrigerators or ranges in the gayest finish.

Tempo Turquoise

...LIVE SERENELY WITH SMART DECORATING MATERIALS...

Professional decorators can tell you why. It's because these soft, delicate tones are composed of pure primary colors, coaxed to softness by the addition of white. Fashionable fabrics, wall coverings and paints can be flatteringly used with Harmony Hues, in contemporary or traditional mood.

Prelude Pink

...GIVE YOUR KITCHEN A FRESH, NEVER-GROW-TIRED BEAUTY!

Here is color with a promise—so important when you consider a *lifetime investment!* When you fancy a change of key in your decorating theme, Harmony Hues will blend to your future choice of decor. Still color-shy? Then you'll want Republic's Classic White, always a pleasing foil for any color scheme.

REPUBLIC STEEL KITCHENS

in Harmony Hues

P.S.— **NO EXTRA COST!**

NEW TOO! THIS COLORFUL IDEA BOOK



Send 25 cents and this coupon filled out, for your copy of 28-Page Praise-Winning Kitchens. Mail to Republic Steel Kitchens, 1038 Belden Avenue, Canton 5, Ohio. AH-163

Name_____

Address_____ Zone_____

City_____ State_____

County_____

Suddenly you see cooking in a totally new light

Never before have you seen a range like the magnificent Tappan Greenbrier. You look, and here at last you see something completely new and exciting and beautiful in range design. And with it all, the incomparable cooking convenience that only America's master range builders can give you.

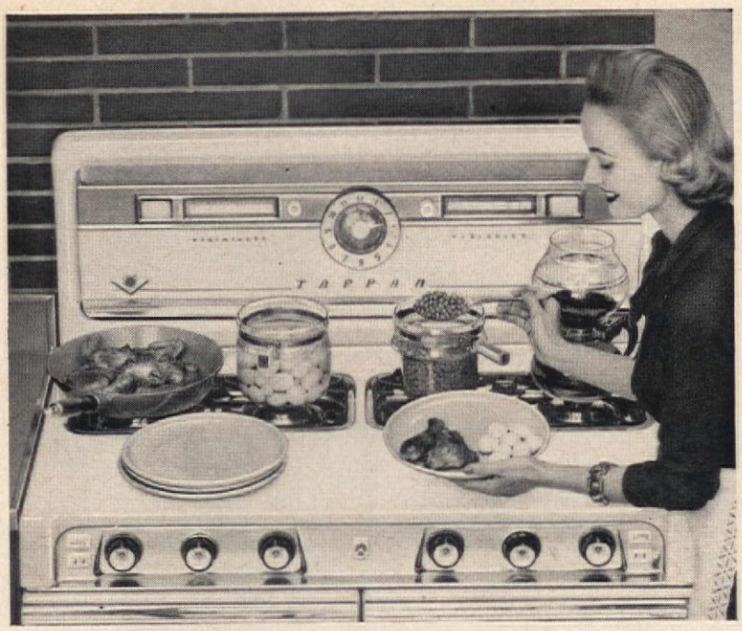
You appreciate the clean break with tradition that moves all four burners to the back, gives you all that wonderful work space up front. You find this is the one range that cooks *delicious* meals automatically . . . as delicious as hours of range-watching could achieve. There's the magic, too, of a broiler that adjusts to any position at a touch.

But there's much more . . . so much, you must see the Tappan Greenbrier to believe it. And there's this, too. Only the Tappan Greenbrier can give you the satisfaction of having the finest range money can buy. The Tappan Stove Company, Dept. AH-36, Mansfield, Ohio. Also, Canadian Tappan Stove, Ltd., Montreal.



THE TAPPAN GREENBRIER

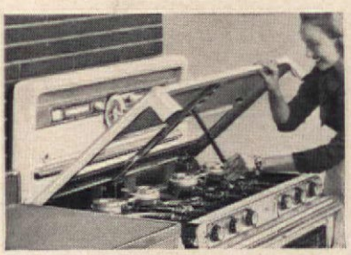
Achievement of Tappan's seventy-six years as America's most respected range manufacturer



So sensible, it's sensational!
The beautiful all-new range-top of the

TAPPAN
GREENBRIER
GAS RANGE

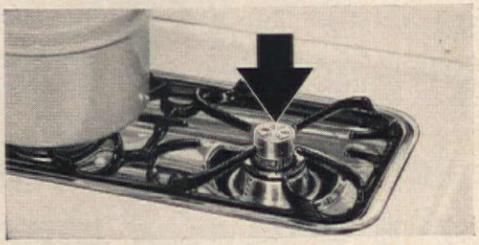
At last here are burners right where you want them—side by side at the back of the range. The Greenbrier's Four-in-Line Burners permit step-saving food preparation right at the range—and "assembly line" serving as you move dinner plates along in front of the utensils.



Just think . . . the whole top lifts up in a jiffy. The entire top surface is hinged at back, lifts up with ease, makes it so simple to get your Greenbrier really clean.



You and the children stay safe. There's no reaching over burners, no danger of tipping pots and pans, no chance for kiddies to touch or spill hot utensils.



New . . . Tappan Set 'n Forget Top Burner Control ends watching and waiting for all range-top cooking. Just set temperature dial—then forget worrying about food scorching or boiling dry. No more boil-overs because of excessive heat, either. Cooking is done to perfection automatically—more economical, too. Only exact amount of heat is used for each cooking job.

and look... There are easy terms to make this finest range easy to own. See the Tappan Greenbrier at your store soon.

PICTURES ON PATTERNED WALLS?

Don't pack away your favorite pictures when you decide to switch to patterned wallpapers. Instead, choose papers that tie the pictures to your rooms



Good background for this handsome Louis XIV print—or for almost any other picture with a good deal of open space—is this neat, all-over pattern. It makes a unit of the picture and Bombay chest.

Alone, this dignified portrait would lack sufficient weight to hang above the extra-long sofa. But large scale, open-patterned paper, with help of tall lamps, balances the setting, suits its formality.



CONTINUED ON PAGE 112

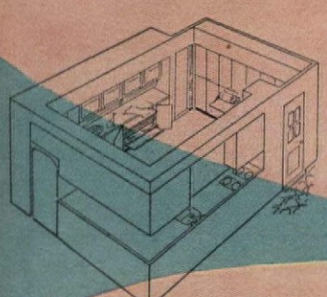


"the *St. Charles* look"
your background
of kitchen beauty

Today's woman is no longer a mere "cook," content to slave away her day in a dreary, dismal work-room. She has become, instead, a knowing homemaker and gracious hostess, relishing her hours in the happiest room in her home . . . the brightly beautiful and wisely practical St. Charles Steel Kitchen.

Color is hers to choose. This daring purple, purest high-fashion, suggests the extreme variety of her choice, which includes light or dark solid wood exteriors. Convenience is at her fingertips. Here, you see it in the broad, shallow trays of this newest linen storage unit. In the glass-doored wall units, with matching mid-way compartments below. In the welcome capacity of floor-to-ceiling storage, containing a convenient drop-counter. And all of it custom-built to *your* order.

So it will be with *your* new St. Charles Kitchen . . . color-keyed to *your* taste, expertly planned to attain the convenience *you* want. And, when it's all your very own, you'll experience a feeling of "rightness" and a pride of possession that few other belongings can bring. *Won't* you see your specialized St. Charles Dealer, soon?



YOU CAN FINANCE YOUR ST. CHARLES KITCHEN on easier terms than you would an automobile Ask your St. Charles Dealer. You will find him listed in the Yellow Pages of your phone book.

StC

SEND FOR COLORFUL 24-PAGE BOOK

ST. CHARLES STEEL KITCHENS, 131 Tyler Road, St. Charles, Illinois

Sirs: I enclose 25 cents in coin for my copy of "PLAN FOR KITCHEN LIVING," your 24-page guide to color, convenience, and kitchen economy.

We plan to ☐ remodel; ☐ build. (Please check one.)

Name.....

Address.....

City.....Zone....State.....

Factory Showrooms:
333 N. Michigan Ave., Chicago
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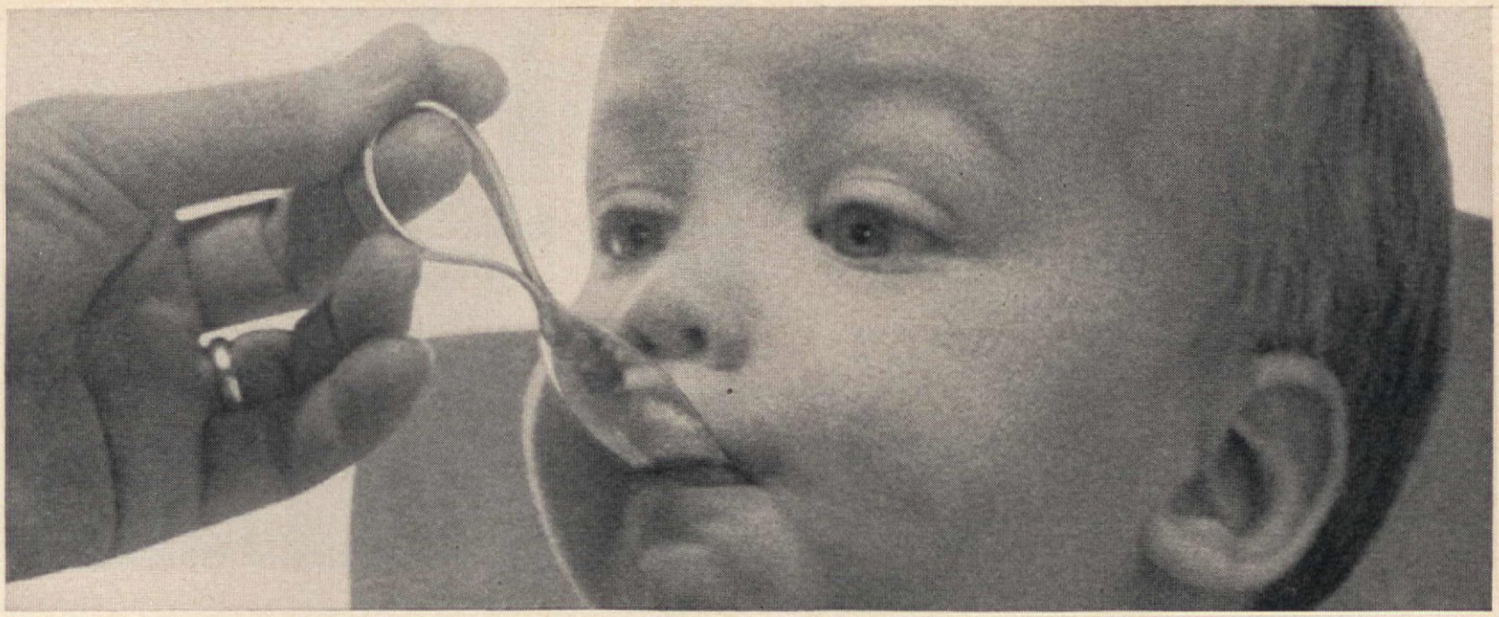
(Continued from page 111)



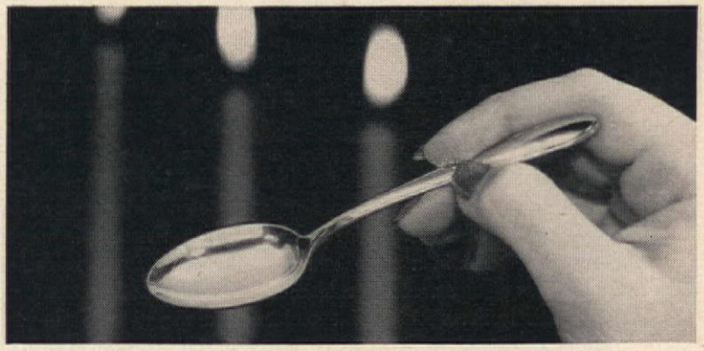
Partially-patterned mural paper invites a grouping of colorful, impressionistic paintings in French-style frames. This setting has a charming feeling of delicacy. An expanse of plain paper like the one chosen for this spot will give you a much wider choice of pictures.

The very decorative stripes of this floral paper play a decided part in the placement of the pictures. Red velvet backing unites an assortment of photographs and also gives the plain surface necessary to contrast with the elaborate background. An artistic effect. THE END.

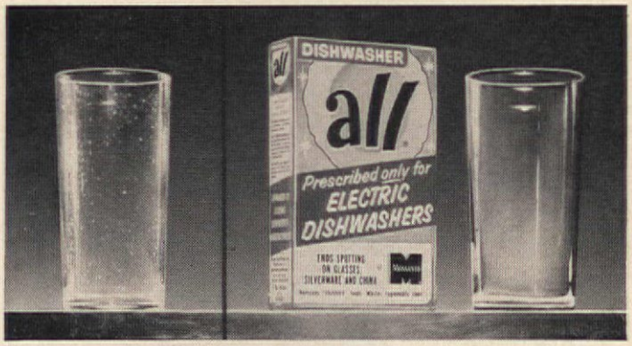




YOU'RE SURE—WHEN THE SPOON TOUCHES HIS LIPS, OR MEETS THE ADMIRING EYES OF YOUR GUESTS! WITH DISHWASHER *all* IN YOUR ELECTRIC DISHWASHER . . .



your shining silver shows how much you care!



DISHWASHER *all* leaves no unsightly film which may breed germs. Formulated with new DC-T (controlled chlorination), an exclusive development of Monsanto laboratories, DISHWASHER *all* received highest detergency ratings ever scored in exhaustive tests by manufacturers' dishwashing clinics. Details on request.

DISHWASHER ***all's*** exclusive formulation gently but thoroughly removes stubbornest foods from fine china, gives a *hand-polished* lustre to crystal and silver. Less worries about family health, your guests' appraising eyes. With DISHWASHER ***all*** you can set your table right out of the machine. No wonder *every* leading dishwasher maker wants you to use DISHWASHER ***all.***

DISHWASHER *all*®

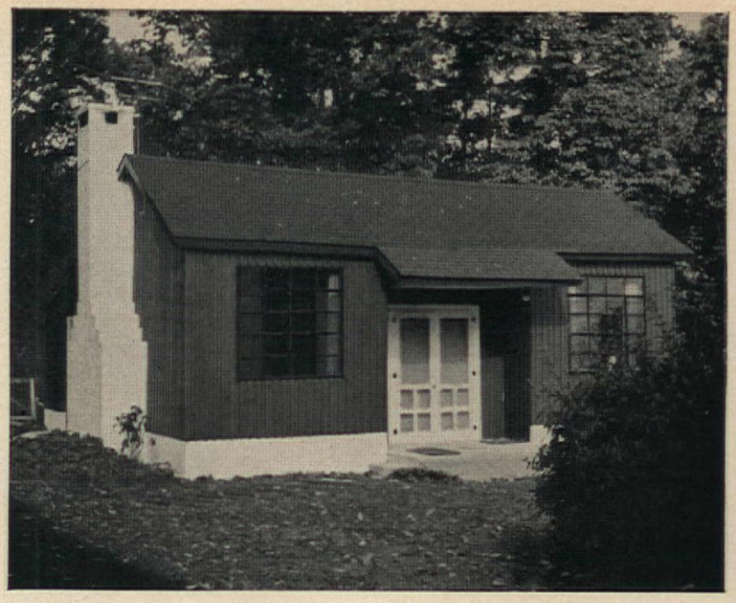
DISHWASHER ***all*** is a product of MONSANTO where creative chemistry works wonders for you

all is a registered trademark of Monsanto Chemical Company

MONSANTO

After I had finished restoring my pre-Revolutionary farmhouse at Yonder Hill and converting the little "milk house" on the former dairy farm into a guest cottage (AMERICAN HOME visited Yonder Hill in the July, 1948, issue), there was still on the place the pictured dilapidated wagon shed, an eyesore that would have to be either covered up or destroyed entirely. I elected to make it over into a place for storing garden tools in winter, but, halfway through the operation, I began to get big ideas (don't we all?) for making it into a habitable dwelling. The restored farmhouse, though charming, didn't offer enough light or space for a working newspaperman accustomed to both. If I were to spend time here *writing* (my alibi for all the trouble and expense), I would need a studio.





DANTON'S PARADISIO

DANTON WALKER

When I seriously began to consider the wagon shed as my studio-to-be, I realized that additional head room was required, for the shed was built on salt box lines, its 20-foot overhead beams sloping to the rear. So I raised the building three feet, put in a concrete and cinder-block footing, installed a hardwood floor. A layer of outer sheathing, a new roof, and an entirely new front wall, since the shed was open in the front, were also required. A fireplace was indicated, naturally, so I had a big fireplace of the heat-circulating type installed, inside a concrete-block chimney.

As the studio idea began to take shape, the next decision was to add a cinder-block lean-to, or annex, allowing for a small guest bedroom, a modern bath, a large and electrified kitchen, a hall to the back porch, and a utility room for an oil-burning furnace and electric hot-water heater. The 18 x 32 x 12′ living room offers sleeping space for two or three extra people, with the use of convertible couches—screens on ball-bearing casters act as room dividers. In moments of repose, the same room provides ample working space for myself.





The old wagon shed emerged as a completely comfortable and entirely practical combination studio and dwelling, where I now spend all my time. The main house has become a guest house; the "milk house" I rent. It was in the studio, on my days and nights off from my job as a Broadway columnist for the *N. Y. Daily News*, that I found time and inspiration for writing my long-planned autobiography, *Danton's Inferno* (Hastings House, publishers). I should have dedicated it "To the Studio!" THE END

When a cousin down South asked me what good my country place did me, with so little time to spend there, I replied: "It furnishes me with subjects for Christmas cards." The picture above was my 1954 card, and one of the best of the series, I think.

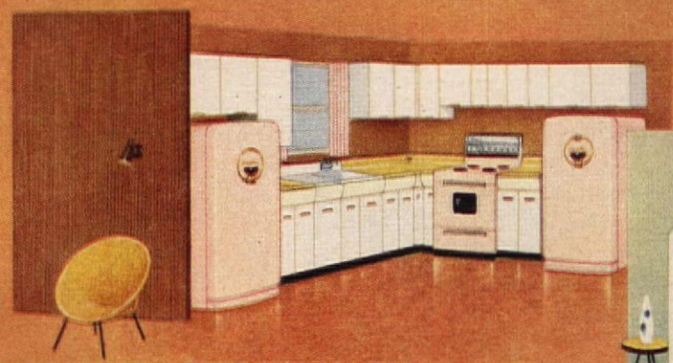


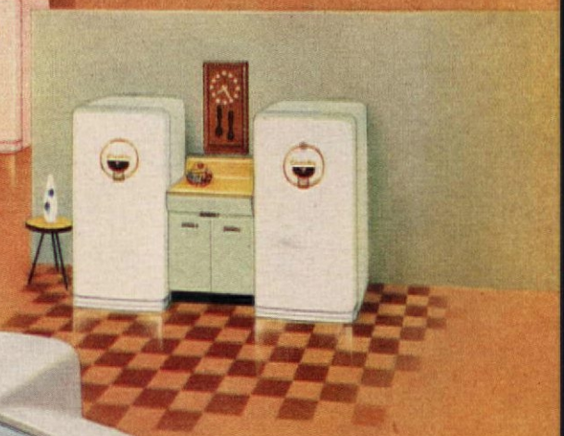
CROSLEY

presents

(and very proudly, too!)

"FRESH and FROZEN FOOD CENTERS"







Crosley's new Shelvador Twins. Two separate units, one for fresh foods, one for frozen. Each only 28½ inches wide. Use them side-by-side, or separately.

The new way of food-keeping you will surely come to

Now, for the first time, you can have a real "Fresh and Frozen Food Center" right in your own kitchen. Not just a little more space for fresh things, but bushels more. Not just a cubicle for frozen foods, but a storehouse where you can stack up months of frozen meals!

Look first at our SHELVADOR TWINS . . . Two separate units . . . one is all for fresh foods . . . one is all for frozen foods. Each unit the finest of its kind. Made to go together to give you the most convenient food-keeping service ever designed.

14 cu. ft. refrigerator . . . ALL, ALL for fresh foods. Controlled humidity keeps food at peak of freshness. Roll-out shelves. Shelvador door! Big meat drawer. Ten pound ice maker. And . . . exclusive Hi-Speed Automatic Defrost!

Matching freezer . . . holds more than 450 pounds. Big roll-out baskets. Select-O-Trays that let you see the packaged foods on hand. Dispenser delivers one can of juice at a time. Huge Quick-Freeze compartment. And genuine Shelvador door all for frozen foods!

For the name of your nearest Crosley dealer, call Western Union, Operator 25.

Crosley and Bendix Home Appliances Divisions of AVCO MANUFACTURING CORPORATION

Advanced development in Aviation, Electronics, Products for Farm and Home



Now look at our DUO-SHELVADOR

The food-keeping convenience of the Shelvador Twins . . . in a single 13 cu. ft. refrigerator-freezer combination. Up top, a 9 cu. ft. refrigerator. Below, a 130 pound freezer. Both with Hi-Speed Automatic Defrost.

MODEL SHOWN IS COLOR-GLO YELLOW

Most Crosley appliances are available in a selection of decorator colors.

CROSLEY

In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario.



Two-Sided Broadloom for Double Wear

Monthly Payments If You Wish

How OLSON Carpet Magic Saves You up to ½



Write Now **and we'll send you a Special GIFT OFFER (an $8 to $24 Extra Value) together with the big, beautiful, Free Olson Rug and Carpet Color Catalog that tells how the**

Valuable Materials in your Old Rugs, Carpets, Clothing, etc., are scientifically reclaimed like new, sterilized, shredded, merged, pickered, bleached, blended with choice NEW CARPET WOOLS, then redyed, respun into yarn, and, *in* 3 *days*, woven into luxurious, new, deep-textured Reversible Broadloom Rugs or wall-to-wall Carpeting, lovely enough for even the finest homes. (9 x 12 ft. Olson Rug weighs 46 lbs., not 32 lbs.)

Choice of 44 New Colors, Patterns, regardless of colors in your material; any size, seamless up to 18 feet wide, any length:

Solid Colors **Embossed Effects** **Leaf, Scroll** **Florals**
Tweed Blends **Early American** **Oriental** **Ovals**

Factory to You. Send your material at our expense. We Guarantee to please or pay for your materials. Over 3 million customers.

Our 82nd Year.



FREE **America's Greatest Money-Saving Rug and Carpet Style Catalog— and 2 GIFT Offers!**

OLSON RUG CO. A-36,— *Chicago 41, Ill.* — or *15 W. 34th, N.Y. City* or *209 Post St., San Francisco*

Mail beautiful color Catalog and Gift Offers, free to:

Name.....

Address.....

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TEAR OUT NOW →
Liberal Gift Offer of choice carpet yarns to those who mail coupon or postcard now.

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Suppose You Die Tomorrow

(Begins on page 46)

the chances that those closest to you will receive *nothing*, if you have no will, let's just look at how to leave the *most*.

You can't afford not to have a will. Not having a will can cost your estate, in dollars, from 10 to 100 times the price of the will, itself. A will which costs as little as $25.00 may easily save a small estate $2,500 in a sacrifice sale of assets, taxes, commissions, fees, and premiums. That represents the staggering return, to your heirs, of 10,000 per cent on the original investment. Even if there were no other advantages to a will—and there are many—the financial benefits more than justify its modest cost.

Can you save on the price of your will? Yes, but this doesn't mean you should attempt to draw one yourself. If you do, what you *think* is a will may not be a will at all and you won't be there to prove it. But you *can* hold the cost down.

Your lawyer's most valuable asset is his time. All he has to offer is advice, and all he has to work with is time. If you know something about wills and do a little designing of your own before going to his office, you will save his time and your money. So do some of the preliminary work yourself.

- First, prepare a full list of your property: house, car, life insurance, savings bonds, interest in any business, cash, personal property, and so on. Is there anything you are now receiving or might be entitled to receive from somebody else's estate? How about social security benefits? Are you covered under a pension or profit-sharing plan? Put those down.
- Second, draw up a family picture: full and exact names of everybody with their ages and addresses. Who is to get what? How—cash or monthly income?
- Third, organize your thinking. Be ready to discuss your problems intelligently. Your lawyer will help you with specific details, but the more general understanding you have, the less wasted motion.

Suppose you decide to leave your entire estate to your wife and to name her as the executrix. Suppose further that both of you are killed in the same accident or disaster. How are your children to fit in? What is to happen to your estate?

If you are both killed in an automobile accident, and your will leaves your wife everything, and she outlives you by even a few minutes, your estate will pass to her. The fact that she is no longer living will not change this, under the law, and if *she* doesn't have a will, there will be the same problems we saw where *you* didn't. But even if she does have a will, there still will be a double estate problem, with possible double taxes, commissions, legal fees, court costs, and all the rest. All at the expense of your children.

How can you prevent this? By providing in your will that the estate shall *not* go to your wife unless she is living 20 or 30 days after your death. The same thing can be done with life insurance, too. So take your policies when you go to see your lawyer, and save him time. And remember: after your wife, your children come first.

When both parents die in the same accident or disaster, and there is no will, the Court may appoint a stranger to care for the children. But in a will you can name a testamentary guardian or guardians—people you know who will raise the youngsters with love and understanding—instead of leaving it to chance, and a busy Court. You can't afford the possibility of having the future of your children entrusted to some one more interested in the property he will control than the children themselves.

Consider who you would want to administer your estate if your executor should die before you, or before your affairs are settled. Do you own, or have an interest in, a small business? Its worth will have to be determined when you die. It may be heavily taxed in spite of the fact that no cash can be produced from it.

You know your own business. Your wife, or some one else that you may appoint as executor, may not, so it is wise to indicate exactly what you want done. If you want your business interests sold upon your death, then make an agreement during your lifetime. You can control the value of the business and save taxes, and should recognize such agreement in your will.

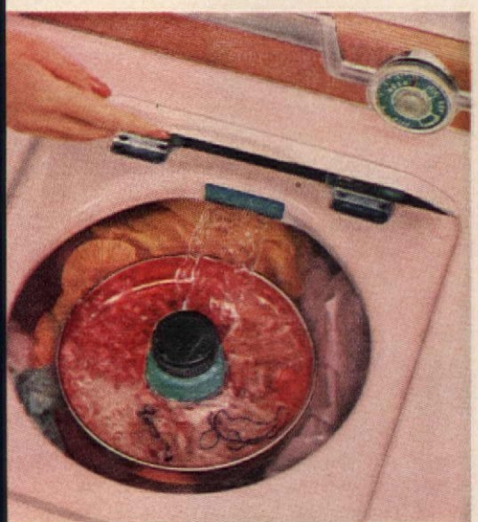
Finally, discuss matters thoroughly with your wife before having the will drawn. Failure to do this can be costly. Mr. H., of Camden, N. J., didn't, and when both he and his wife were killed in an accident, Mrs. H. outlived him by a matter of hours. Long before, since she owned a fur coat and some jewelry, she had had a short will prepared, leaving everything to her younger sister, and their infant child was bypassed completely.

Laws affecting wills vary from one state to another. But regardless of where you live, drawing up a will is much like designing a house and you should consider your lawyer as the architect. Once you decide, in a general way, *what* you want, he will help you with the *how*.

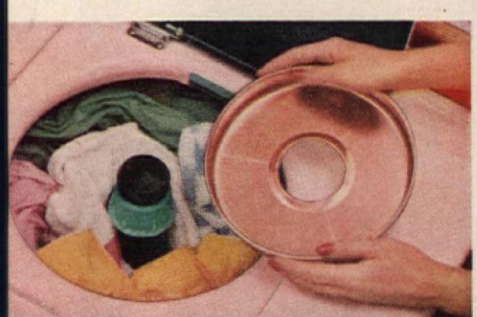
Few things in this world are so expensive as being a Monday-morning architect—making changes in plans after construction has started—but here the price is even higher. *Dead people can't make wills.* THE END

NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER, BRIGHTER CLOTHES...NO LINT FUZZ!

Amazing Filter-Flo Washing cleans and re-cleans the water as you wash



Look for Filter-Flo System—today's most talked-about improvement in automatics. Full tub of wash water is filtered five times during a wash cycle without wasting water or detergent. Above, you see lint and loose threads being removed as circulating water flows through the filter.



Slips out for easy cleaning. The filter fits on the Activator top, also holds detergent, dispensing it evenly dissolved through the wash. After clothes are placed in washer, slip the filter into place. After wash is over, slip it out to empty.



After 11 washings in washer without a filter, sock at left was flecked with lint fuzz. After 11 washings the G-E Filter-Flo way, similar sock (right) washed in an identical washload, showed almost no lint. Clothes wash really clean.



Color-styled... General Electric Automatic Washers about $3.35* weekly. Choose from 5 Mix-or-Match colors: petal pink (shown), canary yellow, turquoise green, cadet blue, woodtone brown, $10 extra. Also white. Models with famous G-E Activator® Washing Action for every budget, from less than $200 with your old washer. Today's best buy. Also see the new G-E Dryer with Automatic Clothes Conditioning . . . at your G-E dealer's.

Removes lint, sand and soap scum automatically! Never again need you put up with linty wash water that leaves fuzz on clothes . . . or soap scum that dulls colors.

The marvelous new General Electric Filter-Flo Washer circulates and filters the water at the rate of six gallons every minute to make sure clothes wash white and bright.

As the washbasket continuously overflows, sand settles out the bottom. Soap scum floats away. Lint is caught in the filter which lets only cleansed, sudsy water flow back into the washbasket.

Big capacity, too . . . over 50% more clothes capacity than in many automatics. Water Saver Control lets you save water on small loads. 5-year warranty on transmission. General Electric Co., Appliance Park, Louisville 1, Kentucky.

**After small down payment. See your dealer for his prices and terms. Most models available in Canada.*

Progress Is Our Most Important Product

GENERAL ELECTRIC



1154, price 45¢, is a painting pattern for hearts, flowers, and leaves in various sizes and formations. Several of these were adapted to fit mirror frame, chair front, and drawer fronts of the little chest. Dancing peasant boy is from pattern **1225,** price 45¢. A peasant girl is painted on the other side of the chest.

2093, a $1.00 construction pattern for built-in Norwegian corner beds, has full-size pattern for scallops. Pattern **1018-T,** price 40¢, gave graceful spray of flowers painted on valance. Heart motifs on curved bed rail are from pattern **769**, price 40¢. Other motifs on bed rail are adaptations from several of these designs.



"I Saw It in the American Home"

DOROTHY LAMBERT TRUMM

Willing hands. Hopeful hearts. A little talent. Lots of ingenuity. Inspired by AMERICAN HOME patterns, these assets produced two charming and completely different rooms.

Mr. and Mrs. Conrad Johannesen of Long Island, N.Y., have a delightful home filled with antiques from Norway, Mr. Johannesen's native land. Their whole house is crisp and clean with much blue and white—especially the exquisitely-fresh guest room. Mr. Johannesen designed the motifs, adapted from several AMERICAN HOME painting patterns listed on the opposite page. The Johannesens' delighted young friends will attest to the comfort and charm of this room.

Mrs. Wiley Corbett of Virginia, above, used some of our Early American patterns to depict an easy, casual way of life. The clean-cut natural wood surfaces are a cinch to care for and will take many years of hard wear. The braided rug brings cheer into the room, and the useful accessories are well chosen for color and line appeal. Mrs. Corbett used these patterns: **1388-T,** price 50¢. That bird again! It does get around. Mrs. Corbett used the rooster transfer for a silhouette to mount on the wall and for a cutout motif on her radiator cover (an AMERICAN HOME idea). **1282,** price 50¢, is one of our especially-designed construction patterns that's easy for even the amateur to build. This useful hutch table serves as a seat and provides storage space. It's a copy of an original antique, and just as good for outdoors. **1278,** price 50¢. This cobbler's bench coffee table is another popular AMERICAN HOME first. The one large and six small drawers make it handy to store cards, cigarettes, and magazines, and a small plant may be tucked into a drawer. To complete the setting, braided rug pattern number **514,** price 20¢, was used as a guide for the handsome model under the cobbler's bench. THE END

Pattern Order Form on Next Page

ORDER YOUR PATTERNS HERE...

☐ **CONSTRUCTION PATTERN 2093—$1.00.** Built-in Norwegian beds have charming corner shelves for small collections. Transfers given for scallops.



☐ **TRANSFER PATTERN 1018-T—40¢.** This is for graceful flower spray to paint valances, includes other motifs.

☐ **PATTERN 769—40¢.** Painted design on bed rails was adapted from motifs in this pattern. The package contains other motifs which can be varied.

☐ **PAINTING PATTERN 1154—45¢.** Patterns for hearts, flowers, and leaves were adapted to fit mirror, chairs, and drawer fronts, has other uses.



☐ **PAINTING PATTERN 1225—45¢.** This is a painting pattern for a pair of dancing peasant figures. Boy is shown, and painting of girl on other side.

☐ **TRANSFER PATTERN 1388-T—50¢.** This is our popular rooster. Use to trace radiator cut-out, too.



☐ **CONSTRUCTION PATTERN 1278—50¢.** Cobbler's bench coffee table was slightly revised from pattern here.

☐ **CONSTRUCTION PATTERN 1282—50¢.** Useful hutch table serves as a seat. There is storage space under seat.

☐ **PATTERN 514—20¢.** Round up your old woolens and supplement with fabric remnants to braid this rug.

☐ Complete catalog of all available patterns, 10¢.

Name

Street Address

City *Zone No.* *State*

HOW TO ORDER PATTERNS

Cut box out around dotted lines, and check the patterns you want to order. Please PRINT your name and address on coupon. Send this with money order or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax. Be sure to keep a record of the pattern numbers ordered for your reference.

SEND YOUR ORDER TO: AMERICAN HOME PATTERN DEPARTMENT P.O. BOX 296
FOREST HILLS 75, NEW YORK

Keep frozen meats bright, juicy, fresh—at lowest cost



KVP FREEZER PAPER

For freezer or freezer compartment. 15", 18", 24" wide rolls. Wrapping instructions in package.

Keep *all* the natural juices *in* the meats you freeze by wrapping with KVP Freezer Paper. It guards against freezerburn, drying out. It's easy to use . . . fits snugly . . . strips freely without thawing. KVP originated Freezer paper and keeps it the leader in low-cost protection. Buy it at locker plants, and in the paper section of your favorite store. Keep a box on hand for meat bargains.

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THE KVP COMPANY, Kalamazoo, Michigan

Save time, save work, with these KVP household papers.

Shelf Papers • Freezer Papers • Heavy and Fancy Waxed • Dusting Papers • Pie Tape • Baking Cups • Cookery Parchment • Gift Wrapping

In Canada buy KVP-APPLEFORD Paper Products

a wonderful opportunity for you to—

Go Modern AND SAVE MONEY TOO!



LIMITED OFFER ON THE SENSATIONAL NEW

SILEX - ENTERPRISE "NO-CLAMP" chopper

If you don't have the fabulous "No-Clamp," then your chopper is obsolete. Here's your chance to modernize your kitchen and save $1.00, too . . . on the newest, most practical and most attractive chopper that you can have. It has no clamp . . . stands anywhere; it's a food *and* meat chopper; it's easy to use and clean; and it comes in lovely pastel colors.

Just bring in your old, out-dated, clamp-to-the-table chopper to your SILEX-ENTERPRISE dealer and . . . *regardless of make or condition* . . . he'll take $1.00 off the price of your wonderful new SILEX-ENTERPRISE "No-Clamp" Chopper!

Regular Price	$7.95
Trade-In Allowance	$1.00
Price to You During Offer	$6.95

(Offer Expires Mar. 31, 1956)

The SILEX Company ENTERPRISE DIVISION

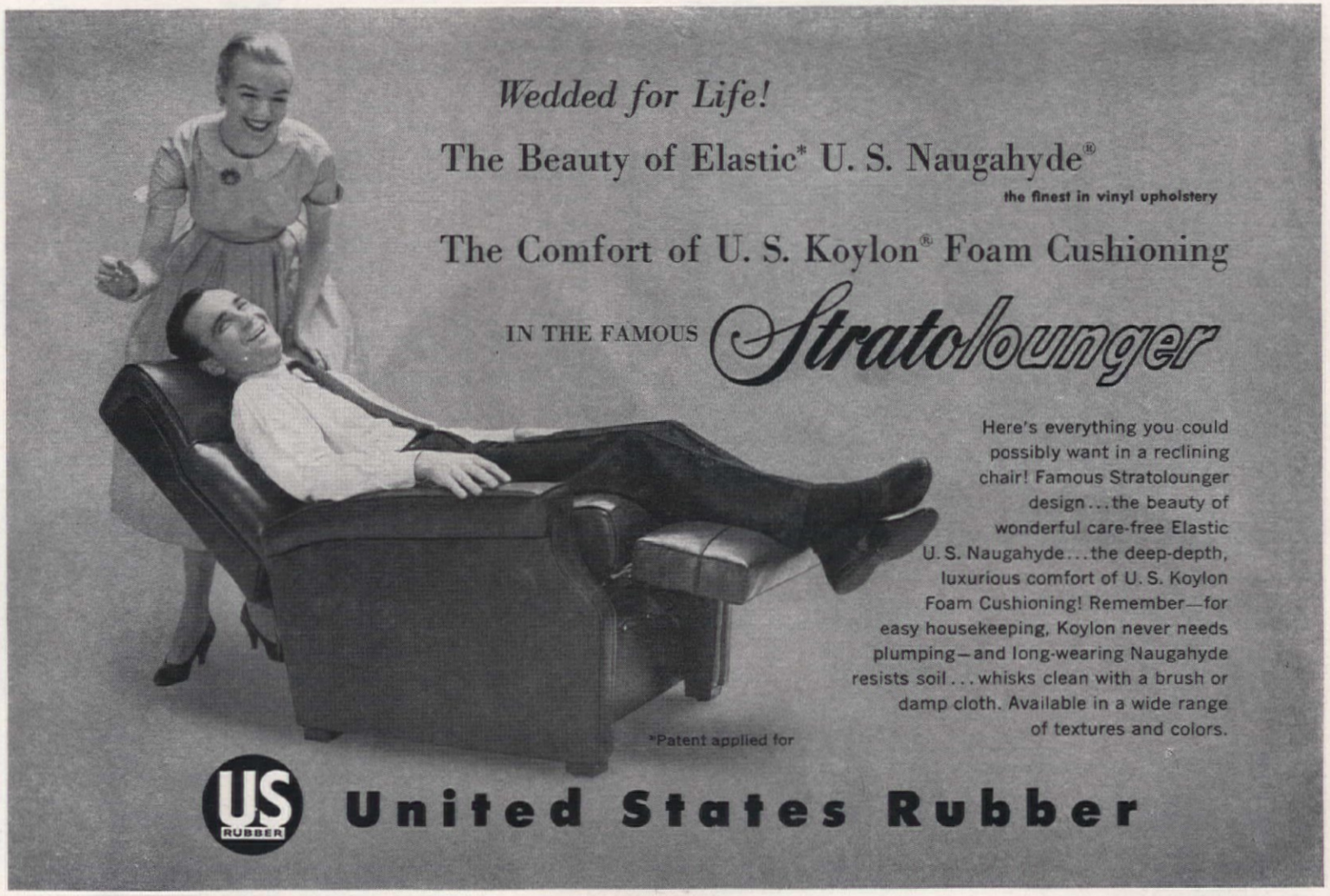
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...OR BUY THEM AT THESE STORES



AMERICAN HOME Pattern Centers like this one at Pogue's in Cincinnati are being installed in many department stores. Drop in—see how easy it is to buy our many patterns. Other stores that already have AMERICAN HOME Pattern Centers are:

J. N. Adam & Co., Buffalo
Brown-Dunkin, Tulsa
Carlisle-Allen, Ashtabula, Ohio
Dayton's Minneapolis
Elder & Johnston, Dayton, Ohio
Halle Bros., Cleveland
Joseph Horne, Pittsburgh
J. L. Hudson, Detroit
Houghton & Simonds, Brattleboro, Vermont
Hudson's Bay, Victoria, British Columbia, Canada
Hudson's Bay, Winnipeg, Manitoba, Canada
J. A. Kirven Co., Columbus, Georgia
Miller & Paine, Lincoln, Nebraska
Navy Point, Pensacola, Florida
N. Snellenburg, Philadelphia
Sibley's, Rochester, N. Y.





in a full line of attractive, useful utensils

Colorful and gay . . . the easiest-to-use, easiest to clean, most sanitary, odorless cookware in the world. Let these three specially priced sauce pans, in most useful sizes, start you with Federal Pink. Every piece in the long, open stock line is pure pleasure from a housewife's point of view. Every piece is inexpensive. Be *sure* it's Federal, and you're sure it's the best value money can buy.

FEDERAL ENAMELING & STAMPING CO., Pittsburgh 30, Pa.
Makers of Federal Vogue Enameledware and Nu-Brite Aluminum



something excitingly new in kitchens.
Bilt-in refrigeration—something you've dreamed about. It's here for kitchens of today.

The more than ample automatic defrost refrigerator gives you 8.4 cubic feet of storage space—every inch of it usable. And everything at your finger tips—waist high.

The matching, completely separate freezer, holds 210 pounds of frozen food—6.3 cu. ft.

Here at last is the freezer right in the kitchen —*built-in* where you want it.

Not only can you choose the location—but the arrangement and color, too! Over-and-under, side-by-side or in multiples. Or, across the aisle, if you prefer. Select stainless steel, antique copper or any one of 25 colors custom matched to your cabinets.

Revco Bilt-Ins make possible a new world of beauty and convenience. Begin your new kitchen planning with Revco.

SEND TODAY FOR THE NEW BOOK "TREND-SETTING KITCHENS"

Here, in full color, you'll find trend-setting kitchens from all over the country. Just 25c to cover mailing and your address will bring it to you.



REVCO, Inc., Deerfield, Mich.

REVCO, INC., Dept. AH-36
Deerfield, Michigan
Enclosed is 25c for my copy of the new book, "Trend-Setting Kitchens."

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DELIGHT YOUR KIDS WITH COTTONTAILS

W. and R. GRI

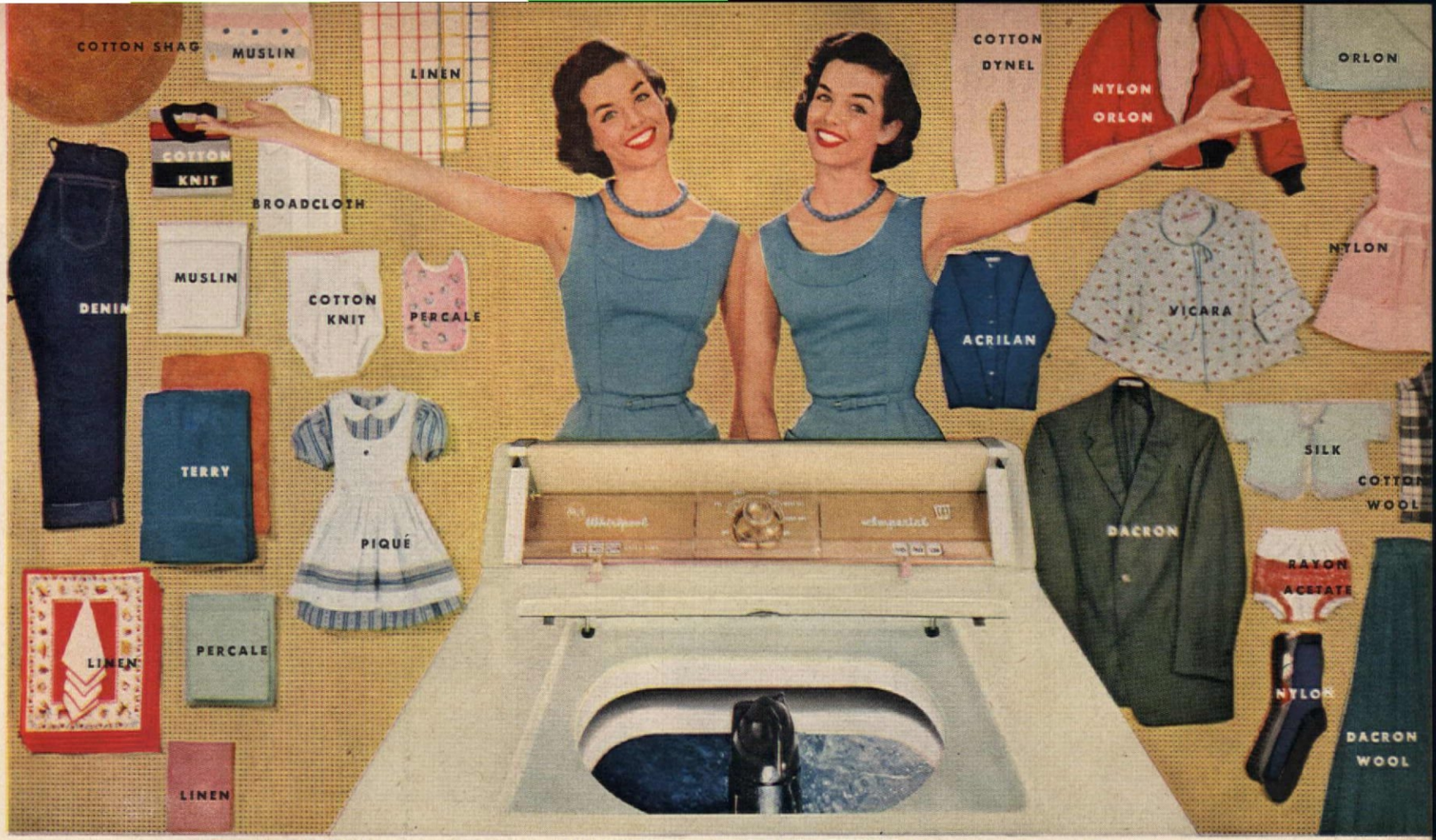


Such soft, cuddly bunnies you never saw! They look like a million but cost pennies. Little brother here is dressed in blue pants, buttoned in black, with tie to match his red hair. His sister (below) is gaily frocked in a posied apron, blue hair ribbons, doll's black pumps. She carries a tiny bouquet.

Here are the materials and tools you'll need to make a pair of cottontails: one roll of 6" surgical cotton batting (8-oz. box makes eight bunnies), plain blue paper for the boy's pants and flowered paper for girl's apron, pink paper or ribbon to line the ears, a roll of 1" red ribbon tape, two pairs of black "patent leather" doll shoes from the 5-and-10, tiny flowers, paper ribbon, a stapler, scissors, black gummed paper for eyes. Materials aren't expensive; you're likely to have tools already.

CONTINUED ON PAGE 124





REGULAR FABRICS, left, were washed in the new RCA WHIRLPOOL at regular setting. **DELICATE FABRICS,** right, were washed at slow, gentle speed.

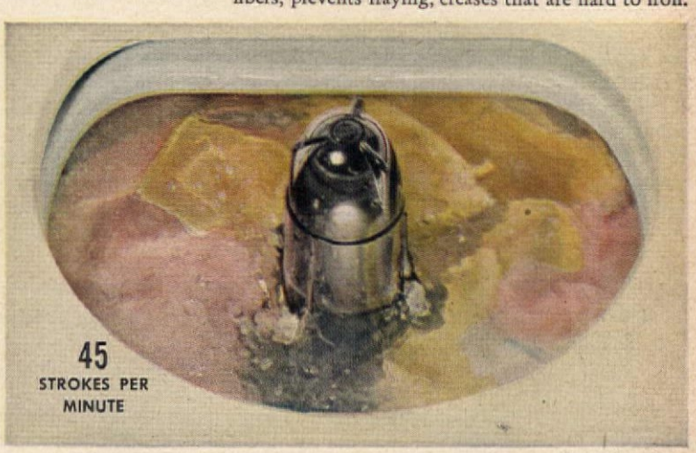
SPEED IT UP

Set the dial for regular fabrics. Automatically you get the thorough agitator action that drives out stubborn dirt. Seven rinses. Safe 500 R.P.M. spin speed.



SLOW IT DOWN

Set dial for delicate fabrics—do hand-washing automatically. Spin-drying at only 335 R.P.M. safeguards wet fibers, prevents fraying, creases that are hard to iron.



2 different agitator speeds, 2 adjustable time cycles!
Now RCA WHIRLPOOL gives you both in one automatic washer

No more hand-laundering! Now you can safely wash synthetics and blends as well as cottons and linens; exclusive from the makers of RCA WHIRLPOOL.

Now, RCA WHIRLPOOL takes on the job of hand-washing—automatically.

You get all these improvements, too: 3 water temperatures; 3 water levels; germicidal lamp; 5-year Warranty on sealed-in transmission. See the complete line of RCA WHIRLPOOL Automatic Washers and Dryers (gas or electric), $159.95 to $349.95, as low as $2.54 a week. Whirlpool-Seeger Corporation, St. Joseph, Mich., makers of RCA WHIRLPOOL dependable home appliances to save you work and serve you well. In Canada: John Inglis Co., Ltd.

See the Milton Berle—Martha Raye Shows on Tuesday nights, NBC-TV

JUST TALK TO THE WOMAN WHO USES AN RCA WHIRLPOOL—THEN SEE YOUR DEALER

THOROUGH WASHING ACTION EVEN UNTIES KNOTS! See the new RCA WHIRLPOOL Imperial washer, shown here with matching dryer.



Here's the carefree "no scrub" floor—TERRAFLEX vinyl asbestos tile



And here's the Johns-Manville book that shows you how to design and install this modern floor yourself!

This colorful design book shows you the 17 beautiful marbleized colors available in Johns-Manville Terraflex®, the original vinyl asbestos tile. It pictures over 75 popular and attractive floor patterns; contains step-by-step instructions for laying Terraflex yourself.

The book also tells you about new Johns-Manville Terraflex Brush-On Adhesive which applies with an ordinary paint brush, and makes Terraflex easier to lay than ever before. It tells how Terraflex is easily cut to fit with scissors. It explains how its nonporous surface defies spilled grease, oil and tracked-in dirt. Send 10¢ for this book today!

Terraflex will stay first-day fresh for years—needs only a damp mopping to keep shining bright, spick-and-span



Clip coupon now! Send 10¢ for book!

Johns-Manville, Dept. AH-3, Box 60, New York 16, N. Y.
Please send me copy of Terraflex Book, "Designs for Better Floors." I enclose 10¢ in coin.

Name_____

Address_____

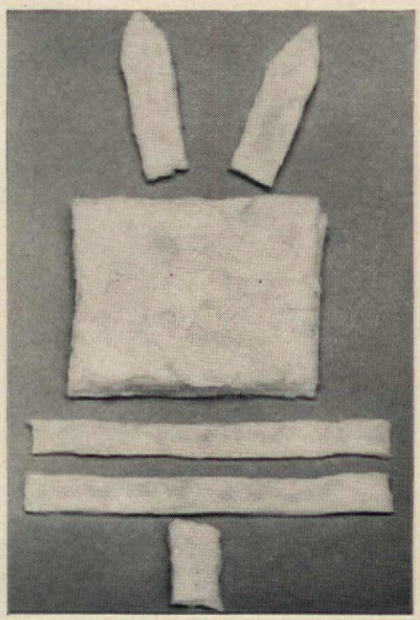
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JOHNS-MANVILLE PRODUCTS

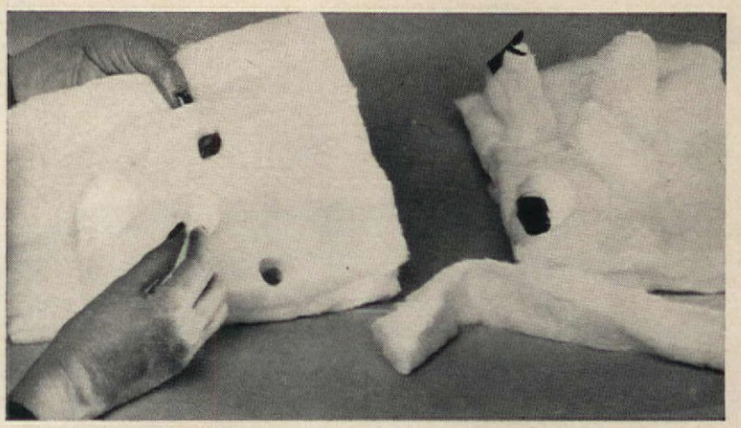
Johns-Manville

Cottontails

(Begins on page 122)



The cotton batting for each bunny is cut the same way. For one rabbit you will need: one piece of cotton batting 6" by 8" (this forms the body), two strips 1¼" wide by 10" long for arms and legs, two pieces 1¼" wide by 3" long for ears (make these pointed on one end), and one piece 1¼" by 2" for the cottontail.



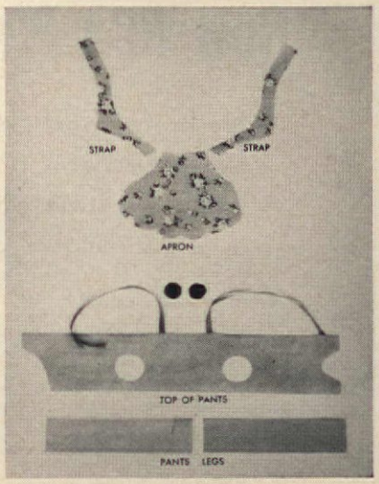
Cut two openings in cotton batting body to insert arms. Make the openings 2½" down from top and 2¼" in from sides. Cut two openings for legs—1" up from bottom and 3" in from sides. Pull one of the long strips through top openings to make arms, and pull the other long strip through bottom openings to form legs. Glue doll shoes to bottom of legs. Lap body over ⅓ on each side to form the complete figure. Fasten with staples on top and bottom at back of body. Cut out colored gummed paper, tape eyes, ribbon features, and ear linings, and attach them to bunny. Fringe red ribbon and attach to the boy bunny's head.

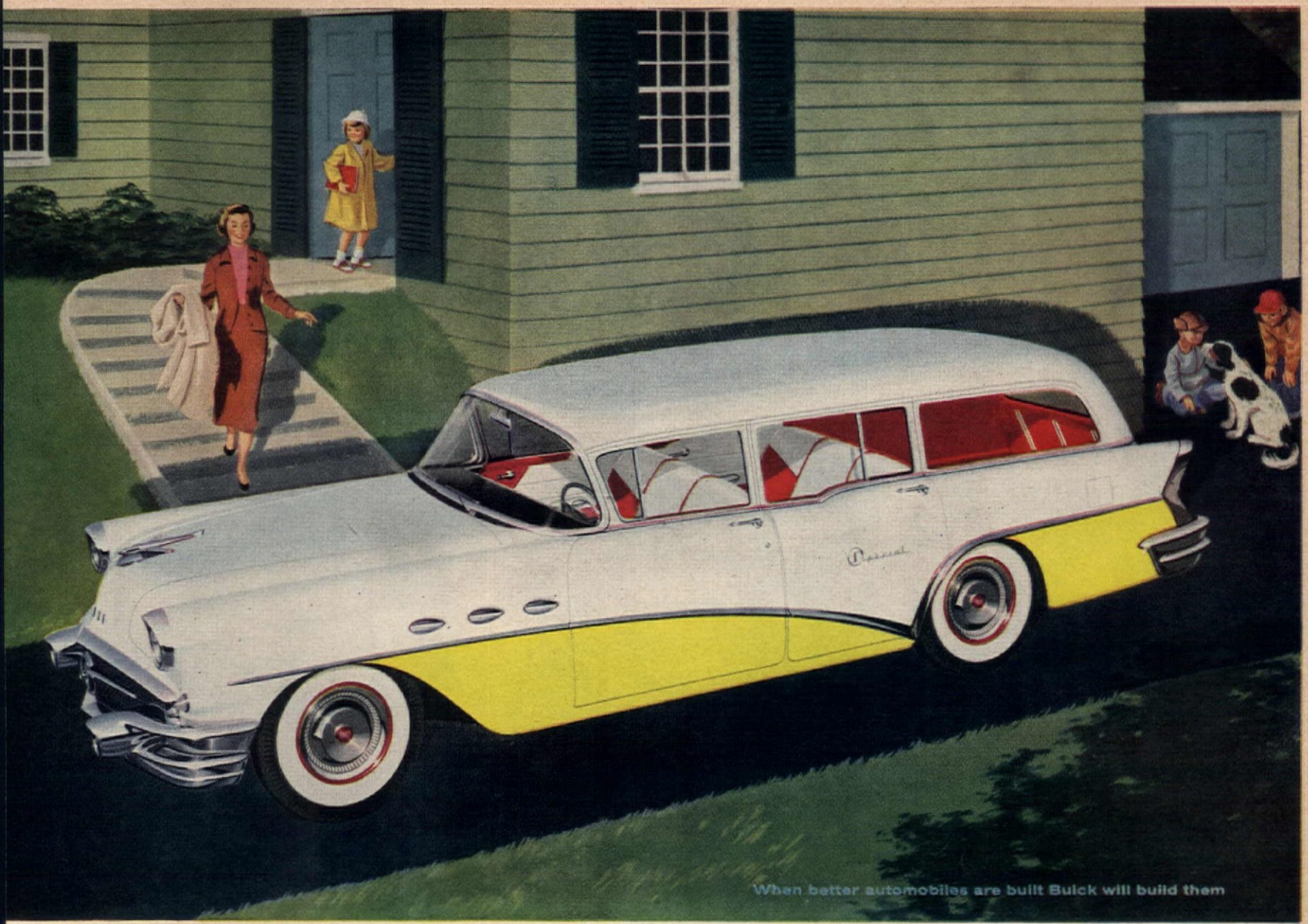
Cut pants in three pieces—one long strip with holes for legs, two pieces for pant legs.

Tape on ribbon suspenders, stick on gummed-paper buttons.

Tape pants in place. Tape pant legs together, slip on legs, and tape in place. Tape flowers to hands, glue on tie.

Cut girl's apron. Glue on straps and tape to bunny. Tape flowers to hands. Finally, tie on perky bows. THE END





Step up to this one–the price is way down

BIGGEST *new* trend in automobiles, you may have noticed, is to the work-and-play wagon of the sort you see here.

And it's a right smart move—for this is just about the handiest thing on four wheels.

But an even smarter move is to the Buick Estate Wagon — *for this is the only such vehicle substantially lowered in price this year.*

Take the beauty pictured here.

It's the '56 Estate Wagon in Buick's lowest-priced Series—the SPECIAL. With its big new price reduction, this Buick is right on the heels of similar models of the well-known smaller cars.

So here, for practically peanuts more, you get power galore—from a mighty 322-cubic-inch V8 engine of record-high compression.

You get Buick styling, Buick room, Buick solidity, Buick ride-engineering — and the sizzling new getaway and extra gas savings of Buick's advanced new Variable Pitch Dynaflow.*

With all this, of course, you get the full versatility of the Estate Wagon.

That means four-door convenience and six-passenger comfort.

It means a level and fully covered loading platform in the rear that can hold a small rowboat and camp equipment, to say nothing of the usual things you'd expect such a handy automobile to carry.

You can even have the folding rear seat, at your option, in a split-section arrangement that lets you carry both rear-seat passengers *and* extra-long "freight."

Thing to do, of course, is to visit your Buick dealer and see this wonderful "wagon" — either in the budget-tagged SPECIAL Series, or the custom-styled and supremely powered CENTURY Series. The price news on both is too good to miss—and the fun too fine to pass up. Why not drop in this week?

BUICK *Division of* GENERAL MOTORS

HOW'S THIS FOR HANDINESS!

Fold down either or both sections of the rear seat and you have a covered platform 83 inches long with the tail gate closed—99.6 inches with it open.



Best Buick yet

SEE JACKIE GLEASON ON TV Every Saturday Evening

**New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.*

Paint today... guests tonight!

with fast and easy SUPER® KEM-TONE



"There was nothing wrong with our living room except . . . I was *tired* of the color. Super Kem-Tone was the easiest and fastest way to change it . . . it's the latex paint that goes over most wall surfaces and is guaranteed washable."



"So I went to a store nearby that sells Super Kem-Tone. I was thrilled at the big choice of colors shown all at once on their Cascade of Color . . . found just what I wanted. And I needed so *little* paint."



"Our painting went like magic . . . Super Kem-Tone is so easy to apply! It's the 100% latex paint . . . perfect for 'do-it-yourselfers' because it never shows lap marks . . . even touched-up spots don't show."



"Cleaning up was a cinch and in 30 minutes our new Super Kem-Tone walls were dry, with *no painty odor*. And tonight our 'new' room amazed our guests."

Furniture by Globe of High Point, N. C.





←**$5.89 GALLON**
Deep Tones $6.19 Gallon

Matching colors for woodwork in Kem-Glo® lustre enamel that looks and washes like baked enamel.

$2.69 QUART →



THE SHERWIN-WILLIAMS CO.

In Principal Cities from Coast to Coast

Super Kem-Tone and Kem-Glo are also made and distributed by:
Acme Quality Paints, Inc., Detroit . . . W. W. Lawrence & Co., Pittsburgh . . . The Lowe Brothers Co., Dayton . . . John Lucas & Co., Inc., Philadelphia . . . The Martin-Senour Co., Chicago . . . Rogers Paint Products, Inc., Detroit.

Sold by leading Paint, Hardware, Lumber and Department Stores everywhere!

Have You the $64 Answers....

EVELYN C. MURPHY



Selling your home? Maybe you feel sure that prospective buyers will be easily "sold" on its appearance, landscaping, and neighborhood. Chances are they will.

They'll look . . . and they'll like what they see. They'll check the basement and bang on the pipes and eye the foundations and rafters. They'll count the closets and step off the living room to see if their carpets and furnishings will fit. Then they'll walk around the house again on the outside.

On the way home, they'll decide they really do like it. And almost immediately they'll remember about two dozen questions that they forgot to ask you.

They'll grab the phone, a pencil and paper . . . and give you a perfect chance to cement their interest at the best psychological moment. If you're prepared to rattle off most of the $64 answers, you'll have a running start at making your sale.

But you won't have the answers down pat—as well as you know your own home—unless you've anticipated the questions. Do you know the exact size of all your rooms? Your windows? Can you tell the prospective buyers what your winter heating bills average? What total taxes you are currently paying?

Clip the list below, get out your tape measure, review your household receipts, and fill in the vital statistics.

Sell your house the easy way, with the $64 answers all worked out in advance!

THE END

CHECK SHEET

- **Exact size of every room and hall?**
- **Number of windows in each room? Exact size?**
- **Taxes you are currently paying? Appraisal value?**
- **Lot size?**
- **Average winter heating bills?**
- **Special assessments paid in full . . . or likely to be upcoming? (Honesty pays!)**
- **Zoning restrictions?**
- **Proper drainage?**
- **Anything special in landscaping?**
- **Size of refrigerator and stove niches?**
- **Insulation all around?**
- **Special wiring for stove? Dryer? Air conditioner? Power tools?**
- **Public transportation?**
- **Distance to churches, schools? (Check on parochial schools, if you don't know; and know all churches. Your buyer may be most anxious on these points.)**
- **Distance to various kinds of shopping?**
- **Age of house? (Your city assessor can help you on this.)**
- **And don't forget the personal element . . . good neighbors? Good kids? Good coffee? Good bridge?**

Early American Reproductions

the Boston Rocker
73-6DC

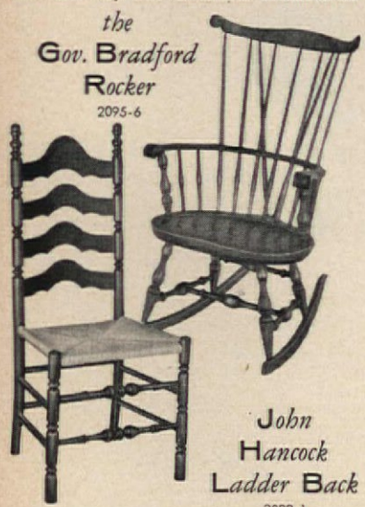


the Hitchcock Chair
2057-1D

The Boston Rocker was the *first* rocker ever made... way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactingly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.

the Gov. Bradford Rocker
2095-6



John Hancock Ladder Back
2022-1

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin... and is also available in manor house armchair style.

These and other reproductions at better furniture and department stores

Since 1857

Nichols & Stone

The Home of Windsor Chairs

Send for Booklet!



"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.

NICHOLS & STONE CO.
Box 31, Gardner, Mass.

Please send me your 32-page booklet **"How To Choose The Right Colonial Chair."** Enclosed is 25c in coin.

Name _____

Street _____

City _____ Zone ____ State _____

A Barn Remodeled? Not So! (Begins on page 56)



Walls of playroom are decorated with travel posters that came from tourist information bureaus. Toy boxes beside TV double as seats. Built-in hi-fi is still to come.

that, because of its sloping contours, sold at a fraction of the cost of more conventional lots. It had thirty trees plus a small stream.

The next step was to go back to the builder and, using his basic plan, make the various changes that they had in mind.

The house was designed to make the most of the sloping lot. It contains four distinct levels. On the first level is the laundry, storage space, lavatory, and the entrance to the playroom from the garage and the backyard.

Seven steps up from this level you reach the kitchen, living, and dining-room level. On this floor also is an entrance hall—a pleasant change from their previous home where you stepped right into the living room from the front door. Another seven steps from this level gets you to the bedrooms—three bedrooms and two baths. Six more steps and you're on the fourth level—unfinished right now, but with space for two more bedrooms and another bath.



Mom reads to girls, Lisa (left) and Leslie Ann.

So now it's not so difficult to see why the Honsingers built a "barn." From their previous experience they knew what they wanted and what they didn't want.

They didn't want a house on one level, but they didn't want a lot of stairs. So they got a house with four levels, but only a few steps between levels. And they got a distinctive exterior, trees, a stream, and an interesting lot. They wanted a house large enough to take care of their present needs, plus a reserve of one entire level.

All these requirements might have been found in a more conventional sort of house. But barns have always held a special meaning for most Americans—including the Honsingers. THE END

KIRSCH presents a **Wonderfully New** Superfine Traverse



For Thrilling New Window Beauty

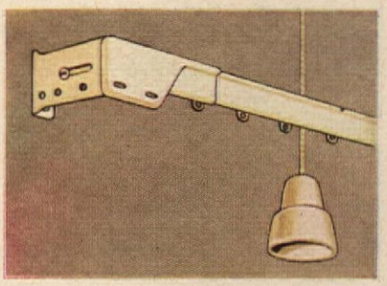
Refreshingly new . . . the biggest advance in adjustable traverse equipment in years! Clean, simple "sculptured" styling . . . marvelous new design, adaptable for a fascinating variety of beautiful draw-drapery effects . . . and of course, the *lifetime-smo-o-oth* performance you'd expect from Kirsch. *Superfine* is in a class by itself—yet modestly priced!

Ask to see this finest adjustable traverse in regular and "*Extendo*" types. Each is available in four adjustable lengths . . . to fit any span from 32 inches to *eighteen feet* wide. Depend on *Superfine*—as on the hundreds of other famous Kirsch products—to ensure *lasting* window beauty. Ask for Kirsch—*by name!*



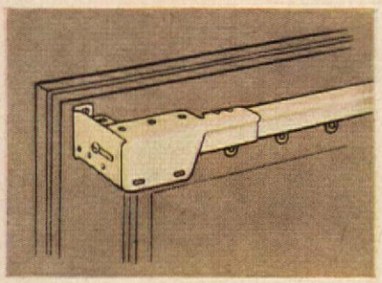
America's beautiful windows—by the uncounted millions—reflect Kirsch contributions in style and products.

Wonderfully New in Looks and Usefulness



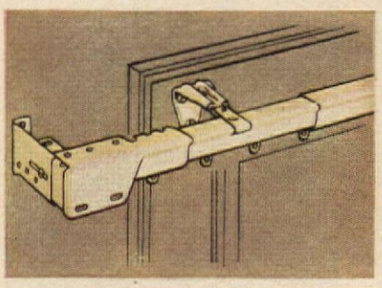
SMART "SCULPTURED" DESIGN ...NEW FROM END TO END

Clean, simple lines, with neat, compact ends. Quiet, long-wearing *nylon* pulleys. Streamlined master slides, fully overlapped for privacy. The smart weighted cord pull is *soft* . . . it protects your fine woodwork. New, extra-strong adjustable brackets, that hold the rod securely!



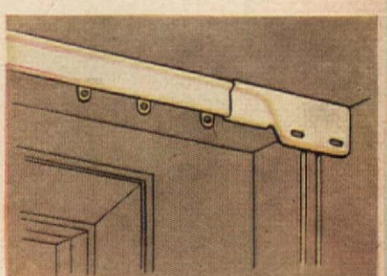
THE "PROFESSIONAL LOOK" IS EASY NOW—WITH SUPERFINE

Never before has there been such a luxurious traverse in the adjustable type . . . ready to install! *Superfine* lends importance to any window . . . it's designed to help you achieve many interesting "decorator" effects in addition to the conventional position shown above.



NOW YOU CAN CARRY-OUT THOSE "EXTRA-WIDE" IDEAS

Just select the *Extendo* Kirsch Superfine, and you will find two *extra* "center-supports" in the package. Simply mount these to the window casing, as shown, to support the rod, and you can extend the Superfine rod sideways, to make the window look wider.



...OR OBTAIN LUXURIOUS, CEILING-HIGH EFFECTS

Now those modern luxurious wall-to-wall, ceiling-to-floor drapery treatments are *easy*! Regular *Superfine* can be mounted to the ceiling, and right up to the side wall, if desired. Result: a beautiful ceiling installation with erect drapery headings—and no drooping cords!

Kirsch

DRAPERY HARDWARE



Window Decorating Ideas Galore in this Big Full-Color Book

Plan your window effects with Kirsch "*Window Inspirations*" . . . a 32-page "treasure chest" of latest adaptable window decorating ideas. More than 40-full-color room pictures . . . 64 window treatments . . . hints on fabrics and fixtures . . . and a fascinating section on color, with "slide-rule" color guide. Only 50¢. At your Kirsch dealer, or write Kirsch Co., 420 Prospect St., Sturgis, Michigan.

IT FLIPS ITS LID





Take one old-fashioned washstand. Give it an up-to-date finish. Add a lid that flips. Now you've got a smart piece of furniture for anywhere that space is precious.

And what a versatile piece of furniture! Flip one leaf and it serves as a buffet table. Flip both leaves and it's an ideal dining table for two. Or close it up and let it hold a lamp while it conceals table linen, silver, glasses, and so on.



To make this plain wooden washstand flip, we removed the ornate Victorian base and substituted a simple box base. Then we covered the top of stand with laminated plastic. Another plastic-faced top of the same size (but split down the middle) was attached to the chest with brass piano hinges. To support the top when it flips, wooden braces are hinged to the front of the chest.



And what gives the old washstand its modern air? It is shiny white paint, plus porcelain knobs. An idea worth trying! THE END

INFORMATION: VERA BJORCK

How to add fresh new beauty to every home

by ISABELLE SHAVER

Low budget or high, there's a perfect easy-to-clean floor to suit your every need...



Now everyone can afford a specially designed, easy-to-care-for floor in every room! Just choose from hundreds of colors created by famous Kentile, Inc., in 10 exciting styles and 6 different types of guaranteed resilient tile floors. Five types are illustrated on the opposite page... their features described below.

1 Lovely *Kencork Floors and Walls* offer practical luxury in rich, natural cork. Burnished, random nut-toned tiles lend an air of lasting elegance to period or modern rooms... wear for 50 years and more with only occasional waxings for care. Kencork actually costs less than wall-to-wall broadloom and its warm-in-winter, cool-in-summer texture helps to insulate your home.

2 *KenRubber Tile Floors* offer you qualities unequalled in other floors ... even those costing dollars more! Like "Cushioned Beauty" under your feet, it's as buoyantly resilient as though each tile contained a thousand tiny rubber springs. Glorious colors go tile-deep, seem to gleam anew each time you damp-mop the mirror-smooth, pre-waxed surface.

3 Not just one but three exciting styles in low-cost styrene-fortified *Kentile Asphalt Tile* give you enduring beauty plus economy for every room! Choose *Carnival Kentile* for its multi-color cheeriness in dozens of color combinations... *Corktone Kentile* for its luxury look, like fine cork flooring...and choose regular *Kentile* for its tile-deep marbleized tones that have made it America's most popular asphalt tile. All three can be installed from basement to attic. Easy-to-clean *Kentile Asphalt Tile's* long wear and beauty is guaranteed yet it compares in price to least expensive coated floors!

4 Also choose from three flooring styles in *KenFlex Vinyl Asbestos Tile* ... a special blend of shining vinyl with sturdy asbestos fibers. Grease-proof and moistureproof, it defies dirt and wear; cleans easily, seldom needs waxing. It can be installed upstairs, downstairs, even in below-grade basements. See marbleized *KenFlex;* multicolored *Carnival KenFlex* and *Corktone KenFlex* with its rich texture look of true cork flooring.

5 *KenRoyal Vinyl Floors* offer you utmost beauty in tile-deep vinyl luxury. Its low-cost sister, *KenFlor Vinyl,* is ideal over old and new wood floors, comes in flexible, easy-to-handle tiles bonded to a resilient comfort cushion... also by-the-yard for floors and counter tops. Both vinyl tiles are durable, non-porous and easy-to-clean. Even hot spattering grease won't harm them... damp mopping is usually all the care they need.

It's easy to create your own designs in any of the beautiful floors described above. Each comes in 9" x 9" tiles that you can install yourself or your KENTILE, INC., Dealer will do it for you. He's listed under FLOORS in your Classified Phone Book. Plan to visit him today.

America's largest manufacturer of resilient tile floorings

It's the finest flooring of its kind, if it's made by

KENTILE, INC.

KENTILE*
KENCORK*
KENRUBBER*
KENFLEX*
KENFLOR*
KENROYAL*

*REG. U. S. PAT. OFF.

COPYRIGHT 1956 KENTILE, INC., 58 2ND AVENUE, BROOKLYN 15, N. Y.



1. **KENCORK** Floors and Walls are luxurious, practical and sound-hushing in handsome living rooms and dens like this. Natural random, pre-waxed floor tiles shown are 9″x9″; Wall tiles are unwaxed, 12″x24.″



2. **KENRUBBER** Tile gives this bathroom quiet underfoot comfort with "Cushioned Beauty" in subtle Medoux and Waulsort colors.



3. **CARNIVAL KENTILE** Asphalt Tile colors shown on this gay floor: Mardi Gras, Harlequin, Gaiety, Waltz and Parade.

KENTILE, INC.

GUARANTEE

Kentile, Inc., will furnish new tile without charge for any Kentile, Inc. Flooring Product that wears out . . . and on which colors wear off . . . during your own occupancy of your own home wherein you have installed the product or have had it installed by an authorized Kentile, Inc. Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile, Inc. Dealer's. This guarantee must be presented if claim is made for new tile.

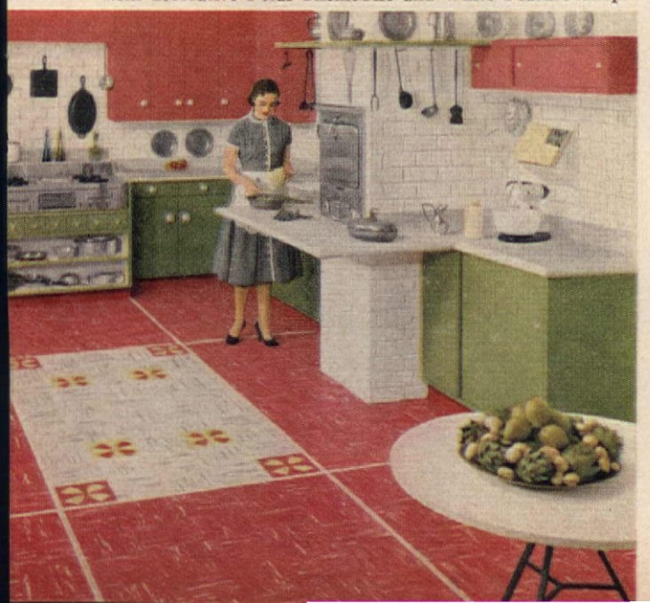
Every floor by Kentile, Inc. is backed by this guarantee.

***It costs so little** to install your own beautiful Kentile, Inc. floors! For example: Here is the approximate cost including the necessary adhesive, for each flooring installed by you in an average 8′ x 10′ room:*

KENCORK	$48.60
KENRUBBER	37.75
KENFLEX	21.50
KENROYAL	46.25
KENFLOR	22.75
KENTILE	16.50

Details of each type of flooring are given on the opposite page.

4. **KENFLEX** Vinyl Asbestos Tile adds smart style to this modern kitchen in White Opal and Chinese Red tile colors with decorative Petal ThemeTile and White Feature Strip.



5. **KENROYAL** Vinyl Tile and **KENFLOR** Vinyl both offer the beautiful tile colors shown here: Sandalwood Gray; Seafoam Green with Feature Strip.



NEW HOOVER®

Constellation

(with the only double-stretch hose)

cleans twice the area of any other cleaner



You're at the top—the Constellation is at the bottom—and you've cleaned all the way upstairs without ever lifting the cleaner!

Only one cleaner can do this—the new Hoover Constellation. It's the only cleaner with Hoover's new double-stretch hose. And it's the world's most powerful cleaner—with a full-horsepower motor inside this smart new 12-inch sphere.

Call your Hoover dealer. Attractive trade-ins, easiest terms. Complete with new Hoover Strato-Tools for draperies, furniture, floors.

The Hoover Company, North Canton, Ohio.

Hoover Cleaner prices start at $69.95 (slightly higher in Canada).

Oversize dust bag holds all the extra dirt the Constellation gets. Change bags in 10 seconds—only six times a year. And your hands never touch dirt.

HOOVER

FINE APPLIANCES

. . . around the house, around the world





New telescoping wand also doubles its own length—and only Hoover has it. Lightweight duralumin. Locks in place, can't come apart.



BEFORE: This is what Albert Zwieg's 70-year-old home looked like before it was sliced in half. Top floor measured 22 by 32 feet.

HOUSE CUT IN HALF

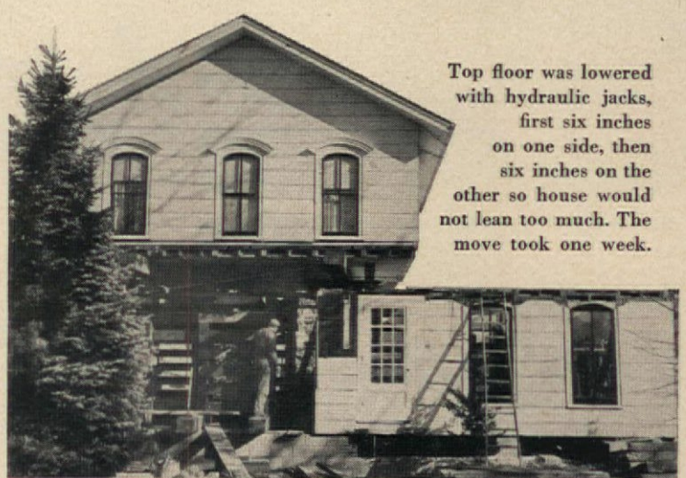
STAN GLOWACKI

OPERATION HOME IMPROVEMENT '56—the year to FIX

Albert Zwieg, a building contractor in Darien, a village in southeastern Wisconsin, has an unusual solution for the owner of a two-story house who's torn between building and remodeling. Mr. Zwieg sliced the top story off his home and set it down on a level with the ground floor! He thereby kept his good land and got a new, one-story house for as little money as possible.

Five men worked a week cutting through the house just under the second story, lowering it with hydraulic jacks from one layer of 12″ by 14″ beams to the next, and turning it 90 degrees to join it to the lower floor. Basically, the "upstairs" remains the same, but now Mr. Zwieg has an L-shaped ranch-style home.

The project cost Mr. Zwieg about $7,000, but he says, "The way the house was before I couldn't have sold it for $7,000. But since the upper story has been lowered and joined, I've been offered $18,000." That's one way to get a modern home. THE END



Top floor was lowered with hydraulic jacks, first six inches on one side, then six inches on the other so house would not lean too much. The move took one week.



AFTER: This is what the house looks like now. The entrance remains in the same place. A brick porch has been added. Amazing, isn't it?



Color Recipe: Ceiling—SPRED SATIN *Ceiling Flat White, No. 3470; Walls*—SPRED SATIN *Mayfair, No. D-81; Woodwork*—SPEED-WALL *Semi-Gloss White, No. 4600; Floor*—GLID-TONE *Honey Maple, No. 242*

When you read this you can color-style rooms like this



NOW ALL YOU NEED is the big 4-inch Dramatone color chip with the decorating information on the back—it gives you complete color-harmony help for carpeting and fabrics as well as paint!

SPRED SATIN

SPRED SATIN outperforms all other paints because it goes on twice as fast, dries in 20 minutes. Use brush or roller, you get no brush or lap marks. You can touch up spots you miss; they won't show. SPRED SATIN has no unpleasant odor, no fumes. Brush or roller washes in water, no turpentine or other extras to buy. And SPRED SATIN is so durable, so washable *you won't need to paint again until you want to change colors!*



RAMATONE FAR MORE THAN A COLOR ELECTOR—it's a *decorating system*—76 colors! Display rack holds pads of g, 4"-square color chips—easy to tear f, take home and be color-*sure!*



2-IN-1 PAINT FILM of latex rubber and miracle ingredient poly-AM double locks in colors, means SPRED SATIN stands a lifetime of washing—no loss of color.



DO BEAUTIFUL WOOD STAINING, finishing. New GLID-TONE wood-finishing products give you everything you need to do a professional-looking job; match any type of wood or finish.



FOR WOODWORK—Where you prefer a higher gloss, use SPEED-WALL alkyd enamel. Rich semi-gloss sheen. Extremely easy to apply. In colors matching SPRED SATIN.

1956

Glidden QUALITY PRODUCTS

Glidden *Pacemaker in Paints*

he Glidden Company, Cleveland 2, Ohio • In Canada: The Glidden Company, Ltd., Toronto, Ontario • SPRED ATIN also sold by dealers for the following paints: HEATH & MILLIGAN • CLIMATIC • ROYAL • T. L. BLOOD

Through experience, many people prefer Glidden; will accept no other. Typical favorite is Japalac—the enamel that really looks, wears and washes like baked enamel. To be color-*sure*, try Glidden, no matter what you paint, inside or out!





Advice for a girl in love with a much younger man

Next to you, he loves peace and quiet and comfort best.

When he's very, very young, quiet carpet turns the sharp, startling clatters of housekeeping into a soft hum of activity.

When he gets a little older, carpet's softness turns his house into a big, warm and comfortable playpen that deals gently with the hundreds of falls of babyhood.

And when your baby grows up to be a cowboy, or an Indian, or a hurricane roaring through the house, carpet will not only provide safe, sure footing for him, it will be your best sound blotter for the hundreds of noises a cowboy, or an Indian, or a hurricane makes.

Carpet does so much to take care of your whole family, yet is, itself, so easy to care for—and it costs so much less than you may think. Wouldn't you like to have lovely new carpet on your floors?

See the new patterns and colors at your store now—you'll be glad you did.

Don't delay. Enjoy your carpet *while* you pay. Take advantage of new convenient budget terms offered by carpet retailers who represent these American manufacturers



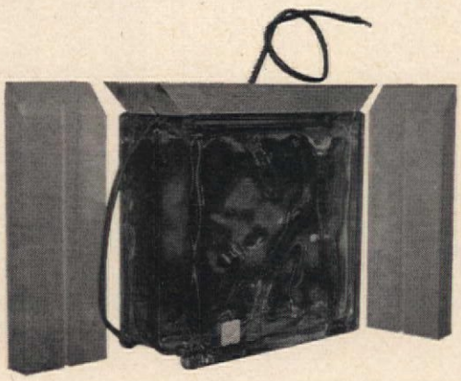
ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
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Home means more with carpet on the floor — *more comfort • quiet • safety • beauty • easier care*



SHEP SHEPHERD

1. Cut top, two side pieces of mahogany to fit around glass block. Cut teakwood base bigger than block. Cut dado ⅛" wide and ¼" deep along exact inside center of top and side piece. Drill ¼" hole through center of top. Dadoes fit over ridge around block, supply groove for cord. Miter one end of side pieces and both ends of top piece 45°—short side same as glass block. Adjust.



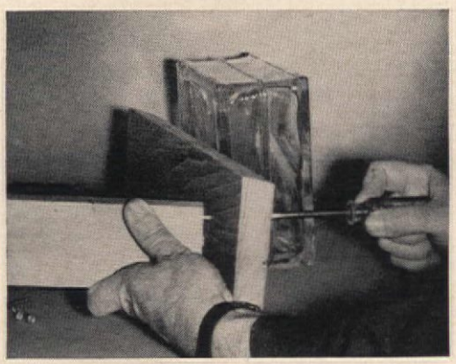
LIGHT WORK MAKES THIS LAMP



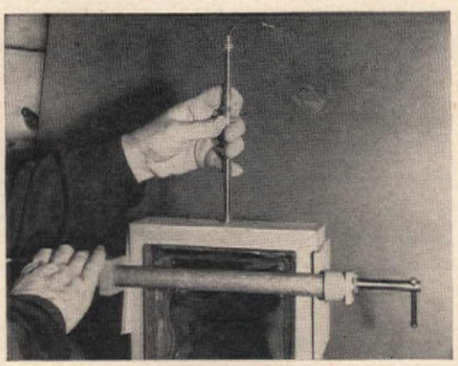
2. Drill ¼" hole in teakwood base directly under the groove in one of the side pieces. Then cut ¼" dado from hole to end of base on the underside. This will accommodate the electric cord. Bottom of base is shown in this view.



3. Hold block in place on teakwood base, with measurements even all around. Put the side pieces in place on base, and mark positions with pencil. Bevel all edges of the base 15° before you proceed to the next step shown.



4. Working through the base, drill screw holes into the ends of the side pieces. Holes must line up perfectly. Screw in 1½" flathead screws, apply wood glue to both surfaces, and tighten screws. Glue top to sides and clamp tightly.



5. Cut ¼" chrome pipe fitting desired length, taking the lamp shade size into consideration. Thread wiring through rod; insert rod in hole in center of top piece. Fit will be snug, but glue or shellac rod end for rigidity. THE END

SAVE ½

22 MONTHS OF THE

LADIES' HOME JOURNAL

For only $3.85

Here's the finest bargain the Journal has ever offered. These same 22 exciting issues would cost you twice as much, or $7.70, if you bought them at the newsstand. And at this money-saving price, each copy will be delivered right to your home!

Each month in the Ladies' Home Journal, you'll find outstanding and informative features on the things which interest you most . . . children, food, fashion, beauty, health, diets, gardening, decorating, marriage . . . timely articles by experts in every field.

And that's not all. You'll read the best in fiction, too. During the past two years, 27 Journal features later appeared as books—and 15 became best-sellers. No wonder, when recent contributors include such world famous authors as Anya Seton, John P. Marquand, Frances Parkinson Keyes, Betty MacDonald, Daphne du Maurier, Alec Waugh and a host of others. So, if you want almost two years of the best informative and helpful articles—and the best in fiction, too—take advantage of this special offer. Then, for the next 22 months you will enjoy the Journal—at just *half* the newsstand price! This offer is good for a limited time only, so hurry! Just fill in, clip and mail the handy coupon below.

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"STYLED BY SANFORD"

Original American classics in carpeting!



As it has been for over 100 years, "Styled by Sanford" is a sure guide to the freshest, most exciting designs in contemporary carpeting. Sanford always brings you the latest in fashion.



Sparkling new background for the latest in home furnishings—SYNCOPATION

As bright and sophisticated a carpet as the music that inspired it.

Its advanced styling is sure to draw more envious "ahs" than any new carpet this year. And its all-wool, 3-level texture Wilton weave will earn many a satisfied "ah" for its wearability, too!

Shown is the rippling new Rhythm Green. Also in Melody Grey and Harmony Beige. Syncopation is sure to set your pulses pounding . . . don't miss seeing it.

Sanford
CARPETS
295 5th Ave., New York, N. Y.

SANFORD Carpets

the key to beautiful rooms since 1838



CHINTZY IDEAS

When you make chintz draperies, give them a distinctive, expensive-looking border—a cut-out that follows design in the material.

Make draperies, then take two strips of stiffening and two strips of plain chintz. For the stiffening, 12"-wide Permette will retain its body after washing or dry cleaning. Cut stiffening as long as finished draperies and 2" wider than desired width of edging (9" edging is good for average window). Cut strips of plain chintz 2" wider than stiffening. Face the stiffening with the plain chintz, machine stitching one edge and basting the other. Turn uncovered side of this edging to wrong side of drapery, with basted edge of strip along edge of drapery. Pin edging to drapery. Now make two rows of machine stitching along edge of design in chintz you want to use. Cut as close to this stitching as possible. Heading should not be cut. Blind-tack other side of edging to drapery. Now your draperies look fabulously expensive, don't they? And how easy it was!



To make a lamp shade twice as lovely, line it with patterned chintz. Remove old lining carefully and use as pattern for chintz one. Sew all sections together, then stretch on inside of frame by pinning tightly at top and bottom. Right side of fabric should face *in*. You may edge with folds of the chintz cut on bias. THE END



Curtis Silentite Convertible windows give you controlled ventilation—and much, much more besides! These amazingly versatile wood windows can be used as awning sash as shown here—casements—ribbon windows—or window walls. Hardware is beautiful, life-time-lasting Zytel nylon.

You have to know <u>people</u> to design windows like Curtis

Every Curtis Silentite wood window—and there are many styles and types—embodies a host of "humanized" extras that help to increase your comfort, convenience and safety. That's why we suggest you look inside *yourself*—ask yourself what features YOU want most in windows—then visit your Curtis Woodwork dealer and see how closely Curtis Silentite windows measure up to your ideal!

CURTIS WOODWORK

heart of the home

OPERATION 50 - the year to FIX HOME IMPROVEMENT

1866 CURTIS WOODWORK SILENTITE PRE-FIT the "Insulated" window

Finger-tip ease of operation is built into all Curtis Silentite double-hung windows. Special patented features, including the most effective weather-stripping known, protect your comfort and reduce your heating or air conditioning costs.

Here are the famous Curtis Silentite wood casements that never swing or rattle in the wind—that lock in any position for maximum safety—and that save up to 60% of your fuel costs! With Silentite casements, window washing is an "inside job." Several sash styles for new construction and remodeling.





Curtis Companies Service Bureau
200 Curtis Building
Clinton, Iowa

AH-3-56

Please send the Curtis window idea book.
I plan to ☐ Build ☐ Remodel

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Address.....

City.....*State*.....

How to choose a paintbrush that does faster, streak-free work



Look for **TYNEX**® on the handle →

Here's why it pays you to use a brush with Du Pont TYNEX nylon bristles



1. No break-in! No need to soak or flex a new brush... if it has "Tynex" nylon bristles. They're ready when you are!



2. Full paint pickup! Specially tipped and flagged "Tynex" nylon bristles hold a full load of paint... mean less dipping!



3. Smooth, even flow! Anyone can do streak-free work because tapered "Tynex" bristles provide better, more even flow.



4. Easier to clean! They're the easiest-to-clean bristles! Paint loosens quickly in any commercial cleaner, rinses out thoroughly.

"Tynex" is the registered trade-mark for Du Pont nylon bristles.

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*



Before: We had this setup which we found was as likely as not to give the floor a shower. And we didn't enjoy wiping up puddles but did want to splash around all we liked. Then we ran across the ideal way to solve our problem—we bought a shower enclosure kit.

See "Where Credit Is Due," page 160

GO AHEAD AND SPLASH!

BOB GILMORE

Maybe you have the same problem we did—you finish your shower only to find that water has splashed onto the floor and created quite a variety of puddles. So you have to spend time wiping up the water, and then the floor looks spotty. We found a magical change that has brought new beauty and ease to our bathroom through a do-it-yourself kit that you can easily install. The kit will work on any standard, walled-in tub, and provides you with a gleaming, strong, easy-to-use, and graceful enclosure. The shower doors are made of corrugated plastic-glass and the frame is anodized aluminum. Both doors and frame are available in a variety of colors to match or contrast with your bathroom decoration.



Construction and operation are easy, for there are no wheels or rollers to oil or adjust. When the enclosure's installed, you simply hop in, slide the doors, and turn on the water. Like to turn on the water full blast and splash around like crazy? Go right ahead. This setup will see to it that you get the shower—not the floor.

And no matter how unhandy you are with tools, you can install such an enclosure and be taking a shower within a couple of hours. Tools? Hacksaw, six-foot rule, level, drill, and screwdriver.

STEP-BY-STEP PICTURES, DIRECTIONS, PAGE 140



Floors of **OAK** *will always reflect your good taste*



Entertaining the Browns for bridge? Or is it a buffet for the bride?

One of the greatest pleasures of home ownership is entertaining friends...and having your home admired.

Good taste...an indefinable something most people sense and appreciate...always draws compliments. And Oak Floors will always reflect *your* good taste because they harmonize so well with modern or traditional architecture and every ensemble of colors, fabrics and furniture.

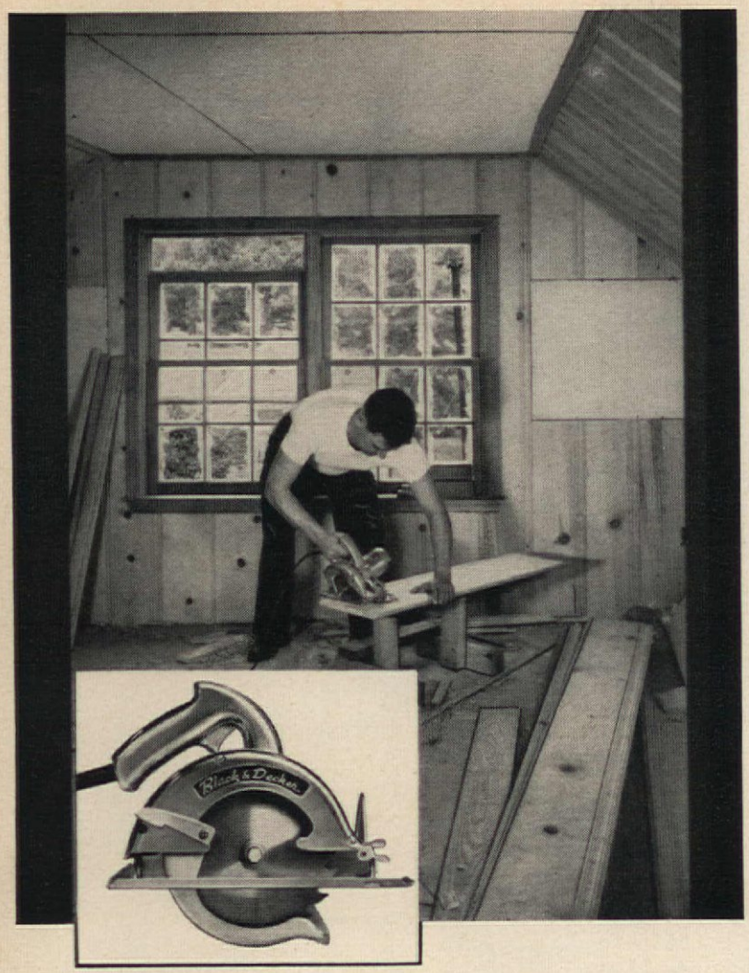
Best of all, the friendly, radiant beauty of your Oak Floors will last a lifetime. You'll always enjoy their easy upkeep...an occasional waxing is all that's needed to preserve that "new look."

Yet Oak Floors are not expensive. They cost less than most floors...give you more value and enjoyment than any floor.

When you build, buy or remodel, insist on Oak Floors...sold by all lumber dealers.

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Floors of **OAK**



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★ Ask your B&D dealer about *special price* on B&D 6½" Saw and new B&D Saw Table—save money buying both!

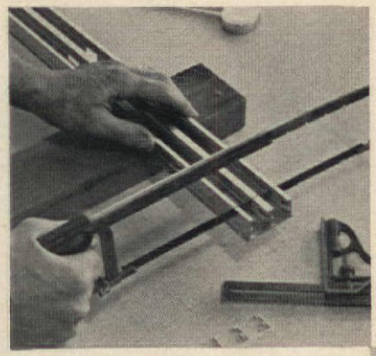
LOOK IN THE YELLOW PAGES UNDER "TOOLS-ELECTRIC"

B&D **Black & Decker®**

PORTABLE ELECTRIC TOOLS

Go Ahead and Splash!

(Begins on page 138)



Your first step in installing the new enclosure is to hacksaw the bottom track 5/16" shorter than the wall-to-wall distance along the tub's front edge. For best results use a fine-toothed blade, and be sure to make the cut square.

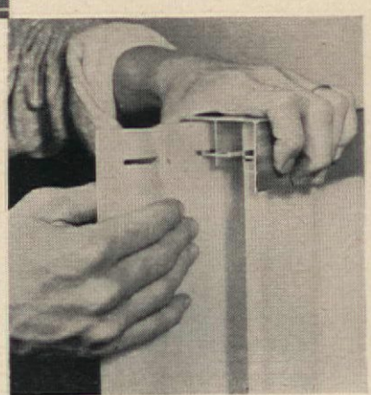
Now squeeze a double line of calking compound along the tub edge where the bottom track will fit. Be generous, and leave heavy deposit between the lines at each end. Now lay bottom track in place, drain slots inward. Press it firmly onto the calking compound and space equally from wall at each end.





Side pieces are ready-cut and drilled for assembly. Align them vertically with level, mark walls, and then drill. An ordinary ¼" metal drill will do for anything but ceramic tile which requires ¼" drill of tungsten-carbide. Rawl plugs hold screws in wall. Before installing sides, calk wall.

Cut top track square and exactly ⅛" shorter than the wall-to-wall distance between tops of side rails. Then slide slots of corrugated plastic-glass doors onto track so panels slip smoothly back and forth.





This last step needs an extra pair of hands. Slip one end of top track into place over one side rail, and hold track tilted with doors toward uphill end. Then slide doors downhill while your helper guides their lowered edges into the vinyl-lined bottom track grooves. THE END

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Apply 1 to 3 lbs. per 100 sq. ft. No raking or watering-in required:
Note: To maintain peak growth *extra* long, you can give your lawn a supplemental feeding in mid-summer.

won't burn grass



lasts far longer



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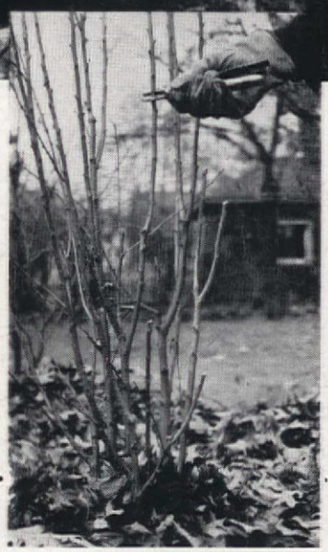
Instant Vigoro—water soluble plant food. Just mix with water and apply. Ideal for supplemental feeding of lawns. *Double* acting—feeds through leaves and roots.

Golden Vigoro is made in modern plants from coast to coast to fit soil conditions in every area. Also made in Canada.

*Pat. No. 2618546 and others pending. Vigoro is a registered trade-mark of Swift & Co. Copyright 1956, Swift & Co.

PRUNING POINTERS FOR EARLY SPRING





Spring pruning is an easy job but an important one if you have fruit trees, summer-flowering shrubs, or roses. With standard-size fruit trees, it's mostly a matter of removing useless interior growth, like the "water sprouts" on the apple tree above, and any branches that cross or grow too close to others. With dwarf fruits, prune no more than necessary to keep trees well shaped.

Summer-flowering shrubs, like the hibiscus at the right, can be kept shapely by cutting back main stems to different heights. Hybrid Tea and Floribunda roses should have their weak and dead stems pruned out and Climbers also their very old, woody stems.

HELPFUL PRUNING DOS, DON'TS

DO inspect all your summer-flowering shrubs—those that bloom after the roses start—and prune any that are out of shape, or carrying dead wood.

DON'T touch spring-flowering shrubs—forsythias, azaleas, lilacs and such—at this time, or you'll reduce their bloom. Prune *after* they have flowered.

DO prune branches ¼ inch above growth bud or a twig that is growing in the direction you'd like new growth to develop. Make cuts at a slight angle.

DON'T leave stubs projecting from the main stem, but cut all branches flush with the stem so that the bark will heal over as quickly as possible.

DO paint pruning cuts over ½ inch across with a tree-wound paint. It's available at seed stores and garden supply centers; prevents disease infection.

DON'T try to cut heavy wood with hand pruners—you'll only mangle it. Use pruning saw or lopping shears (above); they really make it easy.

DO give your shade trees the same attention you give your smaller trees and shrubs, and prune as necessary if you can do job properly and safely.

DON'T try to handle major pruning jobs on large shade trees. You may ruin the tree—or break your arm, leg, or neck! Call in reputable tree surgeon.

DO try to use your pruning shears to help nature develop and maintain a shrub or tree in the most attractive form that's characteristic of its type.



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Now you can have a practically care-free lawn that stays lush and green despite drought. Amazing GREEN BEAUTY Meyer Z-52 Zoysia Grass thrives in hottest weather. Its deep-growing root system (2 feet or more) picks up and holds deep underground water, enabling it to go weeks without rain or water-ing. Grows in any soil, does not wash out, and practically eliminates ugly brown or bare spots due to drought.

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Credit for amazing Meyer Z-52 Zoysia Grass belongs to U.S. Dept. of Agriculture in the great Beltsville Research Center, near Washington. After years of experimentation these specialists perfected this amazing grass with advantages never before available.

CHOKES OUT CRAB GRASS, WEEDS

GREEN BEAUTY Zoysia Grass spreads to form a dense, velvety turf that grows so thick and hardy that crabgrass, weeds, disease and insects cannot live in it.

DELIGHTED OWNERS!

Meyer Z-52 Zoysia Grass has not only been proven in rigorous tests by U.S. Dept. of Agriculture and by U.S. Golf Assn. but thousands of delighted lawn owners *all over the country* have proven that a GREEN BEAUTY lawn improves year after year.

GUARANTEED TO GROW!

GREEN BEAUTY is the finest pure strain of Meyer Z-52 Grass. Field grown under rigid supervision. Guaranteed free of weeds. GREEN BEAUTY is taken out of the ground at the proper time for fast, sure growth. Scientifically prepared to reach you fresh, green, vigorous. Fully guaranteed to grow. Any GREEN BEAUTY runner (sprig) which fails to grow will be replaced absolutely free of cost. Order now with assured confidence.

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GREEN BEAUTY grows on steep hills, sandy soils—even at ocean beaches where other grass can't! Needs ⅔ less mowing, even less care. Won't wash away because it grows less care. ners and does not require re-seeding. Turns golden brown after heavy frosts—greens up in the spring and begins to grow again. A true perennial! Is not damaged by children playing on it or other hard use.

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WEEDS MAKE

When it comes to gardening, I'm all thumbs—none of them green. But, looking at the sunbaked clay around our new bungalow, I knew that "Something *had* to be done." And there being no other nominees, I was elected to do it. Hypnotized by some seed catalogues, I had soon mentally effected my own little botanical garden, when my realistic husband brought me back to earth.

"I hate to discourage you, Hon, but at best you're no Luther Burbank. You'd need truckloads of topsoil and manure to get this place in shape, so I'm afraid we just can't afford a garden this year."

He was right, of course. Bulldozers had removed most of the topsoil from our plot and taken all our ready cash. But, undaunted, I resolved to have a garden if it killed me (as no doubt it would the plants, commented my husband). "Remember, not a penny for seeds," he admonished as he started for the office.

"Yes, dear," I murmured, wondering how many cereal boxtops I would need to get enough of those "Free Assortments" I had seen advertised. . . . And then our neighbor's little girl scampered up with a fistful of strangled dandelions. "Smell my pretty flowers," she invited. I sniffed obediently and absentmindedly then thought, "Why, they *are* pretty flowers, from practically indestructible plants, too." Since weeds were all that usually survived in my previous gardens, maybe I'd have better luck if I planted them here. Why not?

So began what my husband laughingly called my "weed garden." Nearby vacant lots yielded a wealth of little plants. Dozens of attractive kinds growing along the edges of occupied properties were free for the asking and digging, though farmers probably questioned my sanity when I asked for a few clumps of wild aster from a pasture. "Those *weeds?* Why, sure. Take a truckload of them."

To the amazement of all, my garden flourished. By July, field daisies, brown-eyed Susans, Indian paintbrush, daylilies were thriving by the rail fence. Neighbors admired my

---

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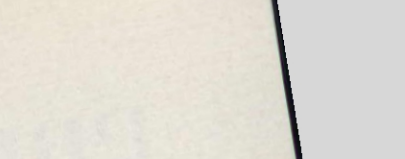
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A LOVELY GARDEN

ROBERTA GLATZ

butter-and-eggs, the rosettes of woolly gray mullein leaves, the ephemeral evening-primrose blossoms. As my unorthodox garden became a neighborhood conversation piece, we all became newly aware of the beauty of our common wildflowers.

In my garden innocence I had taken easily-obtained nearby plants whose soil and sunlight requirements were suited to our lot. Gradually I learned that even wildflowers vary in their needs, but with all we have to choose from, no yard need be "hopeless." Wildflower books helped me identify my finds and described their needs. A state conservation department folder listed taboo plants under statutory protection. But just the common, abundant sorts gave me a wide, all-season range of color.

Transplanting was not difficult. I tucked each freshly-dug clump with its soil ball into a plastic vegetable bag and stood the sacks in a box deep enough to protect the tops. At home, I set the plants out immediately, watered them generously, and kept them shaded for a few days. Thereafter, a wildflower garden practically cares for itself—thus leaving you more time to enjoy it. Weeding is negligible, especially if rigorous winters make a thick mulch advisable. The plants seem largely immune to bugs and other ills. Feeding is less essential, though experiments often produce surprising results.

So, after four years of "weed gardens" I can heartily recommend them, as a start, anyway. Of course, as you improve your soil and gain knowledge and skill, you'll probably widen your horizon and want to include improved, cultivated kinds grown from "boughten" seeds and plants. But you'll have, I think, a new respect for weeds.

Just remember these points: choose plants from locations whose light and moisture conditions match those in your yard; familiarize yourself with any rare (protected) and poisonous plants; ask permission before digging on private land; use reasonable care in transplanting; arrange plants with blooming season, height, and color in mind. Then just relax and let Mother Nature take over. THE END



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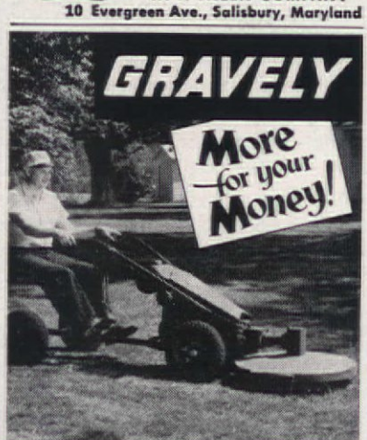


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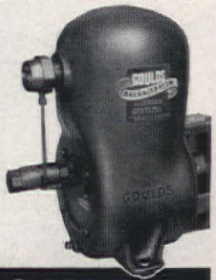
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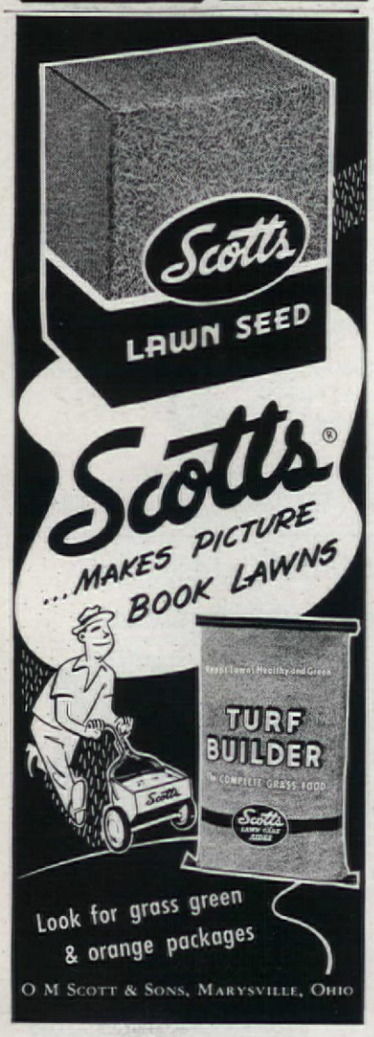


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TO GET THIS

YOU START WITH THIS



Glorious roses, like the new coral Floribunda Fanfare, left, are started from dormant plants like one above. This is standard packing—damp moss at the roots, dry excelsior around the tops.

HOW TO PLANT A

You'll get more for your money and effort from roses than from anything else you may plant in your garden. The Hybrid Tea and Floribunda types, which are most gardeners' favorites, flower continuously from early June till late October in most parts of the country, and with reasonable care they last for years. Their color range is almost endless and, since they also vary considerably in the height and breadth of the bushes, they can be used effectively in any part of the garden, including the foundation planting, so long as they're in the sun half the day and the soil never becomes waterlogged.

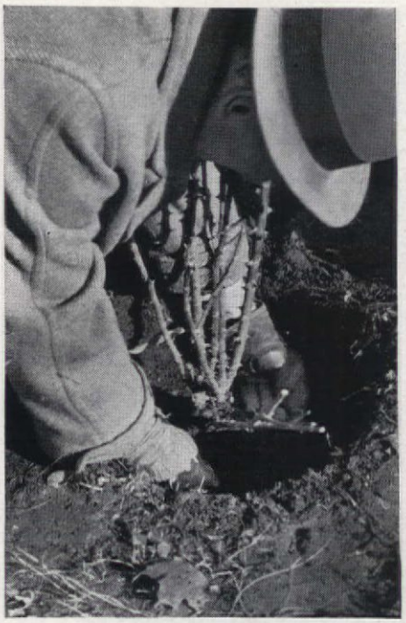
To get the most out of roses, though, you'll need to do a better-than-average job of planting. And for the best possible first season, better order and plant as early in the spring as possible. After planting, the important things to remember are: (1) feed them two or three times with a complete plant food between early spring and the middle of summer, (2) spray or dust them every two weeks while in growth with an all-purpose insecticide-fungicide, and (3) water them thoroughly every week during summer droughts. THE END





1. Unpack roses and plant them immediately even if weather's still wintry or soil is still wet. Newest packing method, far left: plants wrapped only in polyethylene film, which permits passage of air but not moisture.

2. Before you plant a rose, prune close to base any weak, spindly stems, and any that are broken or are otherwise injured. Broken roots, also, should be pruned off—just above the point of breakage.



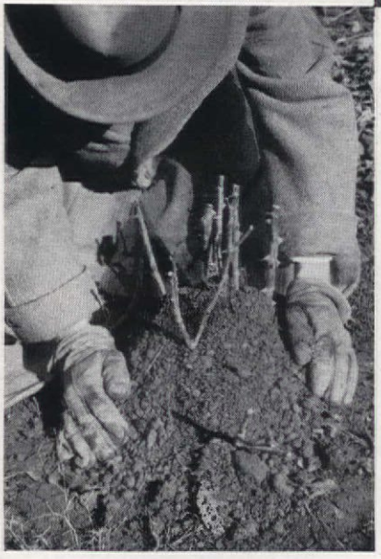
3. Dig each hole a foot deep and a foot across and loosen the soil at the bottom. Hold the plant, with roots spread out, at a depth that will put the bud union (the knob just above the roots) an inch *below* the surface of the soil if you live in the North (an inch *above* the surface if you live in the South), then with your other hand work soil in amongst roots. Space plants 2 feet apart in the North, 3 feet apart in the South, where roses grow to larger bushes.

THEODORE A. WESTON

ROSE BUSH



4. After the plant has been set, fill the hole with soil to within about 3 inches of the top and tamp it with the feet—firmly, but not to the point that roots can't penetrate it! If your soil is excessively sandy or clayey, it will be best to mix wet peat moss with the soil that you use to fill in the hole. One part peat moss to three parts soil is the right proportion, and be sure to mix them well.



5. With the soil tamped, fill the hole with water and let it drain away before adding any more soil. Now fill the hole and add enough soil to make a mound about 8 inches high around the base of the plant, as pictured. This is to prevent wind from drying out the stems while the newly-set roots become established. Level off the soil in two or three weeks, and your rose is off to a fine start.

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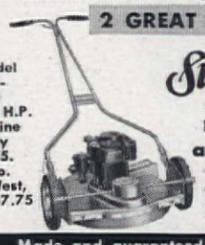
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Cooper Spotlights Power Mower Show for '56

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18" and 20" CUTTING WIDTHS



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Moderate in cost for such high quality, "KLIPPER" power lawn mowers are built to give many years of economical, dependable and trouble-free lawn mowing service.
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These new Trimmer Type COOPER "Cyclo-Mo" Rotary Mowers provide everything that could be expected in a Rotary Power Mower - good design and rugged construction, easy handling with plenty of smooth, dependable power - from latest model Briggs & Stratton 4-cycle engines - under all grass cutting conditions - plus the added advantage of NON-SCALPING and free even grass distribution without piling up or windrowing cuttings.

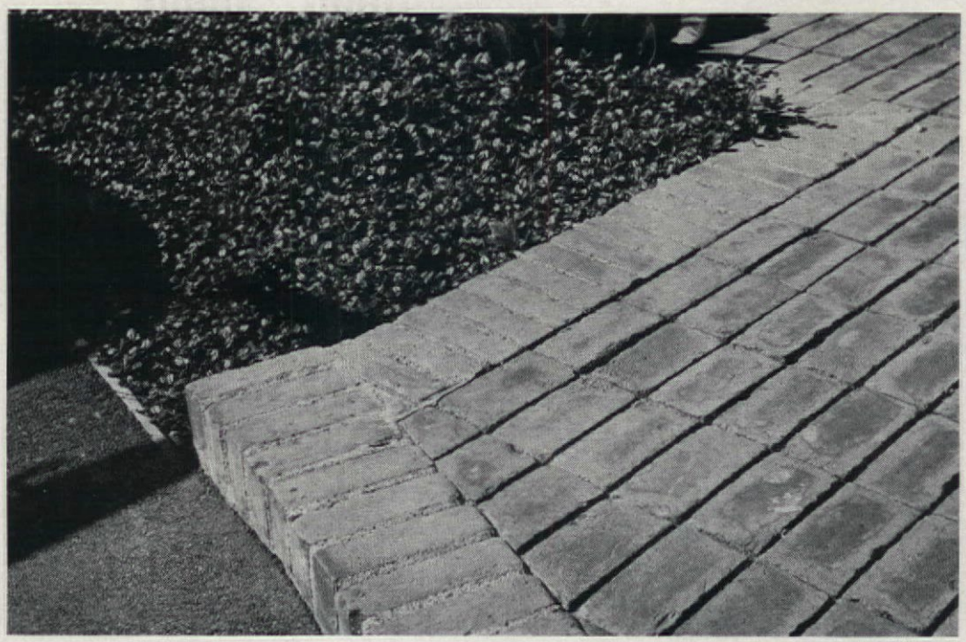
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Retaining wall of brick is laid in a fish-hook curve to save grading a lawn that slopes unevenly. Like a dam, wall is curved against thrust of hillside. Footing should be carried below grade at least 18".



Entrance path is made of bricks laid in sand in a continuous running pattern, held in place by a border of mortared bricks. If hollows form, bricks can be lifted out while you fill in more sand in bed.

CONTINUED ON PAGE 150

Expect your Eclipse Mower to last *Years Longer*



Complete line of mowers — 12 rotary, reel and sickle bar power mowers in sizes from 17" to 36" . . . including estate models with riding sulkies . . . and 9 hand models in 16" and 18" sizes. Whatever the area or turf condition of your lawn, whatever type of mower you prefer, whatever your budget may be — there's an Eclipse mower that's "just right" for you! (Leaf mulchers are available for Eclipse rotaries, to end forever your leaf raking problem!)

Expect your Eclipse to start easier, too!

From the first **start** . . . you just naturally expect more from a mower branded with the name Eclipse. You've learned through the years that there's quite a difference in mowers: that price alone is just a small part of the story.

Families who have used Eclipse mowers for 5, 10, 25 or even 50 years constantly report figures that mean just one thing: Eclipse is the **least expensive mower you can own!** And aside from the low cost per year — isn't it worth a great deal to have a mower you can depend upon — one you can be proud to own?

Proof of economy

A typical, unsolicited letter (name and address available on request) tells of an Eclipse reel type power mower with a maintenance cost of only 87¢ in five years! The only expense was for one spark plug . . . in not one but five seasons of regular operation! This, perhaps, is better than average, but not at all unusual for an Eclipse mower.

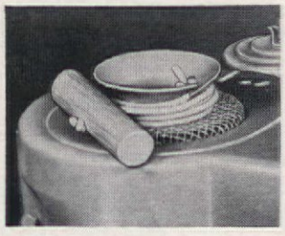
Whether you prefer a reel or rotary type power mower, when you visit your Eclipse dealer, you'll notice construction features that add a few dollars to the price tag . . . but add extra **years** of low-cost, trouble-free mowing satisfaction.

Point-for-point comparison proves Eclipse biggest value in power mowers today

When you buy a mower — consider the cost, not for just today, but **how much will it cost you per year?** It's a fact that Eclipse is the least expensive mower you can own— and a comparison of construction features will quickly show you why this is true. All cutting parts are especially tempered to mow better, last longer. They're powered exclusively by dependable Briggs & Stratton 4-cycle engines. Eclipse does not use "economy" model engines; only rugged, powerful, heavy duty engines that give good service year after year with minimum care and attention.

A look at the body or housing . . . the sturdy wheel mountings . . . the adjustable Natural Grip steel handles that are designed to prevent arm, shoulder and back fatigue . . . in fact **every** detail gives evidence of the extra quality built into Eclipse mowers. If you want more for your money — get an Eclipse!

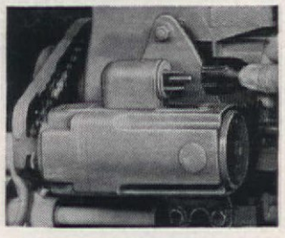
CHOICE OF 3 EASY STARTERS



PULL ROPE



RECOIL STARTER



ELECTRIC STARTER

Now you can select the size and style of Eclipse you prefer — in reel or rotary models — and get the **kind** of starter you like best. The regular pull-rope starter is easy to use — because the dependable Briggs & Stratton engines take hold right now . . . no huffing or puffing. And if you like the convenience of an automatically rewinding cord, you'll find the new, improved recoil starter suits you perfectly. But the BIG news in starters this year is the new low-cost electric "plug-in" starter that makes mowing almost effortless. All you have to do is touch the plug to a standard 110 volt a.c. outlet . . . and away you go! So whatever your mower preference . . . whichever way you prefer to START your mower . . . you can expect to find the easy answer in ECLIPSE. Write for free folder today. The Eclipse Lawn Mower Co., Division of Buffalo-Eclipse Corporation, 3606A Railroad St., Prophetstown, Illinois.

(Continued from page 148)

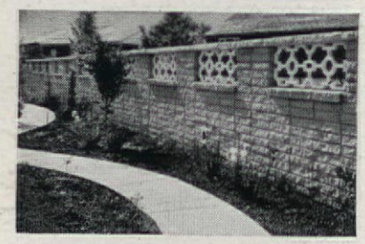
Curved brick retaining wall joins herringboned brick terrace to planting area that forms windbreak. Provide plenty of drainage when you build a wall.





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Whatever the size or style of house you build or buy, concrete improvements such as these will add to its beauty, comfort and convenience.

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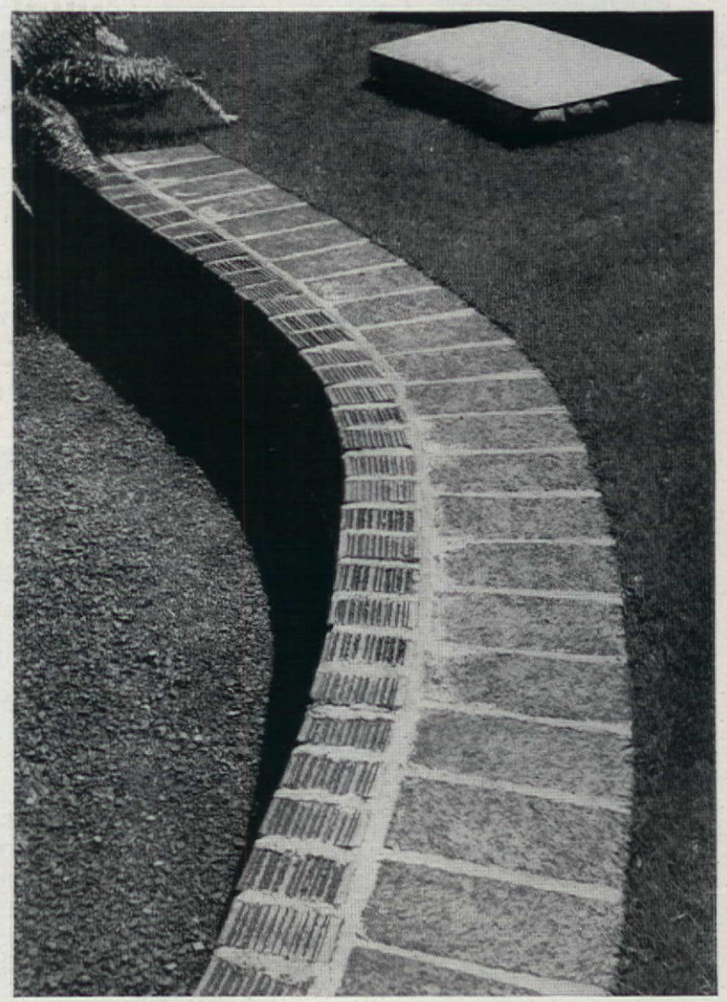
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Portland Cement Association

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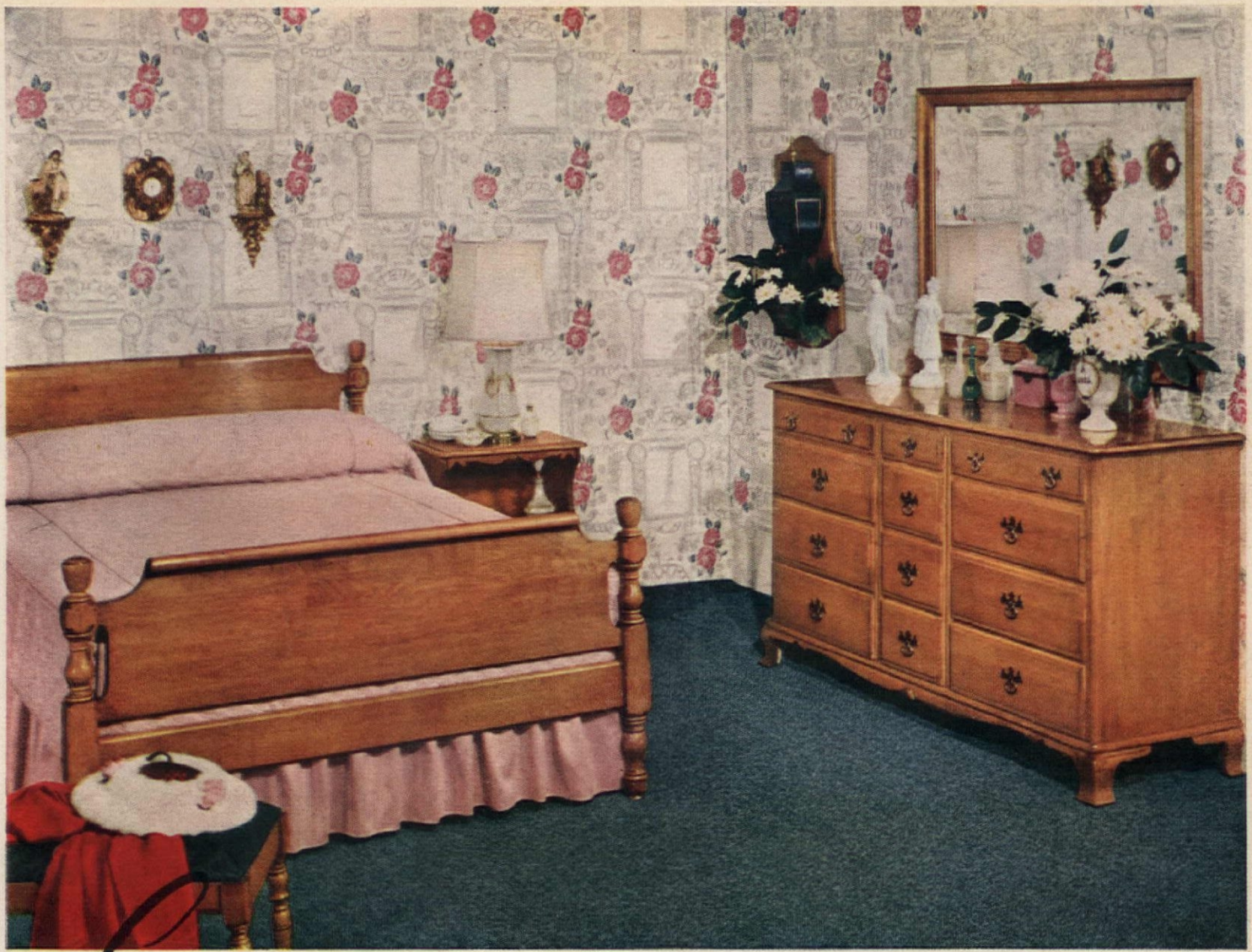
A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work





This wall also doubles as a seat. If you plan to build a retaining wall more than 4' high, the building code may specify professional construction.

CONTINUED ON PAGE 152



Capture the charm of colonial days

Borrow from the past—for the room in your future. Comfort combines with style—durability with details you love. See the Early American hand-turned look of the maple furniture . . . the handcraft texture of the deep pile carpet . . . the wallpaper design with a motif from a lovely colonial garden. America's finest heritage is reflected here—brought up to date for the homemakers of today by Kling Factories, Mayville, N. Y., Imperial Paper & Color Corp., Glens Falls, N.Y., Mohawk Carpet Mills, Inc., Amsterdam, N.Y.



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Pattern illustrated is Garden Plan #8371





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(Continued from page 150)



Serpentine wall for raised bed is two bricks high, only one brick deep, but curved shape gives strength. Designed by Donald Gutoff, landscape architect.



Bricks laid flat around circular firepit are separated by wide mortar joints that help form "radiating" pattern. Designed by Crawshaw and Polleczek.

THE END



We brought our dream kitchen to life

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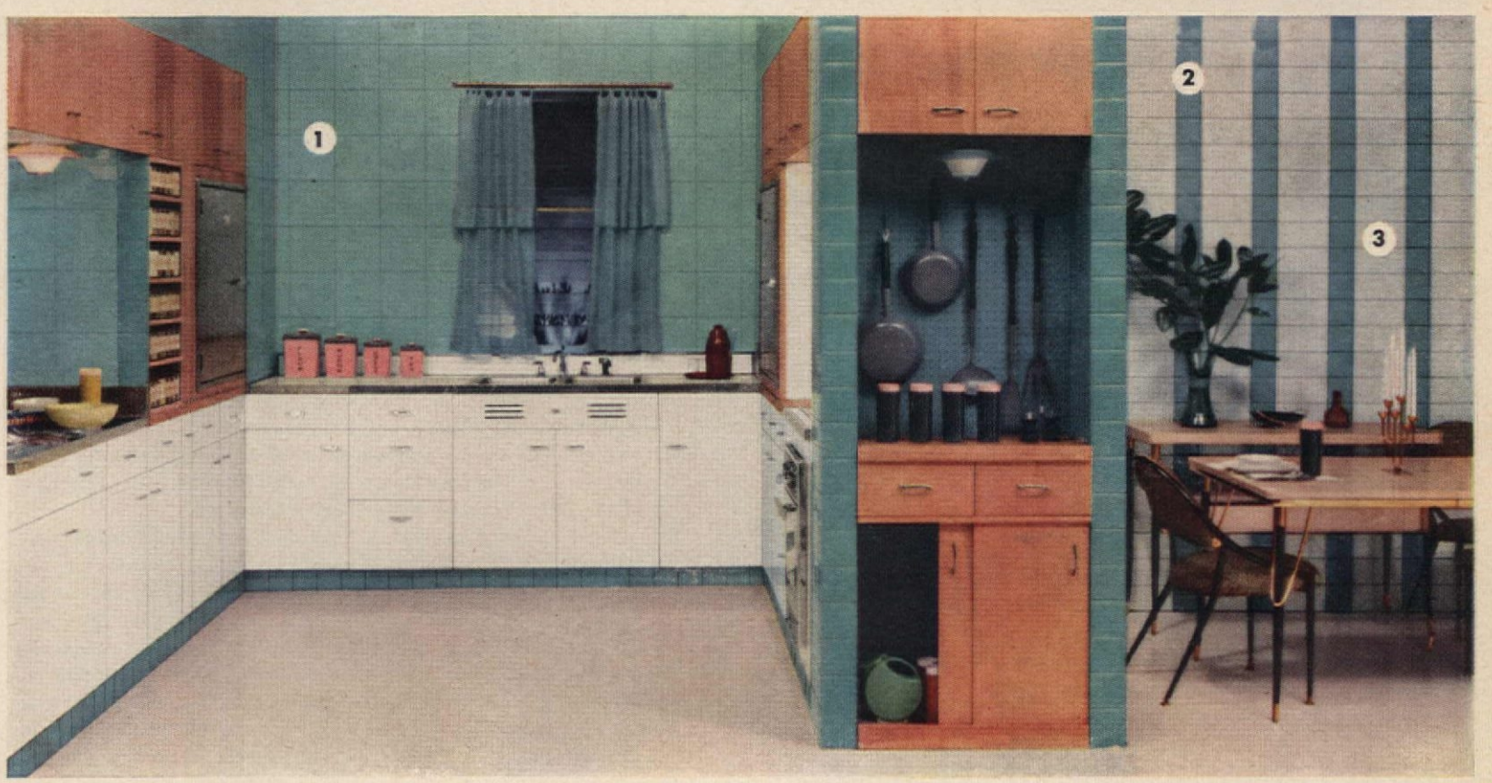
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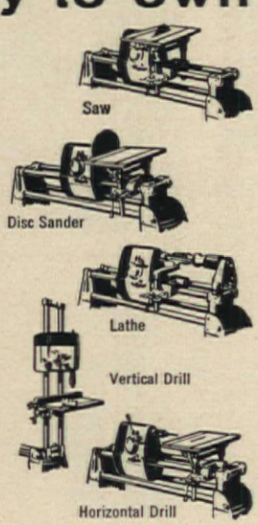
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RING, "WILD" BELLS OF IRELAND

HAZEL WARD ADCOCK



Of all the plants I've come to appreciate in recent years, the one I'm most likely to rave about is the annual that has aptly been called Bells of Ireland. The "flowers" *are* like bells and they *are* green, and by all odds they're the most useful of any I've ever grown.

They combine beautifully with any and all blooms of standard coloration, they're always the most comment-causing element of a dried arrangement, and they're exquisitely distinctive when arranged sparingly and gracefully by themselves.

Actually, the "bells" are not flowers, but oversize calyces (plural of calyx), which grow in circles around the stem at regular intervals. The true flowers are tiny white things in the center of the bells. You might call them the clappers.

What surprised me when I first grew Bells of Ireland, and what made me all the more enthusiastic, was to find that they're deliciously lemon scented. I'd never heard they had any scent at all.

The growing of Bells of Ireland is simplicity itself. You sow the seed when the weather has warmed up in the spring—barely cover it with a sprinkling of soil—and, except for occasional weeding and cultivating, and, of course, watering if the weather's dry, there's nothing more to it. By midsummer "the bells begin to ring"—dainty, uplifted, chartreuse-green, and lemon scented.

It's perfectly all right, of course, to use the bells fresh, like any other flowers. But you'll find them most useful if dried. In either case, remove the leaves, since they detract from the bells, and use the leaves in sachets either by themselves or combined with lavender. They also have the lemon fragrance.

The bells can be dried by simply standing them in a vase without water, but they retain their color much better and are more pliable if dried with borax. Here's how: Mix the borax with an equal amount of clean, white sand and put an inch layer of the mixture in a box large enough to hold the stems. Lay the stems out carefully and sprinkle the mixture over them until they're completely covered. In two weeks they'll be processed.

The botanical name of Bells of Ireland is Molucella laevis, and it's a member of the extensive mint family. THE END

Life's so bright—when the air's just right

WITH LENNOX ALL-SEASON AIR CONDITIONING



JUST RIGHT FOR WINTER—precisely heated and circulated, so even floors are cozy-warm. Humidity carefully controlled, so delicate membranes of nose and throat stay moist, more resistant to infections. A boon to beauty, too: skin stays smooth, soft; hair naturally lustrous.

JUST RIGHT FOR SUMMER! Air is so delightfully cooled, so reduced in humidity—you feel, eat, sleep better. *Look* better, too—brighter, healthier!

JUST RIGHT FOR ALL SEASONS! Air is always gently, quietly circulated; always filtered *clean* for less housework, less upkeep expense.

SEE YOUR LENNOX DEALER-EXPERT; ask about the Lennox Easy Pay Plan. (Look in the yellow pages of your phone book.)

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Leader in Research: since 1895, outstanding engineering advances. *Leader in Equipment:* heating units for any fuel, any size house, any installation; air- and water-cooled summer air conditioning. *Leader in Dealer-Service:* biggest, best-trained dealer organization in the industry.

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Enjoy the cool, cool shade
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the hot, hot months ahead

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Canvas Awnings

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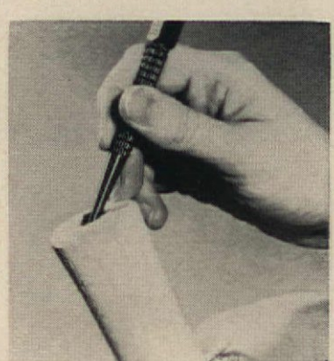
HANDYMAN HOW-TO'S



Does your paint roller work as smoothly as you'd like? To do the best job with it, fit piece of window screening in the bottom of the paint tray. Roller will pick up paint uniformly, without any lumps.



Fit a furniture glide (metal piece made for use on bottom of a chair leg) over tip of the screw on your C-clamp. It keeps screw from gouging wood held in the clamp, and holds work firmly in place.



Your nailset will always be handy if you drill a hole, the size of the nailset, in the end of the hammer handle. Slip the nailset into opening and cap the hole with a machine screw.



You can make glass-cutting easier and more accurate if you use a dampened yardstick as a guide for the cutter. The damp surface will keep yardstick from slipping as you draw cutter along its edge.



When nailing into soft woods, sharpen nails on file first. They will grip wood better because keen point spreads wood fibers, doesn't tear them. For hardwoods, dull the nail point to avoid splitting.

A Cutler-Hammer UNIT BREAKER in your new home



ENDS the blown fuse Nuisance forever!

Be sure a Cutler-Hammer Unit Breaker is in YOUR plans for wiring your new home or for the rewiring of an old one. It costs so little you must not miss its many advantages. Then when lights blink out because of an overload, you only have to reset a little lever that has snapped out of position. No fuses to hunt, nothing to replace, nothing to buy. So easy and safe to reset a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Install it in the kitchen or wherever it will be most convenient. It is the mark of a truly modern home. Know the facts; have YOUR wiring plans figured *two* ways . . . with fuses and with a Cutler-Hammer Unit Breaker. You'll be amazed at the slight difference in cost to have the latest and the best. Write *now* for our free booklet.

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Start Your New House for $5.00

That's all it costs you to get started toward the AMERICAN HOME Blueprint House, pages 72 and 73. For $5 you'll get a material list, large-scale blueprints of the floor plan, foundation plan, exterior and interior elevations, sections, and all other important details. Give them to your builder and he can start building.







Bookshelf-desk of Western Pines*— useful in any room!

Built-in, or as a separate piece of furniture, this handsome unit combines a wealth of useful features. And because it is made of mellow, economical Western Pine woods, it will give lasting pleasure and satisfaction. All through the house, paneling, storage walls, built-ins of these smooth-textured, beautifully-grained woods add warmth and charm at little cost.

Whatever your building or remodeling plans, whether you do-it-yourself or have it done, choose carefully-selected, well-seasoned Western Pines. See them at your local lumber dealer's—ask him for an estimate.

the Western Pines

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE



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THE AMERICAN HOME, Dept. BP
American Home Bldg., Forest Hills, N. Y.
Please allow 2 weeks for handling and mailing

AMERICAN HOME Blueprint House #50

See pages 72 and 73 for color photograph, details, and floor plan.

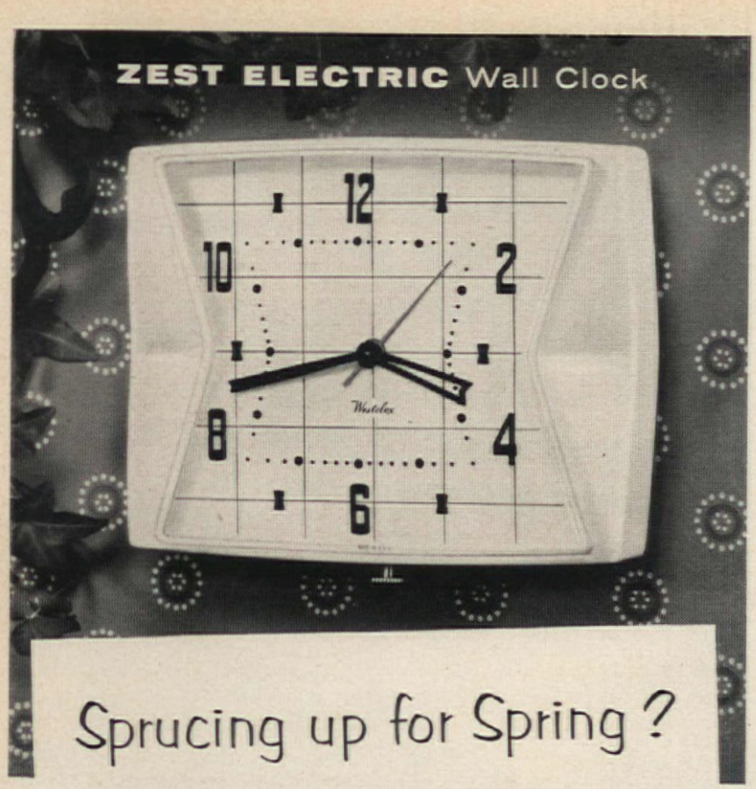
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ZEST—New and dashing in design and color!

Comes with lustrous white plastic case that sets off the "hour-glass" dial in Yellow, Red or Charcoal . . . or in a Pink case with Charcoal dial. 5¾ inches high. Non-breakable crystal. $6.95.

SPICE—"Everything nice" and a terrific value!

Bright as a Spring bouquet . . . has a two-toned polished aluminum case with Red, White or Yellow rim. 5½ inch dial. Non-breakable crystal, $4.95. Copper finished case (above) $5.95.

Prices quoted for U. S. A. only, do not include tax and are subject to change.

Electric or Spring

WESTCLOX

. . . dependable as the day is long

Made by the makers of BIG BEN
La Salle-Peru, Illinois

Products of GT General Time Corporation

"MAID" ON

You'll marvel at the way these beautiful serving carts simplify meals. Soon you'll be looking for excuses to have parties, instead of wishing you had a maid or butler



Chafing dish recipes will get to be a hobby when you see how easy it is to cook away from the kitchen on one of these Italian Provincial serving carts. This comes in fruitwood, has pretty cast antique hardware. Cart is 40" wide, 19" deep, 32" high. From the Fancher Furniture Co., it sells for $159.

You're always on the lookout for ways to easier meal serving and entertaining. And why not? Of course you wish every dish would pop itself on the table while you're turning on the dinner coffee. And parties would be a lot more fun if you could serve refreshments with a flair—without jumping up and dashing to the kitchen every time the conversation gets interesting. With a serving cart, you can cut those trips down to one. You'll bring dinner to the table, or party food to your guests in the living room, simply by pushing the serving cart in. Less danger of spilling food, less chance of forgetting the sugar when you can survey a well-stocked serving cart before you make your grand entrance. What's your favorite furniture style—traditional, contemporary, or provincial? You'll find it in a serving cart you'll be proud to own. THE END

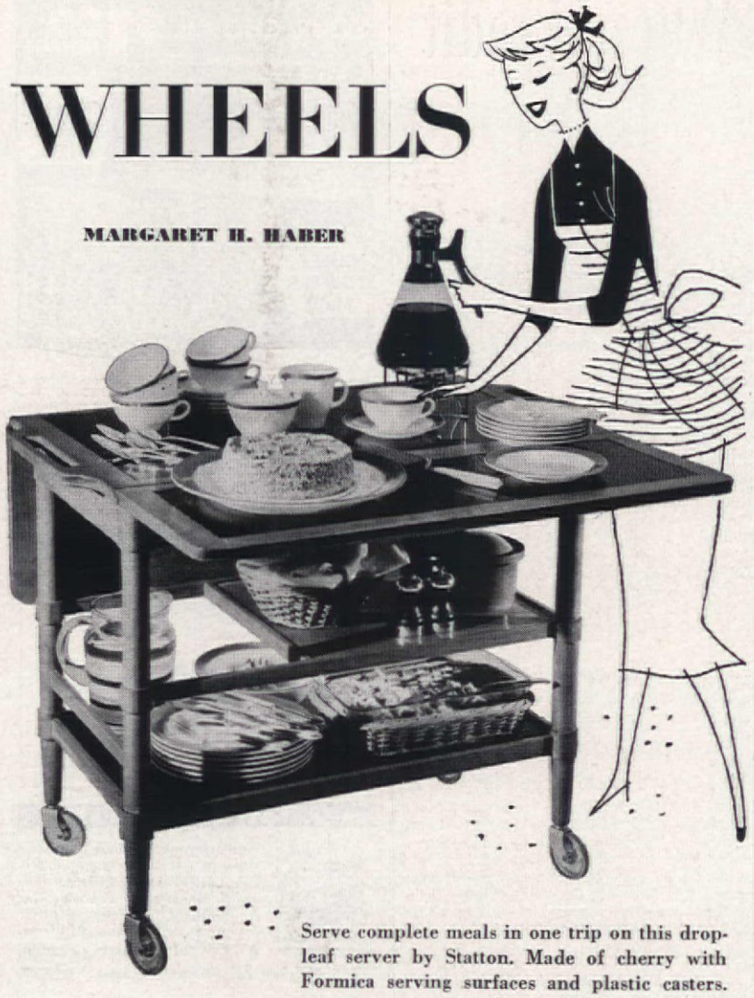
ALL PRICES ARE APPROXIMATE



You'll enjoy dessert in the living room many an evening if you have one of these easy-rolling French Provincial beauties. In antique cherry or painted finish: 34" high, 36" wide, 21" deep. Colonial Manufacturing Co., $209.

WHEELS

MARGARET H. HABER



Serve complete meals in one trip on this drop-leaf server by Statton. Made of cherry with Formica serving surfaces and plastic casters. Short middle shelf allows for tall containers on lower shelf. Is 28¾" high, 35½" long, 20" wide with leaves down. Costs $142.



You'll find yourself mixing salad in front of your guests when you have a contemporary cart by Drexel. You'll feel like a real chef! In walnut and pecan with a spicy brown finish, this cart has 14" depth for easy maneuvering. It's 42" wide, 34" high, and sells for $99.



Traditional serving table of mahogany, by Kittinger, lends itself to the rite of demitasse. It has pull-out shelf topped with stain-proof Formica, one drawer with sliding silver tray. This can be used as mobile unit or permanent server. Costs $284, is 35" high, 36" wide, 20" deep.

NOW... IN AIR CONDITIONING, AS IN FINE CARS...
YOU CAN DEPEND ON CHRYSLER ENGINEERING
FOR THE VERY BEST



Read how

Chrysler Engineering makes
AIRTEMP
Yearound Air Conditioning for your home

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You respect Chrysler Engineering in fine cars. But do you know what this same years-ahead engineering has done for *yearound* air conditioning?

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Chrysler Engineering has made Airtemp *yearound* air conditioning completely automatic. You'll like its many exclusive features.

Airtemp *yearound* air conditioning is efficient and economical, too, through lower installation and operating costs.

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Phone your nearby Airtemp Dealer—he's listed in the Yellow Pages. He will gladly make a free survey of your home.

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DAYTON 1, OHIO

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Airtemp add-on cooling equipment to complete *yearound* air conditioning in homes with forced warm air furnaces . . . no down payment—as low as $34.66 MONTHLY

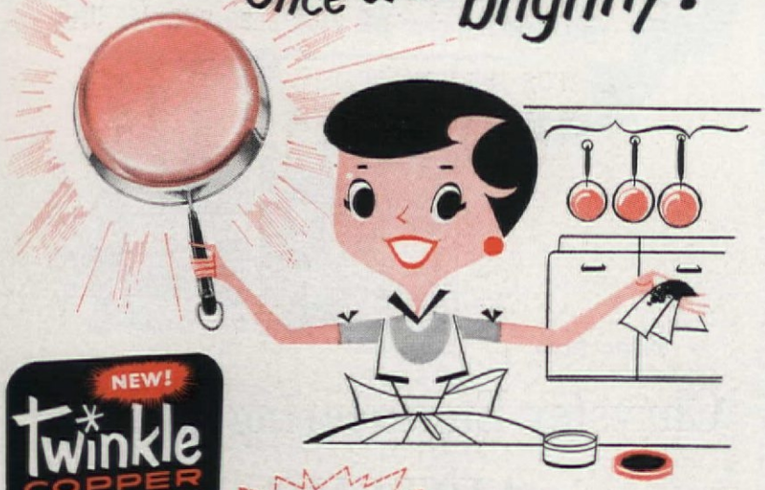


Airtemp complete *yearound* air conditioning for modernizing your home . . . as low as $47.91 MONTHLY

Airtemp *yearound* air conditioning built into a new home . . . as little as $5.00 MONTHLY*

*Added to mortgage payments required for same house with heating only.

Once over brightly!



NEW! Twinkle COPPER CLEANER

TRIPLE-ACTION

TWINKLE cleans copper 3 times faster!

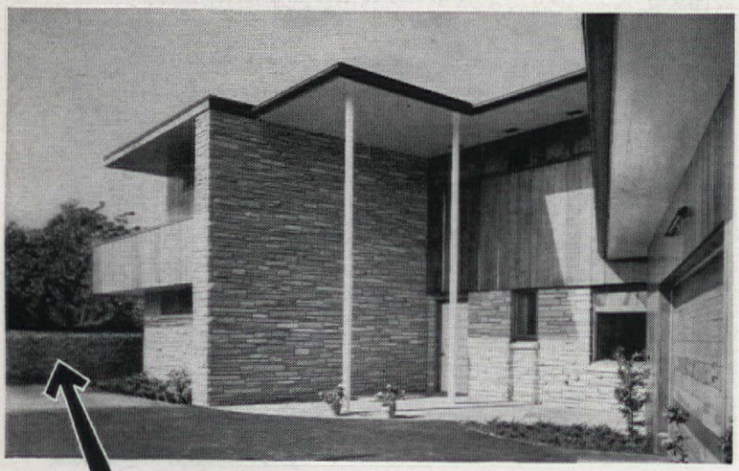
Twinkle Copper Cleaner is a smooth, creamy paste that CLEANS...as it POLISHES...as it RENEWS! No other cleaner gets copper so bright, so fast, so easy. Twinkle safely wipes off stubborn grease and burner stains, polishes away tarnish and restores brand new lustre INSTANTLY.

Twinkle COPPER CLEANER FOR COPPER POTS PANS

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Get TWINKLE today at your grocery or hardware store

Made by the makers of Drāno and Windex



New Kind of **GAS** Service
makes modern homes more modern!

Thanks to LP-GAS, every suburban, small town and farm home in America can now enjoy clean, healthful, completely automatic gas heating. LP-GAS is the convenient modern fuel that can be stored right on your property.

As a bonus, your low-cost installation also provides gas for quicker cooking, faster clothes drying, year-round air conditioning, silent refrigeration and three-times-faster water heating.

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Where Credit Is Due

LACY CURTAINS

Page 36: Shown with Ballet Dancer: 36", $5.98—Croscill Curtain Co. Shown with Little Girl: 63", 72", 81", 90" lengths; 81" is $5.98, 90" is $6.29—Croscill Curtain Co. Shown on Rod: 30", 36", 45" lengths; 36" is $3.98—North American Lace Co.

Page 37: "L" Section: 54", 63", 72", 81", 90", 99", 108" lengths; 81" is $5.29 in Nylon, $6.79 in Dacron, 90" is $5.98 in Nylon, $6.98 in Dacron—Curtain Division of Berkshire Hathaway, Inc. "C" section: 54", 63", 72", 81", 90" lengths; Dacron only, 81" is $4.69, 90" is $4.98—Ellery Products Mfg. Co., Inc. Shown with Grandmother: in background "Ondine" 42", 55", 68" wide in 30", 36", 81" and 90" lengths, 42" width 81" long is $12.95 per panel—Schiaparelli pour la Maison, Division of Scranton Lace Co. In hand: 72", 81", 90" lengths. 90" is $4.98 in Nylon and $5.98 in Dacron—Rose Curtain Mfg. Corp. All prices are approximate.

POWER SAW

Pages 64, 65: Tools, accessories—Delta Power Tool Division, Rockwell Manufacturing Company.

TAKE ½ LB. OF CHEESE

Pages 76, 77: Pyrex Pie Plate—Corning Glass Works. Deep Casserole—Ekco Products Corp. "Carolynn" Hand-Painted Dish—Calyx Ware. Wooden Fruit Bowl—Fox Tow Enterprises. Double Boiler of Vogue Enamelware—Federal Enameling & Stamping Co. Yellow Plate—Denwar Ceramics. Oval Flower Lite—Viking Glass Co. Soup Dishes—Red Wing Potteries.

THE LAMB WAS SURE TO GO

Page 79: "Tapestry Blue" dinnerware, Cobalt Blue tumbler—Waertsilä Corp. Pink tablecloth and blue napkin—Edmond Dewan Co. "Wildflower Flora-Server"—Iva-Lure by Crooksville.

EASTER BIRD CAN KEEP A SECRET

Page 80: Rectangular yellow tray—Barbara Willis. "Fruit Pattern" celery dish—Gabriel, Winfield of Pasadena. Easter Eggs—Scotch Cellophane tape, Sasheen ribbon. "Museum" white dish & vegetable dish—Castleton China Inc. Ming Compote—I.D. Company. "Social Circle" white tablecloth—Bates Fabrics. Nambeware Rectangular Plate—Ruth Sloan.

WHERE EQUIPMENT RISES TO THE OCCASION

Pages 90, 91: Oven Surface Cooking Units, Freezer, Refrigerator, Dishwasher, Radio, Washer, Dryer—Philco. Flooring—Johns Manville. Counter Tops—Formica. Cabinets—Youngstown. Ventilating Hood—Pryne. Mixer—Kitchen Aid. Dinette Set—Howell.

SPRING CLEANING IS OUT OF DATE

Page 100, 102: Vacuum Cleaner—Hoover. Carpet Sweeper—Bissell. Dust Mops—Easy Day. Appliance & Furniture Wax—S. C. Johnson.

FOR YOUR STAR BOARDER

Page 108: All perforated hardboard by Masonite Corp.

GO AHEAD AND SPLASH!

Page 138: Enclosures—Dec-O-Grilles, Inc.

PHOTOGRAPHS

Ann Peppard: page 10. David Blake: pages 14, 17. F. M. Demarest: pages 19, 22 (bottom), 23, 24, 62 (bottom), 66, 67, 68, 69, 72, 73, 76, 77, 79, 80, 90, 91, 94, 100, 102, 111, 112, 118, 136, 158, 159. Stephen Fay: pages 22 (top), 36, 37, 122, 124. Otto Maya: pages 38 through 45. Warren Reynolds, Photography Inc. pages 49, 51, 52, 53, 54, 55, 56, 57, 58, 59, 128. Associated Photographers: page 96. Chris Klobech: page 104. Lawrence Selz: page 108. Peter Perri: page 114. Roche: pages 116, 146. Shep Shepherd: page 135. Bob Gilmore: pages 138, 140. Robert Cleveland: page 148. Frank Gaynor: page 150 (top). John Robinson: page 150 (bottom), 152. Frank Javor: pages 156, 161.

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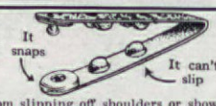
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Keep straps from slipping off shoulders or showing with low neck dresses. Clasp can't slide. At notion counters or send 60¢ per pair white metal, 90¢ per pair 24K gold plate in plastic gift box.
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Replaces messy sand and sawdust in cat box—lasts longer. ABSORBS, DRIES, DEODORIZES. Makes pet care easier. Get *original* sanitary litter and other *Lowe* cat products of all kinds.

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YOU SEND FOR SAMPLES — WE DO THE REST!

Here they are, so new and colorful from Itasca, our wonderful Custom Made Drapes, ready to give you window beauty to flatter a queen! These are the famous, rough-textured Itasca fabrics we've sold by the yard for years. You'll love these colorful, money-saving "Treasure Weaves" from Texas!

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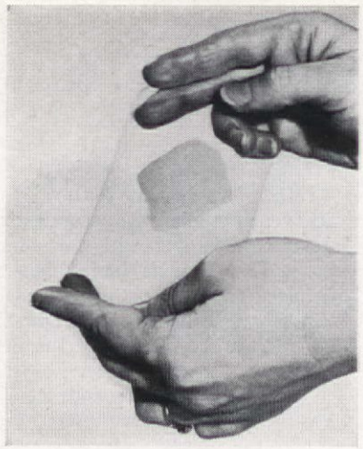
Send for our book telling how to order either Custom Made Drapes or Itasca yardage. We'll rush book plus 20 beautiful samples of Itasca fabrics for 25¢. Book is wonderfully simple, tells how to measure windows, other drapery areas. Has dozens of practical, "How to Make Them" ideas. Mail coupon today.

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Dept. AH-1, Itasca, Texas
Rush 20 Itasca samples plus new book.
I enclose 25 cents.

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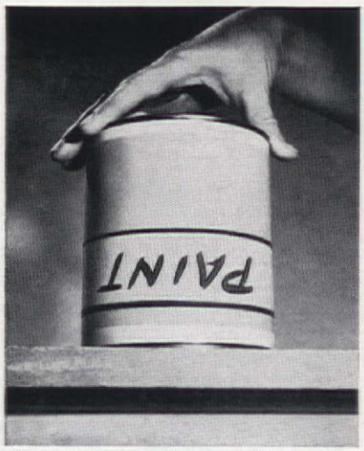
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City State



A strip of clear plastic or cellophane is a handy paint sampler to use when you are decorating or building. Apply color and let dry thoroughly before you put it in your wallet or purse, or mail to a decorator or manufacturer.

PAINTING HOW-TO'S



Store paint cans in an upside-down position when you're putting them away for any length of time. Solvents in paint will float upward to bottom of can. There's no opening there, so solvents won't evaporate. Close can tight before turning, of course.



A piece of quarter-round molding is excellent as a paint stirrer. The curved side of the molding gets into the bottom corners of the paint can so you can pick up all the pigment and mix the paint completely.



A simple but time-saving way to tell how much paint you have left in a can is to snap a rubber band around the outside of the can at the paint level. As you use up the paint, simply lower rubber band farther down around the can.

"TWINSULATE" YOUR ATTIC NOW!



Make your home up to 15° cooler this summer!

Look at this picture. That man isn't working hard. He's stapling up blankets of Gold Bond TWINSULATION®. All he's got to do is tuck 'em in place and staple 'em! It's *that* easy to lower summer temperatures in *your* home as much as 15°. It's *that* easy to save yourself from steaming, sleepless nights. And, next winter, TWINSULATION will cut your fuel bills up to 25%!

TWIN ACTION . . . TWINSULATION gives you heat-blocking, fireproof rock wool *plus* a heat-reflecting covering of silvery aluminum *all* around it. You get a unique, *twin insulating action* that makes your house more livable all year round!

TAKES JUST A FEW HOURS . . . Even if you think you're not handy with tools, you can "Twinsulate" your whole attic in just a few hours. Why not do it this very Saturday?

• • •

See your Gold Bond dealer now. He'll show you samples and supply a handy stapler for easy application.

NATIONAL GYPSUM COMPANY, Buffalo 2, N.Y.



Send for booklet that tells all about Gold Bond TWINSULATION, what it does for your home, how it cuts fuel bills.

National Gypsum Company
Dept. AH 36, Buffalo 2, N. Y.

I enclose 10¢ for "Home Insulation" booklet.

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*Address*_____

*City*_____ *Zone*_____

*County*_____ *State*_____



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Creating lovely clothes takes endless attention to detail. That's why Ceil Chapman uses Murine. It refreshes her tired eyes, seems to relieve the feeling of strain that comes from close work. Get a bottle of Murine. See how just two drops of this gentle formula can refresh *your* eyes quick as a wink—*any time* they feel tired!



The Murine Co. Inc., Chicago, U.S.A.
*Trademarks Reg. U.S. Pat. Off.

MURINE *for your eyes**

"Oh You Lucky Dog!"

(Begins on page 35)

for school, for she is a teacher too—of mathematics of all things. Back from school at 4, we scramble into our garden clothes and head our separate ways.

"You're so lucky to have your own irrigation system!"

Well, our garden wasn't born with it, and wishing didn't put it there, I want to say. Years ago Alice and I concluded that rainfall in this area is too capricious to depend on. Our irrigation system, such as it is, entailed a deal of amateur plumbing, sporadic forays on junkyards, and a sizeable outlay.

"How fortunate you are to have no diseases and insects in your garden!"

If you will come out to my garden house I will show you something: enough insecticides, fungicides, sprayers, dusters, and plant foods to start a small store.

"Oh, look at those cunning wire circles the tomatoes are growing in!"

Well-fed hybrid plants have a way of proliferating all over the place, making picking passage difficult and crowding out neighboring vegetables. Besides, tomatoes often become infected with a disfiguring ground-rot whenever they come into contact with the soil.

I therefore bought four rolls of rigid concrete-reinforcing woven wire, six feet high, and with a six-inch mesh. This I made into "baskets" 30 inches across by pinning the edges together with baling wire. Durable and lasting, they're one of the best investments I ever made.

"And those huge, luscious-looking tomatoes! Some of them must weigh two pounds apiece."

Yes, ma'am, they do. Two pounds and above. I have sold tomatoes for as much as 50 cents apiece. Last year 51 experimental plants yielded over 2,000 pounds of select fruit, which were sold locally for $510.00. Many of the vines were seven feet tall, and toward the end of the season I was standing on chairs to do the picking. An average of $10.00 a plant constituted some sort of record, visiting horticulturists told me. More important, those tomatoes paid the freight on the rest of the garden.

There's a story behind those tomatoes, though. During the winter, with what Alice calls her grave-digging shovel, I dug holes 2½ feet deep and as large around as a washtub. It was hard work to be sure, but there is no substitute for elbow grease in gardening. A thrifty gardener at times

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1400 State Ave., Cincinnati 14, Ohio

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Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

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This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters—money back guarantee. *Reg. U.S. Pat. Off.

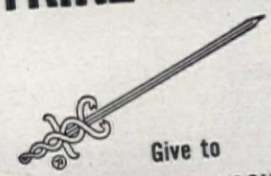
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1113 Washington, Dept. 717-K, St. Louis 1, Missouri

works from can-see to can't-see.

Into each tomato hole I dumped a heaping wheelbarrow of well-rotted manure. As a matter of fact, I used seven truck loads on my entire garden, turning much of it under in midwinter.

Years ago Alice and I discovered that good manure, if you can get it, is the best thing for building up the soil. If you'll pardon my lack of modesty, we're connoisseurs of manure.

I set out, therefore, to establish connections with a good source of supply. Nothing like getting to the source of things, I said, and I went to see the owner of an abattoir and a meat-packing business. But this man had a 3,000-acre farm and used all the manure himself. During the conversation, however, I learned that he was launching a new line of packaged meats.

"What about your advertising—your brand names and slogans?" I asked.

"That has me worried," he said. "You know anything about advertising?"

"One of the best," I answered. After all I am head of the University's English department, and I do teach courses in semantics and vocabulary-building. I ought to be good for *something*.

Two days later I handed him an array of slogans and brand names. He looked them over and chuckled appreciatively.

"How much manure do you need?" he asked.

"Seven loads."

"They will be delivered to your garden tomorrow," he said. "With my compliments."

When Alice saw the mountain of manure, her eyes shone. . . .

In gardening it's not the work we mind. There's nothing like going to bed good and tired when you know what has made you tired, and you have accomplished something in the process. And when people inanely assure us how lucky we are, we can stand that, too.

What we can't brook is that third group of visitors I have been talking about. For it is the members of this third group who, after ecstatically oh-ing and ah-ing over this and that, pay us what they consider the highest compliment and we consider the lowest of anathemas:

"I know why you folks have such a wonderful garden. You just have a *green thumb!*"

THE END



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Movable redwood planters bring new beauty to gardens, patios, porches, windows—any outdoor or indoor spot! Perfect showcases for favorite plants. Softly glowing redwood is bound by strong bronze bands. Weather-treated. Drainage assured. Many inexpensive sizes and styles! At your garden supply store.

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BUY DIRECT FROM MILL & SAVE ON LABOR COSTS

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DO IT YOURSELF! Just cut it to any needed size and shape and stick it on.

Dr. Scholl's KUROTEX is far superior to ordinary moleskin, yet costs no more. A wonderfully effective cushioning relief for corns, callouses, bunions, sore toes, sore heels and wherever a shoe painfully rubs or pinches. Eases new or tight shoes almost like magic; prevents blisters, abrasions. So convenient to cut in sizes and shapes to fit your every need. 15¢, 35¢, 40¢, 90¢. At Drug, Shoe, Dept., 5-10¢ Stores.

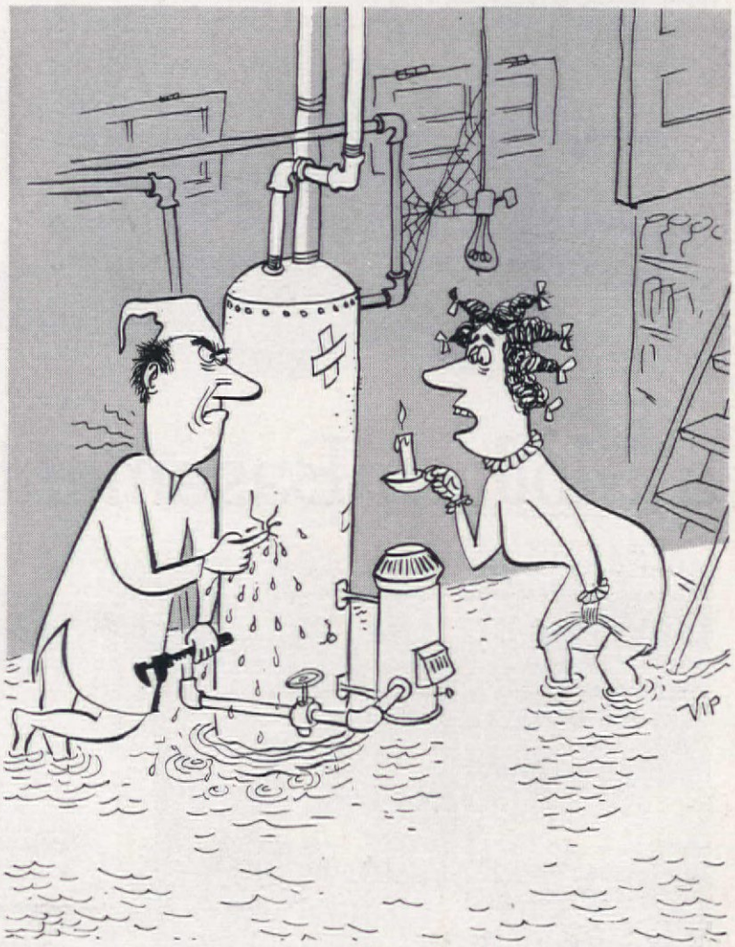




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Watch for these danger signs! Leaks. Rust. Not enough hot water. Nuisances now—but an old heater can give up completely, overnight. Your Bryant Dealer can analyze your hot water needs and prescribe the most economical, new water heater for you. A new tank may well pay for itself in fuel economy and convenience. Call your Bryant Dealer now—*before* you have serious trouble. Or write, Bryant, 48 Monument Circle, Indianapolis 4, Ind.

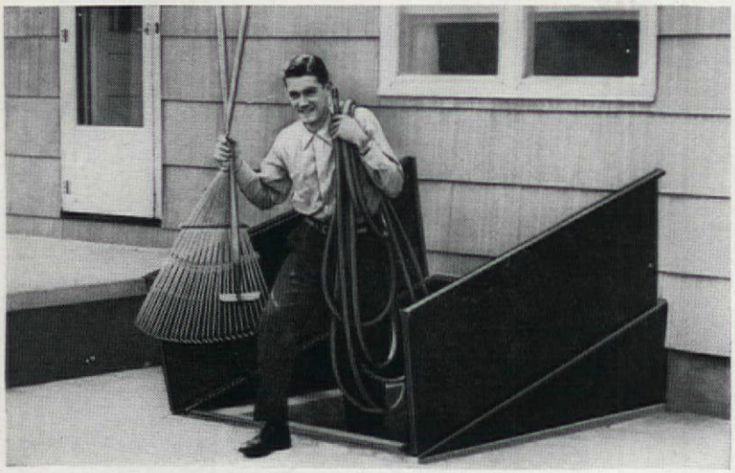


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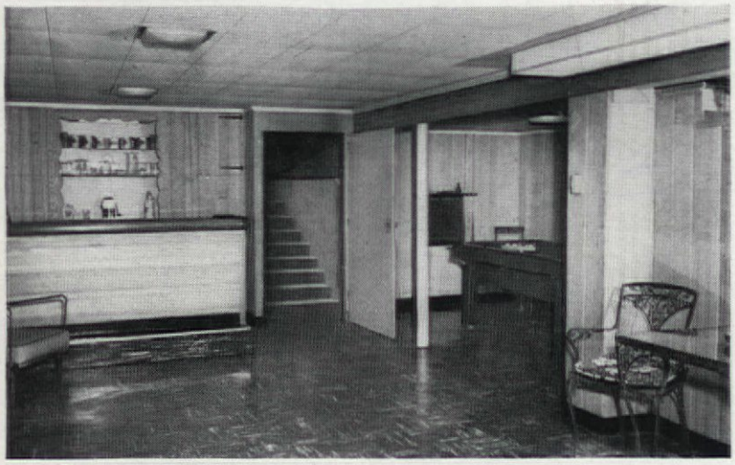


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Sold by lumber and building supply dealers everywhere.

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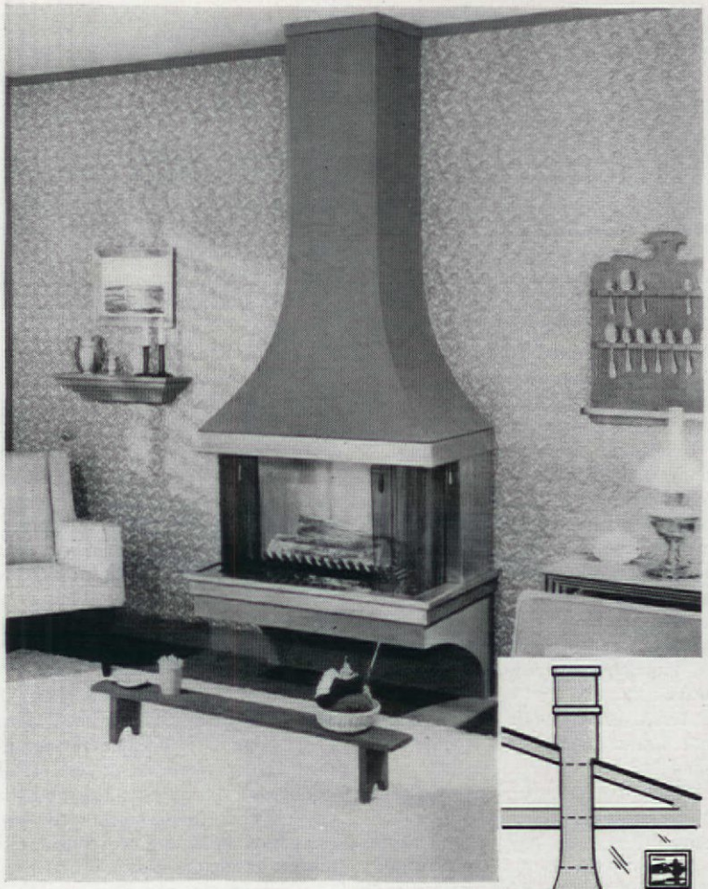
THE BILCO CO., DEPT. 311, NEW HAVEN, CONN.

Please send me complete information and the name of my nearest dealer.

NAME_____

ADDRESS_____

CITY_____ STATE_____



Prefabricated fireplace is easy to install on an existing wall. Packaged knocked down, it's about $360 with built-in damper and flexible screen. Price varies with number of chimney sections. Uni-bilt Division, Vega Industries.

WISH

OPERATION HOME IMPROVEMENT '56 the year to FIX

For safety's sake, before installing any fireplace unit, consult your furnace man and local building regulations.



Originally designed by Ben Franklin, wood-burning stove of cast iron can be built into masonry wall or set up independently with flue run outside. It has folding doors, andirons. In several sizes, from $60 to $100. Portland Stove Foundry Company. Grate is sold separately.

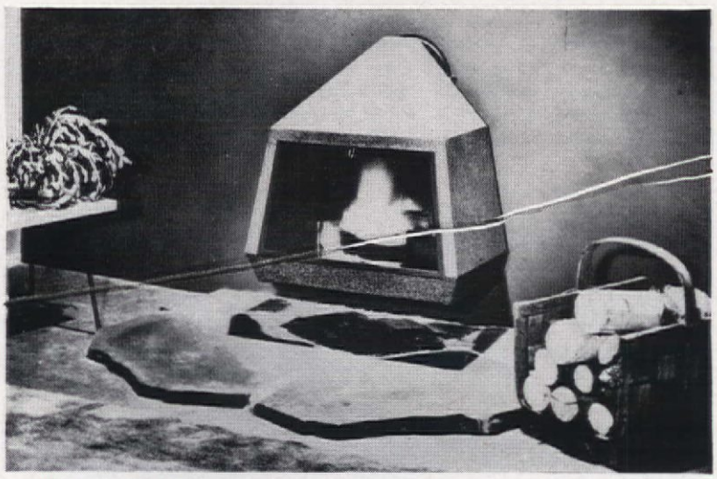


Designed to be used outside as a barbecue unit or inside as a fireplace-grill, this handsome hooded fireplace can perform all year 'round. It comes knocked down, but it's easy for you to assemble, since all the nuts, bolts, and instructions are included. It costs $100. You can furnish the bricks for the hearth. Made by Mand-Edland.

YOU HAD A FIREPLACE?

ROBERT W. HOUSEMAN

ALL PRICES ARE APPROXIMATE AND DO NOT INCLUDE INSTALLATION



This "Acorn" fireplace can be hung from a non-combustible or fire-shielded wall, or it can be placed free standing on metal legs. In sleek contemporary design, unit has rugged steel construction with porcelain enamel finish in a red, gray, or black spatter design. The fireplace unit costs $99.50, the legs, $2.75. Acorn Designs. THE END

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"This I like!"

And you will, too. For what could be more in keeping with modern living?

... a telephone in the kitchen

... one in the living room

... another beside the bed

For all their convenience, additional telephones are low in cost—only a few pennies a day each.



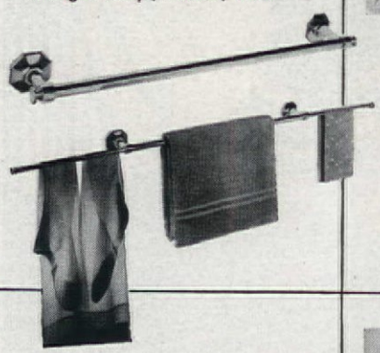
Telephones throughout the house bring so much pleasure, protection and privacy that lots of families also have them in the den, the laundry, the game room, the workshop. And here's a decorating tip—order your new telephones in color.

BELL TELEPHONE SYSTEM

LOOK...IT'S NEW!

ALL PRICES ARE APPROXIMATE

BIG REACH of this chromium towel bar gives you space for drying hosiery or lingerie. Normal 24" bar increases to 46" when you pull out extension ends. Bar costs $6.00, Gerity-Michigan Corp., Adrian, Mich.





PORTABLE RUG FRAME is only 12" by 16", and you can hold it in your lap or set it on table while you hook rugs. Simply press down area to be worked, twist handles to tighten material. Frame costs $19.50, is product of Mayflower Textiles Co., Franklin, Mass.

NEW DUST MOP has pad of 60 chemically treated sheets of paper. These clip onto mop head, are thrown away when they become soiled. You never need to shake or wash mop. With pad of 60 sheets, mop costs $3.98. Refills are 39¢. Product of Paper Dust Mop, Inc., 127 Lincoln Ave., Bronx 54, N.Y.





STRETCH YOUR TOES: blanket and sheet have 12 extra inches of toe space in foot "envelope." In rose or yellow, in twin or double size, set is $26.75. Made by Bedda Comfort, P.O. Box 323, Highland Station, Springfield, Mass.

SOFA INTO BED BY PUSH BUTTON! No stress or strain in turning this sofa into a full-sized double bed, since it just means pushing a button located at the back. Hydraulic power unfolds or folds it in just 18 seconds. Costs about $249; U.S. Bedding Co., St. Paul 14, Minn.



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"Who says I need a Johnson's Wax Polisher-Scrubber?"

CAST: *Mrs. John Parker*, smart young housewife; *Nancy*, her 7-year-old daughter, and *Mr. Kemp*, appliance dealer.

PLACE: Mr. Kemp's appliance store.

TIME: The present.

★ ★ ★

MRS. PARKER: (Squinting both eyes and advancing a firm step toward Mr. Kemp.) I've been doing just *fine* without it. Anyway, we're just looking around.

MR. KEMP: (With tremendous patience.) Ah, but you *do* use a vacuum cleaner . . .

MRS. PARKER: (Interrupting.) Don't change the subject.

MR. KEMP: Please, Madam. I'm merely trying to make a point . . .

MRS. PARKER: Come, Nancy, we really *must* go.

MR. KEMP: But, Madam, you have a vacuum cleaner, dishwasher, washing machine . . .

MRS. PARKER: Yes, I know . . .

MR. KEMP: But, Madam, what you *don't* know is that the average housewife spends over 100 hours a year mopping, polishing, scrubbing and waxing floors *by hand*, something the Johnson can do in one-tenth the time!

MRS. PARKER: (Suspicious.) Well . . .

MR. KEMP: (Encouraged.) It's *true*. This machine is a *necessity* . . .

MRS. PARKER: Please restrain yourself, Mr. Kemp.

MR. KEMP: But think of the drudgery you will be spared. No more down-on-knees scrubbing . . .

MRS. PARKER: (Baiting him a little.) *You* think of it!

MR. KEMP: (Ignoring interruption.) With the Johnson, you can quickly buff up spots where the wear is extra heavy —without doing the entire floor every time! Think of the *time* you'll save!

MRS. PARKER: Aren't you exaggerating?

MR. KEMP: (Encouraged.) Not a bit! And remember this—the Johnson helps you *protect* your floors—makes them last much longer. And your floors look lovelier all the time.

MRS. PARKER: (Weakening.) I never realized the Johnson could do so much for me. By golly, I think I'll get one.

LITTLE NANCY: (Silent, up to now.) *Don't buy it*, Mommy!

MRS. PARKER: (Astounded.) What did you say?

LITTLE NANCY: I said, *don't buy it!* Daddy's giving you a Johnson for your birthday. I saw it in his closet.

MRS. PARKER: (Much embarrassed.) You did? Well, I'm sorry, Mr. Kemp, but . . . I guess I won't need *two* Johnsons.

MR. KEMP: (Resigned.) Quite all right, Madam. All in a day's work. But you'll *love* the Johnson you're getting.

Johnson's Wax Polisher-Scrubber

EXPERTS IN FLOOR CARE SINCE 1886

Johnson's Wax

"Johnson's" is a registered trademark of S. C. Johnson & Son, Inc.



MR. KEMP: Get the complete story of how the Johnson Polisher-Scrubber can take a big housekeeping load off *your* back. See your local dealer—or fill in this coupon for a wonderful booklet on floor care. Address: JOHNSON'S WAX, Dept. AH-356, Racine, Wisconsin.

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Chesapeake vitreous china lavatory; Cosmopolitan enameled iron bath.

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You can afford Kohler quality—there are models to fit every budget, types for any space. Consult your Kohler dealer for practical help in planning a bathroom, washroom, kitchen or laundry. Write for booklet 4-J.

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